



QUIPS AND QUOTES

My Husband's Views

He'll criticize
My shiny nose,
Cast frowning eyes
On seams of hose.

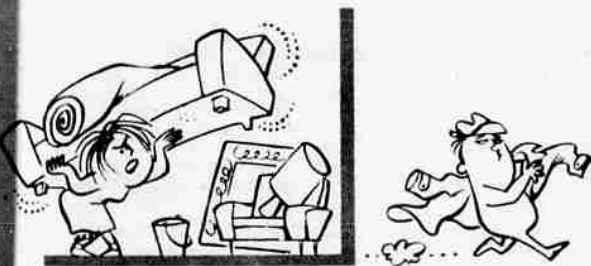
But let me say,
"You need a tie,"
And right away,
A shrew am I!
—Ruth Chadwick

Sitting in a park one day, a man noticed a boy throwing a ball in the air and swinging at it with a bat. Time after time, he whirled around in a circle, missing the ball.

"Not a very good hitter, are you, son?" the man observed.

"Nope," the kid replied without hesitation, "but you gotta admit I'm a great pitcher."

—Andy Kavalko

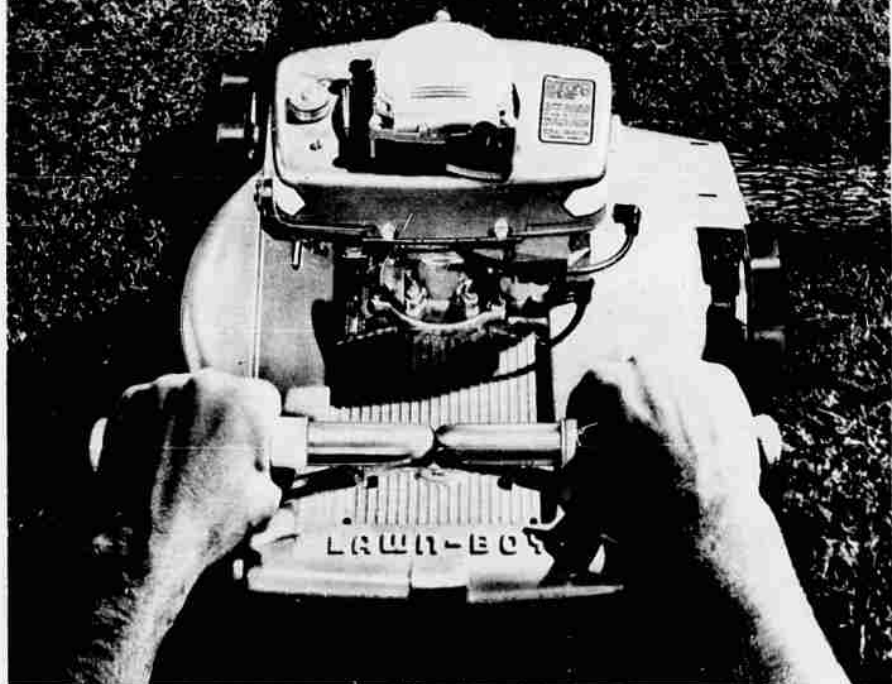


Clean Break

To help my wife clean house, I pick
Things up from dawn to eve.
I pick up my hat, then my coat—
And put them on and leave.

—Richard Armour

Plain talk about
power mowers



How to pick a power mower

There is a big difference in power mowers that goes past the price tag, beyond the pretty paint. Certainly price is important. That's why some mowers are *made* to sell for less. But where *value* is concerned, even high price is no guarantee. How do you know you're getting your money's worth? Don't settle for sales talks. Find out for yourself fast, with the six-step test for power mower buyers.

Take any power mower. Look it over. Lift it. Start it. Listen to it. Then look at LAWN-BOY. Measured by any yardstick, this is the mower built for value! The nationally known, nationally serviced brand. The one that sets a standard others would like to live up to. This time, get more mower for your money! Go LAWN-BOY! Wide selection for *every* kind of lawn, starting at \$59.95.

SIX-STEP TEST OF A MODERN POWER MOWER

Standard to judge any power mower by—before you buy!

1. TILT the mower, as you would to clean it or to mow along a hillside. Oil should not leak out or spill. A drip-free LAWN-BOY mower keeps oil in the engine for full-time lubrication.

2. FLEX the blade. It should be pre-stressed, under tension. A long, whippy blade cuts unevenly, can cause crankshaft damage. LAWN-BOY uses a short, hard shaft, with bronze main bearings.

3. TAP blade housing. It should be solid as a rock... yet lightweight. Thin steel stamped housings will vibrate, can spring out of shape. LAWN-BOY light, strong, durable aluminum housings never do.

4. LIFT the mower. It should be light, easy to push or turn. Not too big, not too heavy. LAWN-BOY is aluminum-light, nimble and comfortable to use. Even the handle is designed to fit you better.

5. START the engine. Several times. Starting should be easy, fast, sure. LAWN-BOY is famous for fast starting. Hottest ignition spark on any mower delivers years of easy one-pull starting.

6. LISTEN to it. Does it roar? Or spit fumes a step ahead of you? It shouldn't. LAWN-BOY has the biggest mufflers of any power mower. And exhaust is under the mower, away from you.



AT LAST! Complete automatic lawn care in one modern mower! New LAWN-BOY Grass Catcher rakes and sweeps as it mows!

Ask for a free demonstration on your own lawn today. Look in the "Yellow Pages" under Lawn Mowers for your nearest LAWN-BOY Dealer, or write LAWN-BOY direct.

LAWN-BOY

LAMAR, Missouri. Division Outboard Marine Corporation * In Canada: LAWN-BOY, Peterborough, Ont. Manufacturers of LAWN-BOY power mowers, rotary tillers, edger-trimmers, snow removal equipment.

