

ONLY AT



STARTS TOMORROW!
SIX SALE DAYS
MONDAY THROUGH SATURDAY
May 2 - May 7
(Items and prices vary in Canada)

GET TWO FOR THE PRICE

REXALL

OF ONE PLUS A PENNY!

1¢ SALE

For the Name and Address of Your Nearest Rexall Drug Store Call Western Union by Number and Ask for Operator 25.

These are nationally advertised, freshly stocked, guaranteed Rexall products. Increased business of this sale enables your Druggist to offer such quality at these savings.



NOT 1¢ SALE ITEMS - BUT SPECIAL VALUES DURING THIS SALE



- 1. REXALL TOOTH PASTE, 3, \$1.59 val., 89¢
- 2. ADHESIVE TAPE DISPENSER, Rexall "True-Skin" or white plastic tape, Reg. 39¢, 29¢
- 3. FIRST AID DISPENSER with 21 flesh color or "True-Skin" Quik-Bands, Reg. 49¢, 36¢
- 4. INDIAN LIPSTICK, Ea., \$1.25 val., 3 for \$1.25
- 5. BUBBLE BATH, Reg. \$1 boxes, now 3 for 98¢
- 6. NYLON HOSEMARY, Pair, \$1.09 value, now 59¢
- 7. FEVER THERMOMETER, Reg. \$1.89, now \$1.09
- 8. FILLER PAPER, 5-hole, 50¢ value, 3 for \$1.19
- 9. BATTERIES, "CAD," 4 for 50¢, "AA," 4 for 43¢
- 10. FACIAL TISSUES, 400-Box, reg. 29¢, 4 for 98¢
- 11. QUIK-BANDS, 21 "True-Skin," 31 flesh plastic plain or Mercurochrome, or 30 child's "Little Warrior" style, Ea., reg. 43¢, 3 for 89¢
- 12. JUNK-PAK, 4" gauze sqs., 25, reg. \$1.15, 79¢, 3" sqs., 12, reg. 40¢, 3 for \$1.15, 2" plain or cotton-filled sqs., 25, reg. 50¢, 3 for 99¢
- 13. REXALL ABSORBENT COTTON, 1/2-lb. roll, reg. \$1.19, 81¢, 2-oz., reg. 39¢, now 3 for 81¢
- 14. QUIK PUFFS, 175" sterile cotton roll in handy dispenser, Reg. 43¢, now get 3 for 89¢
- 15. FIRST AID KIT, Metal, Reg. \$2.95, now \$1.99
- 16. HOME-AUTO First Aid Kit, \$1.29 value, 88¢
- 17. FEMININE SYRINGS, Snuggfold Folding, reg. \$3.69, \$2.19; Symbol Sulfur, reg. \$2.98, \$1.79

- 1. GLYCERIN SUPPOSITORIES, Rexall, Adults' or infants', Jar of 12, reg. 53¢, now 2 for 54¢
- 2. MILK OF MAGNESIA, 45 tablets or pint, reg. 57¢, 2 for 56¢
- 3. SACCHARIN, 1000's, 1-gr., 2 for \$1.69; 1/2-gr., 2 for \$1.51; 1/4-gr., 2 for \$1.38, 100's, 1-gr., 2/86¢; 1/2-gr., 2/86¢; 1/4-gr., 2 for 40¢
- 4. COTTON BALES, Rexall's sterilized surgical cotton for nursery and beauty needs. Package of 65, reg. 39¢, now 2 for 40¢
- 5. HOUSEHOLD GLOVES, Pink, natural latex rubber. Non-slip surface, curved fingers. Reg. 89¢, 2 for 90¢
- 6. TARGET INSECTICIDE, 7-oz. aerosol can. Kills indoor and outdoor pests fast! Reg. 87¢, now 2 for 88¢

REXALL ASPIRIN
100 Infant's 1/4-gr. or 50 Child's 1-gr. or 154-gr. tabs, 33¢, 2 for 36¢. Adult's 5-gr.: 36, reg. 32¢, 2 for 33¢; pocket tin of 12, reg. 14¢, 2 for 15¢; 100, reg. 59¢, now 2 for 60¢

DUSTING POWDER
Finest imported talc, in 3 delicate fragrances: Lily of the Valley Dusting Powder; Adrienne Bath Powder; Lavender Dusting Powder. Ea., reg. \$1.75, now 2 for \$176

BUFFERED ASPIRIN
Pain relief because buffered aspirin acts two times faster than regular aspirin! Antacid ingredients help prevent stomach upset. 100 tablets, reg. 99¢, now 2 for 99¢

RUBBING ALCOHOL
It's made by Rexall—and it's the finest quality money can buy! Use for invigorating rubdowns. Has a pleasant, light fragrance. Full pint bottle, reg. 79¢, now 2 for 80¢

REXALL PANOVITE
Multi-vitamin formula with 12 high potency amounts of vitamins A, B₁, B₂, C, D, niacinamide, plus B₆ and calcium pantothenate. 100, regular \$2.98, now 2 for \$299

RO-BALL DEODORANT
A Rexall formula. So neat and easy to use! Stops odor and retards perspiration from morning to night... gives the "all-day" protection you want! Reg. 69¢, now 2 for 70¢

Tonight!
ANOTHER REXALL TV SPECIAL!
THE FRANCES LANGFORD SHOW
Special Guest Star **BOB CUMMINGS**
Many other surprise guests

Starring **JOHNNY MATHIS THE THREE STOOGES DON AMECHE MARY COSTA HERMIONE GINGOLD**

8:00 pm ET 7:00 pm PT
6:00 pm MT 8:00 pm PT
*Daylight times may vary - check your TV section.

FOR YOUR VITAMIN AND MINERAL NEEDS

- 1. REXALL THERAMINS. Therapeutic. Contains high-potency amounts of vitamins A, B₁, B₂, C, D and niacin. 100 capsules, reg. \$8.95, 2 for \$8.96. 50 capsules, \$4.75, 2 for \$4.76
- 2. REXALL ASCORBIC ACID. Vitamin C. 100 tablets: 500-mg., reg. \$7.39, 2 for \$7.48; 250-mg., \$3.98, 2 for \$3.99; 100-mg., \$1.89, 2 for \$1.90; 50-mg., reg. \$1.04, 2 for \$1.05
- 3. REXALL THIAMINE HYDROCHLORIDE, high-potency vitamin B₁. 100 tablets: 250-mg., reg. \$17.75, 2 for \$17.76; 100-mg., reg. \$7.89, 2 for \$7.90; 50-mg., reg. \$4.49, 2 for \$4.50; 25-mg., reg. \$2.89, 2 for \$2.90
- 4. REXALL ALPHACAPS. Vitamin A. 100: 50-mg., \$7.95, 2 for \$7.96. 25-mg., 2 for \$4.01
- 5. REXALL BICALCIUM PHOSPHATE. Excellent dietary supplement for expectant mothers and growing children. Calcium, phosphorus, vitamin D. 100, reg. \$1.39, now 2 for \$1.40
- 6. REXALL BREWER'S YEAST TABLETS. Valuable source of vitamins B₁ and B₂. 250 tabs, reg. \$1.39, 2 for \$1.40. 100 tabs, 79¢, 2 for 80¢
- 7. REXALL COPPER LIVER OIL. High potency vitamins A and D. Pint, reg. \$1.59, 2 for \$1.60
- 8. REXALL MINERALIZED B-COMPLEX TABLETS. Nine B-vitamins with B₁₂, folic acid, and vitamin C, plus 11 minerals including iron, liver and yeast. 100 tabs., reg. \$5.95, 2 for \$5.96
- 9. REXALL VITAMIN-B COMPLEX CAPSULES with vitamins B₁, B₂, B₆, niacinamide, calcium pantothenate and liver. 100, \$2.59, 2 for \$2.60
- 10. REXALL V-10 MULTI-VITAMIN TONIC with vitamins B₁, B₂, B₆, niacin, iron and liver concentrate. Exceeds minimum daily adult requirement of iron and B₁. Pt., 2 for \$1.99
- 11. REXALL PANOVITE WITH MINERALS. Supplies 9 vitamins with B₁₂, 100, 2 for \$1.99. One capsule exceeds minimum daily adult requirement of iron, iodine and all vitamins with known minimums: A, B₁, B₂, C, D, and niacinamide, plus B₆. 100 caps, 2 for \$4.96
- 12. REXALL POLYCAPS for young children. Provides vitamins A, D, B₁, B₂, C and nicotinamide. 72 caps, reg. \$1.98, now 2 for \$1.99
- 13. REXALL POLYDROPS for babies. Supply vitamins A, C, B₁, B₂, B₆, D, nicotinamide and panthenol. Mixes easily, 50-cc., in new aerosol container, reg. \$4.29, now 2 for \$4.30, or 30-cc. bottle, reg. \$2.09, now 2 for \$2.10
- 14. REXALL BEEF, WINE & IRON TONIC, appetite stimulant. Pint, reg. \$1.98, 2 for \$1.99

FOR YOUR BETTER HEALTH

- 1. KLENZO ANTISEPTIC MOUTHWASH. Tastes good... kills contacted germs. Pt., 2 for 80¢
- 2. MONACET APC for headache, cold discomforts. 100 tabs, 2 for 90¢, 25, 37¢, 2 for 38¢
- 3. AEROSOL MERTHIOATE (Thimerosal-Lily). Quick, clean first aid! Reg. 98¢, 2 for 99¢
- 4. ALCO-REX alcohol rub. Pt., 59¢, 2 for 60¢
- 5. ANALGESIC BALM, 1 1/4-oz., reg. 89¢, 2 for 90¢
- 6. 10-GRAIN ASPIRIN, Rexall. One has strength of two regular tablets! 100, 89¢, 2 for 90¢
- 7. REXALL DIURATIC PILLS. 60, 89¢, 2 for 90¢
- 8. REXALL EUDICAINE for skin irritations. Ointment or greasless cream, reg. 98¢, 2 for 99¢
- 9. EUDICAINE SUPPOSITORIES, 12, 2 for \$1.40
- 10. EYELO. Soothing eye lotion. 1/2-pt., 2 for 80¢
- 11. REXALL FOOT POWDER. 4-oz., 43¢, 2 for 44¢
- 12. FUNGI-REX for athlete's foot. Greasless Salve, 1 1/2-oz., reg. 98¢, now 2 for 99¢
- 13. REX-EME, medicated cream. 5 1/2-oz., 2 for 76¢
- 14. REXALL BORIC ACID. Powder, 4-oz., 2 for 48¢. Crystals, 3 1/4-oz., 2 for 39¢. Solution, 4-oz., 2 for 30¢. Dusting Powder, 2 for 51¢
- 15. REXALL WITCH HAZEL. Pt., 63¢, 2 for 64¢
- 16. TOOTHACHE DROPS or TOOTHACHE CHEWING GUM. Each, reg. 39¢, now 2 for 40¢

FIRST AID

- 1. QUIK-SWABS. Cotton-tipped applicators. 100 single-tip or 54 double-tip, reg. 39¢, 2 for 40¢
- 2. IODINE TINCTURE. Reg. 35¢, now 2 for 36¢
- 3. POLYMYXIN NEOMYCIN BACITRACIN. For cuts, burns, scratches. 1-oz., \$2.70, 2 for \$2.71
- 4. REXALL NEOMYCIN BACITRACIN, antibiotic skin ointment. 1/2-oz., reg. \$1.42, 2 for \$1.43
- 5. CAMPHORATED OIL. 4-oz. Reg. 75¢, 2 for 76¢
- 6. REXALL CALAMINE LOTION. Plain or Phenolated, each 4-oz., reg. 35¢, now 2 for 36¢
- 7. HISTACALMA. Calamine with antihistamine. Lotion or Cream, reg. 96¢, now 2 for 97¢
- 8. REXALL SPIRIT CAMPHOR. 1-oz., 2 for 44¢
- 9. REXALL ADHESIVE TAPE, waterproof. 1/2" x 10-yd. roll, reg. 43¢, now 2 for 44¢. Plastic, 1/2" x 5-yd. roll, reg. 29¢, now 2 for 30¢
- 10. REXALL GAUZE BANDAGE, sterile. 3"-wide roll, 39¢, 2 for 40¢. 2"-wide, 27¢, 2 for 28¢

FOR COUGHS AND COLDS

- 1. ASPIREX COUGH DROPS. Reg. 19¢, 2 for 20¢
- 2. ANTIHISTAMINE TABS. 15, 55¢, 2 for 56¢
- 3. REXALL COUGH SYRUPS: Cherrosote, 1/2-pt., reg. \$1.19, 2 for \$1.20. Triple Action: Adult's, \$1.09, 2 for \$1.10; Child's, 89¢, 2 for 90¢
- 4. REXALL BABY COUGH SYRUP. 3-oz., 2 for 50¢
- 5. COLD SORE OINTMENT. 1/2-oz., reg. 49¢, 2 for 50¢. LOTION, 1/4-oz., reg. 39¢, 2 for 40¢
- 6. TRIPLE ACTION CHEST RUB. Also useful in steam inhalers. Reg. 89¢, now 2 for 90¢
- 7. LOXOTHICIN. Antibiotic throat lozenges soothe throat, fight germs. 12, 69¢, 2 for 70¢

Family Needs

- 1. MEN'S SUNGLASSES, Aviator, 2 for \$1.81
- 2. BILLFOLDS. Genuine leather. Popular styles for men and ladies. \$2.00, 2 for \$2.01
- 3. REX FILM. 620, 127 or 120, now 2 for 51¢
- 4. CHILD'S SUNGLASSES. Reg. 29¢, 2 for 30¢
- 5. DISPOSABLE BALL PEN. Reg. 39¢, 2 for 40¢
- 6. BALL PEN REFILL fits 150 makes. 2 for 30¢
- 7. LEAD PENCILS. Reg. 5¢ each, now 2 for 6¢
- 8. WATCH BANDS, ladies' and men's. Expansion, 2 for \$1.51. Nylon, \$1.00, 2 for \$1.01
- 9. WATER PISTOL. Reg. 49¢, now 2 for 50¢
- 10. GOLF BALLS, Dura-Rex. Reg. \$1, 2 for \$1.01
- 11. BALLOONS. Package of 18, 25¢, 2 for 26¢ and PARTY PACK of 40, reg. 49¢, 2 for 50¢
- 12. SWIM CAPS. Reg. \$1.19, now 2 for \$1.20. Juvenile style, reg. 69¢, now 2 for 70¢
- 13. PLASTIC SHOWER CAP. Reg. 29¢, 2 for 30¢
- 14. SHOE LACES, 27", 15¢, 2/16¢; 10¢, 2 for 11¢
- 15. COMBS. Choice of styles, colors. Nylon: 49¢, 2 for 50¢; 39¢, 2 for 40¢; 29¢, 2 for 30¢. Hard rubber: 35¢, 2 for 36¢; 23¢, 2 for 24¢. Klarite Plastic, reg. 10¢, 2 for 11¢
- 16. AEROSOL AIR REFRESHER. Reg. 98¢, 2 for 99¢
- 17. PINE OIL DISINFECTANT. Pint, 2 for \$1.20
- 18. AEROSOL MOTH PROOFER. 10-oz., 2 for \$1.96
- 19. INSECT REPELLENT AEROSOL. Reg. \$1.19, 2 for \$1.20; LOTION, reg. 59¢, now 2 for 60¢
- 20. ADRIENNE SPACE FRAGRANCE. 2 for \$1.20
- 21. MOTH FUME CRYSTALS. Reg. 79¢, 2 for 80¢
- 22. PAD & COVER for ironing board. 2 for \$1.99
- 23. LIQUID SACCHARIN. 25cc., 65¢, 2 for 66¢
- 24. TABLE SWEET LIQUID. Reg. 89¢, 2 for 90¢
- 25. SUPER SWEET 'N' TABS. 100, 65¢, 2 for 66¢
- 26. SAVE \$3.74 ON DELUXE WATER BOTTLE. Buy Fountain Syringe at reg. price, \$3.69; get reg. \$3.75 Water Bottle at 1¢ more. Both, \$3.70
- 27. REXALL CASTOR OIL. 3-oz., 55¢, 2 for 56¢
- 28. REXALL EPSOM SALT. Pound, reg. 52¢, 2 for 53¢. 4-oz., reg. 25¢, now 2 for 26¢

Cosmetics and Toiletries

- 1. NEW! REXALL TURN TAN. For glorious tan look overnight—without sun... even on light skin! 5-oz., reg. \$1.75, 2 for \$1.76
- 2. CARA NOME HAND CREAM. 2 for \$1.01
- 3. BRITE SET HAIR SPRAY, reg. \$1, 2 for \$1.01
- 4. FAST DANDRUFF TREATMENT SHAMPOO. Lanolin rich! 12-oz., reg. \$1.00, 2 for \$1.01
- 5. COMPACT POWDER, reg. \$1.25, 2 for \$1.26
- 6. CARA NOME FACE POWDER. Loose or compact powder. Each shade, \$1.25, 2 for \$1.26
- 7. CARA NOME FACE CREAMS: Cold Cream, Cleansing Cream, Special Dry Skin Cream or Skin Cream. Each, reg. \$1.25, now 2 for \$1.26
- 8. CARA NOME ASTRINGENT, 2 for \$1.26
- 9. CARA NOME SKIN FRESHENER, 2 for \$1.01
- 10. CARA NOME SKIN LOTION, 2 for \$1.26
- 11. ESTROGENIC HORMONE CREAM, 2 for \$2.01
- 12. BUBBLING BATH FRAGRANCE. In 3 popular fragrances: Fair Warning, Tish Tish and Plymouth Garden. Each, reg. \$1.50, 2 for \$1.51
- 13. MBT PERFUME in same lovely fragrances. Each, reg. \$2.00, during 1¢ Sale, 2 for \$2.01
- 14. POWDER SACHET in same choice of fragrances. Each, reg. \$1.50, now 2 for \$1.51
- 15. RADIANCE HAND LOTION, delicately perfumed. 8-oz. bottle, reg. \$1.00, 2 for \$1.01
- 16. CARA NOME AND DAINY DEODORANT STICKS. Each, reg. \$1.00, now 2 for \$1.01
- 17. LIQUID FOUNDATION, Radiance, 2 for \$1.26
- 18. MIST COLOGNE, Lily of Valley, 2 for \$2.01
- 19. ADRIENNE SHAMPOOS. Coconut Oil or Liquid Cream. Each 8-oz., reg. 98¢, 2 for 99¢
- 20. SEQUOIA PINE BATH OIL, \$1.19, 2 for \$1.20
- 21. REXALL THEATRICAL COLD CREAM or Cleansing Cream. Pound, reg. \$1.50, 2 for \$1.51
- 22. GLYCERIN & ROSE WATER. 4-oz., 2 for 60¢
- 23. PEROXIDE, 4%, 20 vol. 4-oz., 25¢, 2 for 26¢
- 24. GYPSY SUNTAN Cream or Lotion, 2 for 99¢
- 25. POWDER PUFFS. Choice for loose or compact powder, including velour puffs, 2 for 26¢
- 26. HAIR BRUSHES. Reg. \$1.00, now 2 for \$1.01

MEN'S TOILETRIES

- 1. LAVENDER MENTHOLATED SHAVE CREAM. Brushless or Lather, each reg. 59¢, 2 for 60¢
- 2. REXALL SHAVE LOTION, Reg. 69¢, 2 for 70¢
- 3. LAVENDER AFTER-SHAVE LOTION, 2 for 80¢
- 4. REXALL BAY RUM. Pt., reg. 75¢, 2 for 76¢

Stationery and Gifts

- 1. BOXED STATIONERY: Finespun Ripple, Petal Pink, Golden Accent, Spring Fantasy, White Splendor and Speedlines Air Mail. Each box, reg. \$1.00, now get 2 for \$1.01
- 2. GIFT WRAPS. Special designs for all occasions. 2-sheet packs, reg. 15¢, now 2 for 16¢
- 3. BAYON CURLING RIBBON. 75-ft. spools. Popular colors, some striped. 25¢, 2 for 26¢
- 4. BOXED NOTES: Rustic, Character, Out of This World, Nature's Moods, Ea., \$1, 2 for \$1.01. White Vellum or Pastel Tones. 75¢, 2 for 76¢
- 5. DELUXE STATIONERY. Frosted Deckle, Claremont Vellum and Tradition Linen, 2 for \$1.51
- 6. DELUXE GIFT WRAPS. For every occasion; quality paper. 4-sheet packs, 25¢, 2 for 26¢
- 7. ECONOMY STATIONERY: White Vellum or "Beauty Check" Pastel packs. 79¢, 2 for 80¢
- 8. "THANK YOU" NOTES. Box, 50¢, 2 for 51¢
- 9. TABLETS: Air Mail; Linen Letter or Note Size, ruled or plain; or Env. Ea., 25¢, 2 for 26¢
- 10. TYPEWRITER TABLET. Reg. 39¢, 2 for 40¢
- 11. PLAYING CARDS. Dble. deck, 2 for \$1.99. Sgle. bridge, poker, pinochle, 2 for \$1.01

LAXATIVES

- 1. FLUID CASCARA EXTRACT Aromatic, 2 for 99¢
- 2. CASCARA COMPOUND. 100 tabs, 2 for 70¢
- 3. CASCARA SAGRADA EXTRACT TABLETS. 5-grain. 100, reg. 99¢, now 2 for \$1.00
- 4. PETROFOL. Highly refined Mineral Oil. Pint bottle, regular 63¢, now 2 for 64¢
- 5. REXALL CASTOR OIL. 3-oz., 55¢, 2 for 56¢
- 6. REXALL EPSOM SALT. Pound, reg. 52¢, 2 for 53¢. 4-oz., reg. 25¢, now 2 for 26¢

CRUSHED RIPPLE STATIONERY

Finest quality embossed stock. Choose a package of 50 sheets of paper or 50 envelopes... add another of your choice for 1¢. 89¢, now 2 for 90¢

YOU'LL FIND SAVINGS FOR THE WHOLE FAMILY

- 1. RAZOR BLADES. Permoedge. 18 single-edge or 20 double-edge, reg. 2 for 99¢, 49¢, now 2 for 80¢. 50 double-edge, reg. 76¢, 2 for 77¢
- 2. REXALL AEROSOL TOOTHPASTE. Outlets two big tubes! 7-oz., 98¢, 2 for 99¢
- 3. TOOTH BRUSHES. Klenzo, Child's, 29¢, now 2 for 30¢. Dental plate, 69¢, now 2 for 70¢. Adult's, 49¢, 2 for 50¢
- 4. ENVELOPES. White, jumbo packs. Business or personal, 2 for 36¢. Commercial, 2 for 16¢. Special 6 1/2" commercial, 10¢, 2 for 11¢
- 5. HAIR NETS. Nylon mesh in regular or bob size, regular or extra-fine mesh. Choose from popular shades. Reg. 10¢ each, now 2 for 11¢
- 6. BOBBY PINS. Helen Cornell rubber-tipped bobby pins. Choice of black or bronze. Card of 20, 10¢, during the 1¢ Sale, 2 for 11¢

AEROSOL MIST COLOGNES
4 delicate Spring-time fragrances by Cara Nome — each so refreshing, you'll want all four! Numbers 1, 2, 3 and 4, each, a \$2.00 value, now 2 for \$2.01

POLYMULSION LIQUID VITAMINS
For infants and children. Orange flavored. Contains vitamins A, B₁, B₂, B₆, C, D. Pt., \$3.89, 2 for \$3.90. 4-oz., regular \$1.25, now 2 for \$1.26

AEROSOL SHAVE CREAMS
Rich lather in a hurry! Rexall's Ready Shave, Rex, Lavender Regular or Lavender Mentholated. 2 1/2-oz. cans, reg. 96¢ each, now 2 for 99¢

M-31 ANTISEPTIC MOUTHWASH
Exclusive Rexall formula kills contacted germs within 30 seconds. Sweetens breath. Amber color, fresh-tasting. Full pint, reg. 89¢, now 2 for 90¢

CRUSHED RIPPLE STATIONERY

Finest quality embossed stock. Choose a package of 50 sheets of paper or 50 envelopes... add another of your choice for 1¢. 89¢, now 2 for 90¢

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK



LAST YEAR... TO SAY THAT FUR... AN EYE ON THEIR KIN... AND