



3 DAYS ONLY! SEARS FAMOUS APPLIANCES REDUCED!

Shop Friday and Monday Evenings 'Til 9 Free Parking!



In Addition to Sears Everyday Low Prices, You Get the PLUS Feature of Service When You Buy! Millions Know

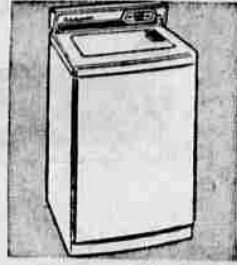
Service Is Part of the Bargain at Sears!

WE SERVICE WHAT WE SELL...PHONE SP 3-6661



Kenmore Dryer
REDUCED TO

This electric dries clothes 30 per cent fluffier than line-drying. Safety shut-off door. **\$88**
\$5 DOWN DELIVERS



Kenmore Washer
REDUCED TO

Washes and spin-dries... rinses and spin-dries with each setting. **\$118**
\$5 DOWN DELIVERS



Kenmore Washer
10-lb. cap....

\$168
Kenmore Automatic washes all fabrics... denims to dainties. Built-in filter gives lint-free washing.

SUPER SPECIAL! 3 DAYS ONLY Kenmore Washer-Dryer Combination Reduced!



\$10 DOWN DELIVERS!

WHILE THEY LAST!

\$268

One-step continuous automatic wash and dry saves about half the space of two units. Exclusive Roto Spray action washes cleaner. Huge 10-lb. capacity, 29-inch cylinder.

Outstanding Sears Days Values!



3-cycle Kenmore Dries All Fabrics

10-lb. size... **\$159**
Electric dries normal, delicate, wash 'n wear. Dries fast with High-speed, 5 heat plus air. Porcelain top.



3-cycle Kenmore Washes Any Fabric

10-lb. size... **\$229**
Normal, Delicate, Wash 'n Wear Cycle. Plus 2 speeds, Twin Filter, 3 wash-rinse temps, infinite water levels.



7-Cycle Automatic Washes All Fabrics

10-lb. cap... **\$219**
Kenmore Washer custom-launders all fabrics with 7 wash programs! Infinite water level! Built-in lint filter.

FREE DELIVERY

17 Cu. Ft. Capacity Coldspot Freezer

\$259

\$10 DOWN DELIVERS

- Ease-open safety lid opens with a touch.
- Safety signal light... two large sliding baskets.
- 5-year guarantee on refrigeration system.



LARGE DELIVERY RADIUS

Big 13 Cu. Ft. Coldspot Refrigerator

199

\$5 DOWN DELIVERS

- Free 5-year unit guarantee, 1-year of service.
- Four extra deep, full-width shelves in door.
- Dial defrost... nine temperature settings.



NO FICTITIOUS "LIST PRICES"

Special Factory Offer
32 in. ELECTRIC RANGE
\$88
PLACE YOUR ORDER TODAY



30" Electric Range
Reduced To... **\$179**
FULLY AUTOMATIC
Main oven converts to waist-hi broiler. Pushbutton controls.



Kenmore 36-in. Range has Automatic Oven
Electric... **\$179**
Clock turns oven on and off as preset. Fastest known oven preheat, broil unit and top unit. No-drip cook top.

NO TRADE-INS NECESSARY

30 inch Electric Range
Reduced To
\$199
\$5 DOWN DELIVERS



Ideal range for the busy home-maker. Automatic clock controlled oven. Oven door removes.



Roaster-Skillet
36-in. Kenmore Range
Electric... **\$389**
Let you cook 9 delicious ways... automatically! Roto-Meat-R lets when meat 'n done. Has oven rollers.

\$5 DN. ON PURCHASES TO \$200... \$10 DOWN ON PURCHASES OVER \$200

52 Gal. Electric Water Heater
Reduced to
\$99
\$5 Down Delivers
Full automatic, U.L. approved. Wrap around elements heat faster. Thick fiberglass insulation.
10-year Guarantee



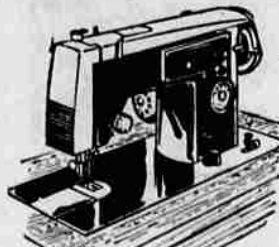
Kenmore Polisher With Rug Scrubber
Reg. \$7.95... **\$39.95**
Does all your floor jobs! Scrubs, polishes, waxes... even scrubs rugs. Save time, money! Brushes, pads included.
\$5 DOWN DELIVERS

Super Special... 3 Days Only!

Save \$35.00
Reg. 200.95

REDUCED TO **165⁹⁵**

KENMORE FULLY AUTOMATIC SEWING MACHINE



NEW 1960 MODEL
Hundreds of automatic stitches. Makes button holes, sews on buttons, mends, darns, patches. 25-year guarantee.
SAVE \$35... WHILE THEY LAST!



Kenmore Easy-to-Use Sewing Machine
Easy to thread.
Sears precision-built sewing machine sews a strong double lock stitch... forward, reverse. Darns, mends.
NEW 1960 MODEL **\$27**

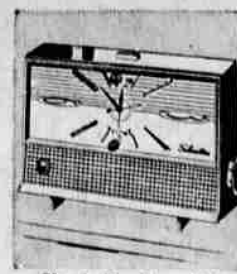
Kenmore Easy-glide Compact Cleaner
Lightweight... **39.95**
Powerful action picks up non-wearing grit. Stands upright on a step for up and down cleaning. With accessories.
\$5 DOWN DELIVERS

Kenmore Cleaner at Our Lowest Price
\$27
Reserve power action. With attachments! Thorough cleaning for rugs and floors. Disposable dust bags.
\$5 Down Delivers

HURRY TO SEARS AND SAVE ON FAMOUS BRAND NAME MERCHANDISE TODAY!



Our Best Transistor Pocket Model Radio
Silvertone... **29.88**
Uses penlight or Mercury batteries. 5-year guarantee on six transistors. Fold-away handle. Black, silver color trim.
CHARGE IT!



Clock Radio with Handy Snooz-Alarm
Brown... **\$24.88**
Won't let you oversleep! Clock runs radio on and off at set time. Alarm repeats 5 times at 7 minute intervals.
CHARGE IT!



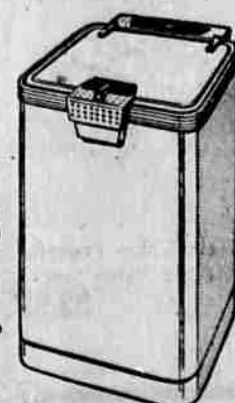
Stereo Phonograph
REDUCED TO
159⁸⁸
Stereo sound with removable speaker to provide the best stereo effect. Silvertone quality. Delivers throughout.

..3 Days Only Super Special.

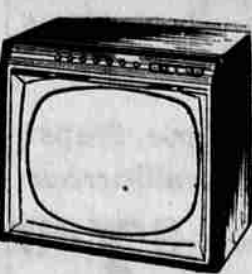
Kenmore Fully Automatic DISHWASHER

SEARS DAYS SALE PRICE! **\$149⁸⁸**

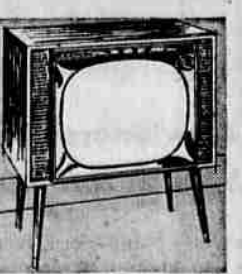
Holds service for 7. Steel interior with white porcelain finish tub and lid. Easy to connect—moves on casters.
A wonderful Mother's Day present.



Meteor Portable TV Offers Family Fun
Only... **88.00**
17-inch (overall diagonal) screen has 143 sq. in. viewable area. Sharp image picture and clear sound. Green finish.
Place Your Order Today



Suburbanite 21 Inch
\$169
Orbit tuning for easy channel selection, push-pull on-off. Mahogany finished. Blonde 189.88



Lowboy Console 21-inch Screen TV
Mahogany finish hardwood cabinet. **\$179.**
261 sq. in. viewable area. Suburbanite chassis for greater picture power.
\$5 DOWN DELIVERS

"Satisfaction guaranteed or your money back" SEARS

501 East Jackson — SP 3-6661
MEDFORD SHOPPING CENTER
Open Monday and Friday 'Til 9 p.m.

FREE PARKING
OPEN TONIGHT 'TIL 9