



# HEIR-RAISING SPECIALS

to keep BABY HEALTHY and HAPPY

Is there a baby in your house? Then YOUR NEIGHBORHOOD BIG 'Y' is the place to shop for fine foods to keep the little tyke growing straight and strong... and for baby toiletries and nursery supplies to keep your pride and joy cute and cuddly. You can buy with confidence—save with safety—because we feature top quality products... the brands your doctor recommends... and our low, low prices are as good for your budget as the fine products are good for your baby.

## BIG Y SUPER MARKETS

# 3

Locations To Serve You

Eastside Big Y • Oakdale Big Y  
608 East Main • 11th and Oakdale  
BIG Y SUPER MKT., Hiway 99 North

SPECIAL PRICES EFFECTIVE THRU SUNDAY  
MAY 1st  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Mothers! WIN A FREE **evenflo Super Plastic FEEDING SET!**

Several sets to be given REGISTER AT YOUR FAVORITE **BIG Y**

FREE A TALL CAN OF CARNATION MILK WITH ANY 6 CANS OF GERBER BABY FOOD - EXCEPT ORANGE JUICE

**Gerber BABIES LIKE VARIETY YOUR CHOICE**

2 8-oz. pkgs. **25¢**

GERBER **ORANGE JUICE** 6 cans **39¢**

**NON-FAT MILK** Carnation Instant 8 qt. size **59¢**

**GRAPE DRINK** Shasta - 46-oz. Cans 4 for **\$1.00**

**INSTANT COFFEE** Butternut Bonus Blend 6 oz. jar **79¢**

**SUGAR** OREGON'S OWN WHITE SATIN 10 Lb. Sack **89¢**

**Swanson's FROZEN FOODS**

**MEAT PIES** CHICKEN, TURKEY, BEEF 5 for **\$1.00**

**TV DINNERS** Chicken, Turkey, Ham, Chopped Sirloin, Swiss Steak, Creamed Chicken, Meat Loaf 2 for **\$1.00**

**MINUTE Mashed Potatoes** 4 Reg. pkgs. **\$1.00**

**MINUTE Sliced Potatoes** 3 Reg. pkgs. **\$1.00**

**MARKET Peanut Butter** 3 16 oz. jars **\$1.00**

**MUSSELMAN'S Apple Butter** 3 28 oz. jars **\$1.00**

**PACIFIC-CLEANED Tiny Shrimp** 3 No. 1/4 cans **\$1.00**

You Get MORE To EAT With Our TABLE-TRIMMED MEATS

**LAZY-AGED TOO!** FOR FLAVORFUL TENDERNESS

U.S. "CHOICE" **CLUB STEAK** lb. **98¢**

U.S. "CHOICE" **T-BONE STEAK** lb. **\$1.09**

U.S. "CHOICE" PORTER-HOUSE **STEAK** lb. **\$1.19**

U.S. "CHOICE" BONELESS **TOP SIRLOIN** lb. **\$1.19**

CAVEMAN **WIENERS** SKINLESS 1-lb. pkg. **49¢**

BARBECUED **FRYERS** PIPING HOT Each **\$1.39**

**GROUND BEEF** Fresh Hourly lb. **49¢**

**TOP-O-THE-CROP PRODUCE** AT LOW, LOW PRICES!

COACHELLA VALLEY **GRAPEFRUIT** 6 for **49¢**

RED MEAT HEAVY WITH JUICE

**PEAS** Spring Flavor lb. **10¢**

**NEW POTATOES** No. 1 Creaming Size 10 lbs. **39¢**

**WINEAPPLES** Fancy Washington 4 lb. cello bag **39¢**

**CELERY HEARTS** Clean, Crisp pkg. **29¢**

**GOLDEN CARROTS** Clean, Fresh 1 lb. cello bag **10¢**

Flower and Garden Seeds

Mary Elizabeth **PIES** Pumpkin or Mince 2 for **89¢**

CHIFFON **DINNER NAPKINS** 2 pkgs. **29¢**

ZEE **PICNIC NAPKINS** 80 Count 2 pkgs. **19¢**

ZEE **PAPER TOWELS** 2 giant rolls **49¢**

ZEE **TOILET TISSUE** 4 roll pkg. **39¢**

ZEE **WAXED PAPER** 100-Ft. Roll **19¢**

ZEE **SANDWICH BAGS** 2 30 Count Pkgs. **23¢**

ZEE **LUNCH BAGS** 2 20 count pkgs. **25¢**

SKIPPY **DOG FOOD** 3 No. 1 cans **29¢**

**Whitman's CHOCOLATES**

FOR MOTHER'S DAY GIVE SUNDAY, MAY 1st

**Whitman's Sampler** \$2.00

So Fine So Famous So Sure To Please

\* New Packages! \* New Assortments!

**\$1.49 PAINT TRAY and ROLLER**

**88¢**

NATIONAL BABY WEEK April 25 to May 2

## THE BIG 'Y' 'BABIES' YOU WITH TEENY WEENY PRICES!

98c **THROW PILLOWS** **66¢**

Old Ironsides **WORK SOX** 4 pr. **95¢**

2.98 Metal **ROLLER SKATES** **\$1.44**

Men's 98c **BOLO TIES** **77¢**

Gerber's **BABY PANTS** **49¢**

SAVINGS THAT WILL MAKE YOU SMILE

McKesson's **Children's ASPIRIN** 2 BOTTLES OF 50 EACH **43¢**

LOOK AT THESE OUTSTANDING McKESSON 2 for 1 DRUG ITEMS. SALE CONTINUES THROUGH THIS WEEK-END.

TAWN AFTER SHAVE LOTION reg. \$1 . . . 2/\$1 plus tax

MILK OF MAGNESIA . . . . . reg. 57c . . . . . 2/57c

McKESSON'S WITCH HAZEL . . . . . reg. 69c . . . . . 2/69c

McKESSON'S MINERAL OIL . . . . . reg. 69c . . . . . 49c

McKESSON'S Camphorated Oil . . . . . reg. 43c . . . . . 2/43c

ASPIRIN . . . 2 Bottles of 100 ea. . . . . save! . . . . . 59c

ZINC OXIDE OINTMENT . . . . . reg. 59c . . . . . 2/59c

WARREN'S BABY PANTS . . . . . 98c value . . . . . 2 pr. 57c

150 Count Stationery VALUE reg. 1.00 . . . . . 59c

...and many, many more money saving items... PLUS SILVER DOLLAR STAMPS

SHOE-SPORTING GOODS SPECIALS

### CHILDREN'S 1 STRAP PLAY SHOE

- NEOLITE SOLE
- LEATHER INSOLE
- CUSHION HEEL
- RED-BROWN-BLACK

**\$2.99**

### CHILDREN'S COWBOY BOOTS

You can choose from many sizes and colors. Heel heights are just right for children. Rugged long wearing styles.

**\$3.95 - \$6.50**

### CHILDS' WHITE SANDAL

COMPOSITION SALE . . . **\$1.39**

SIZES 5-12

### SOUTHBEND SPINCAST REELS

2 GREAT MODELS—NEW LOW PRICES!

Spincast '88' Pushbutton **\$12.88**

Spincast '89' Pushbutton **\$16.88**

This is a \$19.98 value! Holds 100 yards of 10-lb. test monofilament line. Contour button control.

This is a \$24.95 value! Large capacity spool with the level wind line take-up. Buy now and save!

### BIG Y PHARMACY

- Prompt
- Courteous
- Efficient

Your Prescription Filled While You Shop

Ph. 5P-3-6631

## What a DEAL!

L.U.C.E'S **ROYAL TRIPPER**

This is America's Greatest Luggage Value. 3 sizes for complete ensembles; they nest one inside the other for space-saving storage. Sleak vinyl covering... a wonderful value for you!

• White • Sandal

KING of Moderately Priced Luggage!

Your Choice: **\$6.88** plus tax

- TRAIN CASE
- OVERTNITE
- WEEK-END

Your Choice: **\$8.88** plus tax

- 26" PULLMAN
- 29" PULLMAN

### MEZZANINE BABY WEEK SPECIALS!

WE'VE WONDERFUL WEE FASHIONS! COME SEE! COME BUY! BIG SELECTIONS!

### QUILTED NYLON BUNTINGS

To Cover Baby Beautifully, Softly!

Assorted Pastel Colors **\$4.98**

Receiving Blankets of Cotton Flannel Size 30x40 Plain colors or pastel plaids Regular 89c each **2 for \$1.59**

Sweater Sets of Soft Orlon Knit Boy and Girl Styles White and Blue **\$3.98** Set

### SURGICAL-TYPE GAUZE DIAPERS

20" x 40" • 50 soft, absorbent • "Wrinkle-free" • Wash, dry in a jiffy!

ONLY **\$2.98** PER DOZEN

Check These Specials

Birdsye Diapers Reg. \$2.98 **\$1.99** Doz.

Flannellette Diapers Reg. \$2.98 **\$2.49**

3 pc. Terry Sets Prints and Solids Reg. \$2.98 **\$2.19**

TOPPER SETS and SUN SUITS 5m. - Med. - Lge. **\$2.98** and up

It's Wise to SHOP BIG Y's

# Big Y Super Markets

3 CONVENIENT LOCATIONS TO SERVE YOU

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