

### Marion Residents Protest Appraisals

Salem —UPI— The Marion county assessor's office was crowded with persons Monday complaining about high appraisals of their property.

Assessor Harold Domogalla said more than 200 formal requests were made for reconsideration of the appraisals, bringing the total requests to about 500.

The county recently fin-

### State Transportation Building To Be Asked

Salem —UPI— State Finance Director Freeman Holmer has revealed the 1961 Legislature will be asked to provide for a new major building in the Capitol Mall — a state transportation building.

lished a reappraisal program throughout the county, using a new ratio figure.

Domogalla said assessment figures generally are up one-fourth over last year but taxes are not affected. All the complaints will be reviewed, he said.

### Nepal Royalty To Be Guests of University

Eugene — The University of Oregon is beginning to shine the silver, polish up the brass on the big front door, and tidy the welcome mat in preparation for the first visit of a real king the campus ever had. For on May 6 King Mahendra and Queen Ratna, Devi of Nepal will be guests of the University and President O. Meredith Wilson.

The Nepalese royalty is visiting in Oregon at the invitation of President Wilson.

A seven-year association with Nepal through an International Cooperation Administration contract is the background for the invitation and the visit. In 1953 the University of Oregon, through ICA, began its period of providing advisory leadership in the development of an educational program for Nepal. Educators from the university were sent to Nepal and Nepalese came from their country to this campus to receive instruction and training.

#### Center Set Up

Under the contract a teacher training center has been set up in Kathmandu for the training of primary school teachers. Many primary schools have opened under the leadership of the newly trained teachers. Oregon trained Nepalese educators became the nucleus for a new College of Education, which offers the bachelor of education degree. A new bureau of publications published the textbooks and instructional material needed in the educational program of Nepal. A bureau of research is undertaking studies to serve the central Ministry of Education and eventually the national Tribhuvan University, which evolved under the guidance of Dr. Charles Byrne, former chancellor of the Oregon state system of higher education and now professor of education in the University of Oregon. A central library has also been established.

Events planned for the visit of royalty include a convocation at 11 a.m. in McArthur Court and a formal luncheon in the Erb Memorial Union for which President Wilson will be host.



**PROTEST CAPITAL PUNISHMENT**—Students assemble at the Palace of Legion of Honor at San Francisco prior to marching across the Golden Gate bridge to San Quentin prison in protest of capital punishment. Their protest was to no avail, however, since Lawrence Wade, 32, was executed Friday for the murder of an Oakland liquor

store owner two years ago. Caryl Chessman, convicted as the "Red Light Bandit" of Los Angeles, is scheduled to die in San Quentin May 2 and Elizabeth Duncan, Luis Moya and Augustine Baldonado have been sentenced to die June 17. They were convicted in the death of Mrs. Duncan's daughter-in-law. (UPI Telephoto)

### Success of Pay TV May Make Broadcasting Firms Tremble

By LEROY POPE  
United Press International  
New York —UPI— If pay television should go over big in tests planned for later this year in Hartford, Conn., and Oklahoma City, there may be real trembling in the offices of the broadcasting companies, experts said today.

What worries the networks is the possibility that if pay

TV did click in the U. S., as it appears to be going over in Toronto, advertisers might ultimately switch to it. The public might accept advertising on pay TV just as it accepts advertising in magazines and newspapers that is not tied to editorial content.

The pay TV promoters then would be in the position of paying for programs from subscriber fees and getting extra profit from advertisers who had nothing to do with the programs themselves.

Of course pay TV might again lay an egg as it did in tests some years back. Folks in Hartford might refuse to pay Zenith Radio Corp. a monthly fee for selected programs. A theater owner wants to make the Oklahoma test.

But if it does click, said the expert, won't advertisers be tempted to unload expensive programming headaches on the pay TV promoters and leave the broadcast networks holding the bag? No one knows.

**Past History**  
A few years back, Gen. Sarnoff, the power behind NBC, conducted a vigorous campaign against pay TV, saying it would just make the public pay a lot more for entertainment. The broadcasting companies' stake in free TV paid for by advertising has grown enormously since then.

As recently as 1949 the three TV networks were losing \$12 million a year on a \$20 million gross. The independents were doing worse. By 1958 the industry was grossing \$1.25 billion a year and earning \$170 million before taxes. This was a good five per cent more on invested capital than the average of all other businesses.

The networks had 44 per cent of this, and network-affiliated stations had all the rest, 45 million homes.

About 45 million American homes have one or more TV sets, suppose pay TV did click and many Americans were willing to pay an average of \$5 a month for programs. That would mean a \$2.7 billion a year market to nibble at, and nibble would be the word at the start.

The broadcasters are taking in and spending much less than that now. Just how much more advertisers spend on TV programs is hard to determine because many programs are produced by the networks then sold to the advertiser. But it is known that the food industry pays over \$110 million a year for TV programs and time, the makers of cosmetics \$100 million, the tobacco industry \$85 million, drugs \$60 million, autos and accessories \$55 million and so on.

The growth of the industry has caused a huge jump in the price of TV stations, and these values are based on network affiliations rather than physical equipment. Examples, a Philadelphia station that was bought for \$5.5 mil-

lion sold a few years later for \$20 million, and one in Kansas City jumped between sales from \$2 million to \$7.6 million.

#### What Earnings Are

Comparatively recent government figures show that many stations in major markets that have network affiliations can earn an average of nearly \$1.5 million a year while a few independents in the same fields simply starve.

The cost of programming has gone up sharply. Ford spent \$15 million to produce 39 spectaculars. Prices for stars, featured players and top script writers are way up. Ingrid Bergman is said to have received \$100,000 for one TV appearance.

There have been lots of attacks recently of advertiser control of TV the matter by congressional committees. Nobody has come up with a way to end advertising control of the programs as long as TV broadcasting is supported exclusively by advertising.

But if the viewer starts paying directly on a big scale, that could change matters drastically.

### Smith Pushes for Natural Resources

Ontario —UPI— Former Gov. Elmo Smith, Republican candidate for the U. S. Senate, said Tuesday that in the past decade "orderly development of our natural resources has been the victim of partisan political squabbling."

"I believe we have matured beyond that stage," he said. "In those areas where the federal government can do the best job of developing Oregon's resources our elected officials in Washington should bend every effort to advance the best interests of Oregon."

The Albany newspaper published said that "balanced use of Oregon's natural resources must be achieved through government encouragement at all levels."

### Quarantine on Baker Herds Ends

Salem —UPI— The Oregon Agriculture Department said Tuesday that although all individual cattle herds in Baker county have been released from quarantine for scabbies, the county is still "technically" under state quarantine.

Revised restrictions imposed by California officials also are still in force, according to Dr. E. G. Beable, federal veterinarian in Oregon.

The Oregon quarantine on Baker county means that cattle are subject to state inspection.

**G-E COMBINATION  
WASHER-DRYER  
EXCELLS...**

Its Size Is Right! (30" Wide, 36" High)

- 8 pounds washed and fully dried!
- Rinse agent and bleach dispenser!
- Exhaust free! Install it anywhere!
- Quiet! Belt drive gives smooth speed changes!
- Automatically measures water level for load!
- Check the suds through observation window!

SEE IT TOMORROW!

## HAPCO.

115 E. MAIN  
Park & Shop

Home Appliance Co. — Famous for Top Quality Service

# Newberrys Huge Savings

**SPECIAL!  
TERRY  
APRONS**

**2 for \$1**  
Reg. 67¢ each

Fabulous values in cotton terry cloth half-aprons that soak up moisture like a sponge. Assorted screen-printed multi-color floral and geometric designs on white with solid color sailcloth ties. Perfect little gifts!

**CAREFREE  
BABY DOLL PJ'S**

**\$1**

Sizes 6 to 14. Adorable rayon prints. Save more at Newberrys.

**OPEN MONDAY AND  
FRIDAY NIGHTS UNTIL 9**

For girls . . .  
for tiny tots

**IMPORTED  
TENNIS  
SNEAKERS**

**87¢**  
Reg. 1.25

A sensational value! Sturdy Toyo cloth uppers, thick ridged rubber outsoles, built-in arch with cushion insole. Red or blue. Sizes 5-12 and 12½-3.

**CLEARANCE  
LADIES' DRESSES**

**NOW 2.13**

Broken size range from 12 to 52. Reg. 2.79

**Ladies'  
Sleeveless  
Blouses**

**Now 88¢**

Stripes, prints and solids. Drip dries and embossed. Sizes 32-38. Reg. 1.00.

**GIRLS' DRESSES**

Broken size range from 1 to 14 years. Solids and prints in wash and wear cottons. Also a few nylon numbers. Regular 3.98 — **SALE PRICE 2.88**

**GIRLS' DRESSES**

Solids and print cottons in drip and dry, with lace trims, nylon and rayons in black and white plaid with velvet trim. Broken sizes. From 1 to 14 years. Reg. 2.98—**NOW 1.88**

Also an Assortment of  
**Cottons and Nylons**

in beautiful pastels and plaids.  
Regular 2.98 — **NOW 1.66**

**CLEARANCE  
LADIES' BLOUSES**

**NOW 1.66**

Prints, checks and solids. Sizes 32 to 38. Reg. 1.99.

**CLEARANCE  
LADIES' BLOUSES**

**NOW 1.88**

Whites and pastels. Sizes 32-38. Reg. 2.99

**Ladies'  
Cotton  
Dusters**

**Now 1.88**

Drip dries and embossed cottons. Novelty prints, broken size range 12-44. Reg. 2.98.

**LADIES' HANDBAGS**

Assorted Dark Colors

Regular 2.98 — **NOW 1.88**

Regular 1.98 — **NOW 1.22**

**CLEARANCE  
LADIES' BLOUSES**

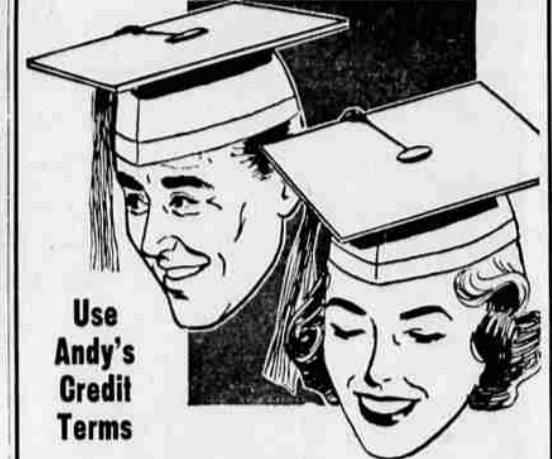
**NOW 2.88**

Whites only. Some outside blouses. Some split level and some tuck-in. Reg. 3.99

**J.J. Newberry co.**

OPEN  
Monday & Friday Nights 'Til 9

# ANDY'S GRADUATION Lay Away Specials



Use  
Andy's  
Credit  
Terms

If they've earned a diploma—  
They've earned a watch from Andys!  
**SPECIAL 2 for 1 SALE**

**CULTURED  
PEARLS**

**CULTURED PEARL RING \$9.95**

**CULTURED PEARL PENDANT \$5.95**

**BOTH \$9.95 Only 50¢ a Week**

FOR ONLY \$9.95

give him a new self-winding  
**ELGIN THINLINE "27"**

...and here's what it's got

- 17 Jewels
- American-Made
- Guaranteed shockproof
- DuraBalance
- Unbreakable Mainspring
- Waterproof\*
- Dustproof
- Anti-Magnetic
- Sweep-second hand
- Luminous dial

\*When case, crown and crystal are intact.

from only  
**\$49.95**

USE ANDY'S EASY TERMS

Ladies Bulova Miss America 17-Jewel, White or Yellow Gold ..... \$35.75  
Gents Bulova Fifth Avenue 17-Jewel, White or Yellow Gold ..... \$33.75  
Gents S/P W/P Watch—Reg. 49.50 NOW **\$18.88**

**COME IN NOW AND LAYAWAY THAT WATCH FOR GRADUATION**

Ladies Wittnauer 17-Jewel Dress Watch ..... \$29.95  
Gents Wittnauer 17-Jewel Dress Watch ..... \$39.50

**CROTON Mode**  
Women's shock-resist movement, in white or yellow. **\$39.50**

EACH WITH  
GUARANTEED  
UNBREAKABLE  
Balance Staff  
and Mainspring

**Ancient Age**

**\$3.25** Pint  
Code 155C

**5.00** 4.5 Qt.  
Code 155B

IF YOU CAN FIND A BETTER BOURBON... BUY IT!

KENTUCKY STRAIGHT BOURBON WHISKY • 4 YEARS OLD • 45 PROOF  
ANCIENT AGE DIST. CO., FRANKFORT, KENTUCKY • FOUNDER MEMBER, THE BOURBON INSTITUTE

2 Stores  
Medford, Ore.,  
Yreka, Calif.

GREEN  
STAMPS

# Andy's

Your Friendly  
Credit Jeweler

15 North Central

Phone  
SP  
2-2970

**Park Shop**