

SAMPLE A UNIQUE NEW NATURE HOBBY FOR THE WHOLE FAMILY—SPONSORED BY THE NATIONAL AUDUBON SOCIETY

Take this thrilling "Tour" through THE AGE OF THE DINOSAURS

for only **10¢**

TO HELP COVER SHIPPING CHARGES



Courtesy Chicago Natural History Museum
MEET TRICERATOPS, a three-horned dinosaur that roamed the plains of Wyoming a hundred million years ago. His head was so big that it took up about a third of his 25-foot length, but his brain was no larger than your fist!



Courtesy Chicago Natural History Museum
THE MOST FEROCIOUS FLESH EATER that ever lived, *Tyrannosaurus Rex* stood 20 feet tall and had a mouthful of vicious teeth 3 to 6 inches long. Although we think of dinosaurs as always being gigantic,

some were no larger than chickens! Each month you'll make hundreds of fascinating nature discoveries as a member of this wonderful new program sponsored by the National Audubon Society.

Discover the world as it was in Prehistoric Times... and get to know thousands of other fascinating nature facts in future Album Guides!



IMAGINE the fun and excitement of taking a thrill-packed "trip" back to the Age of the Dinosaurs, when the largest land animals ever known roamed and ruled the earth! Now, under the sponsorship of the National Audubon Society, you are invited to see and know the world as it was at the beginning of time: to explore the origins of life, and to watch the miraculous process of evolution—as certain sea dwellers adapt to the land, and certain land animals, in turn, change into creatures of the air. This entire fascinating "tour" is yours to enjoy in the \$2.00-Value Gift Package described below—for only 10¢ to help cover the cost of shipping!

A Three-Part Nature Kit—Yours for Just a Dime!

To introduce you to this exciting new Nature Program, you can receive for just a dime (1) a magnificent set of 29 full-color photoprints showing the most interesting animals of Prehistoric Times; (2) a fact-filled 56-page illustrated Album Guide in which to mount the pictures; and (3) an extra educational handbook on birds. What a delightful and rewarding way for your family to get acquainted with this wonderful new nature hobby!

A Different "Expedition" Each Month
Here's how the Nature Program works: Each month a different "expedition" is planned, and a set of about 30 full-color prints is issued, together with a 7500-word picture text in which to mount them. Guided by wise, companionable experts, you explore nature's closely-guarded secrets...learn the strange, almost unbelievable ways some animals raise their young...collect your own "museum-at-home" of albums about exotic butterflies, beauti-

fully-colored fish of the deep sea and animal oddities. Best of all, your naturalist-guides open your eyes to the wonders you can discover in your own backyard or nearby park.

Fun For the Whole Family

Once you get acquainted with the Nature Program, we feel sure you'll want to continue these monthly "adventures" for awhile. Your whole family will look forward to each new Nature Program set, and find warm pleasure in enjoying it together. And the total cost is so very low: only \$1.00 for each album and series of pictures, plus a few cents shipping. But you assume no obligation when you send in a dime for your introductory package. You may discontinue your participation at any time. However, we urge you to send for your 10¢ sample package now, as quantities are limited. Mail the coupon today to: The Audubon Nature Program, Dept. FWD-5, Garden City, N. Y.



Courtesy Chicago Natural History Museum
WHY DO ELEPHANTS HAVE TRUNKS? The elephant's ancestor, the mastodont, had a long lower jaw and an extra pair of tusks for scooping up food. But evolution over millions of years shortened his jaw and removed his lower tusks altogether. So his nose developed into a trunk to help him gather food, since his mouth was no longer in ready contact with the ground!

In Future Nature Program Albums you'll discover hundreds of fabulous "inventions" Nature thought of first—like the witch-hazel seed pod, which explodes with the "crack" of a rifle shot, and "shoots" its seeds as far as 45 feet!



CREATURES OF THE NIGHT. You'll explore the mysterious life of Nature after dark...see the great owls who hunt their prey in almost total blackness...know the strange creatures who live by night!

CATS EXPRESS THEIR FEELINGS with a two octave range of meows, hisses, growls and screeches. In the Nature Program, you'll range through the plant and animal world, finding out about nature's amazing ways!

THE AUDUBON NATURE PROGRAM

Dept. FWD-5, Garden City, New York
I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative album, "Prehistoric Life"; (2) the series of 29 full-color photoprints to mount in the album, and (3) my EXTRA FREE GIFT, the illustrated handbook, "Fun With Birds."
After examining my introductory package, I will notify you within 10 days if I do not wish to continue with the Program. Otherwise, I understand you will send me a new Nature Album complete with a set of color prints each month, for only \$1 plus shipping. I am not obligated to take any minimum number of albums, and I may cancel my subscription at any time I wish.

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SEND OFFER TO RESIDENTS OF CANADA: Address 106 Bond St., Toronto. Offer good in U.S.A. and Canada only. N-35



HERE'S WHAT YOU GET FOR JUST A DIME!
SET OF 29 FULL-COLOR PRINTS showing how the great dinosaurs looked, along with pictures of many other unusual creatures of Prehistoric Times.
HANDSOME ALBUM in which to mount your pictures, with a fact-filled 7500 word "guide" by an expert naturalist.
ILLUSTRATED HANDBOOK "Fun With Birds." Tells how to study and enjoy birds; easy ways to build birdhouses, birdbaths, feeding stations.
IN ADDITION, if you decide to continue, you will receive FREE a maroon-and-gold color pull-drawer case to store and protect your albums.