

Let's Go Fishing with J. C. HIGGINS SPORTING EQUIPMENT
THE GREATEST NAME IN SPORTING GOODS
Another Feature of Our Great Sears Days Sale!

ELGIN 12 Ft. Fiber Glass Boat

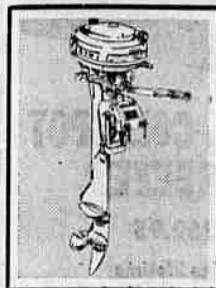


SALE PRICE
259⁸⁸

10% DOWN ON SEARS EASY TERMS

57 1/2 in. Beam, Double Bottom,
 Weighs 125 lbs.

HUNTING AND FISHING
 LICENSE
 AVAILABLE AT SEARS
**12 FT. LIGHTWEIGHT
 ALUMINUM BOAT**.....\$209.88



**ECONOMICAL ELGIN
 3.6 HP OUTBOARD**

SALE PRICED AT **128⁸⁸**

Ideal motor for trolling. Compact size, easy to carry. Automatic rewind starter. A frisky performer.

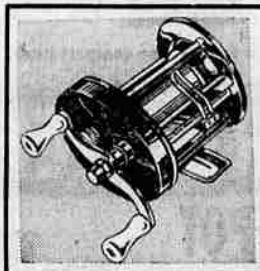
7 1/2 HP Motor.....\$229.95



KAPOK FILLED LIFE PRESERVER CUSHION

REDUCED TO **2⁶⁶** CHARGE IT!

Vinyl cover. 2 loop handles, red and white. U.S. Coast Guard approved. 15x15x2 in.



\$7.98 J. C. HIGGINS SPIN

REEL With 100 Yards of Line

SALE PRICE

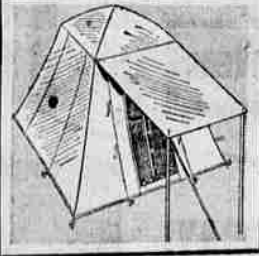
6⁸⁸ Charge It!

Closed-face type. All metal spool. 8-lb. test monofilament line.
 OPEN FACE SPINNING REEL.....4.88
 CLOSED FACE SPINNING REEL.....4.88

FIBER GLASS CASTING ROD
 4 1/2 Foot Long **88¢**

J. C. HIGGINS BAIT CASTING REEL
 CHARGE IT! **1.88**

Split Lead Shot Fishing Sinkers
 One Box **9¢**



ROOMY LEAKPROOF STEEL TACKLE BOX
 SALE PRICED **\$1.66**

Beginners Bait Casting Outfit
 77-Pc. Set **\$2.66**

3-LB. DACRON* FILLED SLEEPING BAG
 36x80 Inch **\$16.88**

CENTER-POLE UMBRELLA TENT
 9 x 9 Foot **\$33.88**

Keeps tackle dry! Cantilever tray, 4 adjustable dividers, extra deep bottom.

Complete outfit: 4-ft. casting rod, reel, lines, bait, leaders, hooks, sinkers, etc.

Extra warm 3 lb. filling. Air mattress pocket. Sturdy brown poplin cover. *DU PONT TRADEMARK

Self-adjusting aluminum pole tent with nylon screen door. Heavy green canvas. Buy now and save!

ALUMINUM TROUT NET.....66¢
 2-Lb. CELACLOUD SLEEPING BAG.....\$7.66
 6-Lb. CELACLOUD SLEEPING BAG.....\$14.88

ASSORTED TROUT FLIES.....5c each
 FISH EGGS - Limit 3 to customer.....jar 5c
 10 x 13' SIDE-ROOM TENT.....\$79.66

Sears Days National OUR BEST... PAINT SALE

COME TO THE MOST COMPLETE PAINT DEPARTMENT IN TOWN!

MASTER-MIXED SNOWWHITE OR ONE COAT House Paint

Reg. 6.99 Gal. **5⁸⁸** GAL.
 REDUCED TO



SNOWWHITE HOUSE PAINT COVERS ANY COLOR EVEN BLACK!

Just one coat of brilliant Snowwhite house paint covers any color even black! Each new rain washes away dirt and grime, leaves paint fresh looking.

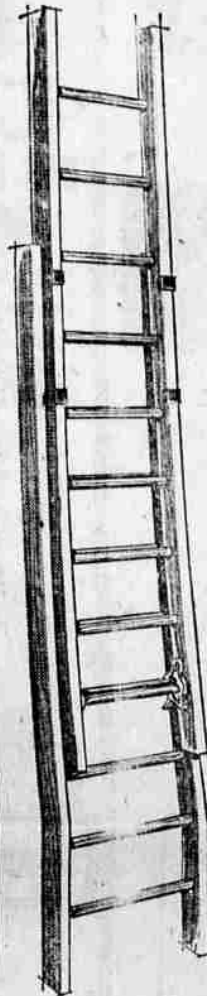
Paint Prices as low as.....3.99

LATEX PAINT Flows On...

Dries in 30 Minutes
 Reg. 5.59 Gal.

REDUCED TO **4⁸⁸** GAL.

Easiest flat paint to use in 19 lovely colors plus white. Makes it easy to paint in any season because it's odorless... no airing-out needed. Use your rooms the same day! Just flow it on and it dries in 30 minutes. All colors washable and resist staining.



UNLIMITED COLOR SELECTION

SHADE-O-MATIC MACHINE
 CUSTOM MIXES PAINTS

Choose from a world of colors for every room in your home. Custom mixes latex wall finish semi-gloss, high gloss, flat oil; house and trim paint. All popularly priced. Over 1200 colors possible.

CRAFTSMAN 1/3 HP Diaphragm Type SPRAY OUTFIT
 INCLUDES COMPRESSOR, 15-Ft. HOSE & SPRAY GUN



REGULAR \$64.95

REDUCED TO **58⁸⁸** CHARGE IT!

A complete outfit equipped to save time painting fences, houses, and barns. Includes 15 ft. of air hose and one of our better spray guns.

Push-Up Type 18 Ft. Extension Ladder

REDUCED TO **18⁸⁸** CHARGE IT!

Made of dried ladder grade lumber. The upper section locks as ladder is extended.

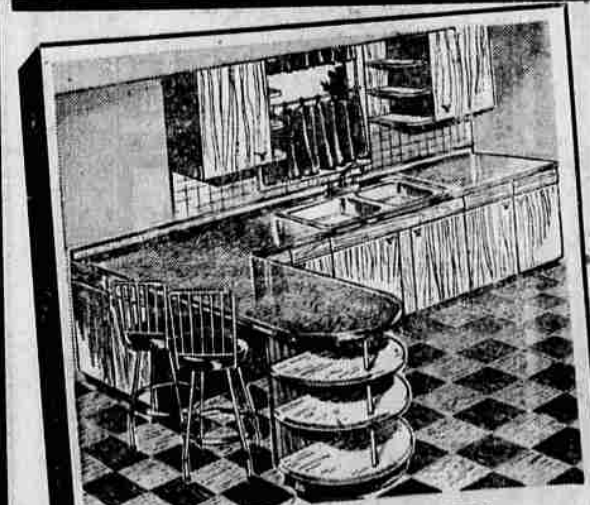
ALL TYPES AND SIZE LADDERS NOW ON SALE... BUY NOW!



PAINT THINNER

99c Gal.

Thins all regular paints, varnishes, enamels. Cleans brushes, rollers, hands, etc.



15% OFF All Kitchen Cabinets Reduced for This Sale

A beautiful modern kitchen can be yours at this greater than ever savings. Your choice of natural grain Birch or Fir wooden cabinets or gleaming white steel. Save more now!

FREE KITCHEN PLANNING AND ESTIMATING SERVICE... NO OBLIGATION OF COURSE.



HOMART ALUMINUM Sliding Glass DOORS

REDUCED TO **84⁸⁸**

5 FT. SIZE INCLUDING SCREEN!

Completely weatherstripped on all sides. Extruded aluminum frame is chemically treated to resist corrosion. Clear 3/32 crystal glass with screen included or use heat saving Thermopane.

SIZES 5-FT. TO 16-FT. ALL REDUCED FOR OUR BIG SEARS DAYS SALE.

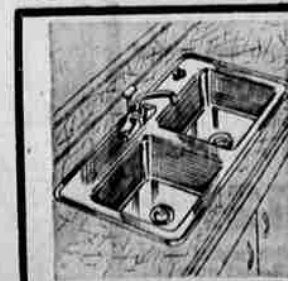
SAVE \$50.00 3-PC. COLORED BATH ENSEMBLE WITH FITTINGS

SEARS DAYS SALE PRICE **159⁸⁸**

Your choice of beautiful Harmony House colors... Horizon Blue, Frosty Pink, Mint Green, Dawn Gray or Sunshine Yellow. Cast Iron Tub with vitreous china toilet and lavatory. Regularly \$209.95.

Don't miss this astounding value!!! SEARS BATH SETS WITH FITTINGS START AS LOW AS \$99.88

NO MONEY DOWN. UP TO 36 MONTHS TO PAY ON SEARS MODERNIZATION CREDIT PLAN



STAINLESS STEEL SELF RINSING SINK

59⁸⁸

Modern satin finish. Steel cleans easily, stays bright. 32x20 inches including faucet and basket strainers.



PONDEROSA PINE SCREEN DOOR

SALE PRICED **8⁹⁹** CHARGE IT!

Why fight bugs this year! This fine quality pine door combined with aluminum screening that will never rust allows you the maximum in summer comfort. Full length, many sizes.

"Satisfaction guaranteed or your money back" **SEARS**

501 East Jackson — SP 3-6661
 MEDFORD SHOPPING CENTER
 Open Monday and Friday 'Til 9 p.m.

FREE PARKING OPEN TONIGHT 'TIL 9