



Sears Days Shoe Sale!

Free Comics For The Kiddies

Men's Fabric Casuals



SEARS DAYS SALE PRICE CHARGE IT!

2.88 pair

CHARGE IT!



For real comfort throughout the spring and summer.

Blue or brown, slip on or tie, Men's sizes 7-12, Boys' sizes 2-6½, oxford only.

AMERICAN MADE WOMEN'S AND CHILDREN'S FABRIC OXFORDS

Red or blue sturdy canvas upper with cushion insole, and sponge arch. Rugged rubber sole.

CHILDREN SIZES 5-13½ 1-4
Womens Sizes 5-9

1.77 pair

CHARGE IT!



Boys' Dress Oxfords

REDUCED **5.88** CHARGE IT!
TO pair

Boys' black swivel tip dress oxfords. Rugged sear-o-lite sole. Sizes 2-7, D widths.

JUST RECEIVED SPECIAL PURCHASE!

2.88 pair

Children's ventilated summer shoes, rugged upper leather with I Sear-o-foam sole. Sizes 10-3.

KERRYBROOKE

CASUAL FAIR

Colors and styles galore in our casual fair. Both open and closed styles. Buy now while selection is complete.

SALE PRICED

3.44 pair

JUST SAY CHARGE IT!



FOR COOL LIVING ... AND EASY CARE WASH 'N WEAR

SLACKS 4.88 Pr. CHARGE IT!
Reduced to

Fabric of 55% Dacron and 45% Rayon. Quick dry blend for true wash and wear performance. Fine fabric and tailoring provides nice appearance. Easy care, and long wear at modest price. Pockets and trim of 100% nylon. 29-40 waist.



SPECIAL SEARS DAYS OFFER

10% DISCOUNT ON ALL TAILOR-TO-MEASURE SUITS AND SPORT COATS
Scientific Photo-fitting. A picture of your exact measurements. Posture matric gives you a precision fit suit in every fine detail.

FAMOUS MEN'S TIMEX WATCHES NOW REDUCED 50%

Your Choice Regularly \$15

SEARS DAYS SALE PRICED!

7.49* CHARGE IT!

Discontinued 1959 Styles with All the Famous Features You've Heard About, Read About!



Leather Band
Good looking chromed bezel dial and wrap-around crystal. Sweep-second hand.

Executive Styling
Gleaming gold color bezel and dial. Wrap-around crystal, second hand. Leather band.

Radiolite Dial
Sturdy waterproof, dustproof case with chrome-bezel. Second hand. Leather band.



Waterproof Case
Rich, gold color bezel with sweep second hand. Dust-proof. Genuine leather band.

BUY NOW AND SAVE DURING OUR BIG SEARS DAYS SALE EVENT

Gleaming, Stainless Steel Backs on All Cases. One Year Guarantee Against Defects.

sturdy features are just for him. Take your Timex watch home today on Sears Easy Credit Plan. Just say "Charge It" ... take months to pay!

*Plus tax. If crystal is unopened, if opened, expertly replaced.

SEARS DAYS SALE A SALE AS GREAT AS ITS NAME.



In Time for those Warm Days Ahead! PILGRIM WHITE SHORT SLEEVE DRESS SHIRTS SAVE \$1 ... REG. 2.99

Reduced to **1.90** CHARGE IT!

Fine quality broadcloth cut to Sears specifications. Sizes 14 to 17.

Men's Underwear REDUCED

Cotton athletic shirts, T-shirts, briefs, and broadcloth shorts. **47¢** ea.

CHARGE IT!

Cut to give you easy, relaxing fit. Lots of wear too. Buy yours today while you can save.



BUY NOW AND SAVE!



SAVE ON DRESS AND SPORT BELTS
BIG VALUES **99¢** ea.

Choice of rich leathers and lively fabrics in assorted colors. Individually boxed.



EASY-CARE KNIT SPORT SHIRTS
CHARGE IT! **2.88**

Rugged Acrilan acrylic jersey knit. Finished to retard odors. 6 wash-fast colors. All sizes. *Chemstrand T.M.



MEN'S SOLID COLOR KNIT SPORT SHIRTS SIZES **1.66**

Popular classic style, interlock knit all combed cotton. Favored colors. Sizes M, L.



SOFT, ABSORBENT STRETCH SOCKS
MEN'S **2 Pr. \$1.00**

New textured nylon is soft, absorbent. Washes easily, dries quickly, wears long. Fancy patterns. Fits 10 to 13.

"Satisfaction guaranteed or your money back" SEARS

501 East Jackson — SP 3-6661
MEDFORD SHOPPING CENTER
Open Monday and Friday 'Til 9 p.m.

FREE PARKING ALWAYS
OPEN TONIGHT 'TIL 9