

Sale Begins Thursday April 21st

A SALE AS GREAT AS ITS NAME

MEDFORD'S 9 BIG SALE DAYS April 21st to April 30th

FREE! BALLOONS AND MARBLES TO ALL CHILDREN ACCOMPANIED BY PARENTS.
FREE! SCHILLING'S COFFEE, CAKE, 7-UP OR COKE FOR THE FAMILY TO BE SERVED IN OUR AUTOMOTIVE CENTER THURSDAY EVENING ONLY.



CLIP THIS COUPON

Special Open House...Shop Tonight (Thursday) 7 to 9 P.M.

SPECIAL OPENING THURSDAY NIGHT, APRIL 21, 7:00 TO 9:00 P.M. FREE COFFEE AND CAKE FOR THE FAMILY TO BE SERVED IN OUR AUTOMOTIVE CENTER.

FREE DOOR PRIZES!

TO BE AWARDED THROUGHOUT THE EVENING

- DELUXE BARBECUE — Awarded in the Housewares Department
- TWIN-LENS REFLEX CAMERA — Awarded in the Camera Department
- FREE LUBE JOBS and wheel packs for your car for one full year awarded in the Automotive Center.)

SPECIAL GRAND PRIZE DRAWING TO BE HELD MONDAY EVENING, MAY 2—AT 8:50 P.M.

GRAND PRIZE . . . 12-FT. FIBERGLASS BOAT WITH 3 H.P. ELGIN OUTBOARD MOTOR. \$389.95 VALUE.

THIS COUPON WORTH \$1.00

Use at Catalog Desk with any order of \$10.00 or more . . . Order by phone, mail, or in person.

COUPON GOOD ON ABOVE DATES AT SEARS IN MEDFORD ONLY

ORDER NO. _____ CUSTOMER _____

FRIDAY AND SATURDAY ONLY!

Friday 12 to 9 and Saturday 9:30 to 5:30

JET PUPS
The Hotdog on a Stick

LIMIT 3 TO A CUSTOMER

5c Each

Free Schilling's Coffee, Coke or 7-Up To Be Served in Our Garden Shop.

Jet Pups . . . the hotdog on-a-stick are made with Swift's Premium wieners, SPERRY'S Pancake Flour, ALBER'S Yellow Corn Meal, CARNATION Evaporated Milk, and fried in KRAFT Oil.

Free Store Side Parking

No Tickets To Punch or Time Limits . . . Drive in and Park, Take Your Time Shopping for the Many Many Values AT THIS SALE!

3 Ways To Use Your Credit

1. Just say "Charge It" on Sears Revolving Charge.
2. Use Sears Easy Payment plan for purchases of \$20 or more.
3. Remodel — repair on Sears modernizing Credit Plan. 36 months to pay.

FREE World Map

I am interested in a Sears Charge Account. Please send me a free World Map and application.

Name _____
Address _____
City or Town _____

SEND FOR YOURS TODAY!

FREE PARKING FOR 1200 CARS ON SEARS-MEDFORD HUGE LOT-FREE DELIVERY-IN OUR LARGE DELIVERY RADIUS!



Heavy Cotton Seersucker

SALE PRICED **66c** CHARGE IT!
Limit 6 Yards

Colors galore! Stripes, plaids border prints. 36" wide — just in time for your summer serving, shirts, shorts, skirts, robes, dresses and children's wear.

You May Be The Lucky WINNER!

FILL OUT THIS COUPON AND DEPOSIT IT IN THE BOX LOCATED IN OUR SHOE DEPT. . . . COUPON GOOD FOR ALL PRIZES.

NAME _____
ADDRESS _____
CITY _____

THIS COUPON GOOD IN THE MEDFORD STORE ONLY. GRAND PRIZE DRAWING MAY 2ND, 1960

Play Pants for a Fun Packed Summer

SEARS DAYS SALE PRICED! **1.77** CHARGE IT!

Exceptional buys in cotton capri pants and pedal pushers, basic styles all slim tapered for smooth fit. Woven combed plaids, striped denims, colorful prints, novelty weaves and sheens, all machine washable. Spring colors, black and white. Pedal pushers 8-20 capri pants 8-18.

ONE OF MANY SEARS DAYS SAVINGS

<p>Kodachrome Indoor Film at Low Price</p> <p>35mm Reduced to 1.55 Limit 2 Rolls</p> <p>Stock up on Color film now! Kodachrome for the best fidelity in slides and pictures.</p>	<p>DIVIDEND BUY NYLONS</p> <p>SALE PRICED 39c Pr.</p> <p>Full fashioned nylons in basic colors. 51 gauge 15 denier. Sizes 8 1/2-11.</p>	<p>SAVE ON BOYS' BOXER SHORTS</p> <p>REDUCED TO 88c Pr.</p> <p>CHARGE IT! Cotton seersucker and twill prints. Sizes 1-6X.</p>	<p>Sale! Wash 'n' Wear Cotton Pajamas</p> <p>Assorted Styles 2.44 Pr.</p> <p>You'd expect to pay 3.98 elsewhere for these pajamas. Fine woven checks, stripes. Elastic waistbands. 32-40.</p>	<p>No. 1 Grade Roses</p> <p>Sears Days Special</p> <p>57c Each</p> <p>In Bundles of 5</p>	<p>Swivel Hooked Plastic Hangers</p> <p>SALE PRICE 12 for 99c</p> <p>Keep your closet neat with lots of these pretty dress hangers. Pastels, or clear.</p>	<p>Everlon® Permanent Finish Panel</p> <p>REDUCED TO 88c Ea.</p> <p>40"x81" requires little or no ironing. Buy now and save.</p>	<p>ASSORTED FRUIT TREES</p> <p>YOUR CHOICE 99c</p> <p>Assortment of plum, apple and peach trees. Sturdy stock. 3 to 5 years growth.</p>	<p>Save on Delicious Creme Sandwiches</p> <p>4 lbs. for 99c</p> <p>A tasty treat for any occasion! Stock up plenty for unexpected week-end visitors.</p>
<p>Allstate Regular MOTOR OIL</p> <p>Reg. 19c Qt. CHARGE IT! 14c Qt. IN YOUR CONTAINER</p> <p>Good quality, non-detergent, pure virgin oil is ideal for older cars that "use" oil.</p>	<p>Workmaster Paint Brush Assortment</p> <p>Each 10c Limit 3 Only</p> <p>"Throw-away" brushes for rough painting, gluing, dusting. Pure bristle. In 1/2, 1, 1 1/2 and 2 inch sizes. Buy now!</p>	<p>Giant Assortment of Electrical Supplies</p> <p>Each 10c</p> <p>All kinds of electrical sundries! Plugs, connectors, receptacles, switches, and more. Buy now!</p>	<p>Insulate With Rock Wool Pellets</p> <p>20-lb. Bag Reduced to 99c YOU HAUL</p> <p>Increases your home's comfort, cut heating, air conditioning costs. Fire resistant. Free flowing.</p>	<p>Assorted Fish Flies</p> <p>SALE PRICED 5c Each</p> <p>Popular patterns, yet or dry. Buy now and save.</p>	<p>SALMON EGGS</p> <p>Special 5c Per Jar</p> <p>LIMIT 3 PER CUSTOMER</p>	<p>7/16-inch Low-Cost Plastic Hose</p> <p>50-Foot Long 1.66</p> <p>Knit reinforced rubber hose. Lightweight and easy to handle. 5-year guarantee.</p>	<p>Hang Hose on Holder for Handy Storage</p> <p>SALE PRICED! 77c Each</p> <p>Handle construction provides strength, prevents sag under heavy load. Store your hose beside house, neatly.</p>	<p>Tough Plastic Line in Colors</p> <p>50-Foot 33c</p> <p>Plastic clothes line has inner tire cord rayon core. Stronger with less stretch. Choose from assorted colors.</p>

"Satisfaction guaranteed or your money back" **SEARS**

501 East Jackson — SP 3-6661
MEDFORD SHOPPING CENTER
Open Monday and Friday 'Til 9 p.m.

FREE PARKING
OPEN TONIGHT 'TIL 9