

## VFW Auxiliary's Essay Contest Won By Medford Girl

Diane Mohr, daughter of Dr. and Mrs. Virgil Mohr, 1806 East Main st., is first-place Medford winner in the annual national essay contest sponsored by the Veterans of Foreign Wars and auxiliary. Crater Lake auxiliary to VFW post 1833 announced the Medford winners today.

Other local winners, all seniors at Medford High school, are Paul Moore, son of Mr. and Mrs. Sherman Moore, 717 North Riverside ave., second; and Dean Goddard, son of Mrs. Fay F. Goddard, 507 King st., third.

**Honorable Mention**  
Winning honorable mention were Bonnie Allingham, daughter of Mrs. Kathleen Power, 158 Renault ave.; Anne Mathews, daughter of Mr. and Mrs. Ralph B. Mathews, 601 Dakota ave.; and Lauren C. Stayton, son of Mr. and Mrs. Charles Stayton, 123 Elm st.

The winners and their parents will be honored and the students presented with checks at a special meeting of the auxiliary early next month.

The winning essay will be entered in state competition. Each state winner will receive \$100 from the National Civil Defense program, as well as prizes from the VFW.

Local judges were the county civil defense director, Maj. Gen. J. H. Hicks, Sam Harbison and Ray Lamberg. **Traces History**  
Miss Mohr's essay traced the history of American civil defense from the time of the pilgrims and the later settlement of the west.

She explained warning systems of World War II and decried the present public indifference to possible nuclear attack. Her essay warns:

"Throughout history we have seen examples of civil defense at work. This tradition has given us foresight into what must be done for survival. If people face reality and prepare themselves for whatever might come, our population can, and will, survive."

### Trio Robs Two Portland Firms

Portland - (UPI) - A loan company office and a supermarket were robbed here Thursday afternoon. In each case three answering the same descriptions pulled off the holdups.

Police said \$150 was taken from the Hollywood Branch of Local Loan Company about 2 p.m. Three hours later an undetermined amount of cash was taken by a trio from a food store.

In each case, witnesses told police one man had an automatic pistol and another a sawed-off shotgun. No one could say for certain whether the third man was armed.

### 4-H NEWS

**Phoenix Whiz Knits**  
The meeting of the Phoenix Whiz Knits 4-H club was called to order recently by President Diane Holz. Ten members were present and one was absent.

Gail House served refreshments and Marilyn Kantor will provide them at the next meeting.

Linda Cox, Reporter



**ESSAY WINNERS**—Winners of the Crater Lake auxiliary Veterans of Foreign Wars essay contest are, left to right, Paul Moore, second place; Miss Diane Mohr, first; and Dean Goddard, third. This year's topic was "Civil Defense—An American Tradition."

## Orchard Heating Methods Are Reviewed for Chamber Board

Elements involved in a more acceptable method of orchard heating were reviewed last week at the Medford Chamber of Commerce board of directors meeting.

The presentation was made by Dunbar Carpenter, chairman of the air pollution committee of the Fruit Growers League.

"A census revealed that there are 11,000 orchard heaters in the Rogue valley, 61,000 of which are the smoke reduction or the improved type of heater which contributes less to air pollution," Carpenter explained.

"The fruit industry is concerned about the atmospheric problems in this area," he said. "We are and have been doing something about it. Five years ago 90 per cent of all orchard heaters were the open pot type as compared with only 45 per cent today. The remaining open type heaters are being replaced at 20 per cent per year, which will result in a total cost of \$350,000 during a five-year period. The smoke reduction type unit does not appear to be as efficient and therefore it may require more heaters per acre," he said.

**Considerable Haze**  
"Considerable haze in the valley has occurred this spring even though no orchard heating has been necessary," he stated. "It is always our hope that light frost conditions will permit us to get through the season without any orchard heating."

Carpenter cited other years in which light to heavy orchard heating occurred in April and on some occasions even into May. "It is always our hope that light frost conditions will permit us to get through the season without any orchard heating."

Following Carpenter's report, the board of directors extended a unanimous vote of confidence to the pear industry for its voluntary program

of converting to smoke reduction units on a systematic basis.

**Industrial Tour**  
Glenn L. Jackson reported on the governor's industrial tour in which members of the planning and development commission and Oregon's business executives contacted eastern firms during the month of March.

"Basically, our problem is one of creating confidence in Oregon's business climate," he said. "Recognizing that we are a state of small population, we attempted to re-establish the image of Oregon in its proper relationship, that of a relatively stable business climate whose growth potential offers real opportunity for selected industries seeking to remain competitive," he noted.

Oregon is low man on the Totem pole, it was learned, in the field of military purchases. Not only does Oregon rank low among the states in military establishments, but in military purchases, excluding these establishments, only 2/10th of one per cent of the procurement budget, is spent with Oregon industries. A concerted effort was made on this trip to begin correction of this problem, Jackson noted.

**Committee Reports**  
John Pletsch brought board members up to date on studies currently being made by members of the committee on governmental operations with respect to bills pending in Congress.

Don McNeil, chamber manager, reported on a trip to

Coos Bay with managers from Klamath Falls and the Grants Pass chambers. The purpose of this visit was to observe plans for a Coos Bay trade fair this summer in connection with port developments. Representatives from the southern Oregon chambers had been invited to attend the meeting.

The manager presented a plan to join forces with Grants Pass and Josephine county chamber in preparation for a 1961 color tourist folder financed through advertising allotment of the two counties. It was pointed out that currently both chambers publish color folders advertising essentially the same points of interest, such as Crater Lake, Oregon Caves, and the Rogue river. This is done at a higher unit cost for each chamber.

The board voted unanimously favoring the principle of a combined Rogue valley folder and authorized the chamber's tourist committee to work with Grants Pass in exploring the matter with county officials.

**Atlas Missile Explodes on Pad**

Cape Canaveral, Fla. - (UPI) - An Atlas intercontinental missile exploded on its launching pad Thursday night shortly after its engines ignited for a planned 5,000-mile flight to test a new guidance system.

It was the second straight failure for the Atlas. A similar explosion occurred March 10. There were no injuries in either blast.

## Lithia Hotel to Be Remodeled in Time For 1960 Festival

Ashland—Remodeling of the Lithia hotel in Ashland will start in approximately 10 days and be completed in time for the Shakespearean Festival or by July 1, according to Armin Richter, Medford contractor on the job.

The nine-story, 100-room hotel will be redesigned by Jack Edson, Medford architect, to resemble the same architecture as the English Tudor theme of the Shakespearean Festival theater in Ashland, Richter said.

"We will also construct a fine restaurant, cocktail lounge, coffee shop, refurbish all the rooms and improve the parking lot in the rear of the hotel," Richter said. "A swimming pool will be constructed in the future if we are not able to include it in the present remodeling."

Hotel patrons will enter the hotel from the parking lot at the third floor level. Bill hops will be called by pressing a buzzer near the rear entrance. Guests then will not have to carry their bags down to the first floor and then have the

bellhops carry them to their rooms, the contractor explained.

"The hotel will be designed to cater to Shakespearean Festival patrons, to general travelers, and salesmen. A hotel bus service will transport travelers to and from the Medford airport or will carry elderly people to various locations," Richter said.

Four private office suites will be located off the mezzanine, also, the contractor said.

Richter said he contacted the new owners of the hotel, Jack Pumphrey and William Sutton in Sacramento, following announcement of the sale of the hotel on March 24 by Emma Cooley, executrix of the Charles Cooley estate.

**General Cost**  
General cost of the hotel renovation has not been figured yet, Richter said. However, other sources indicated that

excess of \$100,000 is being invested in the remodeling. Sale of the hotel which was constructed in 1925 was for approximately \$60,000, it has been estimated.

Richter said he met with various townspeople and representatives of the Shakespearean Festival theater to get their ideas on what should be done with the hotel.

The public was also asked for new name suggestions for the hotel and responded with over 400 letters the first day.

More are still coming in, Richter added. Hotel representatives will decide on a name about April 15.

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JOE HOSICK  
Elks Exalted Ruler

## Exalted Ruler of Local Elks Named

Joe R. Hosick, 1516 Jasper st., Medford, was installed as exalted ruler of the Medford Elks lodge at ceremonies in the temple last week.

Other officers who will serve during the golden anniversary year include Murray Dumas, leading night; Montie Morris, loyal knight; Marvin Trautman, lecturing knight; Richard G. Phair, secretary; Jack Sanderson, treasurer; George Bruse, esquire; Leo Radke, assistant esquire; George W. Howard, tiller; Leonard Carlson, chaplain; F. H. Van Pelt, parliamentarian; Howard Berg, inner guard; Jerry Dyrud, organist; Wayne Chase, trustee; and Bill Ruck, alternate delegate.

Hosick came to southern Oregon soon after he was inducted into the Army, and was stationed at Camp White. Following service overseas, he returned to Medford to live.

He has been employed in the funeral service industry since that time, and is now co-owner of Siskiyou Funeral Service.

The Medford Elks lodge will be host for the state Elks convention which opens May 26.

**COAL OUTPUT**  
Washington—About 200 mining firms in the U.S. produce more than one million tons each year on a basis of each unit. Daily coal output is said to be in excess of one million tons.

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