

Kill bathroom odors fast with Colgate's new Florient



Makes air smell flower-fresh

- Just one quick spray kills bad odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow - some aerosols too weak, fresher just for the moment, but Florient really kills bad odors fast.
- So economical, too - it lasts and lasts.
- Keep an extra Florient in your kitchen.



SUFFER FROM PSORIASIS?

(Skin Disorder)

SURE YOU CAN WEAR A COCKTAIL DRESS!

Don't let psoriasis keep you from wearing the clothes that will make you most attractive. SIROIL helps remove those unsightly crusts and scales. 27 years of successful results. SIROIL won't stain clothing or bedlinens. Sold on 2-weeks-satisfaction or money refunded basis.



SIROIL AT ALL DRUG STORES
Write today for new FREE booklet.

SIROIL LABORATORIES, INC.
Dept. FW-52, Santa Monica, Calif.
Send for FREE booklet, written by physician.

NAME _____ (Please Print)
ADDRESS _____
CITY _____ STATE _____

How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little PASTERETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get PASTERETH today at drug counters everywhere.

TAKE THAT PLUG OUT OF YOUR EARS

New formula removes deeply buried ear wax safely, painlessly at home

Have your friends ever said, "Take that plug out of your ears?" Do your ears feel blocked? The plug in your ears may be wax, buried where you can't get at it. Millions of Americans suffer from this ear wax trouble.

Deep hidden wax (cerumen) should be removed. But how? Sharp, pointed objects will not work, and may even puncture your ear drums.

Now a new medical formula has changed everything. Now you can remove hidden ear wax yourself, at home. Quickly. More safely. Without the pain of instruments.

Available now in New Formula Kerid® Drops - without prescription, Kerid's medically-tested ingredients will remove even deep, stubborn wax in minutes! Suddenly your ears will feel clear again, good, unblocked. Get Kerid today and feel the difference.

Protect YOUR HEART!

VIOBIN Wheat Germ Oil
Helps Heart Action - Improves • Strength • Vigor
PROVED 9 years - 500 persons
University Experiments

REFUSE SUBSTITUTES - only VioBin Oil PROVED helpful.

Send NOW-VioBin Story FREE Book #15

PROMETOL - 8 to 1 vigor factor concentrate VioBin Oil. Same benefits - NO fat calories.



VIOBIN MONTICELLO, ILLINOIS

HIGHER EDUCATION

KEEP IT BRIGHT

NEW BUNION RELIEF!

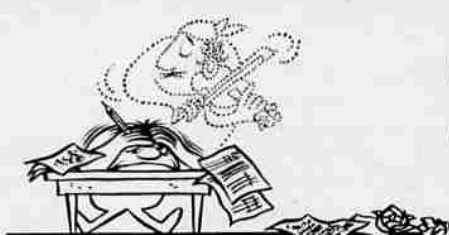
Dr. Scholl's FOAM-EASE Bunion Shield Fastest Relief Ever Invented

You never experienced anything like it. It's so soft and deeply cushioned that it stops painful shoe friction and pressure on Bunions and Enlarged Joints almost like magic. Helps bittle bulge, preserves shape of shoe. Tailored of soft Latex Foam. Loops over toe. Flesh color, washable. \$1.50 each. If not obtainable at your Drug, Shoe or Dept. Store, send price with outline of foot to DR. SCHOLL'S, Dept. 4U2, Chicago 10, Ill.

NO MONEY DOWN!

Florida HOMESITES \$395

Lovely ¼ acre sites in Central Florida hills, lake, grove area \$395, no money down, \$10 a month. Suburb of Ocala, high and dry • Streets, utilities • 22 mi. to Gulf Beaches • Fish, hunt • Invest or retire. FREE color folder • Write Dept. 310 K Rainbow Park, Box 521, Ocala, Fla.



QUIPS AND QUOTES

Uncle Sam's Song

If it be true the sweetest songs
Arise from thoughts that sadden you,
Then I just wrote a rhapsody
To the Bureau of Internal Revenue.

—Aileen FitzPatrick

A man rushed into a newspaper office and demanded to see the sports editor. "Sir," he shouted at the newsman, "you have libeled me! You called me the lightweight champion!"

"But that's true," the sports editor said. "You are Mr. Socko, aren't you?"

"Sure, sure," the man said impatiently, "but it's my brother who's the fighter. I'm a butcher!"

Two doctors met at a medical convention and were comparing notes. "I specialize in nerve treatments," said one.

"Have you had much success?" the other inquired.

"I should say so! When I finished with my last patient, he asked me to loan him \$500!"

The best way to tell a woman's age is in a very low voice.

—Al Spang



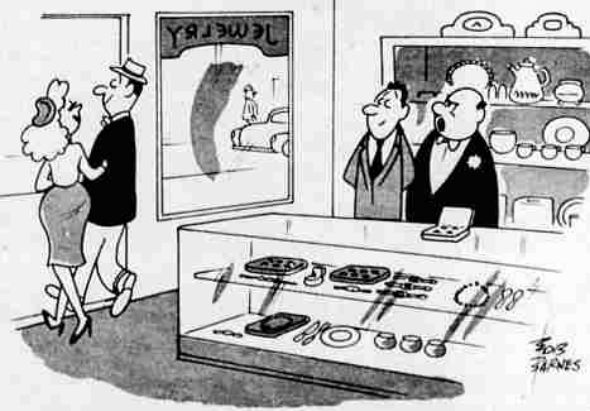
"Gosh, I wonder when it will ever stop?"

And Aw-aay I Go!

It's good of friends to draw me maps
That show me how to reach their door.
They work for hours, for days perhaps,
Preparing maps on which I pore.

I'm grateful for the help they give,
For all their graphic information,
And quickly get to where they live
By asking at a service station.

—Richard Armour



"You're just not cut out for this kind of work, Nelson, if you think a small diamond is just as binding as a big one."