

# Evergreen to Start Regular Schedule To Jacksonville

Evergreen Bus Lines, Inc. will run buses between Medford and Jacksonville on a regularly scheduled basis starting tomorrow morning.

L. R. Pilcher, manager of the line, said final approval for the run was given by the Medford city council Thursday night when it approved changes for bus routes within the city.

The public utilities commission approved the service several weeks ago, he said.

The first run will be from Jacksonville to Medford at 7:10 a.m. arriving in Medford at 7:30 a.m. After this trip the bus will leave Medford at 9, 11, 1, 3 and 5 o'clock daily. They will arrive in Jacksonville on the half hour.

There will be a total of five trips to Jacksonville and six trips from Jacksonville, Pilcher pointed out.

Changes Made: Several changes have been made in routes within the city, he said, for the purpose of both eliminating money-losing routes here, and facilitating the Jacksonville run.

Pilcher said the bus line, which was incorporated last June, has been losing money on its routes within the city since they started service in August, 1959.

A recently added Central Point route has been making money he said, and it is also expected that the Jacksonville run will be a money-making proposition. He said the service to that city was started after a number of persons in Jacksonville petitioned for it.

Right now, he said, the profit on the Central Point run, just about equals the loss in the city, so they are breaking even. If they can show a profit on the Jacksonville run then the company will be able to purchase new equipment.

He pointed out that the incorporated line has no relation to the old company, except in name. There are three stockholders in the company now, of which Pilcher is one.

Route changes within the city include discontinuing the bus on East Main st. The bus will be rerouted to leave Trailways depot (from which all buses will depart on their routes) via East Jackson st., to Valley View dr., to Spring st., to Crater Lake ave., to East Jackson st., to Front st., and back to the depot. There will be four trips daily on this route he said.

Buses will leave on the east side route at 9:30, 11:30, 1:30 and 3:30 o'clock.

Another change will be to reroute the bus service on the west side of Medford. Instead of buses returning on West Main and Eighth sts., they will return on Columbus ave. and West Jackson st.

Discontinue Some Trips: Pilcher said it will be necessary to discontinue four of the eight daily trips on the Orchard Home dr., in order to run the trips to Jacksonville.

The number of runs to Central Point will increase by one to a total of six daily. They will depart from the bus depot at 8:30, 10:30, 12:30, 2:30, 4:30 and 5:45 o'clock daily.

All fares will be 25 cents, except for the Jacksonville run which will be 30 cents for one-way he said. There will be bus service every day of the year except Sundays and holidays.

Pilcher said, "we are trying our best to do everything we can for the public and will give door to door service on our routes."

## Kickoff Luncheon For Cancer Drive Slated April 19

The annual kickoff luncheon for the county canvass for the American Cancer Society will be Tuesday, April 19, starting at 10:45 a.m.

The canvass by the local unit of the cancer society is called "C" Day, set for May 3, the annual day for volunteers to make a family by family canvass throughout the county. At the luncheon, house-to-house chairmen for the 15 Jackson county areas will report on progress in securing block captains so every home will be contacted.

Medford area chairmen are Mrs. Ray Castelline, Mrs. Ralph Odell and Mrs. John Weisel.

Other Chairmen: Mrs. O. L. Wright is chairman for the Ashland district; Mrs. C. O. Long and Mrs. John Baldwin, Talent; Mrs. Irene Culy, Jacksonville; Mrs. Leonard Halfhill, Phoenix; Mrs. Hazel Ingle, Rogue River; Mrs. Paul Malloy, Gold Hill; Jerry Wing, Central Point; Mrs. Glen Hale, Eagle Point; Mrs. J. R. Bartuss, Shady Cove; Mrs. V. L. Chapman, Prospect; Mrs. Don Stathos, Griffin Creek; Mrs. E. Bullard, West Side; and Mrs. C. R. Schmidt, Oak Grove.

Chairman will see that enough people are on the volunteer list so every household in Jackson county receives information on the fight against cancer, it was explained. Dual theme for "C" Day this year is "Fight Cancer with a Checkup and a Check" and "Guard Your Family."

The Medford Toastmasters met at the Jackson hotel last week with Chris Christensen opening the meeting, and invocation by Tom Hutchison.

Dwight Wilson was the evening's toastmaster and Wirt Schooley was table topic chairman. His theme was enthusiasm.

Featured speakers for the evening and their topics were Otto H. Kannasto, "Super Salesman," and John Austbo, "The Cold War."

Speech evaluators were Karl Clinkinbeard and Myrtle Merriman. Dr. John Weisel was table topic evaluator. Al Bradford presented the toastmasters' pin to Tom Hutchison. Dick Knit and Dick Harding were introduced as guests.

The Toastmaster Meet At Jackson Hotel

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DR. IRENE HOLLENBECK Included in Tour

# SOC Professor Will Take Part in Tour Of Western Europe

Ashland - Dr. Irene Hollenbeck, associate professor of science at Southern Oregon college, has been selected as one of a team of science teachers to tour western Europe this summer under the auspices of the National Science Teachers association.

Thirty persons will participate in this first professional project of the NSTA at the international level.

Stops on the tour will be made in Scotland, England, Holland, West Germany, Switzerland, Austria, and France. The group will leave from New York July 19 and return Aug. 27.

Designed to promote international understanding and cooperation in the field of science teaching, the tour will feature three major purposes and related kinds of activities, listed by the NSTA. They are:

1. To establish and strengthen, through conferences and seminars, personal contacts with men and women who

# Dr. Horowitz Is Added to SOC Staff

Ashland - Dr. Frances Horowitz, Ashland, was recently added to the Southern Oregon college staff as a part-time research and psychology consultant, SOC President Dr. Elmo N. Stevenson has announced.

Dr. Horowitz, who is known throughout the valley for her talks on child psychology, will assist the staff with occasional lectures in class and will serve as a research consultant.

A former holder of a Ford Foundation fellowship, Dr. Horowitz has studied at Antioch college, Goucher college, Maryland, State University of Iowa, and abroad in Switzerland and France. She received her doctor's degree in child psychology and marriage and family life from the Iowa Child Welfare Research Station, a branch of the State University of Iowa.

Dr. Hollenbeck has been a biology instructor at Southern Oregon college since 1954. She is a past president of the National Association of Biology Teachers and has studied abroad on a Ford Foundation Fellowship.

Dr. Hollenbeck received her bachelor of science from the University of Oregon, and received the Phi Beta Kappa

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## Turner Barbers Engaged in War

Turner, Ore. - There is a barber shop price war in a town that has only two barbers.

Turner residents are finding it interesting.

Barber Orle Shafer has been cutting hair for \$1.25. Several weeks ago his competitor, Kenneth Horsey, announced prices in his newly-opened shop were 99 cents.

Shafer has struck back, with a 98-cent haircut plus 75 cents for kids.

## In the Days News

By FRANK JENKINS

From Midlothian, Texas: The body of Alvin H. Streety, 52, of Dallas, was found under tons of rock at a quarry near here. He had apparently been caught in a cave-in.

His wife said he had gone to the area searching for FOOL'S GOLD (iron pyrites).

Ah, me! What memories that brings up.

The Lower Forty. Its rolling hills, carpeted with blue grass. The shellbark hickory trees, scattered here and there, providing shade for the cattle in the summer and hickory nuts to crack and pick out in the winter. The persimmon trees-and their pinkish purple fruit, so bitter and puckerly if eaten too soon and so luscious if allowed to nestle in the blue grass until purged of its unsavory acids by the first frosts of the fall.

The creek that wandered around at the foot of the hills. The bluish clay at the bottom of it. Two small boys, barefoot, treading in the clay, soft and gooey after a sharp shower the night before. The delicious feel of the wet clay as it squiggled up between bare toes.

The warm spring sunshine pouring like a benediction from a blue and flawless sky. The joy of living at a season when heavy clothes and stiff boots had been relegated to the attic for another summer.

THEN - Suddenly - The gleam that caught the eye. The gleam came from something metallic in the bluish clay. It was yellow. It was shiny.

What was it? It must be gold. IT HAD TO BE GOLD. It just couldn't be anything else. When James Marshall spied a yellowish gleam in a lump of dirt and stooped in the ditch he was digging up above Sutter's Mill in the late spring of 1848 to pick up the stuff and RECOGNIZED IT AS GOLD, he was no more thrilled than those two boys paddling around in the wet clay at the bottom of the Big Slough, as it was colloquially called back in the blue grass country.

THEIR eyes shining, their hands shaking as they scabbled in the clay, they picked out the lump of shining stuff and washed it off. It shone more brightly still when it was cleaned.

They dug for more. They FOUND more. It was reasonably abundant. In the course of a half hour of frantic digging they collected a heap of it, maybe a foot high.

In their excited imaginations, it was WEALTH INCALCULABLE. Visions danced before their eyes. Papa could have a new buggy, with red wheels. Mama could have new dresses. The old house could be torn down and a wonderful new one could be erected in its place.

They were all rich. Rich as Croesus. NOTHING was too big to dream about. They took off their shirts and tied them at the bottom of the tails and into the sack thus provided they poured the lumps of wonderful, shiny yellow stuff and headed for home, their feet hardly touching the ground.

THEN - The horrible shock of it all. It wasn't real gold. It was FOOL'S GOLD-iron pyrites, a compound of iron and sulphur, found widely over the world and worthless except for the sulphur it contains. Their visions of sudden wealth collapsed like a house of cards when hit by the wind.

Life is full of tragedy.

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