

Most of Nation's Homes Lack Good Electric Wiring

Drawing boards of electrical appliance manufacturers are crowded with plans designed to make tomorrow's living more comfortable, and household tasks less arduous. Yet most of the nation's homes lack adequate wiring. This improvement, however, is a good investment that far outweighs the additional expense.

This large percentage of American homes (some of them built within the last five years) are so wired that a maximum of 3,600 watts of electricity are available to the home-owner at one time. Against this was cited the wattage rating of some common electrical appliances.

The rating of a hand iron, for instance, is 1,000 watts; an automatic toaster, 1,200; refrigerators, 1,650; a three-quarter ton air conditioner (window box type), 1,200. It doesn't take many appliances to add up to 3,600 when all are in operation at one time. **Grown in Number**

Appliances have grown in number and uses. A family who a comparative few years back enjoyed eight appliances, now has 36.

That, power companies say, is the real answer to higher electric bills, although basic cost is actually lower than 20 years ago. Electric lights, a toaster, a refrigerator, a radio, a vacuum cleaner—these luxury items of a few years back have become necessities.

The coffee maker, the range, the waffle iron and the electric clock, added to the comforts of home. Then came the water heater, the automatic washer, the dryer, the electric blanket.

The TV set, air conditioner, fry pan, space heater, dehumidifier, power tools followed.

So, the industry advises, if you are renovating your home, wire it for tomorrow.

Perforated Tile Can Easily Be Painted

Perforated and fissured tile can easily be painted and repainted (without closing up the perforations) to match changing room decor.

Your building materials dealer has a wide selection of low-cost, sound-absorbing tile.

He can give you an estimate; tell you how to do it, or who can install it for you.



MATCHED THROUGHOUT—Color-coordinated kitchens today are matched throughout—even to sinks, ranges, ventilating hoods and refrigerators! The range of colors is wide, with a hue to match or beautifully contrast with every decor. Further, modern appliances are durable and designed to make the job of homemaking a whole lot easier. —(Units by Caloric Appliance Corp.)

Return to Elegance Noted in Wallpaper

One of the most noticeable trends in wallpaper today is a return to elegance—and, it's an elegance most everyone can afford! You can, for instance, buy designs by top flight artists at bargain prices.

This elegance is quieter and richer than that of yesteryear—more suitable to this day and age.

Improvement of Outdoor Living Space Important

That it takes more than "four walls to make a home, was never truer than today.

The modern family spends much of its time living outdoors; improvement of those areas require important consideration, too.

Outdoor improvements can run the gamut from a steel-or-reinforced-concrete swimming pool to a grouping of colorful sturdy steel chairs and table.

Outdoor entertaining is taken for granted these days. A barbecue set-up is often standard equipment in most homes. These may range from the handy, portable steel brazier to more lavish installations with stainless steel units, checkoff of a wide variety of chef-pleasing gadgets.

Outdoor living isn't much fun, however, if it is time and

Textures—moires, shikis, silks, linens, grasscloth, metallic effects, brick, stone and marble (the field is growing daily)—are simulated on wallpaper with or without pattern to bring richness into the home.

There is also a noticeable favoring of the early American theme. There's emphasis on every type of Colonial design: old block prints early American motifs, delightful papers of modern innovation dealing with old ships, cover-

ed wagons, historic scrolls, and not forgetting the ever-present American eagle.

And—in addition to the popular light and airy florals, big and beautiful florals return in full force—but with a difference! Colors used now are so light and lovely the large florals add enormous charm to the most modern home.

Because of today's well designed modern furniture there is always a demand for the simple contemporary type of wallpaper. Curved line drawings and flat silhouettes are often used, combining with texture.

And, of course—the simulated brickwork, shutters, shoji screening, grillwork and similar types of design—add importance and interest to rooms!

With these trends in mind, you too can keep pace with interesting new ideas in your own decorating project.

And—lighting devices previously limited to the theater, "plush" restaurants and special commercial projects—are being made available for home use—and at modest costs, too.

Controlled Light
From such settings to the home—comes controlled light brightness. Special light "volume control" now gives a choice of light brightness—just the way you control the sound for your TV and radio... by turning a knob.

Now a product called "Lux-trol" Light Control enables you to control brightness from "candlelight" softness... to the proper light for watching television or reading.

Light control is but one aspect of better home lighting—cornices, coves and valances can be used to direct light up or down—luminous ceilings can add extra "glow," and well-placed lamps for every activity in the house—are all important factors in "lighting up" properly.

Eliminate Shadows
Lamps should be tall enough, with big light-colored shades to give plenty of light and eliminate shadows. Special lamp controls now control lamps from "dim to bright."

In addition to the interior of the home, well planned lighting of gardens, landscapes, driveways, walks, stairs and garage areas out-of-doors not only add extra safety for the homeowner, but exciting beauty.

Your prize possessions such as paintings, special collections, fireplace details and interesting planters lend themselves to specific lighting accents.

All these better lighting ideas, if well planned and carefully executed, need not be too expensive.

Your local utility, lamp manufacturers and other lighting specialists can give you valuable assistance.

Good Lighting Said Important for Home

Good lighting is important to every home. Not just good light to see by and for safety's sake—but lighting to make your home more attractive and comfortable.

Just think of all the time spent in the home when lights are needed.

Until recently, few improvements have been made in home lighting. People still use the same lights, outlets and lamps—evolved out of the odd gas lighting era.

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Timesaving Device Now Available in Windows

A new development in windows promises to lighten the drudgery and reduce the toll of household casualties attendant on window cleaning and painting.

Now the sash of a wood window can be lifted out from inside the house! It saves today's homeowner about 50 per cent of the time required for cleaning a non-removable sash.

No ladders are needed to reach second-story windows; screens and storm windows can be quickly installed or removed from inside the house.

Quality wood windows are a wise home investment, but how do you tell a quality window? Here are several things to look for:

Prevent Decay
Good wood windows are treated with a toxic chemical preservative to prevent decay for the "preservative treated" seal on a wood window.

Windows must be weather-tight, easy to operate, and easy to maintain. Look at the

window frame: it should be sturdy, square, and true.

Be sure to consider the type of glass used. Common window glass ranges from grades with imperfections—waves and bubbles—to grades with no perceptible flaws. Premium plate glass, special-ordered, may be tinted to reduce glare, or made heat-absorbing by the addition of a bluish-green dye.

Quality pays for itself. Good wood windows will give you a "house-time" of comfort, convenience, and economy. And, the new removable ones make their care much easier.

Garden Tools Make Work Easy

Nowadays the time-consuming chores of trimming walks and borders and weeding between the rows of a vegetable or flower garden no longer need mar the joys of owning a large plot of ground... thanks to such new tools as edger-trimmers and garden tillers.

That back-breaking job of border clipping can now be easily accomplished in just minutes with the Moto-Mower "Edger-Trimmer." You do the guiding—but a 2 h.p., 4-cycle engine does the pushing, while a rugged nine-inch shatter-proof steel blade does the cutting. A simple foot-lever on this machine, placed behind the rear wheels for safety, quickly swings the blade into vertical position for edging along paths and driveways.

Moto-Mower's "Garden Tiller" is proving yet another boon to busy people who must wage war against weeds and packed-down soil. Sixteen forged steel tines quickly rout the toughest weeds and break up the heaviest soils.

Powered by a 3.5 h.p., 4-cycle engine, the tiller is built on a swivel base for going up hills, around trees or along fences. The handle, which has a 3 position height adjustment, holds the engine controls—throttle and forward, reverse and neutral shift—as well as the safety stop "pistol grip," which stops the tiller upon release of the control.

Planning Kitchen Is Family Affair

Planning a new kitchen is really a family affair, since the kitchen is the core of the modern home. So, before embarking on a kitchen modernization project, the American Gas Association suggests you ask yourself these questions:

Is your growing family? Is the lady of the house a career woman? Do you favor outdoor or indoor dining? Are you a gourmet-candlelight cook or the "get-it-over-quickly" type? A two cook family?

After analyzing your living patterns and deciding what you want, assemble the ideas you prefer on paper. The results will be a tailored-to-your needs kitchen-living plan.

In planning, too, remember that every major appliance has joined the ranks of built-in equipment. The emphasis is on a custom enclosed look with convenient working heights so that bending, stooping and difficult cleaning problems are eliminated.

New Asbestos Is Now Available

There's a remarkable new asbestos and Portland cement siding with a smooth ceramic-type finish on the market today. It resembles that traditional clapboard most often associated with early New England Colonial design.

The smooth finish of this siding is in contrast to the striations and textured finishes of other asbestos-and-cement or composition board sidings. It's the only ceramic-type surfaced siding on the market in clapboard form. In addition, it is less expensive than either painted wood or aluminum sidings.

This siding, "Ceramo Clapboard," product of The Philip Carey Mfg. Company, was tested for three years before its limited test distribution in the East.

This period proved the siding to be a product easy to install, practically indestructible and thoroughly washable. Since it is composed of asbestos and cement, it is fireproof, rotproof and verminproof.

Each panel is four feet long and, when applied, has an exposed surface 81.33 inches deep. This clapboard style is appropriate to the contemporary "horizontal look" and, at the same time, faithfully preserves the traditional American clapboard exterior.

The clapboard effect is also important in renovating the older home; it preserves the original character of the house while giving it a maintenance-free exterior.

Younger members of the family are entitled to privacy, too. And, converting a bedroom to versatile living space doesn't have to be a major task or expensive undertaking. Skillful planning can help provide study and hobby areas, room for music and books.

Good kitchen planning is a science, incorporating several basic practices and hundreds of other important decisions that should never be left to hit-or-miss, jigsaw puzzle methods.

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1-6 ⁰ x3 ⁸ With Screen	54.30	41.18
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