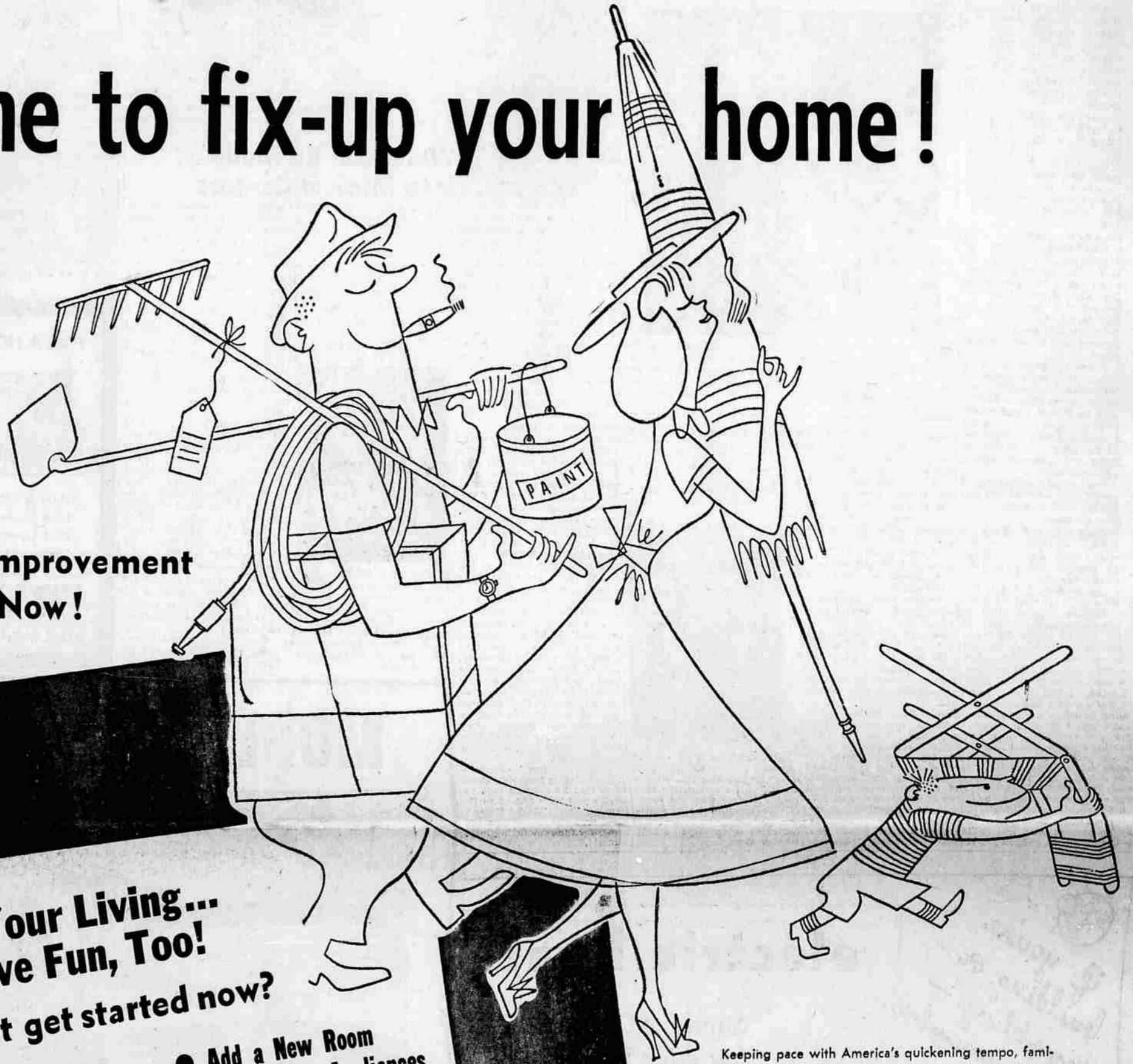


It's time to fix-up your home!

- Redecorate!
- Paint-up!
- Clean-up!
- Light-up!

**Make Your Home Improvement
Dream A Reality---Now!**



**Better Your Living...
And Have Fun, Too!**

Why not get started now?

- Paint Inside and Out
- Landscape Your Yard
- Get New Furniture
- Build a Swim Pool
- Air Condition
- Build a Fireplace
- Add a New Room
- Install New Appliances
- Insulate
- Put in New Flooring
- Re-roof
- Try Outside Lighting

**Here you'll find loads of 'How-To'
'What's Needed,' 'Where-To-Buy'
Suggestions for Spring home fix-up**

Keeping pace with America's quickening tempo, families of Medford and throughout the Rogue River Valley are stepping happily forward to better living in 1960. Long-cherished plans are being brought to fulfillment, new projects launched to make homes more attractive and liveable, new interests developed . . . for the greater enjoyment of family life. Homes are being modernized, expanded, remodeled, redecorated, re-furnished. New rooms are being added, fireplaces installed, bathrooms and kitchens modernized, swimming pools planned. New lighting and modern appliances will make the 1960-model home so much more pleasant; new insulation promises year-round comfort, along with up-to-the-minute air conditioning.

. . . So, why not call a family council right now to decide what can, should and will be done to better the living of all concerned? Since "home is where the heart is," that's the best place to start your planning. Geared to this forward surge for Better Living in 1960 are Medford's business concerns and financial institutions . . . ready with everything to help you make your own home improvement dreams come true . . . now!

You'll find these pages a handy guide...