Aluminum Among More Versatile Building Material

Aluminum–the miracle metal that was virtually unknown in home building and home improvement until a few years ago–has rapidly come to be the most versatile of building materials.

And there's good reason for aluminum's enthusiastic reception among building professionals and homeowners themselves; as the Home Improvement Products Association points out, aluminum has a combination of important qualities that makes it superior to any other material for most residential uses.

The first is that aluminum is lightweight. You can saw it like wood–work it with ordinary hand tools for countless do-it-yourself projects. Yet it can be factory-treated and turned into products that are strong as steel.

Countless Alloys

Available in countless alloys, tempers and finishes, aluminum lends itself to virtually any house-building job. It is non-magnetic, nontoxic, nonrotting, nonrusting and vermin-proof. It can be permanently colored. Once installed, aluminum products protect your investment in your home, cut maintenance to a minimum to give you a lifetime of chore-free weekends.

Aluminum harmonizes and blends with other building materials.

Homes remodeled with aluminum are easier to live in, easier to rent and sell, easier to insure and mortgage. They cost less to heat and cool. And, perhaps the biggest plus of all, they're safer. For aluminum is non-sparking and, of course, fireproof.

In houses going up today, dozens of aluminum products are used. Siding, roofing and reflective insulation, ductwork, doors, windows and customized built-ins . . . these products need no painting and no maintenance. Not when they're aluminium!

The greatest benefit of all, according to the HIPA, is that aluminum is permanent.

New 'Scored Tile' Gives All Floors Distinctive Look

Many new and distinctive floor treatments for any room in the house, are now possible with "Scored Tile" – a new product of the American-Olean Tile company.

This new, glazed ceramic tile boasts a tough, long-wearing crystalline glaze developed for use on floors in the home. They are easy to clean, and offer permanent beauty.

"Scored Tile" is a 4¼"x 4¼" glazed interior tile with straight grooves cut into the surface; the cement grout flows into these grooves just as it does in the joints around it. This creates an effect in which the grooved sections seem to be smaller, individual tiles.

Each scored tile can be combined with identical tiles, with other scored designs or with unscored crystalline glazed tiles. It thus offers a potential of literally hundreds of patterns.

These are set as individual 4¼" units; they have self-spacing projections which enable them to be set quickly. . . . uniformly and with straight joints.

For tiling walls – and also the prefect complement to "Scored Tile" floors–is American - Olean's "master - set" – new type of mounted glazed ceramic tile.

These tiles are mounted on a specially-developed paper-thin sheet, permitting placement of as many as twelve at one time.

Twelve, 4¼" tiles may be installed in one unit – or – 9 larger size tiles–and they go from carton to wall without soaking.

Individual tiles or sections, can be cut or snapped from the master sheet, easly and quickly.

This new tile permits substantial savings of time and money, on glazed tile installations, particularly on large areas.

Mirrors Modernize Interior of Home

Even the most perfect room attains a more gracious, modern feeling when mirrors are added.

Outdoor areas may be brought to both sides of a room with a mirror to reflect the beauty from out the window.

New and very handsome are the full-length sliding door mirrors. They are quite easy to install and come with a "finger-tip" sliding unit.

Sound Financial Program Is Important in Modernization

Home modernization and improvements planned for 1960 should be based on sound individual family financial programs, and on consideration of present and anticipated income in relationship to current and anticipated living expenses. These include such items as mortgage and car payments, taxes and food.

Responsible contractors, material dealers, and lenders have a cooperative interest in helping homeowners in their communities realize their hopes of doing such projects as enlarging kitchens or building more bedrooms for their growing families, because such improvements add to and maintain property values.

However, if accomplishment of such projects involves substantial loans, it will pay to take a well considered look at the overall family financial situation in view of possible uncertainties that could develop in the immediate future. Family financial well being is of primary importance.

Supply of Credit

The supply of credit available for home modernization and improvements should be adequate to meet all soundly based family programs during the coming year. A homeowner has several sources for loans at his disposal.

An important one is the holder of his mortgage. Some mortgages include "open end" provisions that provide for advances which do not exceed the original amount of the mortgage. In cases where mortgage contracts do not contain such provisions, lenders may suggest some other solution.

One would be: in cases when a mortgage is well paid down and the proposed improvement would involve a substantial amount, then the mortgage holder may suggest recasting the mortgage instrument entirely. This process could be expensive.

In any event, the homeowner seeking to incorporate his modernization or improvement costs in his mortgage will pay interest on the new funds borrowed, at rates existing at the time the new loan is made.

Volume of Loans

By far the greatest volume of home modernization and improvement loans is made by banks, either by their own plan or in conjunction with Title I of the Federal Housing Administration.

Bankers realize that the repair and improvement of real property conserve its value, contribute to the development of a sound economy, and make the community a better place to live.

This view is supported by recent studies made by the Advisory Committee to the Instalment Credit Commission of the American Bankers association, in which banks in all parts of the country reported the volume of their home improvement loans as increasing, despite "advancing prime rates and interest."

When it is considered that these loans are usually made on a 36-month term, the paydown on outstandings provides new money for lending every month.

Plant small groups of bulbs in an oval pattern for best effect. Prepare soil by spading it up, breaking clumps, then raking it smooth.

SMALLER PROJECTS

Smaller home modernizing projects, requiring expenditures of less than $3,500 can usually be financed without a mortgage involved in the transaction. And, as in the case of the bigger jobs, there are a number of possible sources of money.

BIG FIR

- Slab and Rough Blox — Green
- Dandy to Burn with Dry Wood
- Big Double Load or Single Load

MEDFORD FUEL CO.

Ph. SP 2-2111 — Court at McAndrews

SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS

$ PAY LESS WILL SAVE YOU MONEY $ OUTDOOR LIVING BARGAINS!

BIG 3'x6' BAMBOO BLINDS WINDOW At Pay Less. Ea. 83¢

REG. 89¢ ALL METAL FOLDING SKIRT RACKS 77¢

25¢ GRIFFIN SHOE POLISH 19¢

VALUES TO 3.00 MEN AND BOYS' FLANNEL SHIRTS Your Choice 1.00

1.50 VALUE NYLON BRISTLE BROOM 76¢

49¢ VALUE BIG CHIEF GARDEN GLOVES 29¢ Pair

NOVELTY Cigarette LIGHTERS Values To 1.00 87¢

400 COUNT KLEENEX TISSUE REG. 29¢ 4 for 77¢

6.98 VALUE WESTCLOX SNOWFLAKE ELECTRIC WALL CLOCK Now Only 2.99

FLOWER OR VEGETABLE SEEDS REG. 15¢ 7 for 77¢

1.98 VALUE PINT UNIVERSAL VACUUM BOTTLE 87¢

BASKET WEAVE RATTAN CHAIR — Sturdy welded wrought iron frame for in or outdoor use. AT PAY LESS EACH 2.99

CUSHIONED CHAISE LOUNGE — SAVE! — ★ Heavy gauge tubular aluminum frame ★ Square double tubular arms with closed ends ★ Five position back adjustment ★ New non-tilt features ● Flowered Design — Similar To Picture — 22.88

TUBULAR ALUMINUM FOLDING CHAIRS — 5.95 VALUE — ★ Weatherproof Saran Seat and Back, Comfortably Designed for Gracious Living. 5.95 Value 3.97

24 INCH BRAZIER — ★ BAKED COPPERTONE FINISH ★ 1-INCH TUBULAR STEEL LEGS ★ 5 INCH RUBBER TIRED WHEELS ★ CRANK ADJUSTABLE GRILL ★ ELECTRIC U.L. APPROVED SPIT Reg. 24.95 14.88

PAY LESS BARBECUES

15" PORTABLE BRAZIER — ● Easily assembled ● Screw-on steel legs ● Adjustable chrome grill. 4.95 Value 2.99 Similar to Picture

CHARCOAL BRIQUETS — EASY TO START BURNS HOT & CLEAN 10 lb. Bag 77¢

VACUUM CLEANER BAGS For Most Makes and Models 87¢

98c Value 32 Ounce GLORIANT BUBBLE BATH Only 59¢

FOUR TIE BROOM Reg 1.69 Value 89¢

Lever Spray HOSE NOZZLES Reg. 1.19 89¢

IMPROVED "ORTHO" WEED-B-GONE Concentrated - Kills All Lawn Weeds FULL PINT 1.19

98c Value - 32 Oz. GLORIANT CASTILE SHAMPOO 59¢

RADIO STEEL GARDEN CARTS ★ Heavy gauge steel REG. 8.95 7.79

6.00 Value WINCHESTER ROLLER SKATES Now Only 4.97 Pair

Strato-Flite GOLF BALLS Liquid Center Reg. 1.98 Value 3 for 1.63

1.39 Value 3 ROLL PACK ANSCO FILM 87¢ 127 - 620 - 120

PAY LESS DRUG STORE
PRESCRIPTION DRUG STORES

PRESCRIPTIONS — Our pharmacists are trained specialists who work closely with your physician to safeguard your health! See your doctor first, then bring your prescription to Pay Less Drug PHONE SP 3-7474

SALE DATES EFFECTIVE APRIL 6-7-8-9-10

GO FISHING! COMBINATION SPIN FISHING SET — ● 14.50 - 7 FT. GLASS ROD ● 27.50 LUXOR SPIN REEL ● 100 YDS. 6 LB. TEST LINE 15.77

SPIN-EZE SPIN REEL . . . 2.39

FOR SALMON 15.95 Value 8 Ft. Spin Rod 7.88

GO CAMPING — Pay Less COLEMAN STOVES

TWO BURNER COLEMAN Camp Stove 11.87 REG. 15.95

29.95 COLEMAN 3-BURNER CAMP STOVE 21.97

SINGLE MANTLE COLEMAN LANTERN Reg. 15.50 10.87

Alum Utensil Set — Big 12 Pc. Set Includes: 1 Fry Pan, 2 Cooking Utensils, 1 Coffee Pot, 4 Cups, 4 Plates — 12.95 VAL. 7.88

1.35 VALUE HUNTERS LANTERN — ● Powerful Beam ● Uses 4 Ordinary Single Cell Batteries — PAY LESS LOW PRICE 76¢

69¢ CURAD BANDAGES Battle Ribbon Plastic 33¢
3.25 METAMUCIL Bulk Laxative 2.47
1.23 BUFFERIN TABS Bottle of 100 97¢
69¢ DENTURE CLEANSER Polident 57¢
98¢ Silk and Glo CASTILE SHAMPOO 39¢
METRECAL Dietary for Weight Control 1.59

Blazon — Famous Blazon Play Gym and Slide Complete as Pictured 29.88

PLAY GYM (No Slide) 2 Swings, 2 Seat Glider 19.88

WHY PAY MORE? — 10.00 VALUE Tether Ball Set — Includes tubular rust proof steel pole ground metal sheath, heavy plasticized cord and tether ball. PAY LESS LOW PRICE 8.97

The Table with 1000 uses ● Student desk ● Telephone ● Sewing machine ● TV Table ● Bedside Table ● Workman's Helper ● Barbecue Table

Drop Leaf TYPE-WRITER TABLE DESK ● All Metal with Roll-A-Bout wheels ● Both ends Fold down. 10.95 Value 6.76

CHOCOLATE RABBITS ★ PURE MILK CHOCOLATE REG. 10c 3 FOR 25¢

PLUSH EASTER BUNNIES ● Sitting ● Standing 97¢

LUDENS JELLY BIRD EGGS 29¢ Lb.

Pay Less GARDEN SUPPLIES

50 FT. Sprinkler HOSE 4.95 VALUE 3.97

50 Foot GARDEN HOSE Reg. 2.25 1.66 5 Yr. Guarantee

FOLD-A-FENCE Reg. 1.69 5 Ft. Sections 17 in. high 1.29

ORTHO LAWN & GARDEN — LOOK! Fertilizer — PELLETED CLEAN ODORLESS — ● DOUBLE STRENGTH ● ECONOMICAL ● EASY TO APPLY ● 40 LB. BAG WILL COVER 4000 SQ. FT. REG. 4.95 3.95

NORTH SEA CONCENTRATED LIQUID FISH BASE FERTILIZER — Buy Now And Save! — ● High analysis 10-5-5 nitrogen - phosphorus and potash— will produce a lush green lawn in 4 days. ● Will not burn when used as directed. ● Completely deodorized.

BRADSON LAWN SPRAY GUN — $4.95 VALUES BOTH FOR $2.69 — Sprays, Lawns, Shrubs, trees without pumping.

Ortho Bug-getta SLUG PELLETS — ● Kills Snails Slugs, Cutworms, and Strawberry Rust worm. Big 2½ Lb. Package 79c

Ortho Triox WEED KILLER — ● Absolutely destroys weeds for up to 2 years. ● For use in patios, brick walks —or in driveways. Big 32 oz. can 1.29

Pay Less POWER MOWERS — Famous "Fox Howard" Rotary POWER MOWER — ● 2½ H.P.-4 cycle Briggs and Stratton engine. ● 20 inch blade. ● Recoil starter. ● Offset wheels ● Controls on handle. ● Motor guaranteed one year. $79.95 Value ONLY 49.88

1.50 Value Compressed Chapin AIR SPRAYER — New two stage Safety lock prevents pump from blowing out. 3¼ Gal. 8.87

11.95 Value —EVERAIN RECTANGULAR AREA OSCILLATING SPRINKLER — Covers area From 9 ft. x 12 ft. Up to 40 ft.x60 ft. 8.87

PAY LESS DRUGS' Big 77¢ Sale! — LIMIT RIGHTS RESERVED

1.00 Diaper Liner Chix. . . 77c
.98 Prep. H. Ointment . . 77c
1.25 Plastic Poker Chips 77c
.89 Mixed Nuts Vacuum Tins 77c
.98 Black Flag Insect Bomb 77c
.37 Ladies Panties . . 3/77c
1.19 GARMENT BAGS . . . 77c
.89 VITALIS Hair Tonic 77c
1.00 JERGENS LOTION . 77c
1.00 BUBBLE BATH . . . 77c

SHAMPOO AND BATH SPRAY Reg. 98c 77c
DICALCIUM PHOSPHATE Reg. 98c 77c
3-INCH PAINT BRUSH Pure Bristle 77c
PEPSODENT TOOTH PASTE 2 for 77c

Pharmacists on Duty Seven Days of the Week for Your Convenience

Pay Less Open Evenings 'Til 9 P.M.
Sundays 11 to 8 P.M.

Bring Your Next PRESCRIPTION to PAY LESS
. . . . DRUG STORES WORTHY OF YOUR CONFIDENCE . . . .

SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS