



NIXON, GRAHAM VISIT - Vice President Richard Nixon pours coffee for the Rev. Billy Graham during a private luncheon in the vice president's office in Washington. The evangelist, who has just returned from a 2 1/2-month trip overseas, will hold a one-week crusade in the nation's capital in June. (UPI Telephoto)

Western World Rings Materialism Bell But We Don't Appear as 'Happy as Kings'

How to Live in Abundance Without Choking
In a little couplet entitled "Happy Thought" Robert Louis Stevenson wrote, "The world is so full of a number of things, I'm sure we should all be as happy as kings."

The western world is full of things, all right. We've rung the bell of materialism; we've won the cigar. No other civilization has even come close.

But are we "happy as kings" or do we give the lie to Stevenson's happy thought with our neuroses, our tensions and depressions, our divorce and alcoholism and delinquency—our emotional troubles?

Perhaps we haven't yet learned to live with all our things. Instead of possessing them, they may possess us. We may have turned possession into obsession. Some people do.

Police records in New York tell of a young couple who met in a displaced persons camp in Poland, were married in Switzerland, and then came to the United States to build a happy life. The American fairyland of things set their heads spinning. And they promptly set about making themselves "as happy as kings."

Began To Quarrel
The wife was making a rapid change-over from European ways of thinking and spent large amounts of money on clothes and beauty parlor treatments, the police report states. The largess of it all apparently went to their heads. They began to quarrel. Quarreling became more bitter.

When the police entered the picture, the young wife was dead, stabbed by her husband, and he had committed suicide. A physician's report, attached to the police records, states, "Had they stayed in Europe where there are not as many beauty parlors,

New Frontiers In Living

by Howard Whitman

nylon stockings and other such things, they would have been happy and this never would have happened."

Even in less melodramatic circumstances, materialism can indeed be fatal. A doctor I know refers to "arteriosclerosis" as a major killer of our time. "It's a frequent medical syndrome," he says, "a man killing himself in the mad materialistic race—trying to be the richest man in the cemetery."

The story is told of a successful businessman who, looking ahead, bought two choice cemetery plots for himself and his wife and then went to a stone engraver to order a pair of monuments.

He instructed the stone engraver to inscribe on his wife's monument, "She Died of Things."

"And what shall I inscribe on your own monument," the engraver inquired.

"Put 'He Died Providing Them,'" the businessman replied.

A Production Race
A decade ago one often heard the phrase "Communist materialism," and speechmakers referred to Russian culture as "the great materialism" which had to be checked lest spiritual values were suffocated totally. Later other speechmakers, recognizing that in the sheer production of "things" nothing holds a candle to capitalism, warned that "the two great materialisms" might knock each other out unless spiritual forces came to the rescue.

Today we have still a different picture: Communism and capitalism in a race to out-produce each other. The Russians have offered it as a taunt that they will catch up to us, overtake us, and deign to wave at us as they go by.

This seems slightly ridiculous, since our problem is surpluses. We already have an abundance, some would say an over-abundance, of "things." Yet many of us have fallen for the Russian taunt and believe our destiny is a wild race to produce more and more of what we already have too much of.

Wouldn't it be a wiser goal to learn how to live with the abundant material production we've achieved?

Signs of the glut are quite clearly upon us. We made automobiles so big they couldn't fit in our garages. We made them so long and so fancy that now we are having to make them shorter and plainer. We made them so wide that Attorney General Kelso Roberts of Ontario, Canada, had to warn the manufacturers that nine models were too wide to fit legally on Ontario's highways.

Enough Things
Our problem of production has been solved, and solved beautifully. We can produce enough "things" to embellish any life a dozen times over. Our people do not queue up and wait and vie with each other to buy a few precious household appliances, or clothes, or furnishings. Our stores are aggliter with plenty; our merchants vie to sell.

The Soviet may indeed catch up to us someday in production. That's its problem. Not ours. Our challenge is to make abundance add real riches to our lives, so that material things enhance our happiness rather than throwing us into what often is called the "rat race"—the miserable struggle for more and

he owns, gets joy and the pride of possession in return. **Must Earn Things**
3. You help create, or make some sacrifice for your possessions. To get is to have, but to earn is to own. When you create something yourself—a table in your basement workshop or a hooked rug—you feel it really belongs to you. You have poured yourself into it. You also have invested something of yourself when you patiently put aside a little money this week, next week, and the week after so that you can buy a thing your heart is set on. You get the return of your sacrifice—in satisfaction.

A healthy attitude has four hallmarks:

1. Your possessions become a part of you. The things you acquire are extensions of your person. Like the house you live in they become a reflection of you and a part of you. Thus you choose them with care. They are images of your taste. It has been said, "Show me a man's possessions and I have met the man."

2. You love and care for your possessions. An infant breaks his toys. Some adults follow the same pattern, using and destroying; they are literally consumers, consuming and annihilating the things in their possession. But healthy possession involves care. The maturing child shifts from breaking toys to fixing them. The mature adult gives love and care to what

he owns, gets joy and the pride of possession in return. **Must Earn Things**
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4. You are able to enjoy your possessions. You buy a child a new toy and after a few days he tires of it; he wants another shiny plaything. You say, "Oh well, he's just a child." Some children never get over it. They become adults whose lives must be embellished with one bauble after another; they tire as soon as the shine wears off. But with a healthy attitude toward possession, one grows more fond of his possessions as time goes on. He devotes time and interest to them. He is rewarded, in turn, with increased enjoyment.

Possessions, after all, are only a means toward a better life—not ends in themselves. **Sunday-Seeking the Meaning of Life**
(Distributed by The Register and Tribune Syndicate)

MAIL TRIBUNE, Medford, Or.
Friday, April 1, 1960

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by Alice Brooks

Set your table this way—and your family and friends will applaud your good taste! Fun to do.

Crochet any size tablecloth using this versatile filet-crochet square. Pattern 7201: easy-to-follow chart; directions for 7-inch square in No. 50 cotton.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

West Coast to Serve Calgary

West Coast Airlines will become the first of the nation's local service carriers to fly an international route following presidential approval of the civil aeronautics board decision that the company be allowed to operate non-stop flights between Spokane, Wash., and Calgary.

The flights are scheduled to begin about May 27 and will serve Medford and other stops south of Calgary to San Francisco through connections at Spokane.

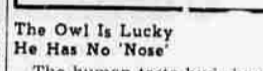
Medford IRS Office Announces Hours

The Medford office of the internal revenue service will be open Monday, April 4, and from April 11 through April 15, from 8 a.m. to 4:45 p.m. It was announced today.

A. G. Erickson, Portland, district director for Oregon, reported that offices throughout the state will be open on a new schedule to assist taxpayers for the remainder of the filing period.

Small Worlds Around Us

By Lynn M. Watkins



The Owl Is Lucky He Has No Nose

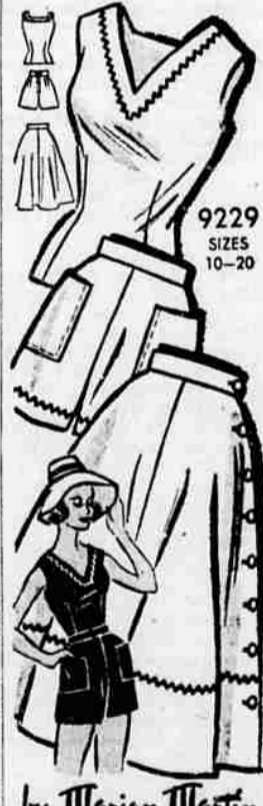
The human taste buds have a pretty limited range. They fall down terribly. Were it not for our sense of smell we could force ourselves to eat most anything and not be concerned with taste of any food we put in our mouth.

Actually, we have the ability to distinguish only things that are sweet, sour, bitter or salty. If our smelling ability is impaired, either by a bad head cold or any other cause, then even those four would also fail us and everything we eat would be flavorless.

But not being able to detect food by its odor or possessing the faculty of smell is no handicap to that class of warm-blooded animals we call birds. These creatures have to depend on other senses, such as hearing or seeing, and the actual eating becomes more or less just a desire to feel a fullness in the crop or stomach.

Doesn't Mind
The bird doesn't mind. It can gobble down grain, various seeds, insects, worms and

Marvelous Mixers



by Marian Martin

Easy-sew sun trio! Blouse, side-buttoned skirt, boy shorts mix happily all summer—cost so little to sew in solid cotton or gay print, denim, pique.

Printed Pattern 9229: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 blouse takes 1 3/4 yards 35-inch; shorts 1 3/4; skirt 3 3/4 yards.

Send Thirty-five cents (coins) for this pattern—add 10 cents for each pattern for first-class mailing. Send to Marian Martin, Medford Mail Tribune, Pattern Dept., 232 West 15th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

other materials without having enjoyed the faintest flavor or taste in its mouth. Of course there are insects that the bird may eat that cause it discomfort or even sickness; or in the case of bees, wasps and hornets actual pain.

So the bird learns, probably by the color, shape or size those foods that are better left alone. Once the lesson is learned the bird will avoid them in the future. Memory takes the place of smell.

The fact that a bird can remember these things, probably for all its life, can be proved by feeding a young bird, raised in captivity, a worm or bug that is objectionable. After the second or third encounter, the young bird will refuse that kind of food. Inasmuch as it cannot smell it must depend on its memory or how the "bad bug" looks.

The young bird in the nest, when fed by the parent birds, will never be offered objectionable worms or bugs, for the parents themselves would avoid them. When it leaves the nest, the youngster is on its own and must learn from experience. It soon knows what to grab and what to leave alone.

The inability to smell comes in handy to a few bird species, especially to those that are flesh-eaters such as the owls, hawks, buzzards and eagles. The scavenger birds such as the buzzards would be in a sad state if they could smell, for these birds feed on carrion or flesh that it putrified; flesh so vile that even a man with a bad head cold could hardly stand it in the near vicinity.

Likes Dead Skunk
The great horned owl prefers dead skunk meat to most any other food and is probably one of the skunk's worst enemies.

The owl, with its feathers and the entire neighborhood reeking with the potent scent, will gobble down the carcass of a dead skunk. Where the horned owl is concerned, the poor skunk is defenseless.

The stupid skunk just can't understand that its enemy with the sharp talons and the tearing beak has no more ability to smell than a human with a bad cold in his head.

Pierce Freight Drivers Honored

Nineteen Pierce Freight Lines drivers received special safe driving awards from the American Trucking Association at a company-sponsored banquet here recently.

John Clark was honored for 24 years' accident-free driving, and Arthur R. Davis received an award for 23 years' safe driving. Others who received gold pin awards for more than 10 years' without an accident were Sam Steele, 22 years; Robert Guthrie and James Swindler, 11 years; Mason Adair, Charles Cook, Robert Cosler and Rufus Younger, 12.

Joe Smith and Warren Larimer were honored for 1 year records; Wilbur Berkheimer, O. O. Caster, Marvin Smith and John Tompkins, 4 years; Joseph Caves and Fred Simcox, 5; Leonard Negles, 6; and Harvey Hawley, 7.

ATA safe driving awards are to be given to 151 Pierce drivers at dinners throughout Oregon and northern California during the coming weeks.

In 1959 Pierce truckers traveled 4,423,512 miles, most in the company's history, yet held accidents to a record low of 1.26 per 100,000 miles traveled, according to John Castner, safety director for Pierce. The reports include minor accidents, such as broken tail lights or cracked mirrors.

Our new and better highways have been credited in part with last year's record-low traffic fatality rate.



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Corvair named "CAR OF THE YEAR"

"Four-wheel independent suspension totally unlike any other U.S.-built car"... "air-cooled aluminum engine... not dependent on the properties of a liquid coolant"... a rear-mounted transaxle "allowing a flatter floor and lower roofline..." These are some of the praises heaped upon Corvair by the editors of Motor Trend—the world's largest general automotive magazine—in announcing their coveted Car-of-the-Year award. Other cars didn't even come close. The Motor Trend experts, who evaluated every make in the country, were unanimous in their decision, published in the April issue. But, unless you have personally driven a Corvair, you can't appreciate what this engineering achievement really means in combining compact car economy and agility with big car ride, room and sure-footedness. Drop down to your dealer's, take a trial drive and then judge the Car of the Year for yourself!

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