

## Counterfeit Sex Hormones Used in Cancer Treatment

By DELOS SMITH  
UPI Science Editor

Louisville, Ky. (AP) — Chemists today described the use of counterfeit sex hormones to treat certain types of cancer in men and women without giving the recipients the characteristics of the opposite sex.

Natural hormones, manufactured by the endocrine glands in each sex, have been used successfully in slowing or temporarily arresting the spread of certain types of cancer.

Male sex hormones have been successfully used in the treatment of breast cancer, the number one cancer-killer of women. Prostatic cancer of man has been treated with the use of female hormones.

But the use of these hormones produced in one sex the characteristics of the other.

**Same Medical Effects**

The counterfeit hormones have the medicinal effects of the natural hormones, but without the inappropriate sex characteristics imposed by their use.

Endocrinologists, the specialized chemists who have used the counterfeit hormones, described their progress in cancer treatment at a seminar on cancer research sponsored by the American Cancer Society.

One of them, Dr. Josef Fried of the Squibb Institute for Medical Research, described one of the counterfeits as having 10 times the potency medicinally of the natural hormones.

Fried explained that the endocrinologists have achieved their triumphs by making changes in the molecules of hormones.

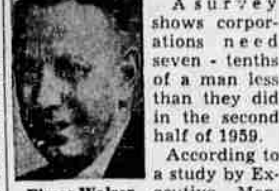
In a recent U.S. Agriculture department report, newspapers were termed as the best medium for food advertising and for marketing information on food.

Delos Smith

## Demand for Men To Fill Big Paying Jobs Declared Slipping

By ELMER C. WALZER  
UPI Financial Editor

New York (AP) — Demand for men to fill jobs with salaries running up to \$100,000 is slipping.



Elmer C. Walzer  
Executive Manpower Corp. of New York

### President Urged To Visit Africa

Washington (AP) — The Rev. Billy Graham has urged President Eisenhower to visit Africa. He said the President promised to give the idea "very serious thought."

Graham told Eisenhower during a White House visit that a trip to Nigeria next October, when it becomes independent from Great Britain, would be good for U.S. relations in Africa.

The famed evangelist told newsmen such a trip would have great impact in Africa and would "identify the United States with nationalism."

### Tax Revenues Said Below Estimates

Washington (AP) — The Treasury has disclosed that federal tax revenues are running at least \$500 million below President Eisenhower's estimate for the current fiscal year ending June 30 but said a balanced budget is still likely.

The President's budget estimates last January envisioned a narrow revenue surplus of 217 million dollars in the 12 months ending June 30. He foresaw expenditures totaling \$78,383,000,000. Officials said chances now were good, however, that farm subsidy outlays would fall below the earlier estimate.

Edwards AFB, Calif. (AP) — The X15 rocket aircraft, designed to take man to the fringes of outer space, Thursday underwent its second flight test in 48 hours.

some 145 firms averaging annual sales of \$106 million need 2.5 top men per company in the next six months.

A similar survey eight months ago revealed demand for 3.2 men for the big jobs.

**Executive Biggest Need**

William A. Herten, president of Executive Manpower Corp., reports that of the 365 jobs available among participating companies, the biggest need was for sales executives.

Next comes engineering

management followed by manufacturing - production specialists.

Last year's poll showed demand highest for manufacturing executives with engineering second and sales management third.

Marketing-advertising executives accounted for 11 per cent of the demand contrasted with only six per cent in the previous survey.

Most of the jobs available pay from \$10,000 to \$20,000

yearly. One-eighth of the total carry a salary of \$20,000 to \$40,000. Some three per cent fall into the \$40,000 to \$75,000 category. The last is twice as good as the previous survey which showed only 1.4 per cent of the jobs paying more than \$40,000.

How does your company find executives? Replies to that question showed the favorite method was promotion from within - 64.1 per cent.

In second place from fourth in the previous survey was management recruiter. This displaced advertising and employment agency categories which were listed third and fourth respectively.

Most difficult to find were

engineers and sales and manufacturing executives followed by manufacturing-production executives - about the same as the findings of the previous survey.

Method of compensation for top executives produced the following answers:

Salary plus bonus in first place with 29.9 per cent of the replies. The previous poll showed 34.9 per cent in this category.

Salary plus merit raise was in second place with 22.3 per cent mentions. Then came straight salary, salary plus stock option, salary plus commission, and salary plus deferred payment.

Several firms mentioned

various combinations of the foregoing.

**Looking Outside**

The poll showed more executives being recruited from outside the companies - 39 per cent during the past year. Last year's figures showed this group at 29.2 per cent.

A total of 48.7 per cent of the firms said they had management development programs, against more than 61.9 per cent of the group polled a year ago.

Herten released the average ages of management men about the same as last year: Of the total, ages 50 and 55 each accounted for 35.1 per cent; 22.9 per cent age 45; 3.8

per cent over 60; 2.2 per cent age 40, and 0.8 per cent age 65. None of the firms reported average age of executives as either 35 or 70 years.

**Still Tight Market**

Most of the firms surveyed found that it still is a tight market for good management talent.

There was a difference of opinion on in-company training programs. One group held that training own executives

produced the danger of stagnation. Another held that a company has every incentive to invest in developing its own managers.

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