

CIATES DAYS

the Best of the Best Bargains for You... Their Friends and
Total of Over 150 Years of Serving You!



Lee Strausz
Women's Furnishings

4 years Penney experience!

My Special!

BEAUTIFUL SPRING JEWELRY
2 FOR \$1

Lustrous fresh water pearls. You'll marvel at the quality of this jewelry assortment. Simulated natural pearls of fresh water pearl with crystal accent in soft shades of pink, gold, blue and white. Or to three row necklaces. Many styles of matching earrings. Complete your spring and summer ensembles with these lovely creations.

PENNEY'S STREET FLOOR



Edna Albern
Women's Coats

14 years Penney experience!

My Special!

WOMEN'S NEW SPRING COATS

They're here... spring's favorite Sil-kora dusters, beautifully tailored and fully lined. Just the thing for Easter. Beautiful new Silkora dusters in 4 beautiful colors, grey, mauve, aqua, and pink. Fully lined. Two styles, pushup and three quarter length sleeves. Sizes 8 to 18.

12.95

PENNEY'S MEZANINE FLOOR



Patricia Riebe
Sportswear

8 years Penney experience!

My Special!

WOMEN'S 2-PC. SLACK SUIT

Tremendous Buy! Over 1000 to choose from! Misses' 2 piece playsuits. Crepe top gulliver with short sleeves, ankle pant with back zipper. Assorted spring prints or solid colors. All washable cottons. Sizes 8-18. An outstanding value at 2.99.

2.99

PENNEY'S MEZANINE FLOOR



Ida Howenstein
Infants' Wear

9 years Penney experience!

My Special!

TODDLERS EASTER DRESSES

Just completed in time for her Easter wardrobe. Beautifully made right down to the minute details. They're the new fashion for spring for the toddler girl. Some sleeveless, sunbacks, pinafore style in cottons and nylons. Pastel prints and solid colors with lace, eyelet and embroidery trim. Sizes ranging from 1 to 3. Prices 1.99 to 2.98.

2.98

PENNEY'S MEZANINE FLOOR



Fred Lagergren
Men's Wear

2 years Penney experience!

My Special!

MEN'S WASH 'N' WEAR SLACKS

We have one of the greatest selections of wash 'n' wear slacks in Southern Oregon. All have nylon waistbands and pockets for complete machine washability. Come in tomorrow and select your pair from a wide variety of colors in regular and summer weights. You'll be glad you did. Sizes from 29 to 42.

6.95

MEN'S WEAR - STREET FLOOR



Hazel McPherson
Men's Furnishings

6 years Penney experience!

My Special!

MEN'S PIMA DRESS SHIRTS

Compare anywhere. 100% Pima mercerized broadcloth, 220 thread count in every inch, extra strength, soft appearance. Waist tapered for trim form fit, sleeves all in one piece, easy to iron. Long wearing collar, made of double piled Pima cloth, to last the life of the shirt. Sanitized, shrinkage less than 1%. All sizes and sleeve lengths.

2.98

PENNEY'S STREET FLOOR



Maxine Babb
Women's Sportswear

3 years Penney experience!

My Special!

GIRLS BOUFFANT HALF SLIPS

Big Billings 100% nylon half slips for the young miss from 4 to 14. Nylon tricot from waist to beginning of a five ruffle skirt of lace trimmed nylon net. Ribbon and lace trim on outer skirt. Beautiful colors, pink, red, white and pastel combination of yellow, aqua and blue.

2.98

GIRLS' WEAR - MEZANINE FLOOR



Trudv Seiber
Yardage

3 years Penney experience!


My Special!

SPRING NOVELTY COTTONS

Sew and save with these higher priced cottons. Here are just a few: Cotton satin, cross box, pique, and many others. All the colors of the rainbow and white. For your spring sewing. Heavy enough for sports wear. Machine washable, needs little or no ironing. And all for 2 yards for 1.00.

2 Yards \$1

YARDAGE - PENNEY'S STREET FLOOR



Ruby Branson
Shoes

9 years Penney experience!

My Special!

WOMEN'S, MISSES SHOE BUY!

Hundreds of new spring dress flats for women and misses. Made to Penney's rigid specifications that insure better fitting and longer wear. Shining patent and all white leather, elastic top for good fitting, firm counters and medium toes with bow trim. New plastic heels and soles of long wearing plastic. Sizes 4 1/2 B-9 1/2 AA. Our shoes are all sanitized.

3.98

PENNEY'S STREET FLOOR



Robert Hercher
Boys' Clothing

6 years Penney experience!


My Special!

JR. BOYS SPRING SUITS

Jr. boy's fancy cotton corduroy sports suits at 5.95. Sizes 3-8. 3 button printed cotton corduroy sport coat with contrasting rayon and acetate flannel slacks. Coat is styled just like Dad's, slacks is partial boxer top with a self belt. The slacks are hand washable. Colors blue and brown. Dry cleaning recommended on sport coat.

5.95

PENNEY'S STREET FLOOR



Bruce Farmer
Shoes

19 years Penney experience!

My Special!

YOUNG MEN'S OXFORDS

Moccasin toe in new stitch and turn for non-rip seams. Long wearing flexible synthetic soles with the broad base continental heel. Black pebble grain or the popular burnished brown. Size 6 1/2-11. C-D. Penney's value priced 8.95.

8.95

SHOES - STREET FLOOR



Richard Niles
Men's Clothing

3 years Penney experience!

My Special!

MEN'S SUMMER SUITS

Keep cool and comfortable all summer long yet stay smart and neat in the famous "Gentry" featherweight suits of 55% Dacron® polyester and 45% wool. The featherweight is the lightest weight suit ever featured by Penney's. This superior blend of materials stays neat, holds its crease, shuns wrinkles. Fully tailored for the trim appearance of perfect fit and smart styling.

\$35

PENNEY'S STREET FLOOR



Small Worlds Around Us

By Lynn M. Watkins

No Wonder We Like Robins—They Mean Spring

The worm does not enjoy the robin's song is a very old proverb. Probably the worm is the only one that doesn't, for the robin is probably the most admired of any American bird.

"I've just seen a robin," is just about the most welcome sentence one man can tell his neighbor for it's an indication that spring is just around the corner.

It is just a little sad to see the first robin trying to find something to eat while hopping around in a couple of inches of snow. But the bird is not discouraged. It knows that spring cannot be too long in coming. It senses the fact that soon the frost will be gone from the ground and with the drumming of early warm rains the earthworms will be working upward in the soil.

Once a Forest Bird

The robin was once a forest bird, but seeing what was happening to the forests they very wisely made their peace with industrialization and mankind and moved in. Now they prefer to nest and raise their young in close association with humans. When they can they will nest on any projection of the front or back porch or in the plum or cherry tree either in the front or the back yard.

To show how very adaptable they are, Mr. and Mrs. Robin readily substitute other than natural materials for the nests. Usually, the nest is a mud-cup lined with soft grasses or feathers, with straw, grass or rootlets interwoven in the mud as a reinforcement. However, they have been known to use iron shavings instead of grass or string. In the deep mud-nest are laid four or five greenish-blue unmarked eggs. The young robins demand a steady and constant diet of worms, probably eating their weight in these materials every 24 hours. They may raise as many as three families during a summer.

No one can justifiably say the robin is a "squatter" or a "sponger." The birds more than pay their way in the amount of harmful insects they devour. As the short summer nears its end and the work of family raising is finished, the robins forget the hard work and gather in large groups, flying back and forth, feeding on late season worms and insects.

Forget He's There

During the summer and early fall people have become unmindful of the bird's presence. These same people hardly notice the departure of the birds. Suddenly folks are surprised to find the robin is gone from the front lawn or the apple tree.

He and most of his fellows will be on their way south to spend the winter; all around the Gulf states and as far south as Cuba or Central America. Not all will leave however. Some will spend the cold months in heavy cedar swamps. Often hundreds will form "robin-roosts" and remain until it is time for the migrant ones to return.

As the cold north wind loses part of its sting, the robin will return, the first bird-voice to be heard in a winter weary world. No wonder this beloved bird appears so often in juvenile literature.

Naturally all children love the robin, as do those adults who have not allowed a worldly sophistication to dampen their admiration for things other than commercial.

(Released by The Register and Tribune Syndicate, 1960)

AT WEISFIELD'S THE WEST'S LARGEST CREDIT JEWELERS



High-Quality Recorder Operates On Four Flashlight Batteries

PHONO-TRIX ALL TRANSISTOR PORTABLE TAPE RECORDER

RECORDS AND PLAYS BACK VOICE OR MUSIC... OPERATES ANYWHERE, ANYTIME!

Special Only **79.95** YEAR TO PAY

Truly portable, lightweight, compact tape recorder operates indoors or out... on 4 standard flashlight batteries. Use anywhere. Photo-Trix Mark II is always ready to record and play back voice or music. Up to 30 minutes recording time on one dual track recording tape. Precision-made in West Germany. Photo-Trix Mark II is ideal for anyone who travels. Wonderful for family fun!

Measures just 9" x 5 1/4", as Portable as a Camera. Weighs Only 5 Pounds With Case and Batteries.

Complete with Microphone, 3" Reel of Tape and take-up Reel.

PHONO-TRIX ACCESSORIES

AC ADAPTER... \$1.95
use your Photo-Trix on 110V AC current, provides long life of batteries... \$19.95
3" REEL (225 FL) LONG-PLAY TAPE... .99

STEREOSCOPE-TYPE EARPHONES Assures complete listening pleasure and eliminates distractions... \$4.95
Handed lens for typing... \$ 8.95

TELEPHONE PICK-UP AND AMPLIFIER Provides a complete, accurate side of conversations... amplifies for group listening. Pick-up head attached to telephone with suction cup... \$ 8.95

RADIO PICK-UP CABLE For direct recording from radio or phonograph... \$ 2.95



ZENITH ROYAL "500" 7-T TRANSISTOR TUBELESS POCKET RADIO

Here is the transistor that out-performs all others! Pulls in even distant or weak stations. Plays for 400 hours on a single battery set. Non-breakable nylon case!

75 COMPLETE WITH LEATHER CARRYING CASE!

PAY ONLY 1.50 A WEEK ON WEISFIELD'S EASY TERMS!

WEISFIELD'S THE WEST'S LARGEST CREDIT Jewelers

122 E. Main Store Hours 9:30 to 5:30 Phone SP 3-5348