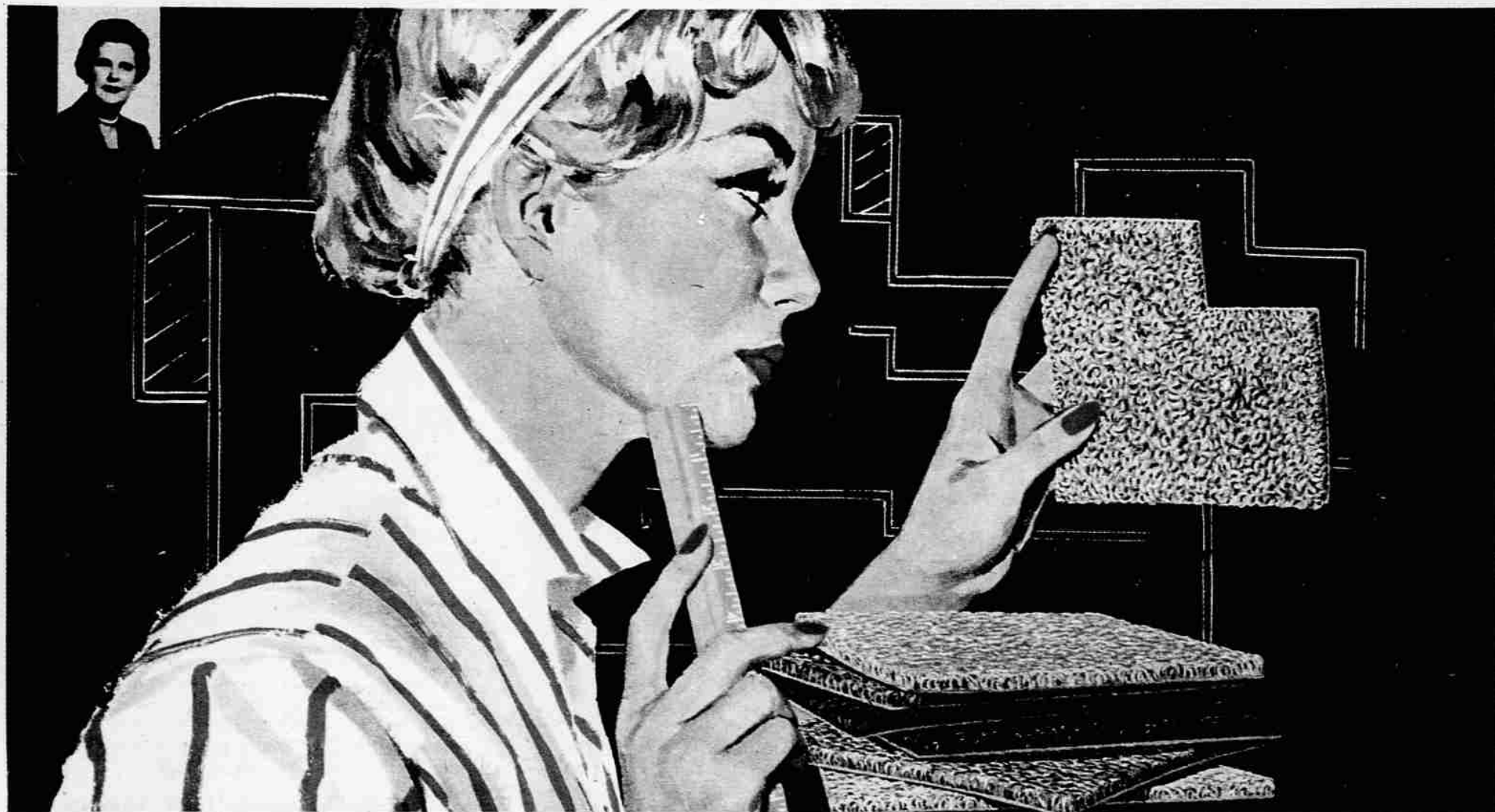


Liz Whitney,
famous
decorator tells:

"How to make a drab room a dream room"



Start with a beautiful, rich-textured Bigelow Tweed Carpet!

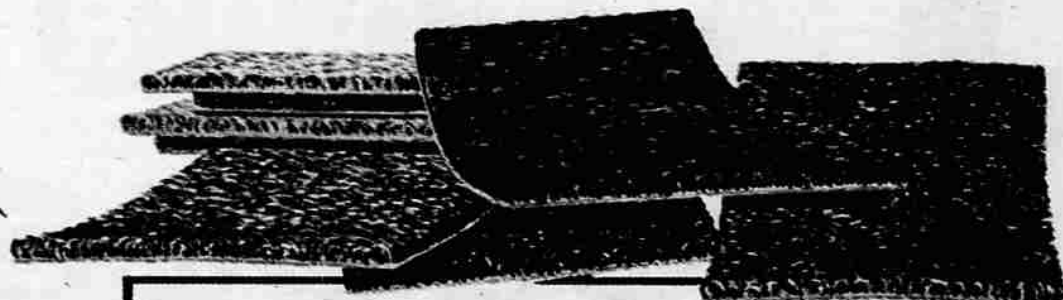
Living Room? "Bring your living room or hall 'to life' with a glamorous floorful of new color and vitality. One stunning carpet can do more for a room than *any other* single purchase!"

Suggestion: Use Winsome, Milan or Londonderry, three smart wool tweeds by Bigelow. All look like a million, yet are reasonably priced. All shun footprints, revel in family traffic, are quiet, thick, resilient, long wearing, long-lovely! Ideal for changing a "glum" room into a "glamour" room!

Bedroom? "Turn that dull, dark bedroom into a shining rainbow of glory, light and color. Start with a smart multi-color Bigelow tweed carpet—and the rest is easy as kindergarten!"

Suggestion: Use Dorleigh (in 100% virgin nylon), or Cordaytones and Indian Orchard (in all wool), three smartly styled, vari-colored tweeds by Bigelow. Their vivid multi-tones are quite daring, modern, full of excitement! Low in price, high in drama. Perfect for making a "tired" room into an "inspired" room!

You'll find a wide, wonderful world of Bigelows for your every taste, purse and purpose in every weave, texture or color you could desire . . . at your dealers! Be sure to look for the name Bigelow . . . it's your assurance of long lasting carpet satisfaction.



A ROOMFUL OF CARPET COSTS LOTS LESS THAN YOU THINK! For example, the average cost per month for Bigelow's Dorleigh made of 100% virgin nylon in a 12 ft. by 18 ft. size, is only about—

\$6.20 PER MONTH FOR A ROOM-SIZE RUG **\$8.25 PER MONTH** WALL-TO-WALL INSTALLED INCLUDES PADDING AND LABOR

BUDGET TERMS AS LONG AS 36 MONTHS IF DESIRED

Choose from Bigelow's wide range of quality tweeds priced from \$6.95 to \$12.95 per sq. yd.

Winsome, a dramatic multicolor in 100% wool. 11 new designer color combinations.

Milan, a rich multicolor, loomed of luxurious 100% wool. 14 glowing color combinations.

Londonderry, a rugged, expensive-looking tweed, woven of 100% wool. 11 smart color combinations.

Dorleigh, 100% solution-dyed virgin nylon with superior stain resistance and wear. 5 exciting colors.

Cordaytones, 3-ply, 100% wool in a rippled loop weave. 6 multicolor combinations.

Indian Orchard, the "hand-woven look" in a rich 100% wool multi-level loop-pile. 7 color combinations.

PEOPLE WHO KNOW...BUY **Bigelow**

FOR THE NAME OF YOUR LOCAL BIGELOW DEALER SEE THE GENERAL NEWS SECTION OF THIS NEWSPAPER