

National Safe Boating Week To Be Observed July 3 to 9

By Presidential proclamation, the period of July 3 to 9 has been designated National Safe Boating Week and will be observed by almost 40,000,000 recreational boating enthusiasts in the United States.

The National Safe Boating Week committee which steers arrangements for National Safe Boating Week observance each year met recently in New York during the 50th National Motor Boat Show. Rear Admiral H. C. Perkins, Commandant of the Third Coast Guard District, was host to the group at Coast Guard headquarters.

The Coast Guard auxiliary originally conceived a national sponsored National Safe Boating Week in order to "advance the precepts of safety and common sense afloat and to awaken all hands to the fact that boating is a safe sport for the entire family."

The auxiliary still is the official sponsor, but due to the great growth of boating and the widespread area it has infiltrated, the auxiliary has called upon other groups, local, national and regional, to assist in planning and executing the week's safety programs.

For 1960, the committee consists of representatives of the following organizations besides the Coast Guard and auxiliary: American Boat and Yacht Council, the American National Red Cross, Boy Scouts of America, Girl Scouts of the U.S.A., National Association of Engine and Boat Manufacturers, National Safety Council, National Safe Boating Association, Outboard Boating Club of America, United States Power Squadrons and the Yacht Safety Bureau.

Safe Boating Kits
Special safe boating kits have been prepared for the use of local flotillas and squadrons to aid them in local promotions, water festivals and safety demonstrations. Posters, banners, radio announcements and photographs have all been distributed in advance on a national basis.

It is expected that a number of newspapers will duplicate their actions of last year and publish special supplements on boating safety to coincide with National Safe Boating Week.

The Coast Guard auxiliary flotillas have been instructed to coordinate local promotional activity. Yacht clubs, marine dealers, marinas, outboard boating clubs, service clubs and other interested organizations are invited to lend every possible aid and to contact the closest auxiliary flotilla commander. The address of the nearest flotilla may be obtained easily by writing the nearest Coast Guard headquarters.

Courtesy Examination
An important part of National Safe Boating Week is the Courtesy Motor Boat Examination conducted by the Coast Guard auxiliary on a continuous basis. During the special week, these examinations will be intensified. Inspection teams will be stationed at strategic locations in order to be available to as many boatmen as possible.

The examination will be made on any craft that requests it. If the boat is lacking in any of the recommended safety areas, the skipper is told. If the craft meets all the safety recommendations, the skipper is then awarded a 1960 decal for his windshield.

Both the auxiliary and the Squadrons are urging their local units to step up their educational activities during the week with special classes that may be given to small groups in a short time.

Boatmen may also register for 1960 fall boating classes in navigation and small boat handling which are conducted by the Power Squadrons in hundreds of cities and towns across the country.

Civil Air Patrol To Have Fair Booth

Arrangements have been made, through sponsorship of Alexander and Brown, to have the Civil Air Patrol display at the Sportsfair, according to Dave Franklin, general chairman.

This year's theme for the sportsfair booth will be based on that "mission" . . . providing boys and girls of the Rogue valley, 14 through 17 years old, the opportunity to recognize and accept the responsibilities of a rapidly developing aerospace age.

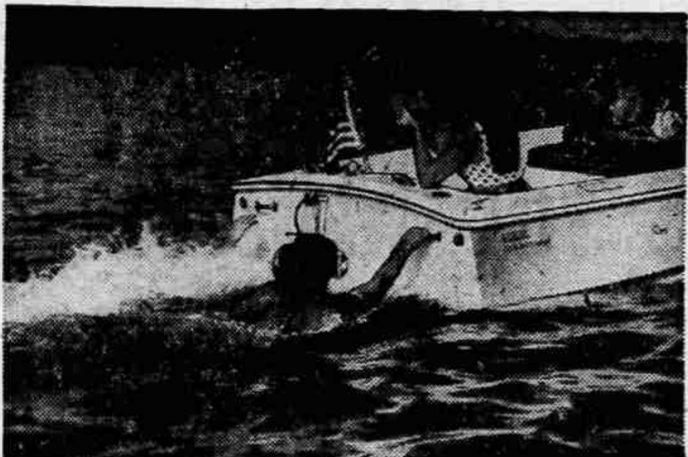
In addition to the cadet manned information service booth, according to Mrs. Mary Lou Hall, information service officer, there will be a working display of the radio net equipment used in the senior search and rescue operations.



NEVER FAIL—Oars and paddles never fail and it is always a good idea to have a pair in case the engine does not operate properly when you're far from shore. This is an inexpensive safety precaution.



FRESH SHAPING—Fresh neckline shaping—outlined by heaps of beads, crystals, pearls—is spring '60 news in this full-fashioned cardigan sweater. It joins forces with a slim knit skirt. By Darlene in Orlan Cantreze.



LATEST THING—Water jet propulsion is one of the latest things in boating. The 16-foot Turbocraft runabout built by Indiana Gear Works, Indianapolis, Ind., is easily maneuverable by directing a water jet stream aft into the air with a special device. Pumping power is provided by an inboard engine of about 109 horsepower.

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Bathing Beauties Have Selection of New Swim Styles

No matter whether you take your plunge into the sea, lake, or pool—you're bound to be a "bathing beauty" in one of the many exciting new swim suit styles!

The maillot—a sheath-smooth suit with fitted or "boy" legs—is the leader—especially in boldly striped knits, elasticized fabrics and novelties.

The two-piece swim suit is making a strong come-back performance and it's going to be a real hit!

From the briefest of "real" bikinis to modified versions of it—bra-tops and shorts go together in many smart adaptations.

Another old favorite that is returning to the swim scene is the tank suit. It will be especially popular with small-sized women, the juniors and the young teen crowd.

Unlike its all-wool antecedents, it is now newer and smarter in Helanca knits, cotton and latex combinations in stripes and patterns.

Bare Back
Many of the swim suits come to low "s" or deep "U-s" in the front, and bare as low as possible in the back.

Boy-shorts styles continue to lead . . . this year, they pop up in polished cotton prints, in delicate fabrics like embroidered cottons, and batik type prints.

Sheath suits are especially interesting in their many exotic prints . . . high-colored latex and novelty cottons are preferred. These styles are often shirred, sarong-draped and shaped for added glamour.

Swim Ensemble
The swim ensemble is most important—the swim suit now earns dividends with the greatest possible variety of cover-ups! Matched or contrasting—shirts, jackets, full skirts, hooded shirts, Hawaiian-type tea-timer tops, overblouses of every style and variety and baby-doll shifts are significant "go-withs" in mermaid ensembles.

Skin Diver Can Help Retrieve

Ever lose a reel overboard? It can happen. Many other things can be inadvertently dropped. Chances are you'd never recover them either.

But if you happen to know a skin diver or see one happily cavorting in the vicinity ask him to help you retrieve your lost property. Mark the spot where you dropped it and then take him to the locality. He'll probably be only too glad to make the search and just as proud in locating the item as you are glad to recover it.

Also when you know a skin diver is following his sport in any area, give him a wide berth for safety sake. Most of them mark the spot where they have submerged with a floating red flag that has a single white stripe running diagonally across it.

Bright Colors, Smart Designs Noted in Men's Sportswear for Spring

Bold patterning, bright colors and smart designs mark men's sportswear for spring, 1960. The range of ideas is further increased, by having the sports shirts, sweaters, slacks, walk shorts, sports jackets and outerwear keyed to either Continental or Ivy styling. Some new models combine features of both Continental and traditional design.

Take sports shirts, for instance. They cover a dazzling range from larger classic patterns to oriental motifs, from modern abstract prints to bold designs marked by "documentary" motifs of early Americana.

Button-down Ivy sports shirt collars, curved Continental collars and plain easy-fitting collars are all part of the new leisure wear picture.

Outerwear, light in weight yet warm enough for the chilliest spring days and summer nights, also combines good looks with its easy-to-wear practicality.

Button-front jackets have made a strong comeback, taking their place alongside the zip-up jackets, and many of both types are made in the easy-to-care for wash-wear constructions.

Sweaters, light in weight but loaded with comfort for Spring, include coat-like cardigans, knit vests, boat-necks, crew-necks and many more V-necks than have been seen in the recent past.

and summer sweaters range over the whole spectrum. Starting with new golds and olives, they go on from there to pale pastel hues, medium tones and brilliant tones, used alone or to accent whites.

The new spring and summer sports jackets are bold in pattern, trim in cut and include bright colors, muted effects and deep solid-toned blazers.

India madras will be among the most popular of the light-

weight sports jackets in all the combinations of colors for which this hand-woven fabric is famous. Look for madras effects also in the new wash-wear fabrics.

There are new midweight sports jackets for early spring wear as well as for chilly summer nights. These, too, are bold in color and pattern.

Blends of man-made fibers with either worsted or wool, are the basis for some of the newest featherweight sports

jackets. Some of these have a tweedy look while others have a smooth finish similar to that of tropical worsteds. In real hot weather, wash-wear sports jackets in blends as well as pure cottons will be comfortable and keep their crisp appearance on even the most humid days.

Spring slacks have been fancied-up, too. Plaids, checks and stripes have been added for wear with solid-color blazers and shirts.

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