

MEDFORD, OREGON, FRIDAY, MARCH 18, 1960



**PLANE HITS HOUSES**—Two regular Air Force officers were killed at Indianapolis, Ind., Wednesday when their T-33 single engine jet training plane crashed into two houses. The pilot, Maj. Dowd L. Cooper, 38, of Wheatland, Ore., and the co-pilot, 1st Lt. Lloyd D. Cogdill, 27, Clovis, N.M., were killed instantly. The plane sliced through several trees before hitting the two homes. Mrs. Lillian Pritchett, 72, and a roomer, Larry Crabtree, 19, were in one of the houses and suffered minor injuries. Officials said the plane was from Hanscomb Air Force Base, Bedford, Mass. (UPI Telephoto)

## Rosy Future of Economy Projected Into Diamond 70s

By **ELMER C. WALZER**  
UPI Financial Editor

New York — (UPI) — American Marietta Company of Chicago sees a rosy future for the American economy right through the golden sixties and half way through the diamond seventies.

Projecting our future growth, the company sees the 1975 economy nearly equal to two American economies of 1959.

And if one projects the projection on gross national product it will show the nation's 200th anniversary in 1976 will see a gross national product of almost \$1 trillion.

The company bundled up its many predictions in a 40-

page booklet entitled "The Years Ahead - 1960-1975." The booklet is illustrated with charts, graphs, photographs, and drawings, printed in four colors with its own inks. Most of the money figures are in 1959 dollars.

American Marietta expects its growth to parallel that of the nation. In the past 10 years its sales have risen from \$34 million to more than \$323 million.

President Robert E. Pflaumer told his annual meeting the other day, the company is budgeting its current fiscal year at \$400 million sales, a 23 per cent increase over the fiscal year ending Nov. 30, 1959.

Here is what the company anticipates for the whole economy in the next 15 years: —Gross national product rising from \$480 billion to \$935 billion.

—Incomes up by 50 per cent to \$9,400 from \$6,480.

—Electricity output tripling. —Expenditures on construction materials, services and labor aggregating \$1,540,000,000,000 over the 15 years.

—Needs in the suburbs alone \$400 billion of residential construction in the next 15 years. —Industry and government spending more than \$250 billion in research to discover new products and processes.

—Highway construction spurring to handle 111 million vehicles 15 years hence, against 71 million now.

—Cement production doubling present 330 million barrels yearly.

—There'll be 5,900,000 babies born in 1975, against 4,280,000 last year.

### More Class Rooms

—Rise in school-age population will necessitate expenditure of \$36 billion for additional elementary and high school class rooms.

—The market for essentials will rise from \$165 billion to \$274 billion, up nearly 70 per cent.

—Discretionary spending will spur 107 per cent to \$300 billion plus.

American Marietta spent a year preparing the current study as a part of its continuing analysis of the economy.

Economic data for the study were prepared by Dr. Frances Stone, consulting economist for business and industry.

She isn't perturbed by the stock market behavior which she feels is reflecting reduction in inflation pressure. She holds the market indicated a smaller 1960 economy than the rosy predictions of late 1959 when it declined last September and October.

### Figures Adjusted

She adjusted her figures accordingly, setting gross national product for that year at \$500 billion; about \$15 billion on average below the glowing estimates.

American Marietta's booklet stresses construction in which it plays a big part. The firm also is widely diversified in such lines as paints, finishes and coatings; adhesives, resins and chemicals; lime and refractories; dyestuffs; printing inks; sealants; metallurgical products; machinery and equipment; and cleansing products.

## Capitol Memo

## Oregon Will Have Longest Ballot in Election History

By **DOUGLAS GRIPP**

Salem — (UPI) — It's official. Oregon will have the longest ballot in its history May 20.

The total number of candidates on the state-wide level is 533, and this doesn't include the many county and municipal candidates who will fatten the ballot in most areas.

The 533 figure compares with the previous record of 416 in the 1956 state primary election.

Secretary of State Howell Appling Jr. has completed certification of all the names and mailed them off to the counties, where the ballots will be made up and printed.

The colors this year for the four sections will be buff (tanish) for the Republicans, blue for the Democrats, white for the judicial and probably green for the measures.

The primary measures ballot, by the way, is unique. Normally all measures are voted upon in November.

The measures ballot this year will carry only one item — a raise in pay for state legislators. They are asking a hike from the present annual \$600 plus mileage to \$2,100 a year.

The law makers apparently figure the pay raise will stand a better chance by itself. Technically, the pay question will be a special election, provided by the 1959 session.

After only 14 months in office, big appointments are old hat to Gov. Mark Hatfield. He has already made more major appointments than any other governor in the state's history.

To date he has named a secretary of state (Appling), a state treasurer (Howard Belmont), a U.S. senator (Hall S. Lusk), a supreme court justice (Alfred T. Goodwin), plus eight circuit judges.

Judge Goodwin's elevation to the high court Wednesday means that Hatfield will select still another circuit judge — this one in Lane county — to succeed Goodwin.

Lar "America's First" Daly of Chicago, who has been a

candidate for office many times, is a candidate for President. And he is upset because Oregon failed to include him in the May primary.

In fact Daly's lawyers wrote Appling demanding an explanation. The letter said Daly "has been consistently mentioned by practically all national news media as a candidate for president in 1960."

Appling replied that Daly just isn't "generally advocated" as the law requires, no matter what the lawyers say.

### Dry 'Launching' Ends Up in Disaster

Hartford, Conn. — The unscheduled "launching" of a 24-foot boat damaged two automobiles and sent a motorist to the hospital.

When Fenton G. Mathews, 40, lost control of his car, it bounced off a utility pole, shot into a driveway and plowed into a cradle-trailer on which the boat was being built.

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| '53 PLYMOUTH | 199.00     |

**'59 PONTIAC** **SAVE \$300**  
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**'59 PONTIAC** **SAVE \$400**  
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**'59 CHEVROLET** **SAVE \$200**  
4-door, Overdrive  
Regular Retail \$2195.....**SALE \$1995**

**'59 PONTIAC** **SAVE \$300**  
Hardtop, loaded  
Regular Retail \$2995.....**SALE \$2695**

**'58 PONTIAC** **SAVE \$200**  
Station Wagon  
Regular Retail \$2395.....**SALE \$2195**

**'58 PONTIAC** **SAVE \$300**  
Hardtop, Hydramatic  
Regular Retail \$2195.....**SALE \$1895**

**'55 CHEVROLET** **SAVE \$200**  
Wagon, OD, sharp  
Regular Retail \$1295.....**SALE \$1095**

**'57 RENAULT** **SAVE \$100**  
4-door — like new  
Regular Retail \$995.....**SALE \$895**

**'53 MG SPORTS** **SAVE \$300**  
Black, new top  
Regular Retail \$1195.....**SALE \$895**

**'57 FORD** **SAVE \$300**  
500 Fordor, automatic  
Regular Retail \$1495.....**SALE \$1195**

**'58 PREFECT** **SAVE \$200**  
English Ford, 4-door  
Regular Retail \$1095.....**SALE \$895**

**'55 PONTIAC** **SAVE \$200**  
Hardtop Coupe, loaded.  
Regular Retail \$1295.....**SALE \$1095**

**'54 MERCURY** **SAVE \$200**  
4-door sedan  
Regular Retail \$795.....**SALE \$595**

**'59 PEUGEOT** **SAVE \$300**  
Sedan, slide roof  
Regular Retail \$1995.....**SALE \$1695**

**'56 PONTIAC** **SAVE \$300**  
4-door hardtop, loaded  
Regular Retail \$1495.....**SALE \$1195**

**'54 FORD VIC.** **SAVE \$200**  
Hardtop, excellent  
Regular Retail \$895.....**SALE \$695**

**'51 WILLYS 6** **SAVE \$100**  
Station Wagon  
Regular Retail \$395.....**SALE \$295**

**'55 CHEVROLET** **SAVE \$200**  
Wagon, Powerglide  
Regular Retail \$1295.....**SALE \$1095**

**'59 RENAULT** **SAVE \$316**  
Near new Dauphine  
Regular Retail \$1911.....**SALE \$1595**

**'53 CHEVROLET** **SAVE \$100**  
4-door — real clean  
Regular Retail \$565.....**SALE \$465**

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| 48 FORD Flat Bed Ton and ½               | 600.00  | 495.00  | 105.00   |
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| 58 CHEVROLET ½ Ton Pickup 4-Speed        | 1695.00 | 1495.00 | 200.00   |
| 55 GMC F350 Chassis, Real Buy            | 1295.00 | 995.00  | 300.00   |
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