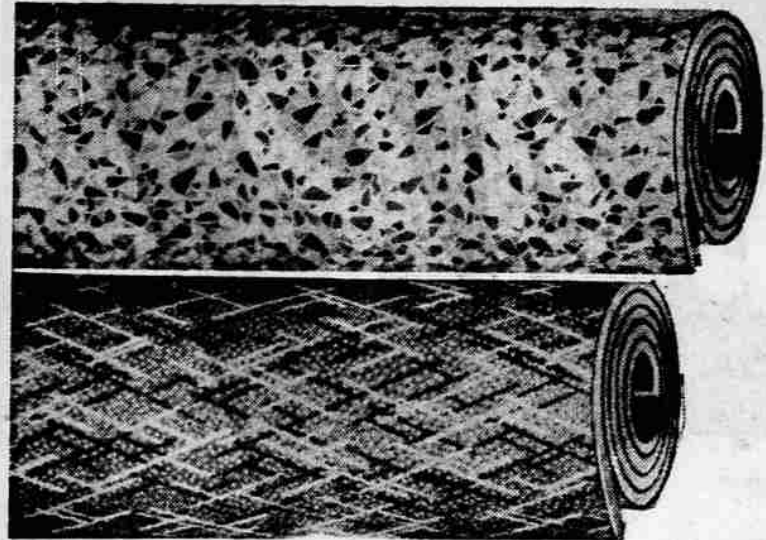




OPEN AN EXTRA EVENING

TREMENDOUS FLOOR COVERING VALUES
Heavyweight Better Quality ENAMEL FLOORCOVERING



- Glossy satin smooth finish
- Felt back cushions footsteps

REDUCED TO 69¢ sq. yd.

CHARGE IT! OR USE SEARS EASY PAYMENT PLAN

So low priced for such beautiful patterns. See it in Green multi-color marble. Red black pattern. Easy to clean. Long-wearing. Resilient felt back absorbs noise and foot shock.

SHOP BOTH TONIGHT (THURSDAY) AND FRIDAY 'TIL 9 P.M. FOR THESE EXCEPTIONAL VALUES 3 DAYS ONLY

Save 5.10

Authentic Reproduction of Colonial Heirloom Type Spread

Reg. \$15.98

REDUCED TO

10⁸⁸

CHARGE IT!

in all these colors, white ivory and Harmony House spice beige, frosty pink or capri blue with white loops.

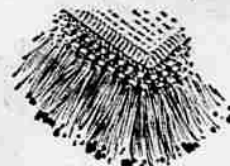


Beautiful "Virginia Reel" bedspread copied from the original counterpane... washes so beautifully, never needs ironing!

Exclusively Sears. You couldn't buy the original for love nor money. This bedspread is a faithful reproduction of an 1821 handwoven museum piece. Now for 3 days only you can buy our reproduction for just \$10.88. Rich, reversible design, woven of heavyweight cotton yarns, has the elegance of colonial days with the easy care of modern times. In super full or super twin sizes for graceful draping. Buy it now at Sears to complete your Colonial bedroom!

Just Say "Charge It" Enjoy your spread while you pay!

The beautiful pattern is reversible for twice the wear between washings.



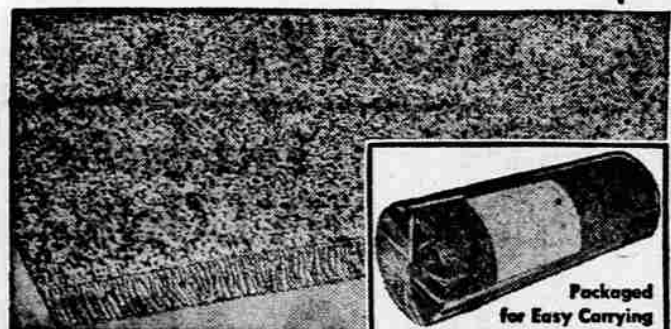
A glorious sweep of double knotted fringe adds a look of luxury to this spread.

Spectacular RUG OFFER

Tweeds, Textures and Plains . . . YOUR CHOICE

Factory close-out of carpet remnants in large room size rugs. But limited in two of a color or size. Terrific savings possible on perfect quality.

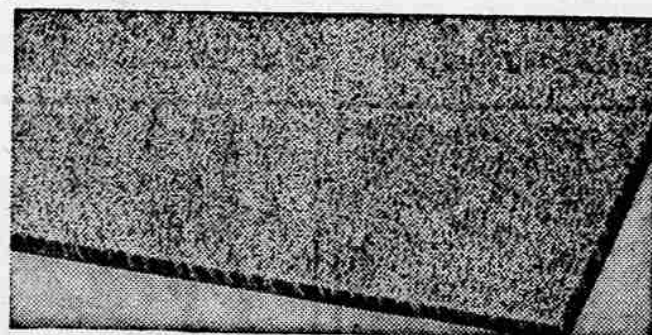
\$55 9x12 ft. to 12x14 ft. LIMITED QUANTITIES



9x12 FT. DENSE PLUSH PILE RUGS
 Rich colors in stay-clean tweed rugs for every room in the house. Cotton pile resists soiling, cleans easily, assures greater color fastness. Fringed ends.

Reduced To **19⁸⁸**

BUY NOW DURING SEARS GIGANTIC SEMI-ANNUAL FLOORCOVERING SALE



9x12 Ft. Tufted Rugs with Rubber Back
 These rugs with their own foam rubber backs give you more luxury, longer wear and more comfort for your money. Made of viscose rayon and acetate loop pile.

REDUCED TO **42.88**



SAVE \$25⁰⁷

SEARS BEST . . . 4 INCH FOAM RUBBER MATTRESS & BOX SPRING

Reg. \$174.95

Full Size **154⁸⁸**
 \$5 DOWN DELIVERS

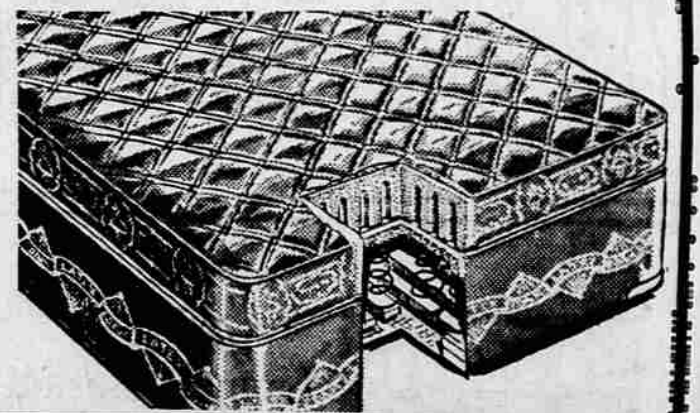
Famous Sears-O-Pedic Mattress or Box Spring

REDUCED TO 49⁸⁸
 TWIN SIZE

Regular \$74.98

\$5 DOWN ON SEARS EASY TERMS

Here's sleeping comfort that can't be beat . . . and look at the excitingly low price. Durable cotton mesh insulator overspring unit allows for firm body support. Without hardness. Choice of three "fitted-for-you" supports. Has 527 coils to each unit in full size. Kenisan™ cotton and rayon cover.



FULL POWER KENMORE CLEANER



NOW WITH 8 ATTACHMENTS

SEARS LOW, LOW PRICE

REDUCED TO 39⁷⁷

\$5 DOWN DELIVERS

Whiz through housework with a Kenmore! Powerful cleaner has an attachment to solve every cleaning problem. Cleans and brightens with amazing speed. Compact—easy to store when not in use. Look at Sears low price!

ASK ABOUT A FREE HOME TRIAL

Modern 3-Pc. D'bl Dresser B'rm Suite

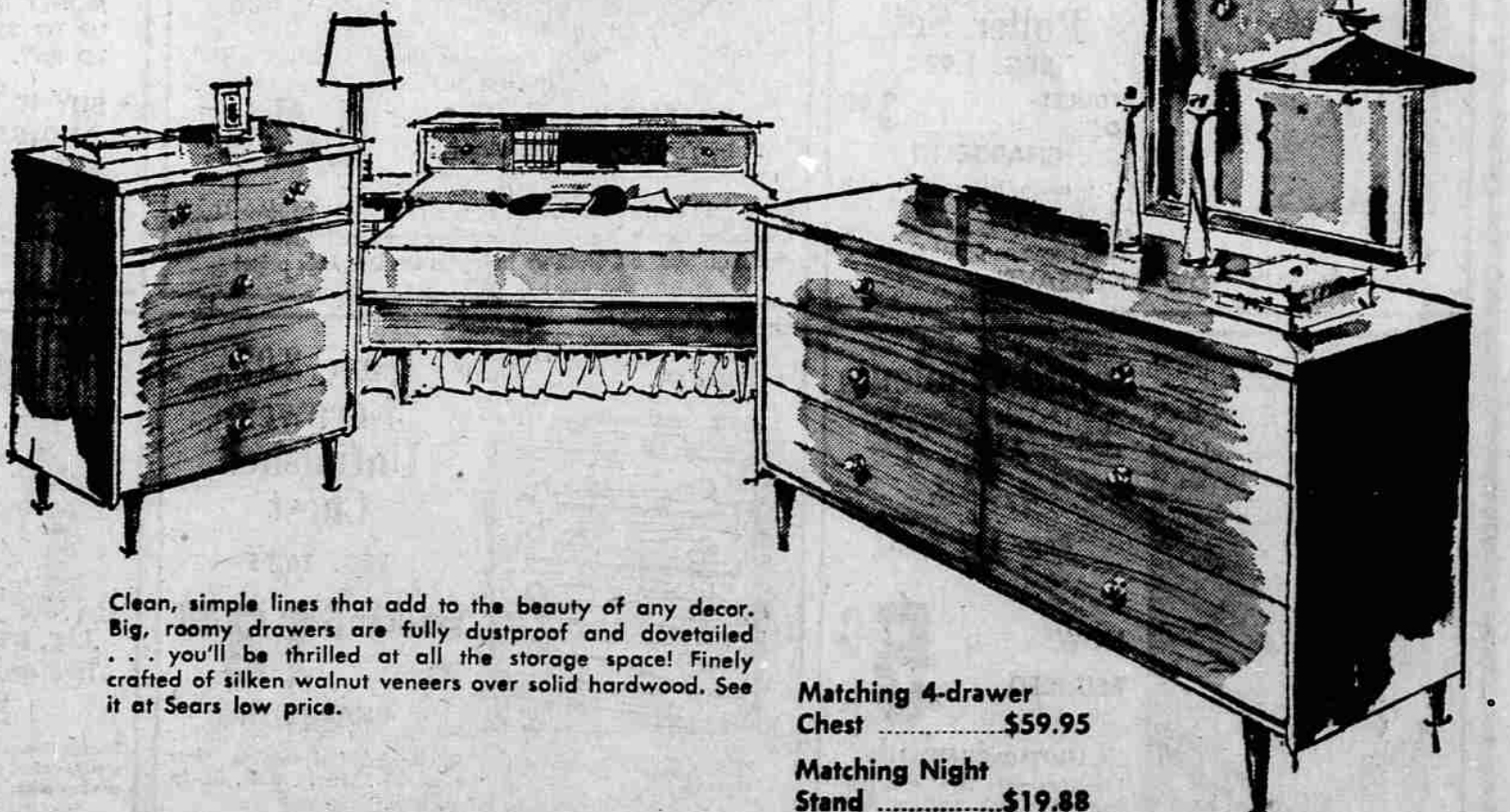
Includes Double Dresser with Mirror, Bookcase, Headboard and Footboard

REGULAR \$154.90

REDUCED TO \$5 Down Delivers

123⁸⁸

Lovely bedroom with storage space galore. Dramatic Danish lines in deep rich walnut.



Clean, simple lines that add to the beauty of any decor. Big, roomy drawers are fully dustproof and dovetailed . . . you'll be thrilled at all the storage space! Finely crafted of silken walnut veneers over solid hardwood. See it at Sears low price.

Matching 4-drawer Chest \$59.95
 Matching Night Stand \$19.88

SAVE NOW . . . During Sears Multi-Million Dollar SPRING FURNITURE SALE.

DRAMATIC HARMONY HOUSE TABLE LAMPS

VALUES TO \$19.98

YOUR CHOICE 14⁸⁸ CHARGE IT!

Beautiful decorator lamps, styled for the modern, ultra-modern and conservative. Huge selection of decorator colors. Priced to sell.

SAVE OVER \$10

60x30 IN. BEVEL EDGE PLATE GLASS MIRRORS

REG. \$44.95

34⁸⁸

CHARGE IT!

CHARGE IT! OR USE SEARS EASY PAYMENT PLAN

High quality plate glass mirror with silvering guaranteed for 10 years against defects. A decorator must for every home.

OTHER SIZES DRASTICALLY REDUCED!