

La Pointe's
IT'S A WONDERFUL STORE

4-DAY SPECIAL SELLING

4 days only—save on
Luxury Coats

\$27.

Mostly Forstman's master fabrics and Hockanum's smartest weaves. Elegant styles, fine tailoring. Made to sell for \$39.95, \$49.95 and \$59.95.

4 days only—save on
Fashion Dresses

\$14.

New spring dresses and jacket ensembles in solid colors, prints, cottons and silk blends. A variety of colors in all sizes. Regularly up to \$35.95.

4 days only Van Raalte
Slips

\$4.79

Regularly \$5.95. Other Van Raalte slips, half-slips, and gowns only **\$7.79** instead of \$8.95, only **\$9.79** instead of \$10.95, only **\$11.79** instead of \$12.95. Get acquainted with Van Raalte, save.

next 4 days only, buy fashionable
Dresses

\$11.

Famous make daytime dresses—sheaths, full skirts, cottons, dacrons and miracle blends in all colors and sizes. Regularly \$15.95 to \$19.95.

4 day savings on
Car Coats

\$6.99

Cotton poplin car coats all quilt lined in solid spring pastel colors and plaids. Regularly \$14.98.

next 4 days only, buy fashionable
Sport Suits

\$13.99

2-pc. and 3-pc. suits with matching blouses in wool, Irish linen, and cotton blends. Regularly \$17.95 to \$35.95.

4 day savings on new
Maternity Jackets

\$3.19

New maternity tops for spring and summer. Short sleeved and sleeveless sun tops in easy-care cottons and miracle blends. Regularly \$5.95 and \$6.95.

4 day savings on famous
Swimsuits

\$7.99

To introduce our Hawaiian Leilani cotton swimsuits. 1 and 2 piece styles. Beautiful fit—luscious colors. Regular \$9.98.

4 days only, all our Moxees
Shoes

\$7.90

The shoe with the true Italian flavor. Several patterns in black, red or beige. Regularly \$9.95.