

# "Sample" this new Family Bible Program

# for only 10¢

(To Help Cover Postage and Handling)



YOU LEARN ABOUT THE BIRTH OF CHRIST... about His Public Ministry, His Miracles and the lives and adventures of the disciples who loved Him. And this Program helps you understand more clearly the meaning of Jesus' words in your own personal life.



ALL THE BELOVED STORIES of the Old Testament unfold before your eyes! Here are Abraham, Moses, Samson, David, Queen Esther, Daniel and all the others... in the pages and glorious color prints of this new Program.



Magnificent Color Prints of World-Famous Bible Story Paintings

Huge Pictorial Map of the Holy Land—Ideal for Home or Sunday School

Handsome Album Case—Perfect for Keeping Your Story Albums Together

64-Page Illustrated Bible Story Album Retells The Birth of Christ

## THE STORY OF The Birth of CHRIST IN GLOWING COLOR AND NARRATIVE

Acclaimed by Protestant Ministers  
and Sunday School Teachers All Over America  
Prepared and Supervised by Renowned Biblical Authorities

### Here Is What You Receive for A Dime!

Your Sample Package, which includes a rich 64-page album, creates a beautiful word-and-picture story of the Birth and Early Childhood of Jesus, based on Biblical record and retold as a sparkling narrative.

The individual color prints are of famous masterpiece paintings. Each print has an adhesive backing, and is ready for mounting in your album.

Your giant full color Pictorial Wall Map of the Holy Land (ideal for the home, or for Sunday School) carries you and your children to every action-packed scene in Holy Scripture.

And if you decide to continue later on, a handsome case will be sent you free, in which to keep your Bible albums together.

## All the Thrilling Stories of the Old and New Testaments Spring to Life as you Assemble these Colorful Story Albums!

WHAT A WONDERFUL OPPORTUNITY for Christian families—especially those with children—to "sample" this thrilling new Family Bible Program for just a dime! It tells, explains and illustrates the stories from Holy Scripture in a way that both young and old enjoy and appreciate.

You send just 10¢ with the coupon to receive the valuable Introductory Package (worth \$3.00). When the Package arrives, open it and you will find:

1. A set of magnificent color prints of Bible story paintings by Rembrandt, Rubens, Van Dyck and other masters—plus paintings by famous living artists. Each has an adhesive backing, ready for mounting.

2. A beautiful story album (10,000 words) in which to assemble your Color Prints. This album—filled with exciting pictures—recounts the Birth of the Saviour as a thrilling narrative. You see the first Christmas... the arrival of the Wise Men... King Herod's plot... the escape of the Holy Family... and much more.

3. A huge pictorial Bible Map of the Holy Land—2 x 3½ feet in size, alive with color pictures of over 50 great moments from the Bible.

After enjoying your Introductory Package, you may wish to continue with the Program for a while. In coming months there will be more Story Albums about the life of Christ and His disciples... and colorful Old Testament adventure albums of stirring battles... gallant men and women... wise men and kings! And, each step of the way, the family will grow closer to the Lord through the stories and teachings in the Holy Bible.

The cost of this Program is surprisingly low. For each monthly shipment you will be billed only \$1.00 plus a few cents for shipping. But there is no obligation to go on with the Program when you accept your Introductory Package for 10¢. You may cancel any time.

EXTRA BONUS GIFT! A handsome case, ideal for preserving your albums will be sent later to those who continue. Mail coupon to: Know Your Bible Program, Dept. FWD-3, Garden City, N. Y.

### MAIL COUPON WITH 10¢ NOW!

KNOW YOUR BIBLE PROGRAM, Dept. FWD-3, Garden City, N. Y.

I enclose 10¢ to help cover shipping. Please rush my "Know Your Bible" Introductory Package which includes: 1. The Story Album about The Birth of Christ. 2. The set of full color prints of Bible paintings, ready for mounting. 3. Huge Pictorial Wall Map of the Holy Land (size: 2 x 3½ feet).

After examining my Introductory Package, I will notify you within 10 days if I do not wish to continue. Otherwise, I understand you will send me a new "Know Your Bible" Album each month for only \$1 plus shipping. I am not obligated to take any minimum number of albums and I may cancel my subscription at any time.

PRINT NAME.....  
(If under 16, parent must sign below)

ADDRESS.....

CITY.....ZONE.....STATE.....

PARENT'S SIGNATURE.....

In Canada address: 105 Bond St., Toronto 2. Offer good in U.S.A. and Canada only.

BP-25