



THE CAR OF YOUR LIFE FOR THE TIME OF YOUR LIFE !

You'll feel like a kid at the circus every time you take a spin in your new Chrysler. Reasons?

The bang you get out of just looking at it.

Seats soft as cotton candy, higher for extra comfort, taller on the driver's side for shoulder-high support.

AstraDome—Chrysler's new control center that clusters push-button controls right at your fingertips.

Panelescent—a new kind of glare-free instrument lighting.

Unibody—Chrysler's new way of building cars as a single, solid unit. Elephant strong. Utterly quiet.

Room—head, leg and hip room aplenty for you to stretch out and enjoy the ride, extra entrance room for easy ins and outs.

Ride—famous Torsion-Aire suspension smooths the roughest roads, soothes the most sensitive passengers.

Just for the fun of it, why don't you test-drive this new Chrysler yourself. Your dealer will arrange it, whenever you say.

1960 CHRYSLER



... the lion-hearted