

**They'll Do It Every Time**

By Jimmy Hatlo



**ELMO ANSWERS PHONE, REPEATING SNATCHES OF AN OBVIOUSLY GRUESOME CONVERSATION, AS THOSE AROUND HIM WAIT FOR THE HORRIBLE DETAILS—**



**Election Planned In Lane County For Egg Growers**

Cottage Grove—Formal election of officers for the new egg marketing association will be held March 8, at 8 p.m. in the Lane county extension office in Eugene.

Plans for establishing proposed association services and determining the location for the association office will be considered at the Tuesday meeting, also, a spokesman said.

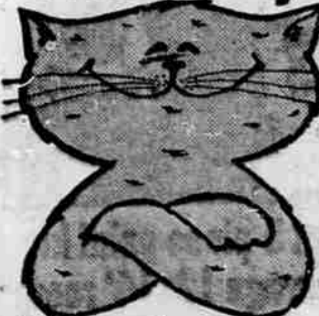
Membership initiation fee has been set at \$5 for any independent egg producer, processor or distributor and independent feed dealer and businessman associated with the egg industry. Membership applications can be secured at any of the formal meetings or by writing Independent Egg Marketing Association, P.O. Box 344, Cottage Grove, Ore.

Over 30 independent egg producers, processors, and distributors unanimously voted to form an independent egg marketing association at a statewide meeting held in Eugene last Tuesday evening. Acting on a motion, presented to the body by producer Louis Clark of Eugene, the assembled eggmen voted in a marketing organization designed to assist each participating member in his many marketing problems, including distribution of statewide surplus and shortages of eggs among the independents and means for bulk purchase of egg cartons.

Publicity programs for the new organization was explained to the group by Ivan Hoyer of Cottage Grove, a free lance publicity agent. A strong part of the new organization's activities will center around a strong, well developed information, research and promotion program. Hoyer stated that egg publicity in Oregon has been almost nonexistent in the past. This resulted in misconceptions about the use and health factors of eggs causing some depression in the consumption of one of man's oldest foods.

A five man nominating committee was selected by acting chairman, Chris Moss of Cottage Grove, and one of the organizers of the association, at the meeting held in the County Extension office of the Lane County courthouse. The committee was also empowered to formulate a set of by-laws and establish the basis for a legal non-profit corporation.

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**Quotes From the News**

By UNITED PRESS INTERNATIONAL

Washington—Sen. Richard B. Russell (D-Ga.), leader of the southern bloc fighting civil rights legislation, commenting on the Senate's continuous session: "We're doing pretty good, considering there's only 18 of us."

Los Angeles—Grant Cooper, attorney for Dr. R. Bernard Finch, describing state's witness John Patrick Cody in his summation to the jury: "A judge beloved by all of us one said that if a witness... out of his own mouth proves he's a (I'm cleaning this up) son of a gun, it isn't necessary to call him any names. The jury will know."

Agadir, Morocco—Louis Devillers, 45, describing the devastating Moroccan earthquake Monday night: "I leaped through a crack in the wall and ran through the streets. I'm not ashamed to say I was panic stricken."

Denver—Mrs. Edward Snow, whose family has found \$1.61 so far in six bars of soap, disclosing the effect of the soapy money on her 10-year-old son David: "That boy never used soap before. Now he washes before going to school, at lunch, after school—and the rest of the afternoon and evening. Can't keep him out of the bathroom."

**City Manager Returns From Regional Conference**

Special tax concessions seem to be a relatively minor consideration of industries looking for new locations, Medford's City Manager Robert Duff said he learned at the regional conference of the International City Manager's association, held in Salem last week end.

"Industrialists do not regard tax concessions as especially important because a good business can operate successfully with or without them," he said.

The four day annual conference was attended by some 100 city managers and administrative personnel from cities in Washington, Oregon, Idaho, Montana and British Columbia.

It was the purpose of the meetings to bring together northwest city managers so they could exchange ideas and methods in city administration, discuss various problems and hear experts speak on the public administration field.

One of the speakers was Orin F. Nolting, Chicago, director of the International

City Managers' association and a world recognized authority on public administration.

Duff, who serves on the board of directors of the Oregon ICMA, introduced Nolting at the conference and presided at one of the luncheons.

Freight rates, availability of materials, markets, transportation, zoning, community attitudes and livability, all rate above taxes when an industry is considering a new location.

This fact was pointed out at the conference, Duff said, by several Oregon businessmen including Glenn Jackson, Medford, vice president of the California Oregon Power company.

Two of the more important of the above named factors are livability and community attitudes.

Livability, Duff said, includes such things as the amount of recreational facilities and activities which a community can offer an industry's personnel, scenic attractions and climate which serve to keep up employee's morale, schools and community standards.

The community's attitude towards business and industry is important, Duff said, because a new firm does not want to move into an area where it is made to feel it is not wanted.

The talks on the relationship between communities and industry was but one of many subjects covered at the conference. Another subject that interested Duff was that of county-city relations.

He said he was surprised to see how much some counties and cities have cooperated in providing better administrative services to their citizens.

An example of this cooperation can be found in Marion county, he said, where the county and its incorporated cities, including Salem, have

combined their planning commissions, purchasing and Civil Defense agencies.

It was brought out at the conference that there is a trend towards this cooperation among cities and counties in certain administrative functions such as planning, where one large combined agency can serve much more efficiently and with less duplication of effort than several smaller ones.

Freeman Holmer, director of the state department of finance and administration, discussed city-state relations at one session and pointed out that there has been some recent discussion towards creating a state division for urban affairs under the governor's jurisdiction. Duff was in favor of such a division, he said.

Duff, who is the only Oregon manager to serve on the American Municipal Association of the National Committee for Fire Insurance Grading of Cities, was especially interested in a session dealing with fire insurance ratings.

He found that most cities seem to be retrogressing in respect to ratings rather than progressing.

The fire insurance rates in a city depend on how the city is rated by the National Board of Fire Underwriters which grades cities on a scale of 1 to 10, 1 getting the cheapest rates.

Medford now ranks five on this scale, which is a little better than average, he pointed out, and is working towards a four rating.

Many factors go into an insurance rating he said, including the city's water supply, fire fighting personnel and equipment, distance of fire departments from various areas of a city, the enforcement of building codes, fire alarm systems, fire prevention programs and the structural conditions of buildings in the city.

Many cities are regressing in insurance ratings, he said, because their population is increasing and their land area is getting larger without a corresponding increase in the size of fire protection facilities. The conference was hosted by Kent Mathewson, city manager of Salem and president of the Oregon ICMA.

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