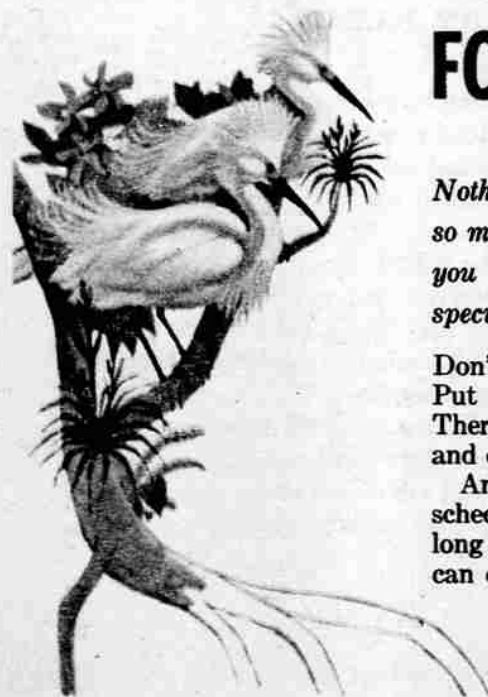




Boca Raton Hotel and Club is the place, Cadillac Sixty-Two Convertible is the car, elegant is the word.

THERE'S NOTHING LIKE A NEW CAR FOR FAMILIES WHO'D RATHER DO THAN DREAM



Nothing else pays your family such handsome dividends in so many ways as a new car. That's the case with any make you might buy though, naturally, we believe you'll find special rewards in one of our fine, new General Motors cars.

Don't dream—drive! That's what a new car seems to urge. Put your travel folder away and get out your suitcases. There are so many things to see that will prove entertaining and exciting for the whole family.

And what better way to travel than the make-your-own-schedule way in a brand-new car? You won't be on the road long before you realize again that nothing for the money can offer so much to the whole family in comfort, conven-

ience, pleasure and safety as a new car. Any new car—though we believe you'll find more satisfaction in one of our 1960 General Motors cars.

What a wonderful selection you have: Sizes from the Cadillac to the Corvair by Chevrolet; models from sleek sedans to snappy convertibles. There's one, beautifully made and advance-engineered, that's sure to fit your family perfectly.

Why not visit your General Motors dealer now and pick out the model that's exactly right for you. You'll sit a little taller with your shoulders a little straighter the day you drive it home. And you'll stay that way for many days to come, whether you're driving just around town or clear across the country.

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