

Educators To Attend Convention

A group of Medford educators and parent-teacher association members will be in Portland in coming days to attend the annual convention of the National Association of Secondary School Principals. The convention opens Saturday, February 27, and will continue through March 2.

Attending from Medford will be Dr. Leonard Mayfield, superintendent of Medford public schools; Mrs. Leigh Gustison, president, Oregon Congress of Parents and Teachers; Lester Harris, Medford High School principal; Glenn Linn, principal of Hedrick Junior High School; Berl Cox, McLoughlin Junior High School principal; and Russell Acheson, assistant superintendent. Mr. Acheson, formerly principal of Bend High School, was president-elect of the Oregon Association of Secondary School Principals when he resigned to accept the Medford position.

Mrs. Gustison will be a discussant on a group session March 2 at Portland State College. The topic will be "What Are the Advantages of Having a PTA in the Secondary School?"

About 5,000 are expected to attend the sessions.

Convention theme is "Quality Education - Today's Priority." It will be developed by prominent leaders speaking in general sessions and through hundreds of discussion group meetings sprinkled in buildings throughout Portland.

Famous speakers will include Dr. James Conant, director of a study of American high schools; Lee A. DuBridge, president of the California Institute of Technology; Hubert N. Alyea, professor of chemistry and director of Frick Chemical Laboratory, Princeton University; and G. Keith Funston, president, New York Stock Exchange.

Heading the national organization of 21,000 educators is Dr. Cliff Robinson, director of secondary education for the Eugene public schools. He will preside at major sessions in the Civic Auditorium. General chairman for local arrangements is Clifford Skinner, principal of Portland's Washington High School.

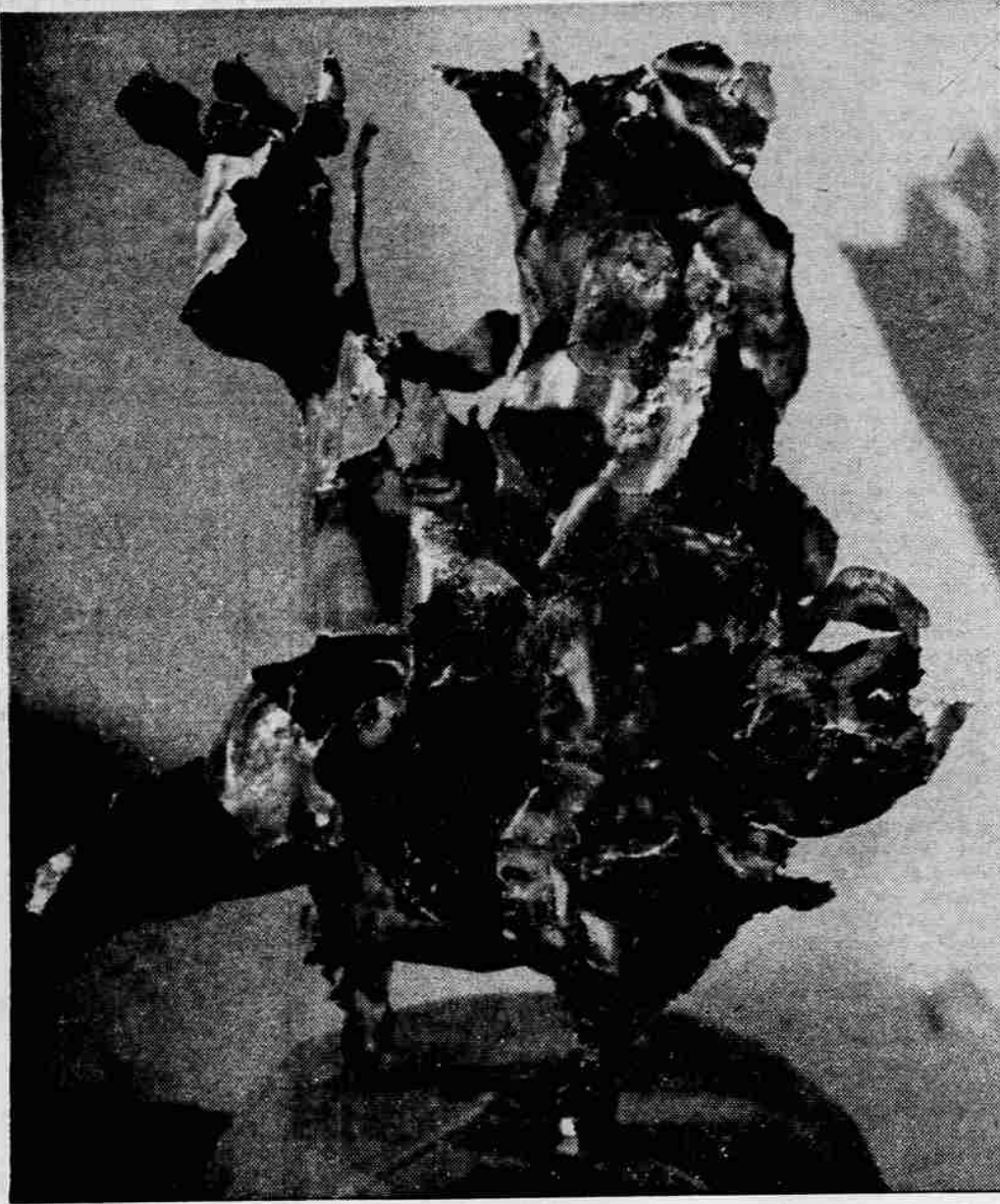
Dr. Frank B. Bennett, president of Eastern Oregon College, La Grande, is the major speaker for the first general session Saturday. Adin Hester, student at Oregon State College and former national president of the Future Farmers of America, will be one of two principal speakers Tuesday morning. He will address participants on "Youth Leadership-Opportunity or responsibility."

Party Given

One Ki Zu Camp Fire Girls group in Eagle Point had a party for their parents February 19. The refreshment committee served cupcakes and punch. The song committee sang two songs. The game committee planned three games. We all had a wonderful time.

Nancy Arens, Scribe.

Women's News • Social Events



This sculpture by Jan Zach, widely known artist, is one of three works of art now on exhibit in the window of Barker's store, Medford. The window exhibit was arranged by the Southern Oregon Art association and is the first exhibit sponsored by this newly organized group. Entitled "Leaves," the Zach sculpture is considered a typical example of this artist's work, characterized by power, violence and a sense

of movement rather than conventional beauty. He has gained recognition throughout the United States and South America. Two paintings, a watercolor by Willard Martin and a casein work by Charles Voorhies, complete the exhibit. The Voorhies work, entitled "Road to Cordoba," is of particular interest here since the artist formerly made his home in Medford and is widely known throughout Oregon.

Typical Shopper Defined; In-Store Decisions Increase

By GAY PAULEY
UPI Women's Editor

New York—UPI—If someone asked me to define the typical supermarket shopper, I'd speak from bitter experience in this overpopulated city.

She would shape up as the woman who bruises the produce before I get around to it; who pushes the cart against the heels of the customer in front of her and doesn't bother to say, "Sorry"; who uses the traffic lanes for gab sessions with the neighbors; and who parks her cart in the checkout lane to hold her place in line while she dashes back for several more items.

But the E. I. duPont de Nemours company didn't survey nasty old me. They did, however, poll 4,661 shoppers in 225 supermarkets across the nation, and they did analyze nearly 64,000 purchases to draw this "image" of the typical shopper.

She buys for a family of four with her food budget coming from an average weekly income of \$100; she frequently is accompanied by her husband and children; she makes three trips weekly, doing most of her buying on Friday and Saturday; she

spends an average of \$7.74 and 27 minutes each visit; she buys an average of 13.7 items; she rarely carries a complete shopping list; she has at least a high school education, and she is 25 to 44 years old.

DuPont didn't include manners in its study, naturally. But Fred C. Clarke, manager of merchandising research for the company's film division, said it is one of the most thorough studies in the field.

This is the sixth that DuPont has made in 25 years, as a service to an industry which has grown from 13,000 supermarkets doing 8.5 billion dollars in sales in 1949 to 29,900 supermarkets with 35 billion dollars in sales in 1959.

The study also found that in-store decisions are on the increase. Ten years ago, 38 per cent of the shoppers studied made unplanned purchases, compared with today's 50 per cent.

DuPont researchers believe some of the cause is the fact that stores are open longer hours and stock more items than a decade ago. Today, they said, the average shopper is confronted by 200 articles every minute of shopping. In the last five years, the number of items stocked has grown an average of 30 per cent, with today's big markets stocking from 6,000 to 8,000 items.

The study found that most of the in-store decisions were purchases of candy, chewing gum, popcorn, cookies, snacks, nuts, frozen foods and baked goods.

Camp Fire Girls

Ceremonial Held

Towanka group, Camp Fire Girls, held a ceremonial Saturday, February 20, at the home of the sponsor, Esther Higgins.

Girls receiving honors were: Nanette Higgins, Sonja Carnes, Gayle Ann Richmond, Joy Huntmann, Sharon Turcotte and Pamela Spiker. Songs and games were enjoyed.

The group went on a hike last week to the old Jacksonville cemetery. The girls also visited radio station KMED recently.

Joy Huntmann, Scribe

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Calendar

Friday:
7 p.m. - Eagle Point Parent-Teacher-Student association, family night, gymnasium.

Saturday:
1 p.m. - Crater Lake chapter, Daughters of the American Revolution, Girls Community club.

1:30 p.m. - American Association of University Women fellowship luncheon, Ping's Garden, 2330 North Pacific highway.

8 p.m. - Court St. Mary, Catholic Daughters of America, Girls Community club.

PTA Plans Chili Supper

Washington Parent-Teacher association is sponsoring a chili supper and entertainment Tuesday, March 1, from 5 until 8 p.m. at the school. There will be a minimum charge for each person attending.

Entertainment will include a fortune telling booth and a fish pond in the gymnasium for the children. During the dinner hours entertainment will be provided by school children.

Mrs. Charles Chitwood is chairman of the food committee, Mrs. Roy Rolls is entertainment chairman, and Mrs. Donald Kahl is publicity chairman. Other chairmen are Mrs. Ed Evans, who is in charge of the concessions, Mrs. Ted McLean, in charge of the table decorations, Mrs. Thomas Antley, announcement chairman, Mrs. Ned Barclough is chairman of the kitchen serving committee, and Mrs. William Townes is in charge of the ticket sales. Everyone is invited to attend the event, whether they have children in Washington school or not.

Meat Prices Remaining Unchanged

(The following guide to the nation's plentiful food buys for the week ending February 27 was prepared for United Press International by the U.S. Department of Agriculture and Interior.)

Washington—UPI—The many cuts of pork being offered at attractive prices across the nation will tempt food shoppers this week.

Beef also is rated an outstanding food buy at all markets, especially rib and chuck roasts and steaks. Poultry selections are spotty, with broilers and fryers and stewing hens most generally available.

Dairy products are increasing seasonally, and cheese is a good food buy this week. Top quality eggs continue to trend lower in price.

Cabbage, carrots, potatoes, and onions are the leading items on produce counters everywhere. Lettuce and celery and other salad greens are freely offered. Broccoli is a leading vegetable at most markets.

Fruit counters have plenty of oranges and grapefruit. Apples are a good buy at most markets, although supplies are somewhat lighter in a few areas of the country. Lemons and avocados are listed at many centers.

Canned tuna continues as an outstanding fisheries product, along with the frozen fish sticks and portions. Shrimp, fresh and frozen, remains in ample supply everywhere.

Here is a detailed report of plentiful foods in this particular area:

WEST - Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming: - Consumers will find good supplies of eggs, poultry, beef, and pork in Pacific Coast markets this week, with prices mostly unchanged. A few beef cuts are slightly lower in Northwest markets, and pork loins are up somewhat.

Supplies of calf, veal and lamb are ample for the demand. Supplies of eggs continue ample.

There is only a limited selection of plentiful fresh fruits and vegetables, including apples, grapefruit, lemons, cabbage, carrots, cauliflower, lettuce, onions, and spinach.

In good supply are oranges, celery, russet potatoes, tomatoes, avocados, and artichokes.

Fish supplies included rockfish, sable fish, halibut, along with oysters and Dungeness crabs.

Soup Dress-Ups

A spoonful of lightly salted whipped cream or sour cream is ideal to dress up any cream soup. Sprinkle a bit of paprika and/or chopped parsley for further drama.



Among the entertainers who make up the Festival Company of Norway, appearing in Medford Sunday, February 28 as a Jackson County Civic Music attraction, will be the Hardanger Fiddlers. Called the national instrument of Norway because of its many historical associations, the Hardanger fiddle looks like a conventional violin, with elaborate inlaid designs. Here the resemblance ends. Its four upper strings can be tuned at least 20 different ways, and the five lower strings act as "drones." The flat bridge permits unusual double and even triple-stop effects. The tone of the Hardanger fiddle is called "deeply moving and expressive." Headed by the "matinee idol" of Oslo's theatergoers, Torvald Maustad, the company also boasts the popular lyric soprano of the Bergen Festival, Erna Skaug, and two husband and wife dance teams, Ornluf and Dorte Oiseit, and Brit and Akse Strokke. The program, open only to Civic Music association members, will begin at 8 p.m. at Medford High school auditorium.

Valley Chapters To Take Part In FHA Convention

Corvallis - The Future Homemakers of America chapters at Medford High School, Hedrick and McLoughlin Junior High schools in Medford, Phoenix and Crater High schools in Central Point will be among 109 Oregon chapters participating in the 15th annual state FHA convention March 4 and 5 at Oregon State College.

Future Homemakers of America is composed of high school girls taking home economics classes. State membership now totals 3,979 girls. Approximately 400 chapter representatives and advisers will take part in the meetings at the college.

Eleanor Alfonso is president of the Hedrick chapter which has 52 members. Mrs. Dorothy Sneed is chapter adviser. Judy Zack is president of McLoughlin's chapter which has 24 members. Miss Ruth Osborn is chapter adviser. President of the Medford Senior High chapter is Mavis Strom. Claudine Kratzberg is adviser to the chapter which has 31 members.

President of the Phoenix chapter is Linda Prince. Catharine Carter is chapter adviser of the 10-member group. Jeanette Purdy is president of the Crater chapter which has 120 members. It is the second largest chapter in the state. Mrs. Frances Willett is chapter adviser.

Sharon Trautman of Crater High School and De Anne Taylor of Medford Senior High School are candidates for state parliamentarian for next year. Voting will take place at the meetings.

One of the convention highlights will be awarding of state homemaker degrees, the top honor for high school home economists. To qualify, girls must complete requirements in school, home and community service.

Dance Saturday

Hilltoppers Square Dance club will hold a dance Saturday, February 27, at the old Wagner creek school starting at 8:30 p.m.

The school can be reached by proceeding two miles west on the paved road from downtown Talent. The school is floodlighted for easy identification.

Potluck refreshments are to be served during intermission.

Francis Cronin and guest callers will call the squares.



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Story of Korean Provides Program For Honor Group

At a recent meeting of Epiphany chapter of Delta Kappa Gamma, international honor society for women teachers, Miss Ruth Esther Hill, librarian at Ashland Junior High School, reviewed the book, "The Bitter Fruits of Kom-Pawi" by Taiwan Koh.

The author, a transplanted Korean, tells the story of her life in Korea spanning the occupation by Japan and later by the armies of the United Nations.

Her tiny village, Kom-Pawi, with two large houses belonging to the overlords and thirty thatched-roofed cottages of the poor, was the center of a farming community. There was no electricity and only wagon trails led to this secluded valley. Farming was done by hand with everyone, young and old, having his allotted task. The only power used to pull the primitive plow was the cow.

Nothing was wasted - not even a grain of rice, not an apple, not a potato the size of a marble; for as soon as the field had been harvested, a white flag went up as a signal for the gleaners to enter and make a meticulous search for the precious bit left by the harvesters. Yet in spite of this poverty, there was contentment in this remote corner of the world until Korea became the center of an international tug of war, according to the author.

First came the Japanese, who tried to change the age-old Korean culture into a replica of the Japanese. The mission school was closed and the beloved American teachers sent out of the country. After Pearl Harbor pressure lessened and many political prisoners were released, among them Taiwan's father, who was ordered to change his family name, to hang pictures of the royal Japanese family in his home, to dig up all his Rose of Sharon shrubs (the Korean national flower), and to pray only in Japanese.

Attends School

Taiwan was one of the fortunate ones who was able to go to high school. Many were shut out because of cost; many others, because of the highly competitive week-long entrance examinations, necessary because there were so few schools for the many who wanted to go. Her father, having been educated in an American seminary, insisted that his daughter get an education, for he said that learning was their only hope. After graduation, she taught at Ewha university, under Dr. Helen Kim, the president.

Following Japan's defeat, Taiwan's husband came to the United States to study medicine; later she was able to join him and to continue her education at Rutgers university. Not for many months were their children allowed to come. Now a united naturalized American family, they are living in the "most wonderful country in the world."

Before the review, Miss Florence Allen, led in singing "This Is the Birthday" (the thirty-first for Delta Kappa Gamma), sung annually at state convention.

The social chairman, Miss Marie Prescott, was assisted by Miss Vida Scripser, Miss Florence Allen, Mrs. Iona Taylor, and Mrs. Maye Wells, all of Ashland.

First Lady Plans Visit

Washington—UPI—Mrs. Mamie Eisenhower is holding the fort in Washington while the President is away.

But she probably won't be around by the time President Eisenhower returns from his Latin American tour.

The First Lady plans to be at Elizabeth Arden's Maine Chance health and beauty resort at Phoenix, Ariz., on March 6, the day the President is due back in Washington.

Aides said she still hasn't set a departure date. Mrs. Eisenhower has kept close to the White House this week because of a "slight" cold. The snuffles kept her from attending a fashion show with Mrs. Pat Nixon, wife of Vice President Richard M. Nixon, earlier this week.

Mrs. Eisenhower's sister, Mrs. Gordon Moore, plans to accompany the First Lady to Maine Chance.

Spring Gardens Topic for Group

Gold Hill - Tips on spring gardening and care of shrubs was the theme for a lesson given by Mrs. Ferd Jones, program chairman, at the last meeting of the Gold Hill Garden club. It was held in the home of Mrs. Sidney Anderson, Willow Springs road. Several members assisted Mrs. Jones during the afternoon by reading various articles relative to the lesson.

Mrs. Gervas Southall, president of the group, conducted the business session.

Three visitors from Rogue River and one from the Willow Springs area were guests, Mrs. Linabelle Beck, Mrs. Clayton Fields, Mrs. L. O. Chaplin and Mrs. Lester Wilcox.

The next meeting will be held in the home of the vice-president, Mrs. J. G. Kofahl, Friday, March 18 at 1 p.m.

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EGGS—Mrs. Ted Quackenbush, 2647 Table Rock Road; Mrs. Harry Paschke, 363 Neil Creek Road, Ashland. These can be bought at the Healthway Store.

RAW MILK—Gilman's Dairy, 482 Beall Lane, Deliver. Bunny Crest Dairy, Agate Road, Deliver. The Three Jays, Deliver Only to Stores. Clover Lawn Dairy, 3380 Bellinger Lane, Griffin Creek Dairy, South Stage Road, Martin Tryk Dairy, Upper River Road, Gold Hill.

CHEESE—Rogue Gold and Tillamook Brands.

COTTAGE CHEESE—Arden's and Rogue Gold (Look for the date) FLOUR AND BREAD—Stone Ground Flour at Putnam's Mill at Eagle Point and The Groceria. Bread from stone ground flour at all local bakeries. Imported bread from stone ground flour at many local stores. For best results make your own.

CEREALS—At Local Health Store.

FRUITS, APPLES—Mrs. Louis Zielinski, Route 2, Box 432, Salem; Jonathans, Red and Yellow Delicious, Newtowns and others. Mrs. John Higginbotham, Route 3, Box 233½, Payne Road, Transparents and Delicious.

APRICOTS—Mrs. John Higginbotham.

FIGS—Mrs. John Higginbotham.

CONCORD GRAPES—Mrs. John Higginbotham.

NECTARBERRIES—Mrs. John Higginbotham.

PLUMS—Mrs. W. R. Caldwell, Grant Road, Santa Rosa, Satusmas and Italian Prunes.

ORANGES—Mr. Henry Cardell, Lincoln, Cal. Mr. Frank Atkins, Route 3, Box 418, Porterville, Cal. Also at Health Stores.

VEGETABLES—Mr. John Telford, West Fruitdale Road, Grants Pass. Mr. Edwin Cox, 1541 Biddle Road, Cooper's Colorful Garden, Canyonville, on Tiller Road, Health Store at Grants Pass.

HONEY—Mr. Walter Vail, Glen Echo Way off Old Stage Road, Central Point. Mr. Xavier Widmer, Barnett Road, Also at Health Stores.

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