

**In the Days News**  
By FRANK JENKINS

As this is written, President Eisenhower's plane has landed in the city of Brasilia. A few minutes ago my phone rang. A voice at the other end of the wire asked: "What's this Brasilia, where Ike is supposed to arrive today?"

It's the shining, new, ultra-modern capital of Brazil. It is located about 600 miles inland from sophisticated, luxurious Rio de Janeiro, Brazil's former capital. It is so new that the paint is hardly dry on the buildings where paint was used. It was carved out of the prehistoric, timeless tropical jungle.

How did the Brazilians come to move their capital from an old, solid, beautiful city to this new site in a raw wilderness?

Well, they had a precedent. WE provided it. In the late 1700's, we decided to move OUR capital from old (old in the New World sense, that is) Philadelphia—which had been our capital throughout the Revolutionary War and was the meeting place of the first U.S. Congress—to a raw, new site in the wilderness bordering the Potomac river, some 200 miles to the south. It was in Philadelphia that Washington was inaugurated for his second term. John Adams took his oath of office as President there.

It was in Philadelphia that John Marshall, later Chief Justice of the United States, announced the death of George Washington and uttered the phrase that has become inseparably linked with Washington's name: "First in war, first in peace, first in the hearts of his countrymen."

WE decided to leave the old and STRIKE OUT INTO THE NEW—which has been characteristic of America's growth and development.

We hired a French architect and engineer, Pierre Charles L'Enfant, who came to America in 1777 to fight on our side in the War of the Revolution. His plan for the new capital city of the U.S.A. was accepted by the congress and he began work on it in 1791. But, a year later, he had a disagreement with President Washington, and was dismissed.

President Washington was a FIRM character. He had his own ideas, and insisted that they be carried out. He was not the mild and beneficent old gentleman depicted for us in the painting that has become stylized. The painting of him that hangs in the old Masonic lodge hall in Arlington is much nearer to his true character.

But L'Enfant's plan for the new capital city was carried out and has given us one of the world's most beautiful cities.

So—You see—The Brazilians have precedent for what they have done.

IN CONCLUSION, a word about Brazil.

The United States of Brazil ranks first among the Latin-American states in area, population, natural resources and industries. It is the fourth largest country in the world, ranking after the Soviet Union, China and Canada. It is bigger than the entire continent of Europe.

The new capital city of Brasilia will be formally inaugurated on April 21 of this year. During Ike's visit, the United States and Brazil will issue a second "declaration of Brasilia" calling for inter-American cooperation as the best means of meeting communist thrusts in Latin-America—of which what is happening in Cuba is an example.

Ike's big task there will be to convince Latin Americans that we haven't been ignoring the Western Hemisphere and its problems. It might be added here that he has a job on his hands. There is considerable evidence that in recent years we have been concentrating on the old world and taking the new one for granted.

**ANNOUNCE JET SERVICE**  
New York -UPB- Pan American World Airways Wednesday announced it will start jet service to Alaska March 1 with four weekly non-stop flights between Seattle and Fairbanks.

**FOLGER'S COFFEE**  
10-OZ. INSTANT **\$1.49**  
2-lb. Regular each  
**Oscar's Market**  
Phoenix, Oregon

# SEARS 3 Day Specials

ROEBUCK AND CO

FRIDAY, SATURDAY AND MONDAY ONLY!

FREE PARKING

OPEN FRIDAY and MONDAY EVENINGS til NINE

**FREE!** **\$60<sup>00</sup>** WORTH OF RECORDS

(Pre-Selected) with Purchase of Radio Phono and Matching Stereo

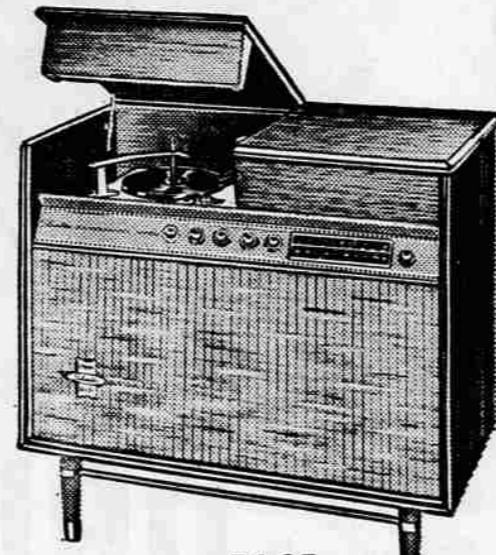
## De Luxe Silvertone STEREO PHONO

- Up to 50 watt power output
- 20 to 20,000 CPS range
- 4 speakers in main unit with 3 speakers in enclosure

with de-luxe AM-FM 14-tube Radio

**299<sup>88</sup>**

\$10 DOWN DELIVERS



Extension Speaker Enclosure ..... 54.95

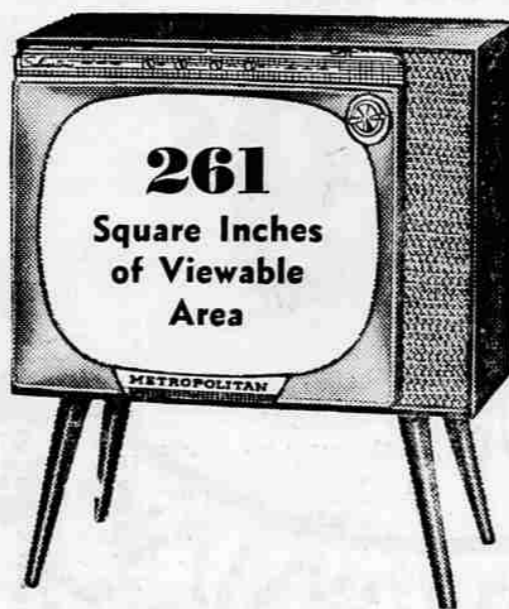
Only a live orchestra could bring you truer sound! Automatic 4-speed stereo record changer with diamond and synthetic sapphire needles, rubber padded turntable and balanced tone arm.

## Silvertone 'Metropolitan' 22-in. LOWBOY CONSOLE TV

**169<sup>88</sup>**

\$5 DOWN DELIVERS

- Strong chassis for good local reception
- Top-front controls for easy tuning
- Tinted safety glass is removable for cleaning
- Slim-line hardboard cabinet with rich mahogany finish
- Automatic gain and frequency control



**261** Square Inches of Viewable Area

Ask about our 2-yr. Service Contract for only pennies more per day.

- 2-year warranty on tubes
- 2-year warranty on parts
- 2-year warranty on picture tube
- 2-year warranty on service

## FREE! 60 BOXES OF TIDE

(With the Kenmore washer or dryer featured in this advertisement)



**SAVE \$31**

## Huge 10 Capacity Kenmore Washer

Regular **\$219.00**  
**\$188**

- Built-in lint filter
- Hot, warm, cold wash water
- 7 rinses for cleaner clothes
- Automatic—set it, forget it

**\$5 DOWN DELIVERS**

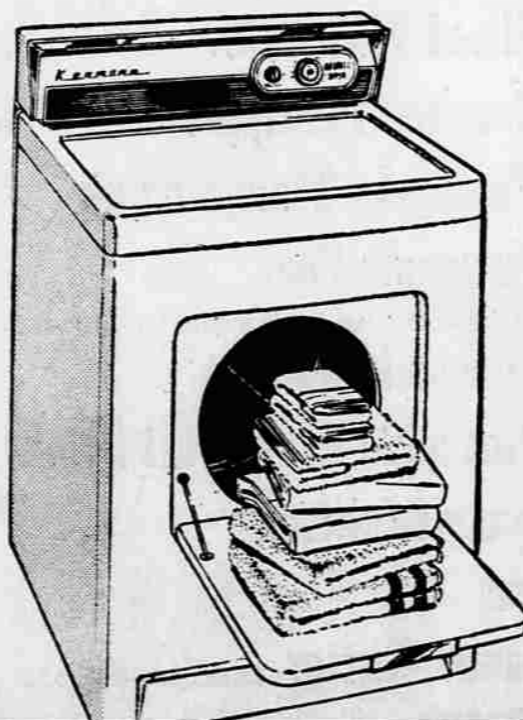
**SAVE \$30**

## 3-Heat Kenmore Dryer

Regular **\$179.95**  
**\$149<sup>88</sup>**

3 temperatures, hot, medium, warm. 10-lb. capacity saves time, work. Action stops when Load-A-Doors Open. End long washdays forever—Dry in minutes.

**FREE!** 5 year Guarantee on Sealed Gear Mechanism  
1-year Service including parts and labor  
Free normal Washer installation  
Free Home Delivery

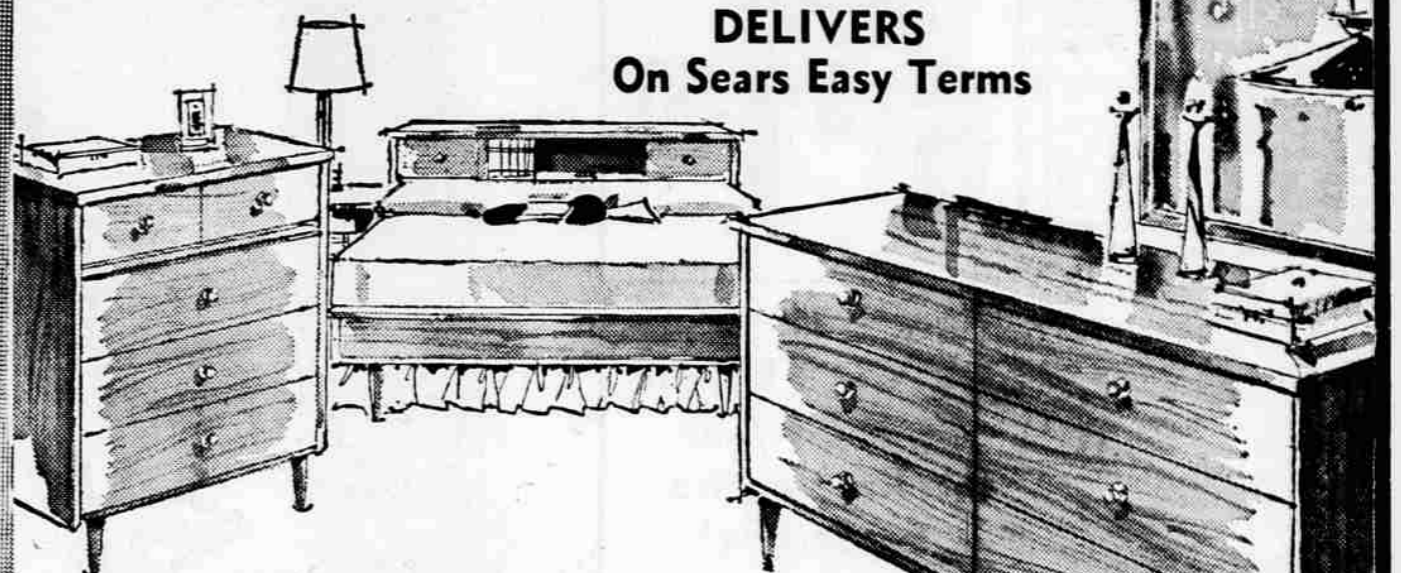


## 3-pc. modern bedroom suite... dramatic Danish lines... in deep rich walnut

includes double dresser with mirror, bookcase headboard with footboard

**\$129<sup>88</sup>**

ONLY \$5 DOWN DELIVERS On Sears Easy Terms



- Triple Dresser 99.88
- Matching 4-Drawer Chest ..... 64.95
- Matching Night Stand ..... 29.95

Clean, simple lines that add to the beauty of any decor. Big, roomy drawers are fully dust-proof and dovetailed... you'll be thrilled at all the storage space! Finely crafted of silken walnut veneers over solid hardwood. See it at Sears low price tomorrow!

## 925-Coil Mattress and Box Spring Combination

TWIN SIZE **\$39<sup>88</sup>**

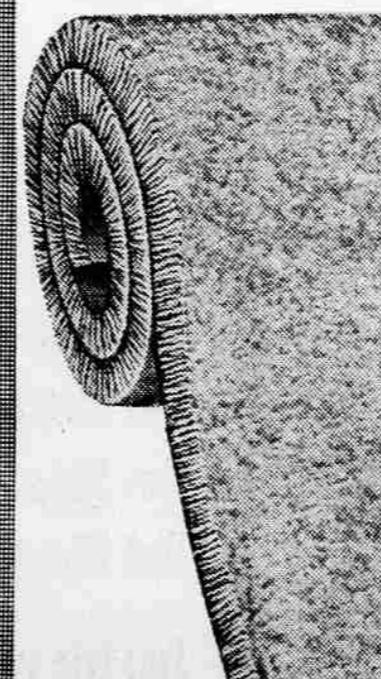
EACH In Sets

• Designed for sleeping ease  
Economy priced, but high in quality! Resilient coil steel springs cradle you in body-conforming comfort, pre-built borders are sag-resistant, strong tufting won't pull out. Heavy ticking with attractive striped pattern.

Full Size ..... 49.88 each in Sets

Large Selection of KING SIZE Sets

## 100% DuPont Nylon Carpet



for that rich "quiet" look and feel... long wearing frieze twist

Reduced to **\$7<sup>22</sup>** sq. yd.

Famous for stain and wear resistance. Available in 12 ft. width in four smart decorator designs.

**MEASURE YOUR ROOMS CHECK SIZES BELOW... BUY NOW AND SAVE!**

Rug Size	Sears Low Price	Rug Size	Sears Low Price
11'2" x 11'11"	114.70	11'11" x 14'3"	137.18
11'5" x 12'1"	116.32	12' x 14'6"	139.58
11'7" x 12'4"	118.72	12' x 15'5"	148.40
11'8" x 12'11"	124.34	12' x 16'7"	159.64
11'9" x 13'5"	129.14	12' x 17'5"	170.86
11'10" x 13'11"	133.96	12' x 18'	173.28

No Money down on wall to wall installation over \$275 on Sears Modernization Credit Plan.

Phone SP 3-6661  
For FREE measuring and estimating service. No obligations of course.

"Satisfaction guaranteed or your money back" **SEARS**

501 E. Jackson St., Medford Shopping Center. Open Monday and Friday Til 9 - FREE PARKING. Phone SP 3-6661