

TAMPAX

so much
a part of
your active life!



Tampax helps you feel so free—free as all outdoors—free to ski and spree—to have fun wherever you are, whatever you do.

For with Tampax® internal sanitary protection you have complete comfort, complete protection, complete security. Invisible and unfelt when in place, it never chafes, binds or causes odor.

Made of pure surgical cotton, Tampax has its own silken-smooth applicator that never lets fingers touch it. So dainty to change and dispose of. So convenient to carry extras.

Comes in 3 absorbencies: Regular, Super, Junior; wherever drug products are sold. Made only by Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—
now used by millions of women

After Colds, Flu, Sore Throat FEEL STRONGER FAST With This Vitamin-Iron Tonic

If you feel run-down after a winter illness, your trouble may be due to iron deficiency anemia. We call it ... Tired Blood. Check with your doctor. And to build rich, red blood needed for strength and energy, take GERITOL, liquid or tablets, every day. You must feel stronger fast ... in just 7 days ... or your money back!

Stiff, Aching Joints

Common Rheumatic and Arthritic-like Pains*

When you suffer from common rheumatic and arthritic-like pains, try ZARUMIN. Contains an outer pill that gives fast, temporary relief. And an inner pill that brings more relief hours later—thus giving longer-lasting relief. If pain persists see your doctor.



*For effective temporary relief
Zarumin PILL-WITHIN-A-PILL

100% SAFE SLEEP*

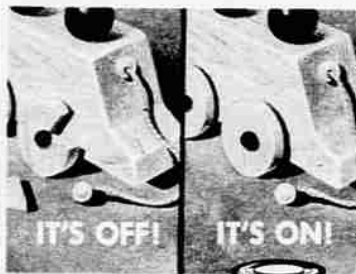
without bromides, barbiturates, narcotics
If you sometimes can't sleep because of simple nervousness, overwork or over-fatigue—try SOMINEX. Taken as directed, SOMINEX helps you sleep soundly with 100% safety. No morning-after grogginess. Not habit forming. *Taken as directed

Here's Real Relief from CONSTIPATION AFTER 35

As you get older, usually after 35, your system naturally slows down and the laxative you've been using may no longer be right for you. That's why you should try SERUTAN, the all-vegetable laxative aid that, taken daily, helps establish regularity. Many doctors advise this principle, that's why you should try it.

SERUTAN
"Read It Backwards"

TOYS BROKEN?

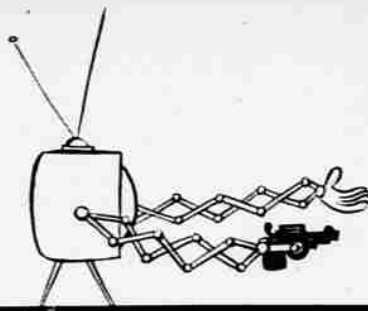


Fix 'em with the one and only Plastic Wood. It can be sanded, planed or painted!

For surest results always use GENUINE
PLASTIC WOOD
Handles like putty—hardens into wood!

BACKACHE & NERVE TENSION

SECONDARY TO KIDNEY IRRITATION
NEW YORK—Special. Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—Getting Up Nights or Bed Wetting, due to common Kidney or Bladder Irritations, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved Cystex usually gives quick, calming relief by combating irritating germs in acid urine: and by relaxing, analgesic pain relief. Safe for young and old. Get Cystex at drugist. Feel better fast.



QUIPS AND QUOTES



Two Timing

Some people are punctual, always on time,
A minute of lateness to them is a crime
While others are late, both by night and by day
And think nothing of it—it's merely their way.
And what of the prompt, and the persons who tarry?
There's this I have noticed about them: they marry.

—Richard Armour

According to My View

"Pay" television
Instead of "free"?
It will be all right
If they'll pay me!

—Lavonne Mathison

"I certainly was surprised to see your wife return from her trip last night," the man told his neighbor. "Last I saw of you, you were shoulder high in dirty dishes and housework and complaining that she was determined to spend another week or two with her relatives. How did you get her to rush back?"

The neighbor was frankly smug. "Nothing elaborate," he explained. "Just mailed her a copy of the local newspaper with one item clipped out."

—L. D. Womack



"Mind if I subcontract your other one?"

Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

Let's Draw a Snail

Ann Davidow

Riddle Corner

1. What man does a roaring business?
2. What did the ocean say to the beach?
3. What is it that the more you take, the more you leave behind?
4. Why is a tightrope walker like a bank clerk?

Answers:

1. A lion tamer.
2. Nothing. It just waved.
3. Footsteps.
4. Because they both know how to balance.

Toss a Towel

Ida M. Pardue

Lay a paper towel
In the middle of the floor.
Stand six hops away and try
To "top" it with one more.
The towel is so squiggly
And so jiggly, that if you
Can land it on the other one,
The score you earn—is two!



The snail is never far from home.



Where'er he goes, his house will come.



He leaves behind a silver track.



So he can go a-rippling back.



Hot Cocksles

One player who is IT stands facing away from the others, eyes closed and one hand, palm up, on his back. The others go by, one by one, and tap his hand lightly and quickly as if it were hot. IT tries to guess the tappers' names, but he does not say anything until he thinks he's sure of a player's identity. If he's right, that player must take his place. If the others giggle or speak while tapping, IT can chase and tag them, and they are out of the game.