



BIG Storewide Event Starts Tomorrow

OUR DEPARTMENT MANAGERS HAVE SELECTED HUNDREDS OF ITEMS AT LOW PRICES YOU ASKED FOR TO MAKE THIS THE BIGGEST SALE IN MEDFORD THIS MONTH
STOCK UP NOW ON THESE VALUES.

DOORS OPEN 9:30 A.M.

Shop Sears Monday and Fridays 'til 9 P.M. All other Shopping days 9:30 A.M. to 5:30 P.M. Always Free Parking.

Tremendous Savings are yours in every department at Sears. Selling is subject to stocks on hand at start of sale.

We reserve the right to limit quantities

3 CREDIT PLANS TO SUIT YOUR BUDGET

1. Ask about Sears Revolving Charge.
 2. Use Sears Easy Payment Plan on purchases of \$20 or more.
 3. No Money Down — Up to 36 months to pay on Sears Modernizing Credit Plan.
- One for every shopping need. Buy it now and save more by buying on credit!



COOKIE SPECIAL

4 LBS. \$1

Chocolate & Vanilla Cremes



PLENTY OF FREE PARKING AT SEARS

No meters, no parking tickets to validate. No time limits, shop all day. No frayed nerves from searching. Bring the family, shop carefree.

FREE!



5-200 lb. BASKETS OF FREE GROCERIES

GIVEN AWAY FRIDAY EVENING DRAWING HELD EVERY 1/2 HOUR STARTING AT 7 P.M.

Hurry to Sears this Friday, Feb. 19, You may win a big 200-lb. basket of FREE GROCERIES . . . A feature of Sears "Department Manager's Sale" . . . No Purchase Required . . .

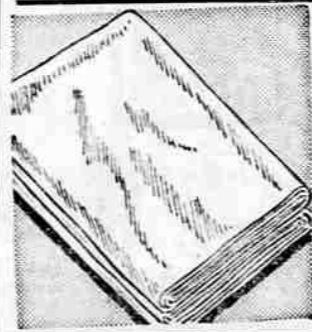
ASK ANY SALESPERSON FOR FREE TICKETS



Fleece-Lined Boys' Sport Sweatshirt

Reduced to **1.77**

The warm cotton fleece and double-fabric hood make it perfect for spectators and players. Bright colors. 6-16.



Bleached White Sacking Towels

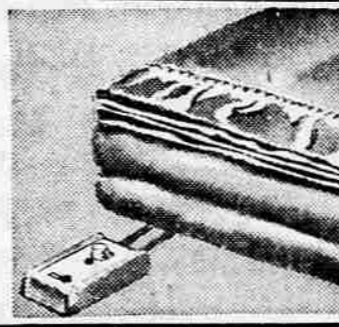
4 for \$1.00

Standard weight cotton flour sacking. Highly absorbent. Unhemmed edges. 30x36-in. Buy at Sears.

Automatic Blanket

Reduced to **11.88**

Charge It! Harmony House, softly napped and soothingly comfortable. Assorted colors. Fits twin size bed. Dual Control.

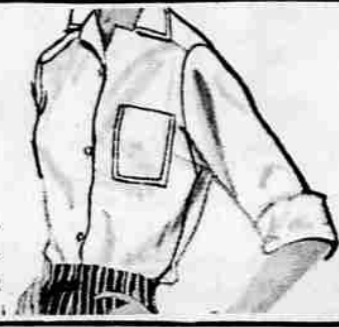


Women's Shirts

Reduced to **77c**

CHARGE IT!

Assorted prints, stripes, solids. Mixed sizes. Limited quantities. Also Roll Sleeve Shirts.....1.22



Sportsmen's SPECIAL

22 Ammunition Shorts

44c Box

Men's Vul-Cork WORK SHOES

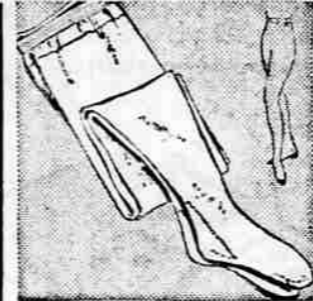
Charge It! **6.88**

Men's oil tanned work shoes. Rugged Goodyear welt construction. Vul-cork sole. Nylon stitched.



Nylon Reinforced Boyville Socks

Big buy at... 5 for 99c



Children's Stretch Leotards

SALE PRICED **1.33**



DIVIDEND BUY NYLONS

ONLY **49c** Pr. Full fashioned ultra sheers. Dark seams, beige and nutria. Sizes 9-10 1/2.



Costume Jewels Your Choice

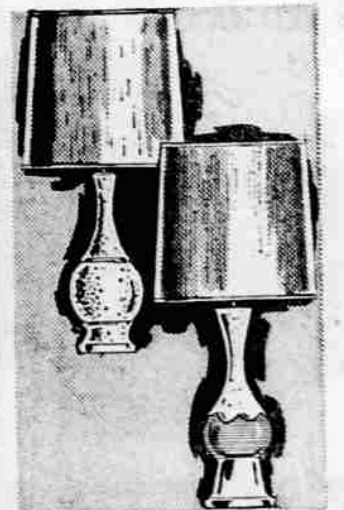
Reg. \$1.00 **39c** ea. Plus Tax

- Dazzling bracelets, earring, necklaces.
- Add elegant accents to your wardrobe.



All-Weather Tower Pan Film! 3 Rolls **77c**

Save on sizes 127, 120, 620. Film is extra fine-grain, gives clear prints and enlargements in all kinds of weather. Stock up today at this amazing low price!

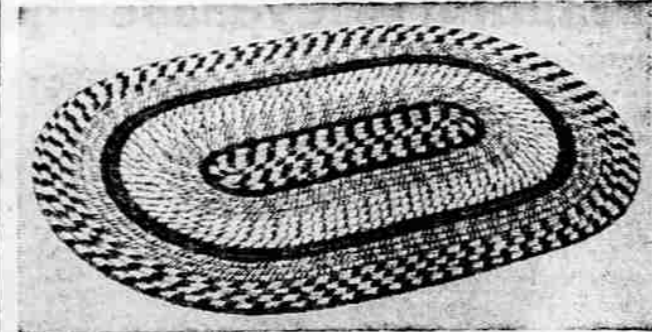


Harmony House Table Lamps On Sale

Reg. to 14.98 **9.88**

YOUR CHOICE Charge It!

Expressly created for bold, dramatic effects. Modern or traditional style pottery bases in a variety of exciting designs. Handsome plastic and parchment shades. Many beautiful Harmony House colors.



Heavy Quality Reversible Oval Braid Cotton Rug

66c ea.

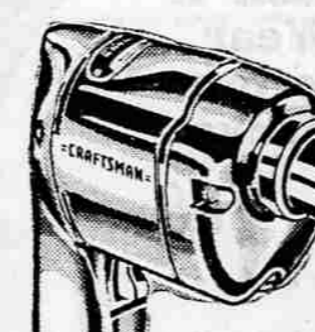
Exceptional styling for such a low price. Right at home with modern as well as Early American furnishings. Imported from Japan in a rainbow of magnificent colors. 16x27-inch size.



Craftsman 20 Tine Fan Shape Rake

Only **1.88**

A wide broom style rake with a smooth oak handle. 20-in. spread helps quicken your chore. Durable enamel head.



Craftsman 1/4 Inch Medium Duty Drill

REG. \$14.98

10.88 Charge It!

The drill for medium duty use. Lightweight aluminum housing. Trigger switch for continuous use. Precision geared key chuck.



Honeysuckle Four Drawer Chest for Baby

33-in. high Unpainted **\$11.99** Charge It!

Convenient, practical chest in natural hardwood. Drawers open easily with side guides. Wood pulls look smart. 23-in. wide drawers.



Hang Hose on Holder for Handy Storage

Only **79c**

Handle construction provides strength, prevents sag under heavy load. Store your hose inside house, neatly.



Special Offer!

Tampa Long Play Records Reg. \$1.49 value

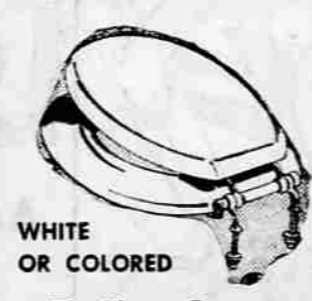
77c Ea.



Inlaid Linoleum Tile

• 9x9-inch size • 4 colorations. Reg. 11c ea. NOW **7c** ea.

Colors go clear through to back, won't wear off. Linoleum wear layer and resilient felt back cushion foot-steps, help absorb noise. Tiles set in easily with a damp cloth. Install them yourself and save.



Toilet Seats

REDUCED **3.33**

Molded wood construction, resists chipping, won't warp. High gloss enamel finish.



Homart Adjustable Reel Fixture

15-in. diam. **9.99**

Ultra-modern all-black finish. Handy reel adjusts light height from 18 to 48 inches. Has frosted glass shade.



New Modern Design Bedroom Fixture

Harmony House... **1.88**

Beautiful bedroom fixture, 2-light type with square glass shade of satin white. Uses 60-watt bulbs. Save now!



ALLSTATE Regular Motor Oil

Oil in Your Own Container **14c** qt.

Bring your own container and save on ALLSTATE Regular Motor Oil. Good quality, non-detergent, pure virgin oil is ideal for older cars that "use" oil. Stock up today at this low, bulk price!

"Satisfaction guaranteed or your money back" SEARS

501 E. JACKSON ST. IN MEDFORD
OPEN MONDAY AND FRIDAY 'TIL 9

PHONE SP 3-6661
FREE PARKING