

Trend Toward Improving Tax Climate in State Noted

"There is a new trend in Oregon—a trend toward improving the business and tax climate here in order to attract more and better industries."

"Washington used to be a part of Oregon and is 30 years younger than Oregon as a state, but it has overtaken us (in industry and development)."

"It is a situation like a baby outgrowing its parent, but this situation is ending and the people's attitudes towards attracting industry here by improving the industrial climate are getting better and better."

These observations were made by Chester A. Moores, Portland, Gov. Mark Hatfield's consultant to the Oregon department of planning and development and long active in realty affairs, who addressed a meeting of the Medford Realty board Friday at the Rogue Valley Country club.

Trend Evidenced
Moores said the trend is evidenced by the last legislature which passed a capital gains bill and relieved the tax burden on new industries in order to attract more industry here and it will be in evidence even more in the next legislature, he predicted.

The Oregon department of planning and development is in the process of trying to sell the state to the nation, and is now preparing for an eastern tour to be undertaken next month by Governor Hatfield and other Oregon representatives.

They will make contact with the "biggest" industrialists in New York, Chicago and other eastern cities in a concerted effort to attract their industrial expansion here.

Sees Good Results
At a series of eastern meetings they will ask these industrialists to come to Oregon and look for themselves, and Moores said he would guarantee good results for Oregon as a consequence of this trip.

He said that Dave Irving of Medford and 15 other Oregon representatives are in the east now making contacts and preparing meetings for the tour.

Moores said he toured the Camp White area Friday and other industrial sites here and called them "excellent" developments and said he can see a great amount of growth ahead for this area.

Medford is ideally situated for greater growth because it is the natural distribution center for 258,000 people in southern Oregon and northern California, has a good climate and is surrounded by wonderful country.

Evidences Confidence
The federal government evidences its confidence in the future of Medford by planning for a proposed \$2½ million federal building here. If they didn't think Medford had a future, they wouldn't even consider locating it here, he said.

Although the department of planning and development is located in Portland, it is not working for the Portland area alone. On the contrary, Moores pointed out, it is working for the whole state because what is good for one part of the state is good for all of it.

This attitude is reflected, he said, by Governor Hatfield's efforts to create a 100,000-acre space-age industrial park in eastern Oregon.

Although Moores is a Portlander, he said it would be the best thing for that city if other metropolitan areas with upwards of 100,000 people would spring up around the state.

Work with State
The Portland Chamber of

Commerce concurs in this attitude, he said, and has committed itself to work for the whole state, not just Portland, he said.

It is the Portland chamber's attitude as well as that of the department, he pointed out, that industry should be placed in this state where it has the best chance of success, because if an industry fails, simply because it is poorly located, Oregon will get much unfavorable publicity as an industrial site, regardless of the reasons for the failure.

About 40 per cent of Oregon's population is located in and around Portland. "This is like a doctor telling his patient that 40 per cent of his body is centered around his heart, it just isn't a healthy condition," Moores said.

Our state will be at its healthiest if and when population and industry is properly distributed throughout the state, he said.

In Good Position
Medford is in a good position for new industry, Moores pointed out, because more and more industries are shying away from locating in large metropolitan areas and are looking towards smaller cities where taxes are not quite so high and labor problems not so great, and Medford fits well into this category.

Regarding the desire of new industries to settle in smaller cities, Moores noted the recent case of the Dow Chemical company for which Portland worked so hard but lost to Kalamazoo, Wash.

Officials of that company had told the Portland chamber, before they had decided to locate in Kalamazoo, that if they located in Portland, it would be the first time they had ever built a plant in a large city.

In pointing out the tax difference between locating in large or small cities, Moores said that the chemical company would have paid \$250,000 more in taxes had they located within Portland than if they had located just outside.

He said that Portland did not lose all benefits to be derived from the chemical plant because it is located in the Columbia River basin and still under the influence of Portland, but had it located in the Puget Sound area, which was also bidding for the plant, Portland would have had nothing.

Preparing Map
The department of planning and development is preparing a map, Moores said, which will contain extensive information on each county so that when the department is trying to sell an industrial site in Oregon they will have the qualifications and desirabilities of each county right on hand to back them up.

The map will contain such information as the availability of industrial sites, price of real estate, labor supply, railroad connections and what the county or community itself wants in the way of industry.

He said he is impressed with the extensive forest products industries centered around Medford and, of course, the fruit industry.

These industries are good for a city, he said, because they bring payrolls in, but don't take out natural resources, if handled properly.

Conservation Program
Moores said that maybe it is fortunate that it took more time to develop forest industries in Oregon than it did in other states because by the time things got going in Oregon forests, there was a good conservation program, thus no danger of ever losing the forests.

Trees in Oregon are like a wheat crop in other states, he pointed out. "They are grow-

ing as fast as we can cut them down, assuring us that we will never run out," he added.

It is predicted that by 1975, Oregon will have a population of 2¼ million people which will mean that between now and then we will have to find jobs for 340,000 additional persons, or 19,000 new jobs a year, he concluded.

Open House at Chapel in Trees Mortuary Today

Open house will be observed between 10 o'clock this morning and 4 o'clock this afternoon at the Chapel in the Trees Mortuary in Siskiyou Memorial park.

The mortuary was open yesterday in the first of the two-day observance by Mr. and Mrs. Joe R. Hosick and Mr. and Mrs. Lew Miles, owners of the mortuary at 2100 Siskiyou Blvd.

Hosick moved to Medford in 1945, after first serving with the Army at Camp White. He was associated with his father in a funeral business in southern Illinois prior to entering the service.

He was employed by a local mortuary where he worked until September, 1959. A graduate of San Francisco College of Mortuary Science, he has a conference certificate from the Conference of Funeral Service Examining Board of the United States, Inc., as well as his funeral director's and embalmer's license in Oregon.

Attend Clinics
Hosick has attended many restorative art and administrative clinics sponsored by the National Funeral Director's association and the National Selective Mortician's.

He and his wife, Virginia, were married here in 1943. Mrs. Hosick, who is office manager and a stockholder in the business, is a graduate of Talent High school.

Mr. and Mrs. Miles moved to Medford from the Willamette valley in 1935 to take employment with Siskiyou Memorial park, which was then a new endowed care cemetery dedicated in 1932. Miles became manager in 1942.

Miles is a member of the Oregon Interment association. Miles and Hosick said the new mortuary would serve all cemeteries located in southern Oregon.

The Family Council

Editor's Note: The Family Council consists of a Judge, a psychiatrist, three clergymen, a newspaper editor, a women's editor and two writers. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors.

Mrs. O. P.—I'm afraid to let him go to Alaska.

Karl P.—Maybe my luck will change.

Mrs. O. P.—I am very worried about my 30-year-old son, who has too many heartaches in his young life. Now he wants to go to Alaska to get away from everything and everybody.

Karl is a good looking boy and did average work in school. His teachers always said he had a fine character and would go far in life. Well, things never seemed to turn out right for him. Hard luck followed him on every job. He was never the one chosen for a promotion and always finally gave up and quit.

Recently he was jilted by the girl he expected to marry in the spring. This was his second engagement. The first girl gave him back the ring a week before they were supposed to get married. I don't blame him for wanting to run away, but with his luck I am afraid of what else could happen.

Karl P.—What else could happen to me that hasn't happened already? At 30, I find myself without a wife or a marriage prospect in sight, without a car or a decent bank account, without everything except trouble. That I got plenty of.

I figure maybe if I can get to Alaska my luck will change. Somehow, somewhere

there must be a winning streak for me. Surely, this jinx isn't going to dog me all the way to Alaska.

I know the folks are going to miss me, but maybe it would be better for them not to see me at all. They worry about me all the time. I know I cause them a lot of heartaches and that makes me feel worse.

Anyway Alaska isn't the end of the world. The folks forget that it's just another state now. Maybe I'll strike it rich there and be back in no time—with my millions.

The Council: We see nothing wrong with going to Alaska, but a lot wrong with the spirit in which Karl is contemplating this idea. If he goes in his present frame of mind we are afraid that his jinx will follow him every step of the way.

We think Karl and his parents should try to see that we all carry our luck—good and bad—within ourselves. It is true that forces from the outside occasionally operate for or against us, but these instances are actually quite rare. In fact, the typical "hard luck guy" usually manages to turn a good event or opportunity into something bad, and the person who has the habit of success often turns a blow into a new opportunity.

We don't know why Karl is jinxing himself, but we think he should spend less time and energy in bewailing his fate and more on taking a good, hard look at his own conduct. He should try to see how his own behavior may have been responsible for his getting by-passed when the promotions are handed out and for his being jilted by two girls.

Karl gives some indication to us of what he does to mess himself up when he talks of luck as something that might fall out of the skies for him in Alaska. Sure, luck could come—if he had some idea of what he wanted to do there. The fact that he has no plans and no ideas indicate that he doesn't really expect to succeed in Alaska.

It is believed that the mental quirk motivating men like Karl is that they really want to fail as self-punishment. They are haunted by a vague and probably unreasonable sense of guilt.

Auto Mechanics Course to Start

Auto mechanics courses of the adult education program of Medford public schools will begin the week of Feb. 15. They will be held afternoons and evenings for a 12-week period.

Courses include automotive chassis, Monday and Thursday, 6:30 to 10:20 p.m.; fuel system and carburetion, Tuesday, 6:30 to 10:20 p.m.; internal combustion engines, Wednesday, 6:30 to 10:20 p.m.; mathematics, Friday, 6:30 to 9:20 p.m.; and practical physics, Monday through Thursday, 4:30 to 5:20 p.m.

The auto mechanics program is designed to become a two-year curriculum and to meet the needs of persons preparing for employment. Classes will be held in the new automotive shop at Medford high school.

Applicants may enroll on a part-time or full-time basis. Further information may be obtained by contacting the adult education office of the high school, SPring 3-5341.

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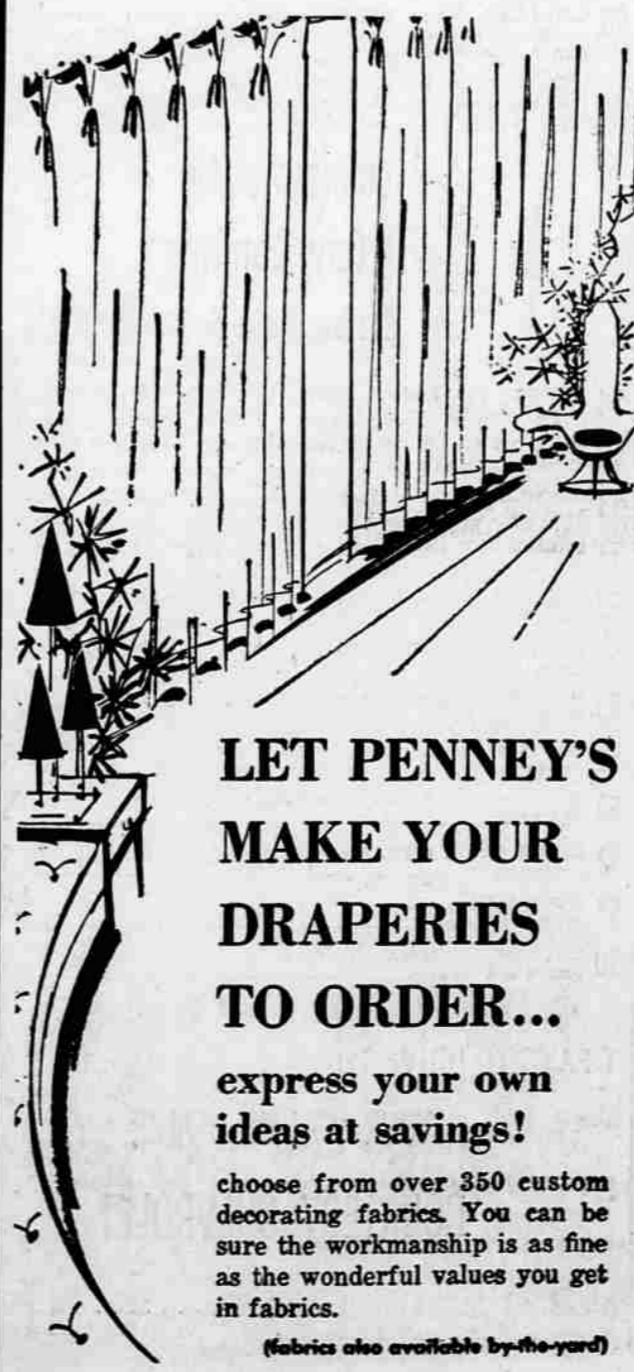
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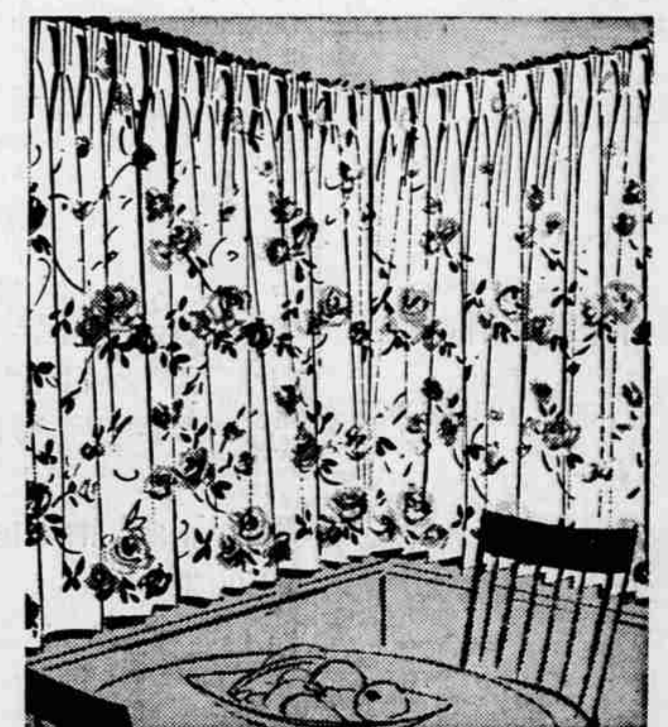
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