

# The American Geographical Society Invites You and Your Family to "Visit" HAWAII for only 10¢

(TO COVER POSTAGE AND HANDLING)



AT FAMED WAIKIKI BEACH you'll find incomparable sun and surf—and the thrill of riding the breakers in outrigger canoes, skillfully piloted by Hawaiian beach boys. Hawaiians are also expert fishermen—with spears or throw nets ... or the communal hukilau, when a whole party maneuvers a huge net together for a BIG catch!



WATCH THE HANDS when you see a pretty Hawaiian girl do the hula. They tell a romantic story in pantomime—while the swaying hips mark time to the music. The whole story of America is romantic—and it is yours to enjoy in fascinating words and pictures when you join the American Geographical Society's exciting new program.



LISTEN TO THE NATIVE DRUM inviting you to a fabulous luau, where you will eat succulent roast pig cooked underground on hot stones ... with bananas, sweet potatoes and fish—and it's all eaten with the fingers!



## HERE'S WHAT YOU GET FOR ONE DIME:

- 25 breathtaking natural color photos of Hawaii's most gorgeous sights—gummed, perforated, ready for mounting.
- A big story and picture album with spaces for mounting the stamps; 7500 words of fascinating facts about the marvels of the Islands.
- A giant 28 x 40 inch wall map of the U.S., in living color, suitable for framing.
- In addition, if you continue, you receive as a FREE bonus a handsome red, white and blue pull-drawer library case to store and protect your albums.



## This Special Hawaiian Statehood Offer Gives You a \$3.00 Value for Just a Dime!

Discover the "Paradise of the Pacific" and "Tour" All Our 50 States With These New Educational Album Guides to America!

HOW MANY TIMES have you and your family longed for a glimpse of Hawaii? Haven't you always yearned to see this island paradise—this land of sun-drenched days and tropical nights, of palms, pineapples, and a billion hibiscus ... where even the language sounds like music?

Now you can "see" and "know" Hawaii. On this special Statehood offer, the American Geographical Society will send you the \$3.00 value Gift Package described below—for only 10¢ to help cover shipping! Yes, to introduce you to the Society's new "Know Your America" Program, you can "tour" Hawaii for just one dime!

### A Different Tour Each Month

Here is an exciting, educational hobby for parents and children alike—a fascinating way to get to know all the wonders of our great land. Once each month the American Geographical Society issues a colorful, informative 7500-word album all about a particular region, or phase of American life. Each album is especially written by an expert in the field. With every album you also receive

a magnificent set of at least 25 full-color photoprints, already gummed and perforated. You have the fun of mounting these colorful photoprints right in the album, which then becomes a permanent reference for years of use by you and your growing children.



### Fabulous "Vacations" Await You!

Just imagine how inspiring this text-and-picture idea will be to the whole family—especially to the children going to school. Fabulous "vacations" will await you month by month—as you view with increasing knowledge our giant cities ... marvel at massive mountain ranges ... discover our great industries and rich resources ... and re-live our history and heritage on visits to famous regions like New England, the Deep South, and the Far West. And the total cost for these thrilling "tours" is unbelievably low: only \$1.00 for each set, plus a few cents shipping. You assume no obligation when you join the Program; you may stop at any time you wish.

### Mail Coupon With Only Ten Cents

Don't miss this once-in-a-lifetime opportunity really to "Know Your America". The \$3.00 Hawaii Statehood Gift Package is yours for only 10¢ as an introduction to this delightful program. There is no obligation when you take it.

However, we believe once you have seen this set—and the whole family has enjoyed it—you will want to continue the program for a while. But that's entirely up to you. Quantities of the Special Hawaii Introductory Set—consisting of the big picture album, the color prints, and the giant wall map—are limited. Mail the coupon today with just one dime to The American Geographical Society's Know Your America Program, Dept. FWB-2, Garden City, N.Y.



LEIS OF FRAGRANT FLOWERS have been strung by Hawaiians since the time of the first settlers—probably Tahitians who roamed the Pacific and landed in Hawaii more than 1500 years ago! In the Know Your America Program you'll learn countless interesting facts.



YOU'LL SEE SIGNS OF OTHER LANDS in Hawaii—such as this lovely Japanese garden. Just like the "melting pot" culture of the U.S. mainland, the many races and nationalities that have settled in the islands have brought the customs and crafts of the "old country" to their new home.



COME TO THE ALOHA WEEK CARNIVAL, meet the "king" and his court! Every fall this festival shows visitors some of the color of island life. You and your family will "see" Hawaii through the American Geographical Society's new program, in a way that even few tourists get to enjoy.

TEAR OUT ALONG DOTTED LINE AND MAIL COUPON TODAY!

AMERICAN GEOGRAPHICAL SOCIETY'S  
Know Your America Program, Dept. FWB-2, Garden City, N.Y.

I enclose 10 cents. Please send at once my Introductory Package consisting of (1) 25 Picture Stamps of colorful sights of Hawaii, ready for mounting; (2) the 56-page Album with more pictures and the story of the Islands; and (3) the Special Gift Giant Wall Map described above.

After examining my Introductory Pack-

age, I'll notify you within 10 days if I do not wish to continue. Otherwise, I understand you will send me each month a new Know Your America Album complete with a set of Picture Stamps for only \$1 plus shipping. I am not obligated to take any minimum number of Albums and I may cancel my subscription at any time I wish.

NAME \_\_\_\_\_ (PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_ K-20

OFFER GOOD ONLY IN CONTINENTAL U.S.A.