

MAIL TRIBUNE

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Flight o' Time

Medford and Jackson County
History from the files of The
Mail Tribune 10, 20, 30, 40
and 50 years ago.

10 YEARS AGO

Feb. 5, 1950 (Sunday)
Gov. Douglas McKay an-
nounces that Lane county will
be the starting point in all-out
state-wide drive to reduce un-
employment.

Italian film director, Rober-
to Rossellini, admits to being
father of Ingrid Bergman's
son, says he will marry soon
as her divorce to first husband
is final.

20 YEARS AGO

Feb. 5, 1940 (Monday)
Finnish troops encircle Rus-
sian division and between 15-
000 and 20,000 Russ troops
either killed or captured.
From Arthur Perry's "Ye
Smudge Pot" column: "Ameri-
can Bar association asks
lawyers to make legal docu-
ments understandable by all,
this should stop practice of
calling a 500,000 word docu-
ment, a brief."

30 YEARS AGO

Feb. 5, 1930 (Wednesday)
County court offers humane
society a site near Coker
Butte.
New city dance ordinance
will be before council soon;
it is hoped will end dispute
over appointment of dance
matrons.

40 YEARS AGO

Feb. 5, 1920 (Friday)
Three minute telephone
calls to Jacksonville will cost
nickel.
Allies renew demand to ex-
tradite war criminals from
Germany.

50 YEARS AGO

Feb. 5, 1910 (Saturday)
Creditors of Medford and
Crater Lake Railroad com-
pany file suit in circuit court
protesting high payments to
other creditors.
Mayor and councilmen re-
turn from southern California
where they were successful in
finding cheaper kinds of pave-
ment to use on local streets.

What's Your I.Q.?

Nine or ten correct is superior;
seven or eight is excellent; five or
six is good.

- 1. Solidified carbon dioxide
is known as what?
2. Do racehorses on U.S.
tracks run clockwise or coun-
ter-clockwise?
3. Is hematology the study
of hemstitching, genealogy, or
blood?
4. Is the puffing adder a
venomous snake?
5. Where would you look
to find the expression QWER-
TYUIOP?
6. Which are the two lead-
ing silver-producing countries
in the world?
7. What does the phrase
"caveat emptor" mean?
8. Correct the following:
"Neither the President nor
his wife are to be present at
the ceremony."
9. How many passengers
were there aboard the May-
flower?
10. All foreign-born per-
sons are aliens; true or false?
Answers: 1. Dry ice. 2.
Counter-clockwise. 3. Blood.
4. No. 5. Standard typewriter
keyboard. 6. U.S. and Mexico.
7. "Let the buyer beware."
8. "Neither the President nor
his wife is..." 9. One hun-
dred and two. 10. False.

Gambling Our Future

Time and Life magazines, the mainstays of the Luce enterprises, have long been staunch adherents of the Eisenhower administration.

There are some, indeed, who think of them as the "Ike house organs," dedicated to making President Eisenhower even more of the hero than he already is to the American people, and which never, never, never say a bad word about Ike.

So, when both of them, simultaneously, challenge the President's own verdict that he knows more about military affairs than almost anybody, it's news, of a sort.

IN THEIR current issues, both of these big magazines take a look at America's missile strength, and come to the conclusion that we aren't doing enough in this line.

This is in rather violent contrast to the soothing syrup they have been lading out ever since Sputnik I started beeping its ominous message of Russian rocket superiority. Both Time and Life have been, until very recently, scornful of the warnings issued by a number of other publications less dedicated to the "Ike Can Do No Wrong" philosophy.

We don't know what motivated this change, unless it is that the evidence is becoming almost overwhelming that America is not only behind in missile and space technology, but in imminent danger of falling even further back, not only in these fields but in general science and economy.

Gen. Thomas S. Power, commander of the Strategic Air Command, has shown great courage, and jeopardized his Air Force career, by speaking out against the budget-minded cuts in American military strength. He has stuck to his view, too, even in face of pressure from his superiors and chiding direct from the White House.

Gen. Maxell D. Taylor, former Army chief of staff, feels the same way, and said so in no uncertain terms in a book published after his retirement, and since.

Gen. Thomas D. White, Air Force chief of staff, also is concerned, but says his views have been rejected by his civilian superiors and that he must accept their decision.

Maj. Gen. John B. Medaris, who retired recently as head of the Army missile program, has also protested lack of funds and lack of overall direction of American rocketry.

DR. WERNHER von Braun, America's premier rocket scientist, is "very doubtful" if the U.S. could catch up with the Russians by 1964, even if massive new funds are allocated to the work. Air Force Secretary Dudley C. Sharp agrees "in principle" that an airborne alert is needed.

Lt. Gen. Bernard Schriever, head of research for the Air Force, likewise advocates a maximum airborne alert — which means he concedes the Russians are so far ahead we have to put stop-gap remedies to use until (or if) the "missile gap" or "deterrent gap" can be closed.

BOTH Walter Lippmann and Joseph Alsop, trained observers and newsmen, have expressed extreme concern, not only about America's short-range military capabilities, but about its long-range economic, scientific, technological and military sense of urgency and direction.

And now, belatedly, the Luce publications are acknowledging that perhaps all is not as secure and rosy as the administration has been attempting to assure us.

President Eisenhower said Wednesday that America's defense plans are adequate, and that we have enough power to deter attack.

But this statement is mightily unconvincing when viewed in light of Defense Secretary Thomas Gates' admission of some days ago that America's plans are based on what we "think" the Russians might do.

IS THE administration, in fact, gambling with America's future?

Is it wishfully hoping that, through small budget increases, it will be able to overcome its second class status in rocketry and space?

Is it staking America's very survival on its "guess" as to what Russia or China might do?

Evidence mounts that it is doing exactly this. Isn't it about time, 27 months after Sputnik, that this country decides to look facts in the face, decides not to settle for second-best, decides not to gamble its existence on someone's "guess", and decides that the price is worth it?—E.A.

Soft Speaking

One can be strongly critical of the administration for its almost hypnotic adherence to budget-first policies, particularly in defense matters, and at the same time believe it is right in seeking to find an international accommodation which will permit eventual disarmament.

Right now, we cannot afford to be second-best militarily.

In the long run (and it is a "run" which is getting shorter all the time), we cannot afford to continue a senseless armament race, particularly when the armaments are of a sort which, if ever used, promise total annihilation.

THERE was a lot of plain horse-sense in Teddy Roosevelt's admonition to "speak softly and carry a big stick."

We approve the administration's soft speaking in international affairs, and devoutly hope that a way can be found to achieve world disarmament on a solid, safeguarded basis.

Meanwhile, the "big stick" looks pretty shaky.—E.A.

Dennis the Menace



"I THOUGHT THE TRAIN WAS RATHER GOOD."

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Billboards

To the Editor: I wish to thank you for your editorials regarding billboards in which you gave some clear explanations and also asked the opinions of others.

1. I think that ALL our highways would much better serve their purpose without any billboards at all, with just the barest directional signs. This would include those splendid maps placed at some intersections where one can park in safety at the side and learn where various roads lead.

2. I believe that billboards are a very objectionable means of advertising. They are a hazard, they clutter up the landscape and annoy the driver just as record players in some streets forced their advertising into the ears of their captive audiences.

3. One of the finest things Medford has done in some time was to put in fine shape that beautiful little Maple Grove Park. Then to deface it with a large staring billboard, just as one approaches the city, would be working toward the opposite direction. Cluttering up a town is just like some run-down stores that plaster their outside with a mess of soft drink, tobacco, milk, and bakery signs, etc. Reminds me of a sign I once saw in a small town barber shop. I did not think it attracted the most desirable citizens. It said: "If you spit on the floor at home, spit on it here. We want you to feel at home."

Horace W. Thompson, 3642 Hilsinger rd., Medford

P.S. Advertising belongs in the newspapers and magazines where one can read at leisure.

Cook in Opposition

To the Editor: A metropolitan newspaper of Feb. 3 chose editorially to reelect Senator Neuberger on the spot, and to ignore the growing opposition to him and the candidate who represents that opposition.

They unwittingly did me a favor by so doing. If there are, as was stated, prospective candidates for senator who are too timid or afraid to come out and contest Senator Neuberger, they were further discouraged. For throwing a scare at any competition to me, I am grateful. For playing ostrich and refusing to recognize opposition, I am amused.

I have been accused of being lacking in color. There is one band of the spectrum in particular that has not been attributed to me. That is yellow. I entered this race when Senator Neuberger was apparently in full vigor and going strong. My opposition is to his record of spending and taxing and to his socialistic inclinations.

My opposition will continue to be so, regardless of the attitude of big newspapers, whose reasoning seems terribly mixed up. I refer to giving support to a man who is supported by the very same forces that are trying to subvert the newspaper. I will not try to unscrew the inscrutable.

R. F. Cook, Route 1, Box 320, Silverton, Ore.

Party Convention
To the Editor: The historic Democratic State Convention at Salem is over. To say it was a success is an understatement. Yet I cannot, in the limitations of a letter to the editor, adequately convey the excitement and deep satisfaction and pleasure which I felt in the results of this great convention.

The part of the convention which most impressed me was the tremendous interest of people to listen to discussion on questions of the day, many of the people not even delegates or alternates to the convention. Friday afternoon, as you walked down the hall of the Marion Hotel by the committee rooms, not only were 20 or 30 delegates inside debating, but standing quietly around the edges of the committee room and even bulging out into the hall, stood many people just listening.

Friday night our main Platform Committee started work at 7 o'clock. I thought maybe 10 or 15 non-delegates might show up to listen for a short time. By 9 o'clock we had an audience of 50 or 60, the entire free area of the room had been filled with chairs and a few even stood in the doorway and a short distance down the hall. This keen and strong interest of people held most of this wonderful audience until one o'clock in the morning. I might add that our committee worked until 4 o'clock Saturday morning.

What a strong reaffirmation, for those of weak heart who need it, of the keen desire of the Oregon people to discuss and hear discussed the great problems which face us. I wonder who the Republican State Chairman was thinking of when he said recently at Coos Bay that the Democratic State Convention was silly because really the issues were too complex for the average person to understand.

One fond hope that I cling to as one of the hopes for results of this convention is that somewhere in that large audience Friday night, listening and observing the proceedings of this tremendous Democratic Convention, was a Republican. If there was, maybe he will carry back a seed to the dark, dismal bosom of the Republican high command.

Somewhere in the folds of that body that seed might find a warm nesting place, and after the necessary passing of time a new idea might eventually emerge. What a great day for politics in Oregon that would be!

Robert W. Straub, Democratic State Chairman, Eugene, Ore.

Commercial-Commercials
To the Editor: Television commercials get longer and more devious as this medium of selling gains in experience. Tuesday night's "Carnegie Story", however, seemed to be a bold step toward making the sales pitch continuous. Here was a full half hour of commercial, well larded with testimonials and repetitive with the usual interruptions we have come to accept as the selling part of the program.

Since the whole show was a "sell", would these interruptions be called Commercial-Commercials, or perhaps, "The Full Nelson" treatment? Probably a few more years of practice will bring a perfection in the subtlety of the double barreled presentation, that will make us supinely unaware of the fact that we are being propagandized.

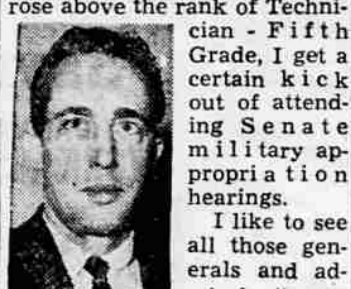
H. W. Robertson, 103 North Central ave., Medford

Bill's Billboard
To the Editor: Will try to explain in a few simple words why we defend the obnoxious billboard; a controversy six score years ago.

The monologue goes like this: "Bill" had a billboard.

Ex-G.I. Delights in Watching Top Brass Snap To As Unmilitary Senator Presides

By DICK WEST
Washington - (UPI) - As a World War II G.I. who never rose above the rank of Technician - Fifth Grade, I get a certain kick out of attending Senate military appropriation hearings.



I like to see all those generals and admirals "pop" when our civilian keepers of the purse enter the room. In my sadistic little way, I enjoy watching them squirm and meekly murmur "Yes Sir" when some senator drives home a point that is beside the point.

On the occasion of my most recent entertainment, it was the Navy's turn to appear before the Appropriations subcommittee.

Arrayed at the witness table were the battlewagons of the budget - Navy Secretary William B. Franke, Adm. Arleigh Burke, Chief of Naval Operations, and Gen. David M. Shoup, Marine Corps commandant.

Supporting Cast
At a smaller table, in supporting position, hovered a flotilla of lesser brass with pencils and briefcases at the ready. Dispersed across the spectator section was an escort squadron of Marine colonels and Navy Commanders. (Out of deference to Shoup,

who has strong feelings on the subject, nobody brandished a swigger stick.)

As if by signal, this salty contingent drew up to attention when a subcommittee Chairman Dennis Chavez appeared on the poop deck, his cigar listing to starboard. 'Twas a pity they had no bobin's mate to pipe him aboard.

"Good morning, boys," called out Chavez in a chipper voice, and I savored the moment as though it were a rare wine. To me, there is something indescribably delicious about hearing the topside of the U.S. Navy addressed as "boys."

Only Senator Present
After a hearty handshake all around, the chairman, who

was the only senator present when the hearing began, took his seat, tapped his gavel and called himself to order.

A small, rumpled Democrat from New Mexico, Chavez may be our most unmilitary-looking senator, not counting Sen. Margaret Chase Smith (Maine) - (who is a Navy reserve officer herself) But he can be a tiger when aroused.

He was on this occasion obviously aroused by President Eisenhower's comment that military chiefs who complained to Congress about their budgets were being "parochial."

"You boys be as parochial as you want to," said Chavez with a magnanimous wave of his cigar. He can afford to be magnanimous. He doesn't depend on Ike for promotions.

I wouldn't exactly say that the "boys" took advantage of his generosity. But when Burke was asked if the Navy could use some more missile money, he concurred so speedily it was easy to see how he acquired the nickname of "31 knots."

I think the Navy learned long ago that parochialism can be profitable. As for me, I am more convinced than ever that legislating can be fun.

Mexican President Making New Friends on Tour of Neighbors

By PHIL NEWSOM
UPI Foreign Editor
The man-of-the-week: President Adolfo Lopez Mateos of Mexico.

The place: Santiago, Chile.

The quote: "I call for the union of all Latin American peoples, all nations, all equal and serene, and all great."

From the day he left Mexico City and arrived in Caracas, Venezuela, first stop on a six-nation Latin American tour, the handsome, 49-year-old Lopez Mateos had been showered with honors by the governments he visited.



The people had given him a hero's welcome. The eloquence of his oratory impressed parliaments and drew admiring comments in those Latin lands where every man is born an orator. But there was more than oratory and cheering crowds in Lopez Mateos' tour. Everywhere, he hammered on the single theme of continental unity—a common market, greater interchange of goods and culture. Generally, he avoided poli-

tical subjects, and by the time he reached Chile, fourth stop on the tour, it was plain he was making friends for Mexico.

In nearly every capital, he signed new cultural agreements. It was considered certain trade agreements will follow.

Lopez Mateos is the hand-picked successor to former President Adolfo Ruiz Cortines under whom he served as secretary of labor.

Lawyer-trained, he was so successful in the handling of labor disputes that of nearly 100 that came before his office, scarcely a dozen developed into strikes.

When Ruiz Cortines picked him as the presidential candidate for the Institutional Revolutionary Party (PRI) he received support from both management and labor. Critical of U.S.

He has been critical of the United States. "The U.S. policy is to buy cheap and sell dear," he once said.

But Mexican Communists score him as a "pro-Yankee." He contends that the prices Latin America gets for its raw materials and pays for U.S. goods are controlled "unilaterally" by the United States. An "adjustment," he argues, could eliminate much of the need for U.S. loans and

abuses and irresponsible government fiscal policies) is stopped, it eventually will destroy our present economic system and result in great suffering for all, including labor.

The best comment on the steel settlement is contained in an editorial by David Lawrence in U.S. News & World Report of Jan. 18. "You would perform a great public service by reproducing that in full for the benefit of those who have not seen it."

Since no employer or industry can hold out against excessive labor demands under present conditions, it becomes the duty of Congress to change the rules. In order to accomplish that it seems necessary for the voters to change the complexion of our present Congress. Too many of them seem subservient to minority pressure groups rather than acting for the greatest good of the greatest number.

This was apparent during consideration of recent labor reform legislation. Several bills were proposed, only one of which offered the prospect of any real reform, namely the Landrum-Griffin bill, which finally won out only by a narrow margin. Although desired by an overwhelming majority of citizens and probably even more than half of the workers, all but one of Oregon's Congressional delegation at first voted in favor of the other measures. The passage of any of these ineffective laws would have precluded any desirable results of the entire transaction. Representative Norblad deserves great credit for his courage in voting for the public welfare against heavy pressure from selfish interests.

As evidence of what may be expected, please note that the Democratic state convention recently adopted a platform calling for repeal of the Taft-Hartley and all labor reform laws passed in 1959. Perhaps Mr. Hoffa will be their choice for President.

C. S. Pope, Route 2, Box 435, Medford.

NOBODY with experience of primaries can summon up

Washington Report

By WILLIAM S. WHITE

WISCONSIN BACKFIRE?

Washington - No doubt the Humphrey forces have won a famous battle by changing the rules in the middle of the game against the Kennedy people in Wisconsin's critical Presidential primary campaign.

It is entirely possible, however, that the Humphreyites will yet lose the war over this episode.

For if Senator John F. Kennedy of Massachusetts comes out alive, so to speak, in the Wisconsin primary election of April 15 he is likely to be the ultimate gainer for the Democratic Presidential nomination, and not Senator Hubert H. Humphrey of Minnesota.

Voters sometimes respond angrily to rigging such struggles—and in areas beyond and far larger than the scene of the rigging itself. This is the case with the late Senator Robert A. Taft of Ohio, whose cost, overzealous Taft supporters tried to load the dice again Dwight D. Eisenhower in Texas in 1952 when these two powerhouses were seeking the Texas delegation to the Republican National Convention.

THE circumstances in Wisconsin now are quite different. All the same, the unduly rough tactics of the Taftites provoked such cries of "steal" and "bossism" as to provide the crusher for his subsequent defeat at the national convention by General Eisenhower.

Wisconsin is one of a handful of states which use the Presidential preference primary, or popularity contest, to decide what aspirant should be backed for the Presidential nomination. Most of the states wisely depend instead on the decisions of state party conventions.

Both systems have faults. But the primary system has nothing but faults, the greatest of which is irresponsibility. It is open to all manner of pie-in-the-sky promises, to all manner of emotional hoopla, to success based upon a winning smile or the like. Still, there it is. It happens to be the system in Wisconsin, the locale of the first really big primary of this year of crisis.

On its face it is, for Humphrey, heads-win and tails-you-lose. For Kennedy has been aware all along that because of his Eastern background he must look reasonably good in the Midwest of throw in his hand. If he loses the Wisconsin farm areas and still carries the big cities (which looks to be a probable outcome) the resulting net majority may do him no good so far as Wisconsin is concerned.

But if Kennedy is not now given a thumping licking by Humphrey, it is Humphrey's victory that will be questionable. For Kennedy can always pick himself up out of the dust and say he was counted out, anyhow.

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