

# Next First Lady Title May Go To One of These Seven Women

By PATRICIA WIGGINS  
United Press International  
Washington—(UPI)—The next first lady in the White House could be blonde, brunette, or gray-haired, an amateur painter, ex-singer, radio-television station owner, former teacher, author, gardener, or a mean stitcher at the sewing machine.

The wives of four possible Democratic nominees, the sister of a fifth, the wife of the Vice President, and the wife of Gov. Nelson Rockefeller of New York add up to that mixture of talent and interests.

Here are thumbnail sketches of the women behind "the men who...":  
Mrs. Hubert H. Humphrey—The wife of the Minnesota Democratic senator wears her prematurely grey hair cropped short. The daughter of a Huron, S.D., butter and eggs dealer, she met her husband when, as Muriel Buck, she was a biller in a power company office and he was a pharmacist (mostly jerking sodas). She worked until he got his master's degree in political science.

Now 47 and the mother of four children, she likes to sew, goes on all her husband's campaign trips because "it's too easy to grow apart," and she likes speech-making. She is called "Mama" by the man of the house.

Mrs. Elizabeth Stevenson Ives—The older (by two years) sister of two-time Democratic nominee Adlai E. Stevenson is the well-traveled wife of a retired foreign service diplomat and the mother of a grown son, Timothy Read Ives. She lives on a small farm in Southern Pines, N.C., wears her greying brown hair pulled back in a loose bun, and is friendly and talkative.

After writing "My Brother Adlai" during his 1956 campaign, she quipped that she planned to donate some of the book's earnings to his campaign, and the rest for a white mink stole "to add a little chi chi to my life." Now 62 years old, she campaigned for her divorced brother and tended the Illinois governor's mansion while he was in office.

**'Lady Bird'**  
Mrs. Lyndon B. Johnson—The petite, brunette wife of the Senate Democratic leader was dubbed "Lady Bird" by a nursemaid and has been called that ever since, even in her husband's official biography.

The daughter of a wealthy Texas rancher, she met Johnson shortly after her graduation from Texas University. He proposed after their first date, and she "thought it was some kind of joke." They married about two months later. They have two daughters, Lynda Bird, 13, and Lucy Baines, 12.

Mrs. Johnson, 47, bought her own radio station in 1948. Her Texas drawl belies her efficient management of the station (KTCB in Austin), three homes (two in Texas, one in Washington), and busy schedule as the majority leader's wife. She feels "home" is the big ranch house on their 245 acres near Johnson City.

Mrs. John F. Kennedy—The stunning 30-year-old brunette wife of the Democratic senator from Massachusetts was born Jacqueline Bouvier, daughter of a Manhattan financier, and was voted the "most beautiful debutante of the year" in New York and Newport, R.I., in 1948. A Vassar graduate, she worked as an inquiring photographer-reporter on a Washington newspaper before marriage.

**Likes History**  
She met Kennedy during his 1952 campaign against former Sen. Henry Cabot Lodge. Kennedy recalls it was at a dinner party and he "leaned across the asparagus and asked her for a date." A glittering Newport wedding followed in 1953. Mrs. Kennedy probably is the only candidate's wife who could make a campaign speech in

French, Italian, or Spanish. She finds campaigning "exciting but exhausting" and skips hectic trips to stay home with daughter Caroline, 2. Mrs. Kennedy's hobby is 18th century European history. She studied American history at Georgetown University after marriage to become conversant with her husband's interests.

**Is Painter**  
An amateur painter (water colors) she also is an avid reader and finds her greatest satisfaction in running her home smoothly. This includes keeping supplies for the senator's favorite foods—clam chowder and waffles—and sending home-cooked lunches to his office via food warmers and thermos bottles to be sure he doesn't skip a meal.

Mrs. Richard M. Nixon—The Vice President's strawberry blonde wife has a Cinderella background. The daughter of an itinerant gold miner, she was born in a tent in Ely, Nev., and reared on a truck farm in California. Her mother died when Mrs. Nixon was 12, and her father, when she was 17. She had worked her

way through the University of Southern California as an X-ray technician and department store clerk and was teaching shorthand and typing when she met her husband at a little theater group. He proposed the first night, and she "thought he was nuts or something." They were married two years later in 1940. She continued to work while her husband served in the Navy, and recalls being "so broke I could cry" during their early years when he was a struggling lawyer running for the House. She handed out leaflets on street corners during that first campaign.

**Mrs. Nixon Superstitious**  
Since then, she has traveled 148,299 miles as the vice president's wife. She regrets time away from their daughters, Tricia, 13, and Julie, 11, and can't see herself in the White House. Recently she said, "It would be presumptuous. It gives me the willies just to think of it. I never think ahead, then I won't be disappointed. I'm sort of superstitious."

Mrs. Nelson A. Rockefeller—Although her husband says he is not a candidate for the Republican nomination, some political observers aren't counting out the New York governor.  
Born— and wed— to wealth and position, Mrs. Rockefeller grew up a tomboy on the Philadelphia Main Line. While still in her teens, she met Rockefeller at her family's summer home at North-east Harbor, Me. She received a socialite's schooling, studied at the Sorbonne in Paris, made her debut in 1926, and married Rockefeller in 1930. Six days after his graduation from Dartmouth and her 23rd birthday.

The couple has five children, including twins, and four homes, from a Manhattan triplex apartment to a ranch in Venezuela. Tall, slender and brown-haired, Mrs. Rockefeller is friendly and down-to-earth, enjoys gardening, outdoor sports, campaigning and meeting people, and prefers her close "family-ish family" life to that of a social butterfly.

**Society Singer**  
Mrs. Stuart Symington—Once billed as "Evie Symington, the society singer," the wife of the Democratic senator from Missouri is the daughter of the late Republican Sen. James W. Wadsworth, a wealthy New Yorker, and the granddaughter of John Hay, assistant private secretary to Abraham Lincoln. Witty, tactful, a good-looking blonde, and a youthful three-time grandmother, she met her husband at a dance when he visited a Yale roommate in Washington. About his first call at her home (historic Hay-Adams house across Lafayette Park from the White House), Symington recalls, "I was just a little boy from Baltimore wearing a \$14 suit when the door was opened by a man wearing a dress suit—the butler. I said, 'Good evening, Senator!'"

In 1924, the couple had a society wedding, attended by President and Mrs. Coolidge, and moved to a two-room apartment in Rochester, N.Y. They later moved to New York City where Mrs. Symington sang at a charity affair and got an offer to sing professionally—which she did for about four years. Her throaty style netted her weekly salaries up to \$1,500 at the Waldorf and the Plaza.

When they moved to St. Louis, she devoted her time to their two sons, William Stuart, IV, and James Wadsworth. Their five-story brick home in Washington (less than a block from Kennedy's) is filled with museum pieces collected by her grandfather Hay.

**Next meeting of the Jaycees will be Thursday, February 11, at the Scout house on C street adjacent to the City Park at 8 p.m.**

**From Seattle From Arcata**  
Gold Hill—Mr. and Mrs. Philip (Pete) Thompson, Seattle, Wash., stopped here briefly Saturday at the home of his parents, Mr. and Mrs. Paul Thompson, and with Mrs. Thompson's parents, Mr. and Mrs. Virgil Wright, White City. They were en route to San Jose and other California cities. Their children, Pamela and Keven, who have been visiting at the home of their grandparents the past month, will remain here until their parents return.

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## Women's News • Social Events

10 MAIL TRIBUNE, Medford, Or.  
Wednesday, Feb. 3, 1960

### Party Sunday Honors Hoags; Samperts Leave

Mr. and Mrs. Leo Hoag, Prospect, were honored at a neighborhood coffee given Sunday evening by Mr. and Mrs. Herbert Sampert in their home, 158 Renault avenue.

The Samperts are leaving Medford to live in Berkeley, Calif., for the present, and the Hoags have purchased the Renault avenue residence. They will move to Medford this week end.

The party Sunday was given in order that the Hoags might meet their new neighbors, and Mrs. Sampert was assisted by Mrs. C. H. Thompson, Mrs. Svend Sandberg, Mrs. Charles Main and Mrs. Glenn Watson who live nearby.

The Hoags have two sons, Steve, a student at Oregon State college, and Rob, who attends McLoughlin Junior High school. He makes his home with his grandmother, Mrs. Edith Whillock, 1003 West Main street, during the school year.

Mr. and Mrs. Sampert will leave today for Berkeley where Mr. Sampert will become a special lecturer in forestry for the University of California. Their daughter, Miss Penny Sampert, senior at Medford High school, will live for the remainder of the school year with Mr. and Mrs. Robert Fisher at their Lake Creek ranch and will commute to Medford for classes.

### Museum Lending Services Increases Art Appreciation

By GAY PAULEY  
UPI Women's Editor

New York—(UPI)—Shortly after the Museum of Modern Art inaugurated its picture rental service, a New York housewife came in looking for art to go with her pink sofa.

Today, more often than not, it is a favorite painting instead of the furniture which sets the decorating scheme in the home.

The museum's art lending service likes to think that it and other museums around the nation which have similar

### Ninotchka New Rage

By TONIA SCHILLING  
Women's News Service

Paris—(WNS)—"Ninotchka" was once simply a famous film role played by Greta Garbo. But, nowadays, "Ninotchka" means something else in Paris.

It's the latest female madness—a babushka wig, or, anyway, hair fringe attached. At Paris shops, they are selling like hotcakes. "We can't keep up with the demand," according to a buyer at one of the largest department stores.

Soon, there may not be a girl in Paris who's showing her own hair from beneath her kerchief.

The manufacturers insist it isn't all as silly as it may sound. "This," declared a spokesman, "is a great advance."

The "Ninotchka" has numerous advantages, he explained. If you are blonde but have a hankering to be a brunette for a day—why, don a Ninotchka with a brunette fringe. It's a lot simpler and far less irrevocable than dyeing one's hair.

If your hair is up in curls or simply a sight, "Ninotchka" keeps the secret. It also comes in various hair styles, permitting endless experimentation without the necessity of visiting a beauty-parlor.

At the same time, the makers claim it has it all over ordinary wigs—"Not so warm, or so obvious."

At Paris schools, a brisk trade in "Ninotchka" is keeping the corridors humming.

### Auxiliary Meets In Eagle Point

Eagle Point—Mrs. Frank Christian, Talent, Oregon Lions auxiliary vice president, and Mrs. Dan Dwyer, Medford, District E director, were among guests attending the Eagle Point Lions auxiliary meeting held in the home of Mrs. Don Geran, January 25.

Following dinner, Mrs. E. Ronald Rice, Medford, demonstrated cake decorating techniques for valentine and birthday cakes.

Other guests included Mrs. Clayton Calloway, Eagle Point, Mrs. Tom Shoop, Mrs. Earl Richardson, and Mrs. Dave Irving, members of the Medford-Crater Lions auxiliary.

Mrs. Geren reported that the 1960 Mothers March was a success, with \$169.31 collected. Mrs. Geren expressed her thanks to the community, and extended special thanks to Mrs. Willard Welch, who collected funds in the Lake Creek area.

**Mrs. Richard Singler To Be Club Hostess**  
Wenonah club of Westonka Council, Degree of Pocahontas, will meet Thursday, February 4, at 10 a.m. at the home of Mrs. Richard Singler, 27 Rose avenue, for an all-day session.

A business meeting will be conducted by the president, Mrs. Carl Ludwig. Members are reminded to take table service for a potluck luncheon at noon.

**Pear Fillings**  
Fresh or canned pears may be baked in the oven and served with a variety of fillings. Suggested are mince-meat, date-marshmallow or coconut-orange. The marshmallow and date filling is made with one-cup chopped dates to one-third cup chopped marshmallows. For the coconut-orange mixture, use one-quarter cup grated fresh coconut with an equal quantity of orange marmalade, stirring until all the coconut is moistened.

**A Junior Michelangelo?**  
Ithaca, N.Y.—(UPI)—Your child's finger paintings or scribbles may be the start of a taste for the fine arts.

Adults tend to criticize lack of proportion and realism in children's work, but these "are not often true criteria for art," said Harold Holladay of the New York State College of Home Economics. "The Greeks would have replaced realism with idealism, and Michelangelo often greatly distorted human proportions," he added.

**Happy Day!**  
New York—(UPI)—Let's hope this prediction for the new decade is right!

A builder says houses will be constructed and equipped to require a maximum of one hour's housework per day.

If by 1970, your chores are longer, argue with Arthur A. Dessler, president of the nation's largest community developers.

### Sentiment and Nostalgia Dictate Valentine Choices

UPI Women's Editor  
New York—(UPI)—Sentiment endures like Santa Claus and mother love, says a woman expert on valentines.

This year, said Miss Esther Mooney, the greeting card industry expects some 500 million valentines to be sent—60 million more than a last year. This year's total means that an average of two and one-half valentines will be sent by each American, and industry sources said the bulk will be sentimental.

"And I think the sentiment is genuine," said Miss Mooney. "We found that out during the war. Our company came out with a line of patriotic valentines. The men in service didn't like them. They wanted pretty, 'lacy ones.'"

"You'd be surprised," she said, "at the type of man who will buy the frilliest number around to say 'I love you.' He's the strong, he-man type. The man not normally expressive."

"Nostalgia is a factor too. A person selects a card because it looks like one great aunt Mabel once got from a beau."

Miss Mooney, a native of Syracuse, N.Y., for more than 20 years has been curator of the Norcross antique valentine collection, considered one of the most comprehensive in the country. She said there are thousands in the collection, some of them of immense value, others less important.

The collection dates from 1710, with a cut parchment

valentine of religious motif, believed one of the oldest in America. Miss Mooney said it probably was made by nuns. The collection also includes those gathered by the late Ruth Webb Lee, noted authority on antiques, with whom Miss Mooney worked on "A History of Valentines."

Miss Mooney said that historians know valentines date from the ancient days of Rome, with some sources crediting the custom to a martyred saint named Valentine who sent a farewell message to the blind daughter of his jailer. Others believe they started with the Roman custom of celebrating February 14 with a festival in honor of the goddess Juno.

Some of the earliest missives carried a motif of a lamb and a wolf.

"Which," she said, "caused one young woman of 18 I know to comment, 'Well, I see they had wolves in those days too.'"

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### Talk on Russia Planned in Ruch

Ruch—Dr. Leonard Mayfield of Medford will speak at the monthly meeting of Ruch Parent-Teacher association Friday, February 5, at 8 p.m. at the school cafeteria. Dr. Mayfield, superintendent of Medford schools, will speak on his recent trip to Russia. The PTA extends an invitation to the entire community to hear Dr. Mayfield.

Refreshments will be served by mothers of children in the fourth and fifth grades.

### Plan Dance

A public dance will be held by Medford Trail Riders at the Willow Springs schoolhouse Saturday, February 6, from 9 p.m. to 1 a.m.

Music by The Samples will be featured. A prize will be given and refreshments will be served.

### Sorority Plans Beatnik Party

Epsilon Sigma Alpha sorority plans a "beatnik" party Saturday, February 13. It will be held at the home of Mr. and Mrs. Richard Harrison, with husbands of members and other guests to be invited.

Committees for the event were named at a meeting of the sorority held recently at the home of Mrs. Wylie Macpherson, 441 Highland drive.

Germany was the topic of discussion. Mrs. Robert Shangle talked on the characteristics of the people, mentioning languages, religion and other details.

Mrs. Davis Young described the changes that have taken place in Germany since the beginning of the Nazi movement.

A swastika flag, German army swords, books, steins and other German pottery and pieces of literature were on display. A German-type lunch was served.

Mrs. Leland Carpenter and Mrs. Dan Kidd assisted Mrs. Shangle and Mrs. Young in serving.

Mrs. Shangle, Mrs. Peter E. Greene and Mrs. Robert Rae were named on a nominating committee.

The annual state convention was announced for April 22-24 in Eugene.

Guests were Mrs. C. W. Laird, who is a guest of her daughter, Mrs. LeRoy Hatcher, and Mrs. Wilford Schell, a former member of Beta Gamma chapter, Roseburg.

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