MEDFORD TRIBUNE
"Everyone in Southern Oregon Reads The Mail Tribune"
Published Daily except Saturday by MEDFORD PRINTING CO.
33 North Fir St., Ph. SP 2-6141
ROBERT W. RUHL, Editor
HERB GREY, Advertising Manager
GERALD T. LATHAM, Bus. Mgr.
ERIC W. ALLEN JR., Mng. Editor
EARL H. ADAMS, City Editor
HARRY CHIPMAN, Teleg. Editor
RICHARD JEWETT, Sports Editor
OLIVE STARCHER, Women's Editor
DALE ERICKSON, Circulation Mgr.
An Independent Newspaper
Entered as second class matter at Medford, Oregon, under Act of March 3, 1897
SUBSCRIPTION RATES
By Mail — In Advance, Copy 10c
Daily and Sunday—1 year $15.00
Daily and Sunday—6 mos. 8.00
Daily and Sunday—3 mos. 4.25
Sunday Only—One year $4.20
By Carrier—In Advance—Medford Ashland, Central Point Eagle Point, Jacksonville, Gold Hill, Phoenix, Shady Cove, Rogue River, Talent and on motor routes,
Daily and Sunday—1 year $18.00
Daily and Sunday—1 mo. 1.50
Carrier and Dealers — copy 10c
All Terms Cash in Advance
Official Paper of City of Medford
Official Paper of Jackson County
United Press International
Full Leased Wire
U.P.I. Telephoto Newspictures
MEMBER OF AUDIT BUREAU OF CIRCULATIONS
Advertising Representative:
WEST HOLIDAY CO., INC. Offices in New York, Chicago, Detroit, San Francisco, Los Angeles, Seattle, Portland, St. Louis, Atlanta, Vancouver, B.C.
Oregon 1960 NEWSPAPER PUBLISHERS ASSOCIATION
NATIONAL EDITORIAL ASSOCIATION 1960 AFFILIATE MEMBER

Flight o' Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO
Jan. 31, 1950 (Tuesday)

President Truman orders the atomic energy commission to go ahead with its work on the hydrogen bomb.

Officials of Ford Motor Co., arrived in Medford from Detroit for a meeting of the southern Oregon Ford dealers.

20 YEARS AGO
Jan. 31, 1940 (Wednesday)

Three meteorgraphs sent aloft in balloons from Medford several days ago to record weather data, were found by loggers near Bend yesterday.

From Arthur Perry's "Ye Smudge Pot" column: "There is still no candidate for burgomeister of this fair city. Someone is needed to boss the council and present visiting greats the key and keyhole to the city."

30 YEARS AGO
Jan. 31, 1930 (Friday)

Local weekly publisher is indicted by grand jury for criminal libel as a result of articles attacking the city's dance regulation ordinance and appointment of dance matrons.

Auto accidents accounted for 189 deaths in Oregon last year.

40 YEARS AGO
Jan. 31, 1920 (Sunday)

Influenza is on the increase throughout the country; quarantine still holds in Medford.

Local rumors of a smallpox epidemic are proved exaggerated.

50 YEARS AGO
Jan. 31, 1910 (Monday)

A petition to recall Mayor Snell of Ashland has been signed by the necessary 230 persons and turned over to the city recorder.

Circuit Judge H. K. Hanna, who has served southern Oregon for 25 years on the bench, retired today after being honored in court by Bar associations of southern Oregon.

What's Your I.Q.?

Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Is the male whale known as a buck, bull, or a ram?
2. The Philippines will receive their independence from the U. S. in 1966; true or false?
3. What is the seat of the government of the Federal Republic of West Germany?
4. What is the capital of Maryland?
5. What Sea bounds the Philippine Islands on the west?
6. The name for the study of insects is -n---o---y?
7. Do more people in the world speak English, Chinese, or Russian?
8. The capital city of only one state, Louisiana, is located on the Mississippi River; true or false?
9. Whose portrait appears on the ten-dollar bill?
10. What have the following in common: Simplon, Moffat, Holland?

Answers: 1. Bull. 2. False. (Did in 1946.) 3. Bonn. 4. Annapolis. 5. South China Sea. 6. Entomology. 7. Chinese. 8. False. (St. Paul, Minn. also.) 9. Hamilton's. 10. All names of tunnels.

SP's Earnings Up (What Else?)

Southern Pacific's 1959 earnings were 25 per cent above those in 1958, President D. J. Russell reported yesterday.

(Yes—that's 25 per cent.)

They climbed from $55,767,313 (or $2.05 a share) in 1958 to $69,750,206 (or $2.57 a share) in 1959.

This resulted, President Russell proudly reported, from "three factors: increased business over the year despite adverse traffic effects of the copper and steel strikes during the last six months; the greater efficiency produced by large capital improvement programs in recent years, and inclusion with SP earning figures of the majority portion of the net income of the Subsidiary St. Louis Southwestern Railway Lines."

• • • • •

NOTABLY missing in the SP press release giving President Russell's happy news was the note which has marred so many reports in previous years — a complaint about money-losing sections of the SP's billion-dollar system.

At first one would be tempted to think that the SP has already abandoned service to all areas where its profit-and-loss statement is not in good, comfortable black ink.

Not so, however. Not quite yet, anyway.

A clipping from The New Mexican, of Santa Fe, has been sent us by a friend. The headline says "Would Save Money By Abandoning Line."

• • •

HERE are excerpts from the story—which will sound sort of old hat to residents of this area:

"Southern Pacific Railroad says it will save more than $800,000 a year by abandoning one of its rail lines in southern New Mexico and Arizona . . .

"Southern Pacific's petition to the Interstate Commerce Commission to abandon the line, which has been in use some 40 years, will probably be heard (in February).

"So far, there are few active protestants to the petition, although there have been many complaints that the abandonment of the line will force hardships on cotton growers, cattlemen, miners and other residents of the area.

"Charles Boatright, rate expert for the New Mexico Corporation Commission . . . says it appears the state cannot contest the SP's claims, but will have to attempt to establish that the line's operaion is a public necessity. This would have to be done through witnesses and testimony of those protesting the action . . .

"However, he said many of the users of the railway have indicated reluctance to making formal protests . . ."

• • •

THE railroad, of course, in addition to claiming the loss of money in the operation, attempts to justify it by declaring it will provide better service (elsewhere), and that not too many people will be inconvenienced, etc., etc.

It is no wonder that the SP's earnings go up and up — at the same time the losses due to service rendered in "uneconomic" areas go down and down.

You can just bet that if ever its revenue from the Siskiyou line through the Rogue valley ever drops to a point where it isn't breaking even, it will attempt to abandon it, too — and to hell with the people who depend upon it for their bread and butter.—E.A.

Regional News Page

The Mail Tribune tomorrow will inaugurate a new feature, another step in a broad program of improvements designed to bring a better newspaper to its readers.

It will be a "Regional News" page, which henceforth will appear three times weekly—Mondays, Wednesdays and Fridays.

Primarily it is designed for the benefit of our subscribers outside Medford and the immediate vicinity, but we believe it will be of considerable interest to anyone in the Mail Tribune's circulation area of southern Oregon and northern California.

• • •

PREVIOUSLY, news from the many communities which we serve has been prepared by our correspondents in "column" form, and printed that way.

Under the new plan, each news item will be treated according to its news importance, under a separate headline which will immediately identify the subject matter.

We plan to keep this news lively, timely and fresh, and we have enlisted the assistance of our crew of eager and enthusiastic community correspondents to do this.

• • •

IN CHARGE of the page will be Bob Walters, who has been given the title "regional editor" for lack of any better name.

And this again brings up a minor problem on which we would like suggestions. Is there any good name for this area we serve?

In Lane county the Register-Guard has dubbed its circulation area the "Emerald Empire." Other areas have other names. But so far we have been unable to come up with any catchy, handy designation for our area which includes all of Jackson county, and good-sized chunks of Josephine and Siskiyou counties.

Be that as it may, we hope you like the regional news page, and will continue working to make it, and all other parts of the paper, even better.—E.A.

P.S. — Would anyone object if we dropped the "Stargazer" horoscope feature?—E.A.

Dennis the Menace

"MOM, WHEN COWBOY BOB SINGS 'GET A LONG LITTLE DOGIE', DOES HE MEAN I SHOULD GET A DASHHOUND?"

Today & Tomorrow

By Walter Lippmann

OUR CUBAN POLICY

The official statement on Cuba, which the President made at his press conference on Tuesday, is an approach to a problem of which no one can now know the solution. The problem is larger than Cuba. It is the problem of what this country is to do about the revolutionary movement in Latin America, of which Castro's is a spectacular but by no means the only manifestation.

Walter Lippmann

For what is going on in Cuba today is no mere palace revolution at the top, in which one oligarchy has ousted another. This is a social revolution involving the masses of the Cuban people, and its aim is not to install a new set of rulers but to work out a new social order.

• • •

OUR experience, which began with the Mexican revolution some 40 years ago, has taught us that armed intervention or even economic coercion by blockade, embargo, and economic reprisals, do little good and much harm. They do not protect the legitimate American interests which are jeopardized by the revolution and they make it very difficult to come to reasonable settlements when the revolutionary fervor subsides, and the time of reconciliation and reconstruction arrives.

The President has based his position on that experience. It amounts to saying that for the time being our policy is to sit it out on the principle that this is the kind of situation where it is better to do nothing than to do the wrong thing. This policy of keeping our hands off and of sitting it out will work as long as only American property and American pride, but not American lives, are involved.

• • •

IN HIS press conference the President said that "we are concerned, and more than that, we are perplexed" about the savage attacks made upon us by Castro and his government and the Cuban press. Unfortunately the truth, though very unpleasant, is not perplexing. It is that to attack this country is popular, that it rallies mass support not only in Cuba but in many other countries in this hemisphere. If we really face it, we have to realize that in our relations with Latin America we have, with notable exceptions, identified ourselves with the support of the past and as opponents of the future. The chickens are coming home to roost. To be anti-Yankee is to be popular and progressive.

Thus, our Cuban policy in the face of the exasperating provocations of Castro involves our relations with all the progressive popular movements in this hemisphere. Castro knows this and is exploiting it fully. At times there is reason to suspect that he is trying to provoke us into an intervention in order to rally his own people and to arouse mass support in the whole hemisphere.

• • •

THE President and his advisors appear to be fully aware of this, and the attitude they have taken is surely the wisest and the most responsible that is possible in the circumstances. It is worthy of full national support. They have understood that much more is at stake than some property and that hard words are just hard words. There is at stake our ability to convince our American neighbors and the world outside that we are not the enemies but are indeed the friends of the liberating, democratic, and progressive movements of our age.

To convince our Latin American neighbors of this will be, I take it, the President's mission in his coming trip to South America. We should understand that this is by all odds the most difficult trip he has yet undertaken, and that the risks, the political risks, are very considerable. These risks would almost surely become prohibitive, owing to popular resentment in South America, if in his Cuban policy the President had even flirted with the idea of intervention or economic coercion.

(c) 1960 New York Herald Tribune Inc.

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Only Candidate

To the Editor: The following is an open letter I have sent to Paul Butler, National Democratic party chairman:

Dear Paul:

As a delegate to the last convention, I wish to inquire, "Why was there 'no room at the inn' for Senator Wayne L. Morse, at the Candidates' Dinner, Jan. 23?"

In response to our plea, he had formally announced that he was a "serious candidate." How can we call Nixon a "picked pigeon" if we thwart any serious contenders in our own party?

I am concerned not only as a matter of principle, but from a practical standpoint. It is virtually certain that none of the hopefuls that spoke have a "snowball's chance" to win. You must surely sense that already–after the convention it will be too late to do anything about it.

Our party will not return to the White House until it offers a courageous leader of such challenging moral and political stature as to give the voters an unmistakable choice. Nothing less than a Morse ticket can provide that choice.

At meeting after meeting, here in Oregon, Morse has demonstrated that he can convert those that came to scoff. Call it "Morse Magic" if you will, but he can "move mountains."

He understands the present and anticipates the future. A tide of spontaneous support arises for him as people are permitted to discover his absolute integrity and dedicated sense of justice based on the Golden Rule.

Morse's unique strength springs from that same EXTRA DEPTH OF CHARACTER that has made Thomas Jefferson, Franklin Roosevelt and Harry Truman immortal.

Make no mistake about it, as of this date Morse is the only candidate in the field who can "Nix Nixon." Victory or defeat in November will hinge directly on recognition of that fact at the convention.

Jason Lee,
495 State st.,
Salem, Ore.

New Miracles?

To the Editor: According to authors of books on "flying objects" we have had the pleasure of reading in the past 13 years, there have always been unexplained "space objects." In fact earthly creatures are in reality all traveling on one of the millions of satellite planets in space orbits.

Science claims all manifestations of phenomena are moving in the celestial creation. All natural elements are indestructable and are only disintegrated and changed or transmuted into other elements or invisible atoms. The general trend of the thinking today has greatly changed from the superstitions possessed by the "cave men" of the "dark ages." One branch of modern science hints that a new sixth root race will eventually manifest on this whirling sphere called earth. So, why not new miracles, as recorded in the most ancient Oriental teachings on Holy Writ.

Bert Kissinger,
520 Boardman,
Medford, Ore.

"Facts vs. Propaganda"

To the Editor: Again we are going to look back to an editorial page of the Mail Tribune – Jan. 21, and lay the cards face up on the table, facts versus propaganda. Consider the two types of economic analysts–those who desire taxpayers put in more in the waste column, increased taxes and interest–really tribute – compared to the newer type, cut down on taxes, or eliminate them, and use pay-as-we-go system, the 16th out and replace with the 23rd Amendment and get the 700 encroachments of government out of private business. It can be done, an estimated five million business heads say so, but we need another five million. Eliminate both old political parties, and in fact the entire U. S. Supreme Court and all foreign internationalists. We've already given them 72 billions and that should be enough.

Where do the facts come from? First the Meador Publishing Co., Boston; next Wickliffe Vennard Sr., Houston, Texas, also S. W. Adams, author of Austin, Texas, who wrote the crime of "Legalized Banking." When many writers and heads of the press know these facts, and do not publish them, they are as guilty as the foreigners who brought them into our great USA.

"Yes, Mr., the citizen should pay his taxes on his land and assets, for the U.S.A. but no longer to the international gang," and so says Mayor Bracken Lee, who was persecuted for saying so.

Among other well-known American patriots, who refuse to get into the controversies and communistic ideas of the United Nations, are Wyoming and Texas, which passed the 23rd, now shortly same type in Mississippi, Michigan and Georgia. Foundation laid by Mr. Willis E. Stone, Kent Court of Independent American, two outstanding Americans, and don't let the heads of the A.P., or Federal Reserve, or any of their counterfeit bankers tell you to the contrary. Drastic facts, we know it and are sure of it.

Next you get Vol. No. 7–Federal Reserve Hoax, by Mr. W. Vennard Sr., and you will no longer say a word regarding the deception ideas too widely written and read by the majority.

Just a word from this section on today's broadcasts, re party dinners. The mighty Columbia now has two channels, still called (D) and (R) with some 100,000 dollars thrown into each channel, matched by Rockefeller millions, and we will be relegated to our Alaskan Siberia and don't let anyone tell you to the contrary.

George H. Holmes,
Box 2004,
Salem, Ore.

Matter of Fact By Joseph Alsop

(The following article is the fifth in a series of six.)

THE MISSILE GAP: THE BRIDGE

Washington–The incredible thing about the official approach to the missile gap is the needlessness of the hair - raising risk that it is being run. In order to save some hundreds of millions of dollars, the Eisenhower administration is literally playing a gigantic game of Russian roulette with the national future.

JOSEPH ALSOP

These are strong statements. They are also factual statements. Their coldly factual character is at once apparent, if you grasp why the American Strategic Air Commander, the man who knows most about the problem, Gen. Thomas Power, has now begun to talk about the Soviets' opportunity to "wipe out" our nuclear deterrent.

The TOTAL VULNERABILITY OF THE AMERICAN DETERRENT is obviously General Power's first worry. Here and overseas, there are now about 100 missile bases and launching pads, from which we can send nuclear weapons against an enemy. All these bases and launching pads are soft targets. "Soft," in Pentagonese, means capable of being utterly destroyed by the five pounds of blast-pressure per square inch which is caused, over a four-mile radius, by a one megaton bomb explosion.

• • •

ACCORDING to General Power, three Soviet ballistic missiles will give the Kremlin a 95 per cent chance of destroying any soft target. This is the basis of General Power's estimate of 300 Soviet missiles, half IRBMs, half ICBMs, to "wipe out" the deterrent. As previously noted in this series, there is no doubt the Soviets already have the intermediate range missiles. They will also have the 150 ICBMs they require with the equivalent of ten months of capacity production of our own Atlas missile plant.

THE LACK OF ANY WARNING AGAINST MISSILE ATTACK is clearly General Power's second worry. At present, and until at least the end of 1963, SAC and all the West's other nuclear forces cannot count on any warning against surprise attack with missiles. True, an anti-missile warning system is now being installed. But the eastern sector of this BMEWS system, as it is called, is only just coming into operation. The central sector is still far in the future. The western sector, which has to be based in Scotland, has not even been started. There will be no sure warning until the whole system is completed.

THE COMBINATION OF ZERO - WARNING AND TOTAL VULNERABILITY in turn adds up in General Power's (and in any other mind capable of simple arithmetic) to the likelihood of the American deterrent being "wiped out"–if the Soviets just have or acquire the 150 ICBMs they need. Right here is where the game of Russian roulette begins.

• • •

AFTER two budgetarily convenient downgradings, the National Intelligence Estimates do not credit the Soviets with those 150 ICBMs. One must pray the estimates are right. But no intelligence service on earth can be absolutely certain that the closed Soviet society, using all the resources of the huge Soviet economy, has not produced a number of weapons equal to a mere ten months of capacity production in a single American factory.

There is at least one chance in six – the normal chance when juvenile delinquents play Russian roulette – that our intelligence estimates are wrong, some say it may be one chance in five, or maybe even one chance in four or three, or two. And if the estimates are wrong by a hair, our power to resist the Kremlin will be "nullified," according to General Power.

THE MACABRE ROULETTE GAME IS NEEDLESS, however, because there are steps that can be taken to solve the problem of the American deterrent's total vulnerability and its total lack of warning. If we take those steps, the missile gap can probably be bridged. They are as follows:

A MAXIMUM AIR BORNE ALERT is the most obvious and urgent need. A plane that is already in the air, with bombs and fuel aboard, is not vulnerable to a one megaton explosion, or to a 100 megaton explosion. Before launching his own attack, the enemy must be ready to defend against all planes on airborne alert. Otherwise if there are enough such planes, a Soviet strike at us will invite the destruction of the Soviet Union.

• • •

AT PRESENT the Strategic Air Command has a 15-minute ground alert, which is useless in conditions of zero warning. In the new budget, the Administration has reluctantly tossed General Power some peanuts for airborne alert–$20,000,000 this year, and $90,000,000 next year. But this is the old trick of token appropriations to delude the nation.

A maximum alert is needed, at least of General Power's big B-52 bombers, which are the only suitable planes he has. Even a maximum alert, of 25 per cent of his 600 or so B-52s, will give him a dependable first strike of only 150 aircraft. Even after due allowance for the improvement in the bombs carried, a first strike by 150 aircraft is a melancholy contrast with the old SAC requirement, for a first strike by about 1500 aircraft. The contrast is all the more serious, because of the recent Soviet installation of a powerful air-defense system based on missiles like our Nike-Hercules. But the maximum airborne alert of the B-52s is the only remedy immediately available, and it is a good remedy, too. It would add about $900,000,000 to the budget.

• • •

BETTER WARNING can be provided within 18 months, in all probability, by larger investment in the highly promising Midas missile-seeing satellite. Within 18 minutes warning from Midas, General Power could greatly increase the strength of his first strike. The Pentagon's kept scientists say that it is still a gamble to invest the extra $200,000,000 needed to buy an operational Midas warning system immediately. But the Midas-builders say it is a good gamble. It should be taken.

LATER DANGERS CAN BE REDUCED TOO, by buying more Atlas and Titan missiles for the perilous year, 1963. These late-coming missiles will be in "hard" pads. Being hard targets, each of these American ICBMs will add something like 25 Soviet ICBMs to the Kremlin's missile requirement, at the very time when the Kremlin's missile program is quite sure to be in highest gear. An increased effort to close the far end of the gap in this manner might cost a little more than $1,500,000,000.

These sums are not trifling. But surely it is not worth playing Russian roulette with the national future, to save a total amount no bigger than the invested capital of a single American charitable foundation.

Copyright 1960, New York Herald Tribune Inc.

POTLUCK

(By M-T Staff and Contributors)

We have another case of mistaken automobile identity today, kindly telephoned to us by a reader.

A young man employed by Harley's Texaco station was summoned to the Groceteria the other day to pick up the car of an employee for a wash job and for a full tank of gasoline.

He arrived, received the keys from the owner, plus a description of the car – a Pontiac.

He went to the parking lot, found a Pontiac, got in, inserted the key, started it and drove away. He washed the car carefully, and then filled the tank, finding to his surprise that it took only five gallons.

When the "owner" came to get the car, she stoutly insisted it wasn't hers. The police were called. Has a stolen Pontiac been reported? Yes it has. Is it of such-and-such description? Yes it is. Well–maybe you'd better come and get it.

And so the car was returned to its rightful owner, the young man was exonerated of any car theft, and the only things unexplained are how he happened to pick the wrong Pontiac – and how it happened that the key to one Pontiac fitted perfectly another one.

Since 1960 is an election year, the word "politics" will be in frequent use. Thus arises the ancient problem – is it a singular word, or is it plural? Let's be of public service right now by reporting that it is either, and can take both singular and plural verbs (though not, of course, at the same time). So use it the way it sounds best. "Politics is funny." "Politics are funny." You're on safe ground there.

• • •

Speaking of politics, the office of county school superintendent is no longer a political (elective) job. It is non-political (appointive).

But, mainly because the office is usually in the courthouse and because the office once was political, many people still think of it that way.

A speaker at a recent state educational meeting recognized this fact, and tended to blame it on the superintendents themselves, when he said:

"You fellows moved right into the courthouse in the beginning and became part of the crowd associated with big brass spitoons and cigar puffer meetings. Now people consider you just another set of politicians."

• • •

The newest thing in cosmetics, we read somewhere, is a coffee-flavored lipstick. There must be some hidden significance to this somewhere; it must be a portent; an omen; an augury. But of what we don't know. Maybe our philosopher friend, Bert Kissinger, can tell us.

• • •

Dick Jewett is our sports editor and is known as DJ for short. Olive Starcher is our women's editor, and is known as OS for short.

DJ and OS were working late-ish one evening last week, and, as DJ wound up his tasks he mentioned he'd call home and get Mrs. DJ to drive down and pick him up. Whereupon OS said she had to get her car (which was parked a short, therapeutic distance down the street), and that she'd be glad to stop by the office, pick him up, and drive him home.

OS departed and DJ waited. And waited. And waited. And waited.

Finally he got tired of it, called home, and Mrs. DJ picked him up.

OS, it developed later, had gone to her car, driven straight past the M-T building and home – and didn't remember she was to have picked DJ up until she was somewhat forcibly reminded of the fact the following morning.

"There was ice on my heels," DJ says.

• • •

We know a fellow who figures that if he continues to save money at his present rate, by the time he is 65 he'll owe about $300,000.

• • •

The Roseburg News-Review is our authority for reporting that an orniscopytheobibliopsychocrystarrosciaerogene - thliometeoraustrohieroanth - ropoichthyopyrosiderochpni - myoalectryoophiobotanopego - hydrorhabdocrithoaleuroal - phitohalomolybdoclerobeloa - xinocoscinodactyliogeolithop - essopsephocatoptrotephraon - eirchiroonychodactyloarithst - ichooxogeloscogastrogyrocer - obletonocenoscapulinaniac is a "deluded human who practices divination or forecasting by means of phenomena, interpretation of acts or other manifestations related to animate or inanimate objects and appearances."

That's the kind of guy we should sic onto coffee-flavored lipstick, among other things.

• • •

Note to linotypist and proofreader: Be sure to spell that word right. Someone might notice if you don't.

In the Day's News

By FRANK JENKINS

TRIVIA in the news:

Albert P. Armour, said to be the inventor of the door on telephone booths, dies at Ft. Lauderdale, Florida.

He was reputed to have sold his phone booth patent rights for three million dollars when he retired in 1929.

That's what an IDEA can do.

AFTERTHOUGHT:

I'll bet it never occurred to him that the time would come when phone booths equipped with his gadget door would be used to see how many college students can be crowded into them.

AFTERTHOUGHT No. 2:

How long has it been since you read of a phone-booth-cramming incident? Quite a while, I'll wager.

You may NEVER hear of one again. Fads come and go like epidemics of the measles.

MORE trivia:

Elmer F. Lovejoy, inventor of the automatic garage door opener and credited with helping develop the balloon tire and the automobile steering knuckle, dies in Santa Ana at the age of 87.

THE AUTOMATIC garage door opener, a potential boon to lazy modern man, failed to revolutionize the world because it costs too much for most of us to afford, but the balloon tire and the automobile steering knuckle – well, we couldn't get along without either of them.

A lot of credit for the GOOD LIFE we lead is due to smart minds that thought up the gadgets that help to make life good. Also a lot of credit is due to smart business minds that thought up ways to make these gadgets at prices we can afford to pay.

FROM Washington comes a story to the effect that Senator Kennedy's forces are coming around to the belief that Senator Lyndon Johnson of Texas may be the Massachusetts senator's chief rival for the Democratic nomination for President. Senator Johnson, it can be added here, comes as near to being a conservative as anybody in politics these days can afford to be.

Hmmmmmmmm.

Do you reckon conservatism might be getting respectable again?