



Three Medford women who have each given at least 1,000 hours of volunteer work to the Rogue Valley Memorial Hospital auxiliary were honored at the recent annual meeting of the group. Pictured here with Eugene Thorndike, hospital board member, as they received their awards are Mrs. Shelby Tuttle (center) and Mrs. Claude McIntyre. The third volunteer, Mrs. Ralph Norris, was unable to be present.

Women's News Social Events



There was only one place in Russia where his group of touring educators was not received with friendliness. Dr. Leonard Mayfield told Jackson County Republican women at a luncheon Monday noon. That place was the United States embassy in Moscow.

Dr. Mayfield said the men "were like a bunch of kids" when they saw the American flag at the embassy building and trooped inside filled with excitement over the prospect of meeting the staff and seeing the building. So what happened? An impersonal young woman handed each man a card, saw that the cards were filled out with names, addresses and such answers as how long did the traveler expect to be in Russia and was he coming back, and collected. No one inquired about the tour and could they be helpful, etc. True, the ambassador was not in the city, but the rebuffered Americans were sure that some underling could have found time to at least pretend interest and cordiality.



According to Dr. Mayfield, this was even more conspicuous because of the friendliness and courtesy of the Russians. Russians to whom they were introduced officially, those in factories, schools or other institutions, were all exceedingly courteous and tried to be helpful in every way, the Medford man reported. If one of the Americans wanted directions, any Russian would not only give directions, he would drop whatever he was doing or postpone wherever he was going and personally escort the visitors.

When Russians heard the visitors speak, and recognized the language, they often made friendly overtures, he said. Everyone, particularly students, apparently made every effort to answer all questions and to provide any information the traveling educators wanted.

During the tour the Russians asked many questions of the Americans, too, and the visitors answered as best they could. One Russian and a couple of the Americans exchanged views on political parties, and one of the teachers tried to explain the party system here. When the American said "I am a Democrat and John Doe here is a Republican" the Russian quickly asked "Do you mean you are friends?"

President Eisenhower is extremely popular with the Russian people, Dr. Mayfield discovered. Everywhere the travelers went, the Russians spoke warmly of the U.S. president and praised him. When it came to Vice-President Nixon, however, the Russians were much less enthusiastic, he said. Those who followed American current political events closely enough to know of both Vice-President Nixon and Nelson Rockefeller invariably said they liked what they heard about Rockefeller more than Nixon, he found.

In many of his talks Dr. Mayfield has made clear that the Russians, though not now a religious people by U.S. standards, are nevertheless an extremely well-behaved and apparently moral people. The divorce rate is low, crime is at a minimum, juvenile delinquency is no where near as prevalent as it is in this nation, the Russians are well-behaved in public and there is little emphasis on sex, he said.

When Dr. Mayfield spoke of the crowded conditions in most of the cities, and how the average housing area allotted to a family is three rooms, we were reminded of New York. Three years ago when Potpourri made a boat trip around Manhattan island the guide who was filling his passengers' ears with facts about New York City pointed out the official residence of the mayor. He added that it is the only residence left in all Manhattan which is occupied by only one family; all others on the island (which has several million inhabitants) are living in multiple housing units.

This is not to say that New York's housing is as crowded, or may not be better, than Moscow. We have no way of judging. However, a recent issue of the New York Times quoted a decorator as saying that few New Yorkers could afford rooms in their apartments which did not serve more than one purpose. Halls must serve as dining rooms, living rooms become bedrooms by night and storage space is at such a premium that baskets are fastened to the walls and used for storage.

An article by John Fischer in a recent issue of Harper's describes the appalling over-crowded conditions in America's largest city and said a campaign should be waged to warn people from moving there.

On the other hand, a former Medford resident who has lived down the peninsula from San Francisco in recent years and who was recently transferred to New York wrote that he found housing on Long Island more abundant and cheaper than the San Francisco area.

Potpourri called the Mayfield home last night and Mrs. M. said yes, "my husband is home, believe it or not." In case this sounds like an unkind remark, let us hasten to point out that Dr. Mayfield, since coming home from a month in Russia, has become the most popular speaker in the city. He not only fills almost-every-day engagements, but sometimes talks to two groups in a single night.

Monday Dr. Mayfield said he has lost count of how many speeches he's given, but knew he had been booked for 55, with a few yet to go. Recently he has been forced to tell groups that he would be glad to talk, but at some later time. "I'm getting too far behind in my school work," was the reason.

Monday Dr. Mayfield, who arrived at the luncheon wearing a grey fur Russian hat which he says is warm and comfortable, said he liked the Russian people very much, but distributed their leaders. "I know that under the Communist philosophy, the leaders are prepared to do anything to advance their cause. I think we should keep our powder dry."—O.S.

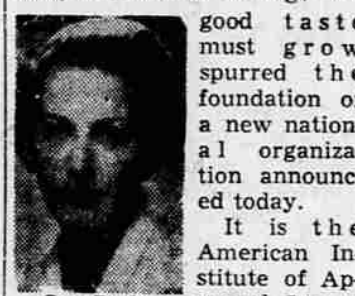
Food Thermometer
A thermometer takes the guess work out of warming baby's formula and food. The thermometer comes in a five inch container that can be washed in automatic dishwashers and sterilized in boiling water. Available in large and small sizes to fit standard bottles.

Calendar
Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Promotion of Good Taste Aim of New Organization

By GAY PAULEY
UPI Women's Editor

New York — (UPI) — One woman's conviction that bad taste in America must go and good taste must grow spurred the foundation of a new national organization announced today.



It is the American Institute of Approval, Inc., a non-profit and non-commercial project to "maintain and heighten standards of good taste."

Its founder is Lady Malcolm Douglas-Hamilton, Boston-born socialite who perhaps is best known for the "Bundles for Britain" project which she established in 1939 to help our World War II ally.

The institute has a rotating panel of 75 American women leaders in social, charitable, civic, professional and cultural circles, who "as a public service," said Lady Douglas-Hamilton, will act as consultants to industry on a specific product or projected line.

Panelists named
Panelists include Mrs. Walter P. Chrysler, Jr., a patron of the arts; actress-author Ilka Chase; career girl Anita Colby; Mrs. W. R. Hearst, Jr., wife of the New York publisher; Mrs. Barry Bingham, wife of the president and editor-in-chief of the Louisville Courier-Journal and Times; Mrs. John Sherman Cooper, wife of the Kentucky senator; socially prominent Mrs. Searle Whitney of New York; Mrs. Grayson Kirk, wife of the president of Columbia University; and Mrs. Earl E. T. Smith, former model, fashion designer and wife of the former ambassador to Cuba.

The institute will attempt to upgrade the taste rating of products where women traditionally have a voice in buying—pre-fab houses, furniture, cars, china, appliances, to name a few.

How about women's fashions? "Well," said Lady Douglas-Hamilton, "we thought we'd like to get established with things for the home. But if a clothing manufacturer comes to us, why of course . . ."

Any industry which consults the panel will pay a "nominal fee," based on gross income "because we want to get small as well as big business consulting us." The fees will go to the maintenance of an administrative staff, and panelists will receive a \$100 honorarium for serving.

Periodically, the institute will present an "award of approval" for products and designs it has reviewed.

"I want to stress that ours will be an honest approval," she said. "Awards so often get commercial. Ours won't ever be bought."

"What is good taste?" I asked her.

"I knew you'd bring that up," she smiled. "It is indefinable . . . intangible. Like trying to say what is a good man. But to me, good taste represents the instinct of fitness of things. It is knowing what is appropriate and suitable for the time and place."

"There are thousands of women in America today with what I call good taste. And any of them could have served on the panel; the ones chosen just happened to be women I know."

Lady Douglas-Hamilton refused to go into examples of bad taste in American design "because we are starting with a constructive outlook."

She said the project grew from the "shock" she felt while living in Britain after the war when her Scotsman-husband was a member of Parliament at finding foreigners so critical of American taste.

The institute's director will serve without pay—"I'm just a causer," said the attractive dark-haired woman who since World War II has worked to further NATO, founded the "Common Cause," an organization to fight Communism, and now is active in "Friends for Haiti," which is working for the economic rehabilitation of that Caribbean island.

I asked Natalie Douglas-Hamilton why there were no men on the panel. Was it because she thought men had poor taste?

"Oh heavens no," she said. "We started with women because we were aiming for the woman consumer. But everybody else is asking the same thing, so our board plans to let the men be heard, too."

Play Cast Announced

Ashland—Casting for the February 5 and 6 production of "The Sleeping Beauty" by the SOC Players of Southern Oregon college has been completed. It was announced by Dr. Dorothy Stolp, director.

Cast members include: Elano, the queen's page, Larry Ferguson, Klamath Falls; the King, Pete Lungegreen, Klamath Falls; the Queen, Miss Carolyn Edwards, Gold Hill; Cort, maid-in-waiting to the Queen, Miss Rose Mary White, Ashland.

The five fairies are Una, Miss Jo Creel, Medford; Freona, Miss Myrtle Converse; Cordia, Miss Sabra Unrath, Roseburg; Belita, Miss Mimi Jones, Medford; and Frytania, Miss Mary Irving, Klamath Falls.

Beauty is to be played by Miss Judy Johnson, Ashland. George Brain, Applegate, will serve as assistant to the director; Robert Ebert, Milwaukie, is stage manager; and the stage scenery and lighting will be by members of the stagecraft and lighting class under the direction of William Oyler, SOC instructor in English.



New York — White dots on a background of navy blue silk give a bit of springtime dash to a slim costume from the collection of Mollie Parris. The white-belted jacket, cut snugly to the waist, stops in time to reveal the crushed white faille cummerbund that bisects the sheath beneath. (UPI Telephoto)

Parent Questions To Be Discussed

Central Point — A number of questions will be discussed in a meeting of Central Point Parent-Teacher Association tonight. Some of these questions are: What about free flu and cold shots for school students? Should classes be started with a prayer? Should children have a milk break? Should grades be given in physical education? Do students have too much home work?

These and many more questions will be considered for group discussion according to Mrs. Clifford Bailey, program chairman. The questions have been turned in by the parents, and it is believed they will provide both teachers and parents a lively evening.

Everyone interested is welcome to attend the meeting which will begin at 8 o'clock in the Central Point Junior High school library.

Past Chiefs Night To Be Observed;
Card Party Planned
Weatanka Council, Degree of Pocahontas, will observe Past Chiefs night Friday, January 22, at 8 p.m. in the Redman hall on Apple street.

Mrs. Orval Hayes will preside as Pocahontas and Orval Hayes as Powhatan. A card party will close the evening's program. Members are privileged to take guests for the card party.

Friday, January 29, the lodge plans a potluck dinner.

Syracuse, N.Y. — (UPI) — Mrs. George Heym, the mother of a seven-year-old son and an eight-year-old daughter, attained the highest academic average in the School of Architecture at Syracuse university.

We Give **GREEN STAMPS** 822 CRATER LAKE AVENUE

Hospital Auxiliary Elects Officers; Awards Given

Officers of Rogue Valley Memorial hospital, elected at the annual meeting of the group held January 15, are Mrs. V. Ward Hammond, president; Mrs. Otto J. Frohnmayer, first vice president; Mrs. Alfred N. Potter, second vice president; Mrs. Elwood B. Hedberg, secretary; and Mrs. Kenneth G. Denman, treasurer.

Mrs. Hammond has announced appointments for the current year: Mrs. John Moffat, chairman of hospital services; Mrs. L. A. Brenne-sholtz and Mrs. Bessie Brear-cliffe, sewing group; Mrs. Charles Barnes, surgical dressings; Mrs. H. S. Deuel and Mrs. H. A. Lyter, hospital cart; Mrs. Ralph Cook and Mrs. Robert Stokes, information desk; Mrs. R. A. Skinner, flowers and mail.

Head of the staff services will be Mrs. Forrest Van Vleck, newspaper publicity; Mrs. Hedberg, radio and television; Mrs. Robert Morris, administrative group; Mrs. Karl Janouch; and youth groups, Mrs. Jack Sanborn.

Mrs. A. K. Morse is the senior auxiliary member in charge of junior volunteers known as "Candy Strippers," and Mrs. Claude McIntyre will continue as coordinator of the gift shop, "shop on wheels" and snack bar.

Women responsible for these services are Mrs. Paul Selby, gift shop; Mrs. J. A. Dickey, shop on wheels; and Mrs. J. A. Hoffbuhr and Mrs. A. K. Morse, snack bar.

Chairman for the outlying chapters and special projects is Mrs. H. B. Murphy.

Honored at the meeting were 48 auxiliary members who have earned awards recognized by the American Hospital association, of which the local group is a member. Presentations were made by Eugene Thorndike and Leon Boomer, members of the hospital board of directors. They were introduced by Charles I. Gustafson, administrator.

Three women were given pins denoting 1,000 hours of volunteer work given through the auxiliary. They are Mrs. Shelby M. Tuttle, Mrs. Claude McIntyre and Mrs. Ralph Norris. Mrs. Glen Bessonetie, who has just completed her term of office, received a past president's pin. Two of the junior auxiliary members, Susan Fontaine and Jan Ever-nham, were given pins denoting 60 hours of volunteer service. This award is new this year from the national headquarters.

Forty-two women qualified for the 100 hour pin, some of them having accumulated hours since the auxiliary was first organized five years ago. They are Mrs. Alton Anderson, Mrs. Eric Allen Jr., Mrs. Homer Bell, Mrs. Charles Barnes, Mrs. Ralph Bardwell, Mrs. Orrin Brown, Mrs. Lillian Brown, Mrs. Fred Carr, Mrs. Ray Casteline, Mrs. Ralph Cook, Mrs. Bayard Getchell, Mrs. Keith Gordon, Mrs. Mabel Hamacher.

Mrs. J. A. Hoffbuhr, Mrs. Warren Lesseg, Mrs. Harold Loooper, Mrs. Martin Luther, Miss Aline Mann, Mrs. Homer Marx, Mrs. McLeod Maurice, Mrs. Leonard Mayfield, Mrs. John McLoughlin, Mrs. Emil Mohr, Mrs. Herschel Morris, Mrs. A. K. Morse, Mrs. H. B. Murphy, Mrs. T. K. Oliver, Mrs. G. R. Owens, Mrs. Frank Perl, Mrs. Alfred Potter, Mrs. Blanche Powell, Mrs. Robert Riechers, Mrs. Blanche Rinabarger, Mrs. Lora Rowan, Mrs. Paul Selby, Mrs. Charles Stafford, Mrs. L. C. Taylor, Mrs. R. B. Thierolf, Mrs. Marie Ulrich, Mrs. Forrest Van Vleck, Mrs. L. C. Watrud and Mrs. Clarence Weaver.

Mrs. Anderson was in charge of the tea which followed the business meeting.

New York City is the largest market for kosher meat in the world — 4,800,000 pounds a week, of which 87 per cent is beef, 8 per cent lamb and 5 per cent veal.

Tournament Winners Announced

Winners of the team of four tournament held Sunday by Medford Duplicate Bridge club were announced yesterday. Sixteen teams, including four from Grants Pass and one from Eugene, participated.

Winners were Dr. Don Willing, Eugene Cook, Leland Nee and Henry Wolf, Eugene, first, 29½ points; Mrs. R. J. Conroy, Al Gilhousen, Mrs. Alto Pruitt and Thomas Munds, all Medford, second, 27; Mrs. Frank R. Baker, John Short-ridge, Mrs. Gilhousen and George Rode, all Medford, scored 25½ points to tie for third and fourth place with Ray Wise, Howard Boyd, Roy Pruitt and Robert Dickey, all Medford.

In fifth were Mr. and Mrs. Paul Hutton and the Leland Clark, Medford, 24½ points and Dr. and Mrs. C. M. Dur-land, Howard Brock and Harvey Mills, all Grants Pass, were sixth with one-half point below.

The tournament was played in two sessions Sunday afternoon and evening. Mrs. Baker, tournament chairman, states that team play in duplicate bridge differs from the usual pair competition and is becoming increasingly popular.

Water Study On Program

How would you finance the Columbia Basin development? What means mote, power or fish? Would you like to cruise the Columbia waterway? What is the state's role in Basin development? What are Canada's plans for the Basin?

Members of Medford League of Women Voters will have the opportunity to express their views on these and other questions Saturday, January 23, at a luncheon meeting in the Red Cross building set for 12:30 p.m.

Mrs. Kenneth H. Baker, chairman of the water resources study for the Medford league has reported that two large maps will be used during the discussion. One map shows the Columbia Basin; another shows all the river basins in the U.S.

The opinions and views expressed by members will be compiled and forwarded to the Oregon league. Mrs. Dunbar Carpenter, president, points out that "this is an opportunity for each of us to have a voice in the direction that the Basin development will take. Come and bring a friend."

Reservations may be made with Mrs. Richard Schwahn, SPring 2-8825.

Gold Hill Circle Meets at Church

Gold Hill—"Why Must the Good Suffer" was the topic of the devotional lesson given by Mrs. Clarence Freeman, president of Golden Circle group of Gold Hill Christian church at the January meeting held at the church.

Mrs. Wallace Neece gave a mission report on the activities of Donald Byers. He was a minister of the Central Avenue Church of Christ in Medford, prior to leaving for Thailand, where he spent five years doing mission work. He returned to this country several months ago to rest for a year. He has spoken at various meetings in the valley during this time.

The local Christian church and women's group help to

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support his mission in Thailand.
A luncheon preceded the business session and program. Hostesses were Mrs. Leonard Andrews and Mrs. Neece.
The next luncheon and meeting of the group will be held at the church Friday, February 12 with Mrs. Bessie Henderson and Mrs. Joe Kavaleski as hostesses.

Calendar
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Thursday:
7:30 p.m.—Lively Rogues, Rogue Valley Country club.
8 p.m.—Welcome Wagon club, home of Mrs. Lewis McLaren Jr., 702 Beekman street.
8 p.m.—Royal Neighbors of America, Pythian building.
8 p.m.—Adarel chapter, Order of Eastern Star, Jacksonville Masonic temple.
8 p.m.—Central Point PTA,

**Economist Advises
On New Appliances**
Corvallis — Meal planners who put Christmas gift appliances to work now will find an extra hand around the kitchen helpful almost every day of the year.
An appliance in hand is worth more than several seldom-used ones that take up storage room on the cupboard shelf waiting for "special occasion" use, says Miss Bernice Strawn, Oregon State college extension home economist. Here are her suggestions for use of small appliances such as the blender, griddle and frypan.
Use electric outlets in the dining room and kitchen convenient to where appliance is used. Avoid long extension cords, she advises, which are easily tripped over, and often inefficient.
Store appliances where they're going to be most often used. For some, this may be the kitchen; dining and family room may be handiest for others. Miss Strawn recommends storing appliances on an open shelf, at a height where the appliance can be plugged in without moving it.
Central Point Junior High school library.
8 p.m.—Talent Parent-Teachers association, Talent High school.
8 p.m.—Roxy Ann Court, Order of the Amaranth, Masonic temple.
Friday:
12 noon—Episcopal Church Women of St. Mark's, parish house.
12:30 p.m.—FOE auxiliary, party at Eagles hall.
12:30 p.m.—Fifty Plus club, St. Mark's Guild hall, Fifth and Oakdale avenue.
1 p.m.—Electra Social club, Girls Community club.

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