

Kill bathroom odors fast with Colgate's new Florient



Makes air smell flower-fresh

- Just one quick spray kills bad odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow - some aerosols too weak, freshen just for the moment, but Florient really kills bad odors fast.
- So economical, too - it lasts and lasts.
- Keep an extra Florient in your kitchen.



More women buy FLORIENT than any other air deodorant

Away Go Corns

This wonderful 3-way action of Dr. Scholl's Zino-pads makes it needless for you ever to suffer from corns. Get this medically approved relief today. At Drug, Shoe, Dept. and 5-10¢ Stores.

1. Pain stops fast
2. Corns speedily removed
3. Corns, Sore Toes prevented

Dr. Scholl's Zino-pads

Now Many Wear FALSE TEETH With More Comfort

FASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

Itch... Itch ... I Was Nearly Crazy

Very first use of soothing, cooling liquid D. D. D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 45¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

AFTER COLDS, FLU, YOU MAY SUFFER FROM TIRED BLOOD*

If you feel run-down after a winter illness your trouble may be due to iron deficiency anemia*. We call it Tired Blood. Check with your doctor. If you feel worn-out because of Tired Blood, take GERITOL, liquid or tablets, every day. Feel stronger fast—in 7 days—or money back. Get GERITOL today!

Stiff, Aching Joints

Common Rheumatic and Arthritic-like Pains*
When you suffer from common rheumatic and arthritic-like pains, try ZARUMIN. Contains an outer pill that gives fast, temporary relief. And an inner pill that brings more relief hours later—thus giving longer-lasting relief. If pain persists see your doctor.



*For effective temporary relief
Zarumin PILL WITHIN A PILL

100% SAFE SLEEP*

without bromides, barbiturates, narcotics
If you sometimes can't sleep because of simple nervousness, overwork or over-fatigue—try SOMINEX. Taken as directed, SOMINEX helps you sleep soundly with 100% safety. No morning-after grogginess. Not habit forming. *Taken as directed

Here's Real Relief from CONSTIPATION AFTER 35

As you get older, usually after 35, your system naturally slows down and the laxative you've been using may no longer be right for you. That's why you should try SERUTAN, the all-vegetable laxative aid that, taken daily, helps establish regularity. Many doctors advise this principle, that's why you should try it.

SERUTAN "Read It Backwards"



NO LONGER HOPELESS

Twenty years ago chances of recovery from mental illness were very small; today when good care and treatment are available, 7 out of 10 do recover.

Help mental patients get the treatment they need by giving generously and supporting your

MENTAL HEALTH ASSOCIATION



Clap-Clap Frances W. Keene

This may be played alone or with two players in competition. The object is to bounce the ball, clap your hands once, and catch the ball. Then bounce and clap twice and catch, and so on until ten claps are reached. A player has a turn until he misses. By throwing the ball hard at the ground so that it bounces very high, players may be able to clap even more than ten times.

Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

Pick Your Pencil

Ida M. Pardue

In this party game, everyone wins a pencil.

With ink or colored nail polish, write a guest's name on each pencil. Make up two teams. Put all one team's pencils into a paper sack. Put the rest into another sack. Each team forms a line. Hand the starting player in each line the sack containing his team's pencils. At the word GO, players reach into the sacks, without peeking, and take out one pencil. If a player removes his (or her) own, he keeps it and passes the sack to the next player, who repeats. If not, the pencil goes back into the sack, which is then passed to the next player for a turn. The sack goes down and back up the line until each player has picked his or her own pencil. The team to finish first wins.

HIAWATHA

Puzzle: Find Hiawatha's beaver, rabbit, squirrel, and reindeer.



Let's Draw a Centaur

Ann Davidow

Scrambled Lands

E. S. John

If your foreign pen pals were the oddly named people listed below, what would their native lands be? Just rearrange the letters.

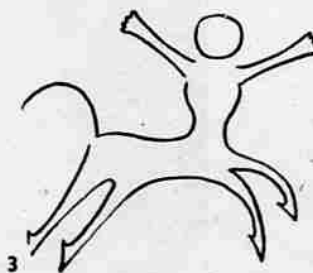
1. Stu Alarai;
2. Don Sienia;
3. Mol Brexugu;
4. Lem Atagua;
5. Lena Vezue;
6. Gina Acrua;
7. Boze Mamqui;
8. Hester Danni;
9. Asa Tinma;
10. Dan Zerswitl.

Answers:

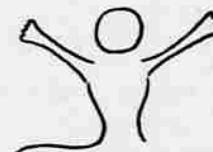
1. Australia;
2. Indonesia;
3. Luxembourg;
4. Guatemala;
5. Venezuela;
6. Malaysia;
7. Mozambique;
8. Netherlands;
9. Switzerland;
10. Tasmania.



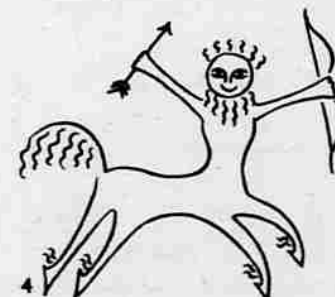
The Centaur, who lived long ago, Was man above and horse below.



The man in him thought it was fun To run as fast as horses run.



The horse in him thought it was grand To have a human head and hand;



In our real world we know, of course, That man is man and horse is horse.