

## Classified Ads in London Times Offer Humorous Reading

### WHAT'S IT WORTH?

Washington —UPI— A farmer can figure out how much he can afford to pay for electrical equipment by considering the amount and value of the time the machinery saves him, say economists at Purdue University. For example, if labor is worth \$1 per hour and a machine saves 10 minutes a day, the farmer can afford to pay \$300 for the machine. Or he can pay \$1,100 for a machine that saves 30 minutes per day and \$2,250 for one that saves 60 minutes a day.

London—UPI—Some of Britain's most hilarious reading can be found every morning in a dull gray column of classified ads on the front page of the great gray London Times.

For the most part, the ads in this famed "personals" column are in dead earnest. But for unintentional humor, take a few examples:

"Granny is coming to live with us but we can't take Pussy. Will someone offer him a home and avert feline disaster? Please help."

"Old castle required within two years for one of Britain's oldest noble families. At least partly habitable, modern conveniences unnecessary."

"For sale: Handsome but small 4-engine airliner. . . Thanks to 170-odd years of such ads, the Times "personals" column has become a national tradition.

**Everything Offered**  
Anything and everything is offered there—from a genuine Caribbean kingship to the services of a "gentleman, 29, married, keen foxhunter."

One man appealed for someone to lend him a live walrus to take to lunch. Someone else wanted rattlesnakes, dead or alive, as mascots.

The Times "personals" column contains a few personal messages. It's an "agony" column without agony—no lone-

ly hearts or love-lorn ads. But it's required reading for foreign journalists and anyone wanting a hearty laugh with the morning tea. It appears every morning in the same spot in one of the world's few major newspapers which—despite war, peace or death of kings—still devotes its full front page to classified ads.

Take a few more examples: "Will any baron not requiring his robes next Tuesday please write box—"

"Skipper required to command Diesel yacht. . ."

"Gout—Can anyone who has experienced this painful disease help a great sufferer by telling any cure or specialist?"

"Rolls-Royce, one titled owner, perfect. . ."

"Original manuscript of two-fifths of Richard Strauss's 'electra' Offers?"

"Country house with some land for slow sale. Last time for sale 1542. Contains eighteenth-century wallpaper."

Is it adventure you want? "Berths available in amphibious D.U.K.W. safari to Bechuanaland, Nyasaland, East Africa." "Girl crew for yacht: Owner of 16-ton yacht . . . seeks two sisters or friends as crew for world cruise."

**Wants Job Under Sun**  
Looking for someone to hire away from England's dreary winters? "Browned-off sporting bachelor . . . wants any interesting job under the sun." "Ex-National Service officer will do anything interesting, preferably abroad where it's hot."

But the mainstays of the Times "personals" are the just plain unusual.

"Untitled old Etonian forced to sell garage in heart of West End; three-bedroomed house thrown in. . ."

"Label collectors—Write for particulars of new society to Secretary, Labologists' Society. . ."

Press agents are not above using the Times "personals" for their own purposes when they can sneak in. Recently a lot of curiosity was aroused by an appeal that ran several days for "an authentic royal jeweled crown, valued at a quarter-million pounds (\$750,000) or more." Turned out that old trickster Noel Coward "needed" the crown for a picture he was making.

## State Conference On Crime Slated In Salem Feb. 16

Salem — The state department of justice will sponsor a one-day statewide conference on crime prevention in Salem Feb. 16, Robert Y. Thornton, attorney general, has announced.

Purpose of the conference will be to appraise the adequacy of the crime prevention efforts and determine how they can be improved, Thornton said.

Public leaders from throughout the state with specialized training and experience have been invited to participate. A major goal of the conference would be recommendations for practical and feasible action on state, county and city levels, he added.

Persons participating will be asked for a brief presentation outlining suggestions, and an evaluation committee will coordinate the proposals in a written report, Thornton said.

**Increase in Crime**  
Thornton pointed out that Oregon is "faced with an ever-mounting increase in the rate of crime and delinquency." As a result, the public is seeking more criminal laws and stricter punishment of violators, he noted.

"Citizen groups are organizing to seek new methods of dealing with sex criminals, obscene literature, and other practices that tend to incite law violations. Related to this subject," he continued, "there is at present a legislative interim committee preparing bills to tighten our law enforcement procedures."

Thornton estimated that crime in Oregon is now costing each man, woman and child in the state about \$500 per year. He noted that crime in America is increasing more than five times faster than the population, according to recent FBI statistics.

**VALUE OF FOOD SALES**  
Ithaca, N.Y. —UPI— Special food sales are likely to attract people to an entire line of products, not just to the item advertised, according to a survey conducted by the State College of Agriculture at Cornell University. One researcher explained it this way: "Seeing a brand of catsup on sale might remind a shopper that she needs catsup and she might buy her usual brand instead of the one specially priced."

## RESEARCH



National Foundation research is working to prevent the tragedy of crippling diseases

birth defects arthritis polio

JOIN THE NEW MARCH OF DIMES



## Happy Camp Man Faces Assault

Yreka — Mrs. Carrol Anette Blake, 17, of Happy Camp, was listed in critical condition in Siskiyou General hospital here Monday following an incident in which she suffered a gun shot wound, Siskiyou county sheriff's deputies reported.

Deputies said her husband, Charles Wayne Blake, 20, was arrested and charged with assault with a deadly weapon.

The incident occurred, deputies said, in the family car. They started arguing and Blake displayed a gun. Deputies said he fired at Mrs. Blake, who was in the driver's seat.

Physicians said Mrs. Blake was expected to live.

**HIGH CITY**  
Mexico City — This capital of Mexico is more than 7,000 feet above sea level.

## HOW TO BE A PERFECT WIFE . . .

\*Another Tip On How To Make Your Home Happier, Compliments Of Your Favorite Cal/Ore Electrical League Dealer.

## WITHOUT OVERWORKING YOUR HUSBAND

In the average home, over 400 HOURS A YEAR are spent on the thankless drudgery of dishwashing. In many homes, much of this work is done by poor old Dad. (This is so Mom will occasionally have time to do something besides wash dishes.)

Cut it out, girls. Just get poor old Dad to put a sparkling new **ELECTRIC DISHWASHER** in your kitchen. He'll like the idea.

You can remind him, too, that dishes and utensils come from an **electric dishwasher** sterilized and almost entirely bacteria-free . . . scalded in water hotter than the hands can touch. The electric way is the happy and healthful way to wash dishes.

See Your Favorite Cal/Ore Electrical League Dealer. Ask About Easy Terms.

**2-CYCLE FILTER-FLO WASHER**

So little money for such a great washer value. Automatically cleans and re-cleans wash water to give you cleanest-ever wash! Has two entirely different wash cycles for sturdy or delicate fabrics.

ORIGINAL PRICE — \$259.95

**SALE PRICE . . . 199.95**

Less Hapco-Sized Avg. Trade-in . . . . . 40.00

**YOU PAY ONLY . . . . . 159<sup>95</sup>**

OTHER MODELS ON SALE AT SIMILAR LOW PRICES

Direct Factory-To-Dealer Money-Saving Shipment!

It's here . . . a \$2,000,000 shipment of over 8600 G-E Major Appliances to Northwest dealers! Mass buying by these 110 dealers means lower prices due to factory discounts and lower shipping costs! We're passing the savings on to you . . . so hurry to Hapco, get big Bargain Train Discounts and the Hapco-Size Trade-in Allowance!

# BARGAIN TRAIN SALE

**HIGH-SPEED DRYER**

With De-Wrinkler

ORIGINAL PRICE . . . . . \$219.95

**SALE PRICE . . . . . \$179**

Less Hapco-Sized Avg. Trade-in . . . . . 37.00

**YOU PAY ONLY 142<sup>00</sup>**

**12 CU. FT. COMBINATION REFRIGERATOR-FREEZER**

Reg. List Price . . . . . \$449.95

**SALE PRICE . . . . . 378<sup>88</sup>**

Less Hapco-Sized Avg. Trade-in . . . . . 70.00

**You Pay Only 308<sup>88</sup>**

**TERMS**

Of course . . . Hapco has about the easiest terms available! Only \$10 down delivers practically anything in the store. You pay small payments as low as \$7.00 per month.

**FULLY AUTOMATIC G-E 30" RANGE**

SPEEDS COOKING AUTOMATICALLY!

**THE BIGGEST RANGE BUY YET!**

Reg. List Price . . . . . \$209.95

**SALE PRICE . . . . . 199<sup>95</sup>**

Less Hapco-Sized Avg. Trade-in . . . . . 40.00

**YOU PAY ONLY 159<sup>95</sup>**

Pushbutton controls give five exact measured heats on Hi-Speed Calrod surface units. New, simplified easy-set oven timer dials. Extra-wide oven has removable door for easy cleaning. "No-drip" cook-top catches spill-overs, saves clean-ups. Many other deluxe features. Save now!

**★ HAPCO-SIZED TRADES!**

**WHAT ARE THEY?**

Examples:

REFRIGERATORS . . . (last 3 years avg.) \$70 allowed for 1950 or newer models in working condition.

RANGES . . . (last 3 years avg.) \$40 allowed for models up to 10 years old in working condition.

AUTO. WASHERS . . . (last 3 years avg.) \$40 allowed for models up to 10 years old in working condition.

TELEVISION . . . (last 3 years avg.) \$42.50 allowed for models up to 5 years old in working condition.

115 E. MAIN—MEDFORD 115 EAST MAIN—ASHLAND

# HAPCO.

5 Home Appliance Co. Stores growing with Oregon