

Try and Stop Me

By BENNETT CERF

THE EXECUTIVE of an exclusive and expensive specialty shop explained the other day how he persuades ladies to buy his creations without even raising an eyebrow at the price tags.

"I begin," he says, "by showing them a dress that is marked at five thousand dollars, and then, while they still are shuddering, move gradually down the price scale through the three and two thousand-dollar models. By the time I reach something for eight or nine hundred dollars, it sounds so ludicrously cheap that the relieved ladies sometimes snap up two or three dresses at a time."

"I never have met your wife," this executive added. "You're darn right," I assured him, "and if I possibly can prevent it, you never will."

Early result of the "payola" expose: two foul gangsters wrote a new rock 'n' roll song, then called up every disk jockey in town to threaten, "Either you play our song tomorrow—or we'll send you money!"

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Superior Strength of No Help As Heart Attack Claims Man

Waynesburg, Pa. (UPI)—Even the strongest men die. And John Michalik was one of the strongest.

He pulled heavily loaded wagons with his teeth. He allowed an automobile to roll over boards on his powerful chest. He took cat naps on a bed of nails. And he laughed as aides used a heavy mallet to smash stones on his chest.

"The Cyclone" gave up barnstorming several years ago. He went back to coal mining and became a part-time policeman. But his phenomenal strength remained—until Thursday.

Answered Call
Sixty-six-year-old policeman John Michalik went to answer a call at a tavern in nearby Carmichaels.

He suffered a heart attack. On the way to Greene County hospital, he turned to a companion and gasped in disbelief, "All this strength and I'm powerless. There's nothing I can do."

"The Cyclone" was dead on arrival at the hospital.

Manager of the store will be Ernest Hook, who formerly was with Lucas and Howard's Klamath Falls store.

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Several acres of the city's choicest land has been devoted to a park, dedicated to peace, near the A-bomb blast site. A 100-meter-wide boulevard with trees and flowers in the center runs in front of the park.

The atomic bomb wiped out the bulk of the whole city and her population. Mayor Shinzo Hamai said, "When we started rebuilding, we saw to it that the new planning would have roads, parks and all other city facilities so built as to fully conform to the requirements on a modern city."

The planning was put into effect and now we have a re-born city whose central part is entirely new and modern, showing hardly any traces of the castle town which it was in the old days.

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But the scars still remain and the city eventually will build a new City Hall. The municipal assemblymen look with envious eyes on the new five-story Hiroshima prefectural government building, which is certainly one of the finest of its kind in all Japan.

The Chugoku Newspapers Company building in downtown Hiroshima city withstood the A-bomb although its interior was completely destroyed. The owners have reconstructed the old eight-story building into a 15-story structure.

Both Mainichi and Asahi, Japan's two biggest newspapers, have built fine new buildings in busy Hatchobori business and amusement center, where incidentally, there are more than 300 bars and cabarets.

New Apartments
Scores of government-built apartment houses provide living quarters for a large percentage of the city's population of more than 400,000.

Hiroshima has not overlooked the tourist industry. It has built a new Hiroshima castle along medieval architectural lines to replace the famous castle that was destroyed by the A-bomb.

And Hiroshima has one of the finest baseball stadiums in the country. Equipped with the latest facilities and accommodating 30,000, it was built on a corner of the former Japanese Imperial Army parade grounds near the heart of the city.

New Parks Built
Meanwhile, 30 children's parks have been built throughout Hiroshima, which also boasts 48 kindergartens, 43 grammar schools, 29 "middle" schools, 23 high schools and seven colleges and universities.

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Labor Council Names Officers

Merle Merriman, representing the electrical workers union, was elected president of the Jackson County Labor Council last week.

Other officers elected include George Beltz, plumbers union, vice president; Pauline La Plane, culinary and bartenders union, financial secretary; J. Vernon Marshall, musicians, recording secretary; and Jess Wagner, plasterers and cement masons, sergeant-at-arms.

Trustees named include W. H. Ward, Steve Hess, electrical workers, James Cain, butchers, and Al Freeman, laborers. Delegates-at-large are Dale Newman, musicians; William Thompson and Louis Dalton, bakers, and Robert Peebles, laborers.

A speakers class will be held each Thursday, starting Jan. 14, the Council announced. It will be at the Labor Temple with Merriman in charge. All union members are urged to attend the classes which will pertain to union education and policy.

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Old TV Shows Are Big Hits in Japan

By VERNON SCOTT
UPI Hollywood Correspondent
Hollywood—(UPI)—Ever wonder what happens to old TV shows?

They go to Japan. Just as they did with baseball, the Japanese have gone wacky over American television series. Some 36 Hollywood television series are now beaming in the Land of the Rising Sun with horse operas in the lead.

During World War II Japanese troops charged American lines howling, "to hell with Babe Ruth." In the event of another war they might possibly yell "to hell with Jim Arness."

"Gunsmoke," in which Arness stars as Marshall Matt Dillon, is among the top rated shows in the island empire.

According to Bernard Kamis, vice president of the National Audience Board, Japanese televisioners show almost the same tastes in video fare as American audiences.

Many Shows Dubbed
"About half of the shows from this country are dubbed into Japanese," he said. "They are highly proficient in synchronizing the lip movements of American actors with their language."

"The other 50 per cent of the shows are presented in English. And these programs

are almost as popular as the dubbed shows. English is being taught in the schools now, and many older Japanese have learned our language."

In addition to running our filmed shows, Japanese producers have taken to copying detective, situation comedy, drama and even western series with Japanese actors in the starring roles.

Most popular returns in Japan today, says Kamis, are "Lassie," "Rin Tin Tin," "Leave it to Beaver," "Superman," and "The Lone Ranger" in the children's division.

To Investigate Reaction
"I Love Lucy" and "Father Knows Best," two of the truly big TV hits, are in the select circle in Japan.

Along with "Gunsmoke," the Japanese have gone wild over such other adventure dramas as "Bat Masterson," "Lawman," "William Tell," "Colt 45" and "Cannonball."

Also highly esteemed are "Perry Mason," "The Donna Reed Show," "The Gale Storm Show," "The Millionaire," "How to Marry a Millionaire."

"The most amazing part of it all," Kamis said, "is that many of the reruns appear on Tokyo stations only a few weeks after they are seen in

this country. Within the next few months the NAB will tabulate Japanese reaction to individual shows, determining exactly why they like them."

CLEAREST MONTHS
April and May are usually the clearest months in the Philippines.

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'New' Hiroshima Not Same As Before Bomb Dropped

Hiroshima, Japan—(UPI)—There is a feeling of emptiness about the new Hiroshima that has been built on the ashes of what was once the most thriving city of western Honshu, Japan's biggest island.

Until the atom bomb leveled it on Aug. 6, 1945, Hiroshima was a teeming metropolis of narrow, crooked streets, of congested low-story wooden structures, of people literally rubbing elbows as they tramped their way on the sidewalks and unpaved roads.

The Hiroshima of today is too modern for the oldtimers. It's not Hiroshima any more, not with its well-planned streets more than 100 feet wide and its ferro-concrete buildings. There is not a crooked, winding street in the

whole city. The result is that it seems almost empty.

The citizens of Hiroshima rebuilt the city from scratch with a fervent feeling that there would be "no more Hiroshimas."

Peace Is Motive
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Record Collection of Salmon Eggs Obtained

Portland—(UPI)—A record collection of 11,052,000 silver salmon eggs was obtained from the spawn-taking operations completed at the new site over which the A-bomb is known to have