



\$60,000 SHOE STOCK GOES!

MERCILESS MARKDOWNS TO VACATE THIS LARGE BUILDING TO THE BARE WALLS! EVERY SHOE MUST GO!

MEDFORD'S

DISCOUNT SHOE OUTLET

"ON HIGHWAY" 99

QUITS

IN A STAGGERING SHOWER OF FANTASTIC SACRIFICE GIVE-AWAY SHOE PRICES!

GOING OUT OF BUSINESS

DRIVE IN AND SAVE ON AMERICA'S FINEST BRAND NAMES! YOU MUST NOT MISS IT!

Doors Open
10 A.M. to 9 P.M.
SUNDAY
Noon to 6 P.M.

Nothing held back! Nothing reserved! The newest and most complete family shoe inventory in the Medford area, now to be liquidated directly to the public at well-nigh incredible give-away prices! In a scant matter of mere weeks, the gigantic job must be done. Liquidators have been given explicit instructions to bring about the complete and final close-out of this stock, in the fastest possible manner. The principals have disregarded loss or profit; their interest lies in disposing of this stock in its entirety in the shortest time possible. We have slashed prices without mercy. The price will be paid for your fast response to this urgent call for action. Such respected names as Pretties, Endicott Johnson, Leprecons, Chippewa, Fashion Bilt — all these and more go now at sacrifice prices their makers never dreamed they would see. Outfit the family — at savings that will not soon be forgotten in these parts, and which may well never again be seen! Doors open promptly at 10 tomorrow morning — plenty of free off-street parking — be here early for the greatest awards!

Rules of the Sale:

All sales for cash, not subject to refunds, exchanges, etc. We cannot hold or layaway this merchandise. Please do not phone or mail orders to us. Dealers or jobbers are welcome to buy, but under same terms and conditions as offered to general public. Sale conducted by General Sales Service.

TO BE SOLD ON THE PREMISES 3432 NO. PACIFIC HWY. 99

FAMOUS FROM COAST TO COAST

CHIPPEWA BOOTS

Man's Heavy Work Boot
Reg. \$18.95

\$12⁹⁹

LADIES' FLATS

One Group of Nationally Known Brands
Regularly to \$6.00

99^c

LADIES' DRESS HEELS

One Group in a Selection of Styles
Regularly to \$9.98

\$3⁹⁹

MEN'S DRESS SHOES

Black and Brown in Various Styles
Regularly to \$9.95

\$4⁹⁹

Boys' and Girls' SHOES

This Group in a Selection of Colors and Styles—Reg. to \$6.95

\$2⁹⁹

LADIES' FASHION BILT FOOT COMFORT LINE

Large Selection of Styles and Sizes
Reg. \$11.95 & \$12.95
ALL GO

\$6⁹⁹

Pretties Originals

Ladies Dress Heels in a Good Selection of Colors and Sizes—Reg. \$10.95

\$6⁹⁹

ALL MEN'S DESERT BOOTS

Suede Boots in Various Colors
Reg. \$10.95 and \$8.95
ALL GO

\$5⁹⁹

MEN'S CAULK BOOTS

Regularly \$37.95

\$22⁹⁹

WORK SHOES

Heavy Man's Work Shoe
Regularly \$16.95

\$7⁹⁹

STORYBOOK FLATS

Selection of Colors
Regularly \$4.95

\$1⁹⁹

GIRLS' SLIPPERS

White and Pink—Fur Trim
Regularly \$2.98

\$1⁷⁷

DISCOUNT SHOE OUTLET

3432 NO. PACIFIC HIGHWAY 99

A MILE NORTH OF BIG Y—ACROSS FROM ELK LUMBER MILL