

Medically acclaimed electromyograph proves Absorbine Jr.

Relieves Tired, Aching Muscles Twice As Fast!



Electromyograph shows that after normal period of rest when Absorbine Jr. is applied, tired, aching muscles recover twice as fast as when "nature takes its course."

When your muscles ache, doctors can now read their electric waves through the wonders of the new electromyograph machine. They have proved that Absorbine Jr. "brings aching muscles back" twice as fast as nature can.

These studies showed the speed with which Absorbine Jr. starts treating tired, aching muscles. When rubbed on, Absorbine Jr.

actually dilates the peripheral blood vessel walls, making local blood-flow speed up. Unlike mere pain-killers, Absorbine Jr. helps you get better, faster.



Also available in new, easy-to-use applicator bottle.

Absorbine Jr.

Stop all 9 kinds of ITCH the way doctors do!

WHERE do you itch?	WHY do you itch?
Face	• Allergic Itch
Ears	• Nervous Itch
Under Arms	• Eczema Itch
Arms	• Rectal Itch
Hands	• Detergent Itch
Body	• Shaving Itch
Groin	• Chapped Skin
Rectum	• Winter Clothing
Legs	• Pruritus
Toes	

CALAMATUM BRINGS RELIEF BEST

New formula contains 6 anti-itch ingredients to soothe pain, speed healing, stop itch fast!

Science has developed a remarkable new formula that combines 6 anti-itch ingredients to relieve all 9 kinds of itch in seconds! This new medicated cream, called CALAMATUM® Ointment, actually stops itching and burning on contact—soothes pain and aids healing too. Effective even

on spreading itch like poison ivy, because it helps dry open weeping lesions, prevents spreading. Prevents risk of infection from scratching, too, because CALAMATUM turns into its own pink bandage—won't rub off until you wash it off! Get cooling, soothing CALAMATUM Ointment at all drugstores without prescription.



FORMS ITS OWN PINK BANDAGE

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Quips and Quotes



The Merriest Part of Christmas

My wife and youngsters went all out,
Their gifts for me are handsome—
A wrist watch, golf clubs, luggage, desk
That cost a prince's ransom.

But handkerchiefs from friends are what
I really say "Hooray" for
And ties from distant relatives—
Those I don't have to pay for!

—Hal Chadwick

Two friends were telling each other what they'd bought their wives for Christmas. "I got her a string of pearls with earrings to match," one said.

"Pearls!" the other exclaimed. "If you were going to spend that much money, why didn't you get something practical like an auto?"

The friend smiled. "Ever hear of a phony auto?"

—A. W. Stinson

Estimates I Could Have Improved On

"For 20 hungry kids, we'd better figure on...oh, say, two quarts of ice cream."

"In addition to her tuition, room, and board, we'd better figure on \$50 or \$60 a year for incidentals."

"You know how prolific cats are. I expect she'll have two or three kittens."

"This film only runs 97 minutes, but on television I guess we'd better figure another three or four for commercials."

"The Silver Pheasant is a wonderful inn, but expensive. If you take four people there, better bring along a ten-spot."

"The people we've invited to the party are sensible. They'll clear out by midnight."

"You'll use up most of the day driving through Texas."

—Parke Cummings



When a man calls his wife an angel, he may only mean that she's always up in the air harping on something.

—G. Norman Collie

The five-year-old out shopping with his mother got lost in the Christmas crush at the department store. "Well, young man," said the floor manager, "tell me what your mother looks like."

"She's the lady with a lot of Christmas packages and no money," replied the boy.

—Charles V. Mathis

According to Those Ads

Most movie stars and I, it's clear,
Possess a common tie:

They never carry too much cash
—and neither, friend, do I.

—Dick Emmons

Some women who wear tight denims forget that the end doesn't always justify the jeans.

—Hugh Burr