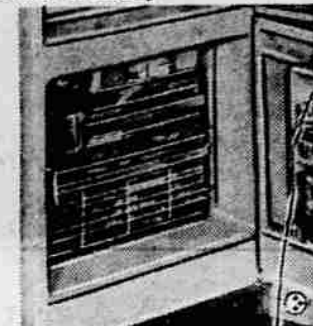




COMBINATION—Refrigerator and upright enclosed food freshener shelf. Freezer has freezer compartments in one unit only 41 inches wide. Refrigerator features a totally



EMPTY CUBES—Ice ejector empties the cubes quickly into storage container.



NEVER FORMS—Frost never forms in any part of this new refrigerator-freezer.



SWING OUT—Shelves swing out, move up or down, or remove for bulky storage.

Hot Water Said Everyday Luxury

Hot water is one of those everyday luxuries you don't fully appreciate until you have to do without it. You can take out an insurance policy against such a calamity, though, by giving your family a new gas water heater this Christmas.

If your home is like most, you are using more hot water these days than ever before. The addition of new members to the clan, the purchase of more water-consuming appliances such as an automatic clothes washer or dish washer, may be making the heater you have now work overtime. A new heater, sized to meet your family's present and future needs, would provide completely automatic service day and night throughout the year.

The Gas Appliance Manufacturers Association says you'll find the 1960 line of water heaters the most efficient, durable and best looking ever offered.

Storage tanks are lined with glass fused to steel. The insulation that greatly increases efficiency is protected by a steel jacket that now comes in a variety of colors in addition to white.

You have a choice of shapes, too. The tall cylindrical heater, still leading in popularity, has been augmented by new square models. There is even a new full-sized heater that fits neatly under a counter.

To be eligible for the United States Senate, a person must be at least 30 years of age, a citizen of the United States for at least nine years, and a resident of the state from which he is chosen.

Innovations Make Refrigerator More Convenient to Use

It may be that you can't teach an old dog new tricks—but that applies to dogs, not appliances.

Take for instance, one of the oldest of electric appliances, the refrigerator. Too often you're likely to think of it in terms of a mechanical icebox, vastly more reliable than those old ice chests we struggled with 25 years ago, but still a pretty familiar item.

But today's refrigerator has a whole set of new tricks of its own. Actually, they're not "tricks" in any sense of the word. Instead, they're well-designed innovations which make the refrigerator of today easier and more convenient to use.

"Working," Not Enough
That's important for the man of the house to remember when he goes shopping for a White Christmas appliance gift for the family. He may ignore the possibilities in a new refrigerator because "we have one and it still works."

But when he makes that statement the customer is likely to be overlooking the fact that even if his present refrigerator still gives good service, it may lack many of the features that would make it truly modern.

Here, for example, is a quick check list of features which will be found in units already on the market.

• Let's begin with style. Today you can get refrigerators in a variety of styles, colors

and sizes (and the larger sizes are growing ever more popular). Many have "straight-line" design which permits them to be installed flush up against your cabinets or other appliances.

• Many modern refrigerators offer automatic defrosting, a feature which any woman who has ever tottered across the kitchen floor with an overflowing tray of melted frost will heartily applaud.

• More and more have true freezers to enable you to take advantage of the miracles and economies possible with frozen food. Incidentally, if you already have a freezer and it's readily accessible to the kitchen, you might want to examine the possibility of one of the new, "freezerless" refrigerators. They're designed without freezer compartments for people who already have a freezer at hand.

• Then check off the convenience features inside the refrigerator itself. Shelves swing out and slide out. They are adjustable up and down and completely removable for storage of bulky items. Storage racks on the doors have been improved and made more convenient. Special temperature compartments are provided for foods like butter and cheese.

• Ice cube trays come in lots of new forms. Some are not really trays at all, but miniature ice-making machines which assure you an ever-ready supply of cubes. Others retain the familiar tray but have improved the release mechanisms so that the ice is easier to release.

That's only a beginning, of course. A few moments with your local appliance dealers will convince you that today's refrigerators have indeed learned new tricks and that your present refrigerator isn't modern just because "it works."

Freezer Would Please Family

Looking for a family gift the entire family will enjoy?

A modern home freezer is your answer. Mom, Pop and the children may all have different reasons for being enthusiastic over a freezer—but the important thing is that all of them will enjoy it.

For the younger set, the idea of a freezer brings with it visions of a ready supply of frozen confections. It's just like having the "ice cream man" in the kitchen all the time.

Mom and Pop have somewhat more serious thoughts about the benefit of a freezer, however. For Mother, the advantages are obvious.

She can, for example, pick a cool day as "baking day" and with all the ingredients and utensils assembled she can bake enough desserts to last the family through busy days ahead when baking might be a real chore.

And with a freezer at hand there can never be any such thing as the "surprise" guest for dinner. Full meals can be prepared ahead of time and stored in the freezer until they're needed.



12 Cu. Ft. Combination
Refrigerator-Freezer

SAVE
\$52

Regular \$450
Reduction Sale—\$398
EASY TERMS



CHRISTMAS SHOP IN

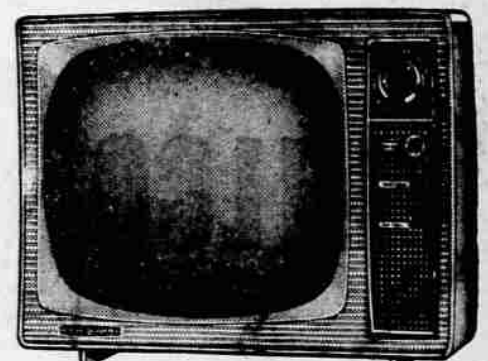
Make it a White Christmas

Hapco is brimming with a wide selection of gifts!

From the most thoughtful husbands to the most thankful wives will go the most wanted gifts of all... new G-E appliances! Nothing else that you can give your wife can DO so much for her... or mean so much to her in blessed freedom from household drudgery, fewer steps to take, less work to do, more time to enjoy more fun with you and the children. Yes, an appliance to lighten her work, will brighten her whole way of life!

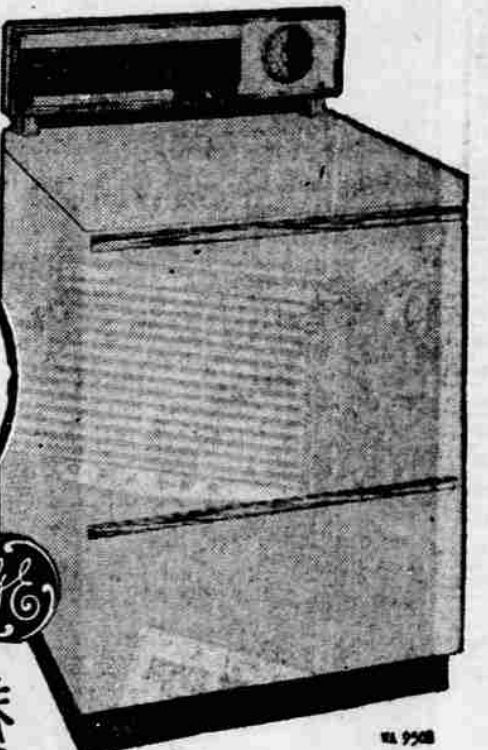


177 3304



"Designer" 17-In. TV

One of the most popular sets ever introduced! Sleek, slim, lightweight cabinet... large, front-mounted speaker... aluminum 110-degree picture tube... the perfect gift for the family.
\$168
Reg. \$190



Top o' the Line G-E

WASHER

Here it is... General Electric's most magnificent '59 washer. It has Filter-Flo, 5-cycle console-key controls, finest trim and all the features you'd want!

Regular \$310

Sale \$278

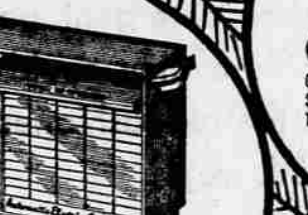
Matching Dryer Reduced to \$228



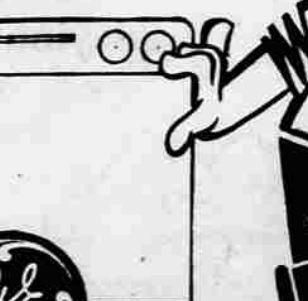
STEAM AND DRY IRON
Has "Dial The Fabric" temperature control. Press like a tailor. Switches from steam to dry instantly. Model F-60
\$15.95



Cord Reel VACUUM CLEANER
"finest in the world"
• Double-Action unit adjusts itself to clean rugs and bare floors.
• Carries attachments for every cleaning need.
• Suction regulator dial... disposable dust bags... steer-easy casters.
• Winds up its own cord at a touch of your toe.
\$79.95 Free—12" Color World Globe



Automatic Electric CAN OPENER
Model FC-4
\$22.95



NEW GE DELUXE AUTOMATIC SKILLET
Model C-111-B
\$16.95
(includes removable thermostat) Cover extra



ALL-TRANSISTOR PORTABLE RADIO
Model F-750
Black & White
Blue & White
Beige & Cocoa
\$41.95



The G-E "Forecaster"
Model C-7
Reduced to **\$288**



Automatic Grill and WAFFLE BAKER
Model G-42
Grills sandwiches, fries bacon and eggs. Simply reverse grids for golden waffles. Temperature control.
\$19.95



Automatic COFFEE MAKER
Model P-40
Good coffee everytime. Just set it and forget it. Makes 2 to 9 cups.
\$29.95



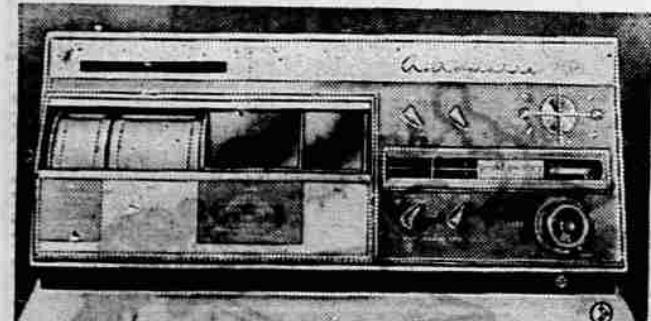
Automatic TOAST-ROVEN
Model T-83
So new—so different! Automatic toaster with handy toasting oven below! Has even toasting chart, signal light.
\$29.95

115 E. Main, Medford

115 E. MAIN
ASHLAND

HAPCO.

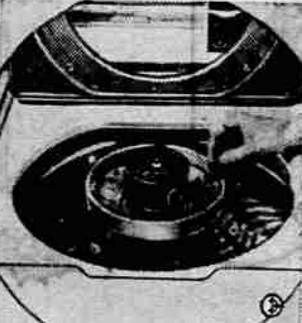
5 Home Appliance Co. Stores growing with Oregon



AUTOMATIC—Control panel makes washer truly automatic. Dispensers at left inject detergent and washday wonder products. Controls at right set time cycle, wash speed, spin speed and water temperature.



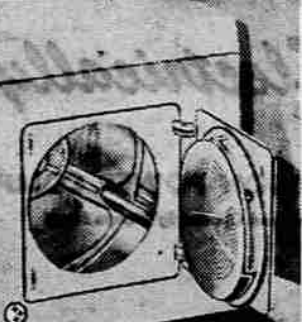
LINT FILTER—Canister lint filter of this washer rides on agitator post and comes apart for cleaning.



FOUNTAIN—Filter fountain is used in this washer to remove lint, fuzz and grit. It is easily cleaned.



MONTH'S SUPPLY—Three quarts of bleach—a month's supply—is poured in reservoir which dispenses it.



STEEL DRUM—Electric dryer has stainless steel drum. Companion washer features a stainless steel tub.