

SAFEWAY for MEAT

Safeway Meats a better buy for you!



CLOSE TRIMMED

Safeway's "close trim" method on every cut of meat always removes excess bone, fat, and waste . . . so you get more meat to serve for your food dollars. Compare our way of trimming meats . . . and you'll agree . . . Safeway meats are a better buy . . . every time.

GUARANTEED PERFECT

Every cut of fine Safeway meat is unconditionally guaranteed. Take home any cut you choose . . . cook it your favorite way. Judge it for juiciness, tenderness and flavor. If you are not satisfied 100% . . . your full purchase price will be courteously refunded.



See How Safeway trims a Leg 'O Lamb

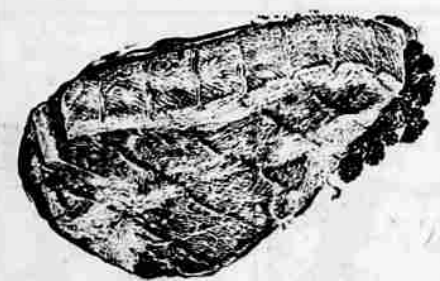
The sketch shows how our trim method gives you less waste and more meat. The long portion at the shank bone, as well as excess fat along the side are removed before weighing.



Leg o' Lamb

lb. **69¢**

T-Bone or Club Steaks



Tender "USDA CHOICE" Beef

There is absolutely no guessing when you serve a wonderful Safeway steak. Each and every steak is guaranteed perfect.

98¢ lb.

GREAT WITH STEAK
MUSHROOMS

Shady Oak stems or pieces
Finest fancy. 4-oz. tin **29¢**

Rib Steak

Lean 'n meaty "USDA CHOICE" beef
with the feather bones removed.

89¢ lb.

A leg of lamb from Safeway is real elegant fare any time! Delicate in flavor, each is from the finest USDA CHOICE lamb cut in our special way to give you more meat and less waste for your money. If you like, tuck in a clove of garlic before roasting . . . the flavor will be subtle. Remember to add mint jelly to your menu . . . compliments lamb so perfectly.

More great values on tender, lean "USDA CHOICE" lamb

Whole Lamb	or half a lamb	lb. 47¢	Shoulder Roast	Square cut	lb. 39¢
Lamb Chopettes	lean meaty	lb. 59¢	Lamb Chops	Small size center cuts	lb. 98¢
Rolled Roast	Boneless shoulder cut	lb. 69¢	Rib Chops	Delicious Pan Ready	lb. 69¢

Food Favorites at Special Prices

Cheese **49¢** Special per lb.

Safeway brand mild natural Cheddar or Monterey Jack in 12 or 20 oz. factory-sealed air-tight packages. Reg. 65¢ lb.

Ketchup **19¢** 14-oz. btl.

Famous Heinz product at this sensationally low, low price. Reg. 27¢ value. Great with Safeway meats.

Fig Bars **49¢**

Busy Baker — oven-fresh Vanilla or whole wheat.

1-lb. pkg. **29¢**

2-lb. pkg.

Peas **7¢** 10-oz. pkgs. **\$1**

Quick-frozen Scotch Trout. Tender, young Peas

Fresh Eggs **95¢** 2 doz. **AA LARGE**

See How You Save With Fresh Safeway Coffees

Enjoy the finest, full flavored coffees at no extra cost . . . it's a mighty good way to help cut the family food budget . . . and feed your family better, too!

Edwards Coffee

Enjoy the rich full flavor of the world's finest vacuum packed coffee.

2-lb. tin **1.17** 1-lb. tin **59¢**

Nob Hill Coffee

Here's coffee with whole bean freshness . . . that tastes as good as it smells.

2-lb. bag **1.14** 1-lb. bag **57¢**

Airway Coffee

Coffee lovers enjoy this mild and mellow blend of fine Brazilian coffee

2-lb. bag **1.65** 1-lb. bag **55¢**



A GREAT OLD SOUTHERN CUSTOM "Hospitality" . . . a warm and wonderful word that we've made a part of our way of doing business. You're our guest when you enter our doors and all our efforts are aimed at making your visit a most pleasant one. Y'all come!

SHOPPING'S FUN AT SAFEWAY!

Porter's Fril-lets

Serve 'em steaming hot with Sea Trader Tuna

Pinenapple Juice

The name DOLE means finest quality

White Magic Soap

Works like magic. Gets clothes really clean

Spaghetti

A delicious meal in itself. Just heat 'n serve.

Fresh Bread

You save 2¢ on each loaf. White or whole wheat

Two-Ten Milk

Contains 2% butterfat, with 10% milk solids

Apple Rolls

Baked fresh daily then rushed to our stores.

EGG NOODLES 14-oz. pkg. **35¢**

FRANCO AMERICAN 46-oz. tins **31¢**

DOLE FANCY 40-oz. pkg. **49¢**

15 1/2-oz. tin **3 for 49¢**

MRS. WRIGHT'S ENRICHED large loaf **31¢**

LUCERNE FORTIFIED 4 half gal. **\$1.64**

CURTSEY CARAMEL pkg. **49¢**

Enjoy the Finest "Prize Winning"

Lucerne Cottage Cheese

Snowy white rich curds with dairy rich freshness. Your choice of 4 delicious varieties: Farmer style large curd, small curd, cream style, and Lo-Cal.

Save on the handy reusable plastic dish half gal. **98¢**

pint **25¢** quart **49¢**

From Your Friendly



SAFEWAY

Bicycle License Sale Starts in Medford Schools

The annual sale of bicycle licenses to Medford school children is under way this week in the city's schools, according to Chief of Police Charles P. Champlin.

The program, now in its third year, is held by the police department with the co-ordination of the schools. Of the 3,000 bicycle licenses issued in Medford each year, approximately 70 per cent are purchased during this program, it was reported.

The schools prepare a license form for each child with a bicycle to take home to their parents. The form also explains the licensing program and asks that the parents fill it out and return it with 25 cents to the school.

The forms and money are then collected by the classroom teachers and sent to the school office. The police department picks up the forms and money at each school once all have been returned.

Champlin said that the licenses are then typed at the station by patrolmen on the three platoons. The licenses and identification cards are returned to the schools and distributed by one of two methods, it was explained.

The school may have all bicycle riders attend a general assembly where they hear a short safety talk by a patrolman and have the licenses issued, or the licenses and cards may be returned to the school where they are distributed to classes and handed out by the teachers.

Champlin said that the system not only eases the congestion at the police department but it gives the police an added contact with the children.

Tax Deduction on Ad Costs Urged

Washington—UPI—A spokesman for the American Newspaper Publishers Association has urged Congress to allow business firms to charge off all advertising costs as tax-deductible business expenses.

The House Ways and Means Committee gave the proposal a mixed reaction.

Elisha Hanson, the association's general counsel, told the committee Wednesday that congress should strip the Internal Revenue Service of its power to disallow tax deductions on advertising if it does not consider an "ordinary and necessary" business expense.

Hanson also protested recent Supreme Court rulings upholding the agency's power to take such action. He criticized the Revenue Service for its recent denial of tax deductions on cost of advertisements by electrical power companies designed to "inform the public of the advantages of privately owned power over its government competition."

Negligence Charged To Control Board

Portland—UPI—Robert W. Straub, newly elected State Democratic chairman, Wednesday accused the State Board of Control of "appalling negligence" for failing to get mentally disturbed patients situated in the Mid-Columbia Home at The Dalles.

The Board of Control is headed by Gov. Mark Hatfield.

Straub said he was "astounded" at Hatfield's report that the hospital could not be fully occupied until at least after Jan. 1, 1960, due to the need to confer with the new superintendent of Mid-Columbia.

In an exchange of letters with the governor, Straub said the hospital could have been occupied by July 1, 1959, "if you had taken hold of this matter with strong energy and leadership."

2 Feared Drowned In Chetco River

Brookings—UPI—A father and son were feared drowned Wednesday afternoon when a commercial crab boat capsized as it was entering the mouth of the Chetco river.

Missing were Ray Vanderpool, owner of the 36-foot craft, and his son, Verne, both of Crescent City, Calif.

An eyewitness said the boat—the Leader—had entered the river mouth which appeared to be calm when suddenly a huge wave capsized it, washing both men overboard.