

Riverside Duplicate Club Names Winners

The Howell movement was used in Wednesday's duplicate game for the Riverside Bridge club.

High scores were won by Mrs. W. J. Williams and Mrs. Paul Hatton, first; Mrs. William Knope and Mrs. Berg Marten, second; Mrs. Richard Milestone and Mr. Hatton, third; and Mrs. John Dougherty and Mrs. Sam Van Dyke, fourth.

The monthly master point game will be played next week.

Women's Guild

The Women's guild of Zion Lutheran church will have a special meeting and a potluck luncheon at 12 o'clock Tuesday, December 1, in the church parlors. All women of the church are invited.

One-Stop Shopping Brings Supermarket Expansion

By PATRICIA WIGGINS
United Press International
Washington—(UPI)—Who's behind the stepped-up invasion of supermarkets by such non-food items as nylons, books, beauty aids and grass seed? You are.

According to food executives who gathered here recently for the annual meeting of the National Association of Food Chains, the woman shopper has demanded—and won—one-stop shopping trips in the family car.

The result has been the blossoming of drug, department and hardware store familiars in growing profusion among the groceries.

One executive said that his stores in northern New Jersey have even begun issuing money orders at their check-out counters so that women can pay the light and gas bills at the market.

One firm in California reportedly is thinking of adding swimming pool supplies to their already large non-food displays.

As one executive, from a group of Kansas City, Mo., stores put it: "Everything we

do, we do to please the women."

At his food stores, incidentally, parking spaces are wider "because women like them larger than men." And, because women like pink, all the stores are in pink and white.

Other store executives admitted to widening aisles and providing upholstered benches and other comforts for the women shopper.

The alleged non-food demands by the feminine shoppers are reportedly just an extension of their long and constant demand for variety and service on grocery items.

For example, a modern supermarket's dairy department—shown during the association's meeting—displayed 227 brands of cheeses and cheese products.

A sauce and dressing department boasted 19 different kinds of vinegar items. And milk is no longer just milk, but is whole, skimmed, homogenized, fortified or what have you in a variety of sizes and cases.

While claiming that women shoppers have caused the expansion in products handled at big chain stores, the executives were the first to admit that it has meant good business for them. Big stores mean big money.

Supermarkets, new and old, averaged \$19,500 a week in business last year. Most new stores today are being built to handle close to \$30,000-a-week.

Speaker Advises Daily Planning Of Work Load

Homemakers can have time for the things they enjoy most, according to a discussion on "Living Within 24 Hours" led by Mrs. Randall Kay for the Willow Springs Home Extension unit.

She said, "The key is in your hands. It is much easier to travel a well-planned route; and so it is with your work."

Only so much can be done each day, but women should know what this is and fulfill a daily quota, she explained.

"People often find hard work is nothing more than an accumulation of easy jobs they didn't do when they should have," Mrs. Kay declared.

The topic has been presented by leaders in all the country's extension units this month.

Willow Springs members will meet December 8 at the home of Mrs. Kay on Old Pacific highway, Central Point. The lesson on "Christmas ideas to make" will be given by Mrs. B. M. Thumler. An exchange of handmade gifts is planned.

California Prefers Blondes
New York—(UPI)—California is the top market for color hair rinse, reports Ellen Noeren Baum, creator of hair rinses.

Metropolitan New York also is a top market, but the rest of New York state is conservative, Mrs. Baum said. Big-city women go in for lightening, toning down the hair, and use of glamorous colors.



Mrs. Cecil Allen, one of the few persons who do glass-bending in southern Indiana, is shown placing two sheets of ordinary window glass together prior to putting them in an electric kiln on a mold. The heat will bend the glass into an attractive ashtray. Mrs. Allen, an accomplished ceramicist for 10 years, began the glass-bending hobby this month and has already turned out nearly 50 items. She also places ceramic coloring and stencil designs on the glass.

CALENDAR..

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week days is 5 p.m. the day before publication.

Monday:
5 p.m.—Eagles and auxiliary, Eagles hall.
6:30 p.m.—Medford Toast-mistress club, Pioneer room, Jackson hotel.
7:30 p.m.—Licensed Practical Nurses, social room, Sacred Heart hospital.
8 p.m.—Department of Veterans Ladies auxiliary of Veterans of World War I, Camp White domiciliary theater.

Tuesday:
9:30 a.m.—District 6C Motheringers, home of Mrs. Harvey Field, Seven Oaks rd.
10 a.m.—Medford chapter, American Gold Star Mothers Inc., home of Mrs. Oscar Anderson, 218 Winema Way.
10:30 a.m.—Reese Creek Home Extension unit, home of Mrs. Jim Martinson, Ball rd.
12 noon—Women's Guild, Zion Lutheran church, church parlors.
12:30 p.m.—Women's Association circles of First Presbyterian church: Bethany, with Mrs. A. V. Hardy, 2554 Roberts rd.; Charity, Mrs. Allen Smith, 102 Black Oak dr.; Faith, fireplace room at church; Grace, Mrs. Chester Wendt, Old Stage rd.; Hope, Mrs. Ramsey Miller, 708 Sherman st.; Mercy, Mrs. Edwin Durno, 2513 East Main st.; Temple, Mrs. D. Kirkland West, Old Military rd.; Trinity, Mrs. William S. Ferrell, 16 North Keeneway dr.

1 p.m.—Central Point Royal Neighbors of America, home of Mrs. Emma Collins, 2665 Connell st., Medford.
1 p.m.—Lady Elks, Elks temple.
7:30 p.m.—Medford Parents Home Extension unit, home of Mrs. Lyle Heidemann, 1806 Thomas rd.
7:30 p.m.—Women's Association circles of First Presbyterian church: Candlelight, Mrs. Max Priebe, 721 South

rd.; and Vesper, Mrs. Herbert Roberts, 106 South Oakdale dr.
8 p.m.—Pythian Sisters, Pythian bldg.
8 p.m.—Wilson Park Home Extension unit, home of Mrs. Ronald Harding, 1309 Stewart ave.

Wednesday:
10 a.m.—Agate Home Extension unit, home of Mrs. E. T. Garrison, Ponderosa st.
10:30 a.m.—Lake Creek Home Extension unit, Lake Creek Grange hall, Lake Creek.
11 a.m.—Townsend Harmony auxiliary, Carpenters hall, 123 1/2 West Main st.
1 p.m.—Chapter CG of PEO Sisterhood, with Mrs. C. E. Chamberlain, Old Stage rd.
1:30 p.m.—Contemporary Book club, home of Mrs. Edwin R. Durno.
2 p.m.—Wednesday Study club, Girls Community club.
7:30 p.m.—Bethel 14, International Order of Job's Daughters, Masonic temple.
8 p.m.—Eagle Point High School Parent-Teacher-Student association, high school library.

8 p.m.—Veterans of World War I, barracks and auxiliary, Girls Community club.
Thursday:
7:30 p.m.—Royal Neighbors of America, Pythian hall.
8 p.m.—Adare chapter, Order of the Eastern Star, Masonic temple, Jacksonville.
8 p.m.—Griffin Creek Parent-Teacher association, school cafeteria.
Friday:
10 a.m.—St. Anne's Altar Society, home of Mrs. V. P. Nicoletti, 31 Crater Lake ave.
11 a.m.—Griffin Creek Home Extension unit, Griffin Creek Grange hall.
1 p.m.—Gettogether club, Girls Community club.
8 p.m.—Ladies auxiliary, Medford Carpenters' Union, Carpenters hall, 123 1/2 West Main st.

Friends Say May Craig "Has Home Just Like Her"

By ROSE McKEE
Washington—May Craig, the Washington news woman whose questions on a television press panel have made her something of a national figure, has a home which her friends say "looks just like May."

Its walls and most of its furnishings are in blue or rose. These are the costume colors for which Mrs. Craig was noted on Capitol Hill long before she became a TV personality. Her home is trim and pretty, with crisp white or gandy curtains at the windows and, coupled with all the modern amenities, the suggestion of a Victorian air. Each room has a radio for handy tuning in on the latest news.

Mrs. Craig, a grandmother and mighty proud of it, does not admit to having a living room. "I call this a parlor," she explained as she sat back on a blue sofa in her blue-papered front room. She has four rocking chairs in the parlor.

"My friends laugh at me for having rocking chairs," Mrs. Craig told the National Association of Home Builders, "but I notice they all like to sit in the rocking chairs."

Her red brick house, 100 years old, has gone through various modernizations, including some to provide an abundance of storage space. The house is filled with pretty things she has picked up on news-hunting travels around the world.

Gives Dinners
Mrs. Craig is noted for her small, intimate dinner parties at which there is usually a guest of honor who is in the news and some of her news-gathering friends. She never has more than 12 at her dining room table and she prefers 10 but thinks eight "is best of all."

Conversation at her table is apt to turn into a frank and spirited political discussion, as when she has entertained for presidential aspirants before the party conventions. But she never has run into unhappy aftermaths over news leaks, as sometimes results from Washington parties.

She has a clearly understood rule to avoid such trouble. Everything said is "off the record" but reporters are free to check the next day with the guest of honor for permission to use what they consider news.

Possibly one reason May Craig's dinners are such a success is that she has no worry over menus. She has a basic dinner—broiled chicken—which she serves at every party. She said:

"A dinner, like your house, should be typically yours. People remember it if you have

Royal Neighbors To Hold Election

Members of the Royal Neighbors of America will hold election of officers Thursday, December 3, at 7:30 p.m. in the Pythian hall.

Mrs. Carl Pearson, oracle, has asked members who have articles for the bazaar to bring them to the meeting. The bazaar will be held Friday, December 11, at Leonard's Electric store, near Main and Bartlett streets.

Glass Fact

New York—(UPI)—"Annealed" means that a finished piece of glass is reheated and then gradually cooled to give it greater strength.

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Bethel Initiates Ten Candidates
Ten candidates were initiated at a meeting of Bethel 55, International Order of Jobs Daughters held November 24 at the Knights of Pythias Hall with Honored Queen Barbara Gordon presiding.

Initiated into the order were the Misses Krista Rae Baker, Mary Bishop, Constance Bittle, Nancy Edwards, Kaye Irene Hay, Jill Hibbs, Jalinda Langston, Cynthia Taylor, Catherine Thanos and Diana Vinzant.

The annual Christmas dance to be held December 18 at the Country club, was discussed and all members were encouraged to attend. There will be a dinner at 8 p.m. and dancing from 9 until midnight.

A Guardian council meeting will be held Tuesday, December 1, at the home of Mr. and Mrs. O. G. Vanderwalker, 1101 South Oakdale avenue at 7:30 p.m.

The next regular meeting will be December 8. New officers will be elected for the following term.

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