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BRING THE
 FOR THEM

**Medford Your Gift
 ters... Southern Oregon's
 Department Store!**

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 LY WHILE
 PLET
 N OUTFIT
 ESTLE
 LOW PRICE
 CHARGE
 IT!

under each other
 Has plastic bridge

**Supersize Kenmore
 Realistic Stove**
 Gay, new Pink... **2.59**
 Looks like mom's. Packed with fun! Has realistic controls, knobs that turn. Doors really open. Elite-Hits—27 1/2 in. tall.

**4-Unit Vinyl Train
 Runs on Battery**
 Fun, easy to operate. Has locomotive, tender, gondola, caboose. Won't wear. Track measures 27x35 1/2 in.

**Texas Ranger Style
 Double Holster Set**
 Repeater action... **1.66**

**Soft Foam Filled
 Favorite Animals**
 Your choice... **3.49**

**J. C. HIGGINS
 "FLIGHTLINER"
 24-inch or 26-inch**
 SEARS LOW PRICE! **\$53⁸⁸** CHARGE IT!

Features twin flo-bar frames look lighter, yet are stronger. Chrome plated metal trim plus lates opalescent metallic colors.
 Bicycle Prices Start at \$26.88



Gift Suggestions for Him

**BULKY KNIT... ZIP FRONT
 TWO-WAY COLLAR COAT**
 SHOP, COMPARE

CHARGE IT! **\$12⁹⁹**

75% lamb's wool and 25% Orlon blend sharp, two-color contrast. Full sleeves for freedom of action. Gives a continental appearance, reinforced across shoulder seams.



**English Imported
 DRESS SHOES**

NEVER AGAIN AT THIS LOW, LOW PRICE

\$8⁸⁸ CHARGE IT!

Seven styles and colors. Fully leather lined with leather sole and rubber heel. C-D-E widths. Sizes 7-12.



**Men's Shearling Lined
 OPERA SLIPPER**

JUST **\$4⁹⁹** CHARGE IT!

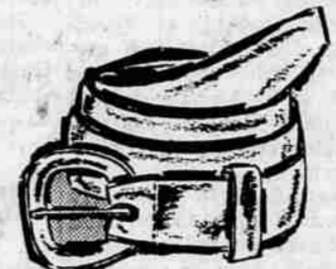
Soft, flexible kid skin upper. Sturdy leather sole and rubber heel.



Sizes 6-13

**RICH TOP GRAIN
 COWHIDE BELTS**
 Black or Brown \$1⁵⁰ Charge IT!

Styled in popular 1 1/2-in. width. Rich calf grain on top grain cowhide. Leather trim on solid brass buckle.



**FANCY PATTERNS
 ORLON SOCKS**
 3 Pair for **\$2³⁷** Charge It!

Colorful argyle and novelty patterns stay bright, soft through repeated washing. Snug elastic tops. 10-13. *DuPont acrylic fiber



**TOWER
 TRIPLE TURRET
 MOVIE CAMERA**

SEARS LOW PRICE

\$89⁹⁵

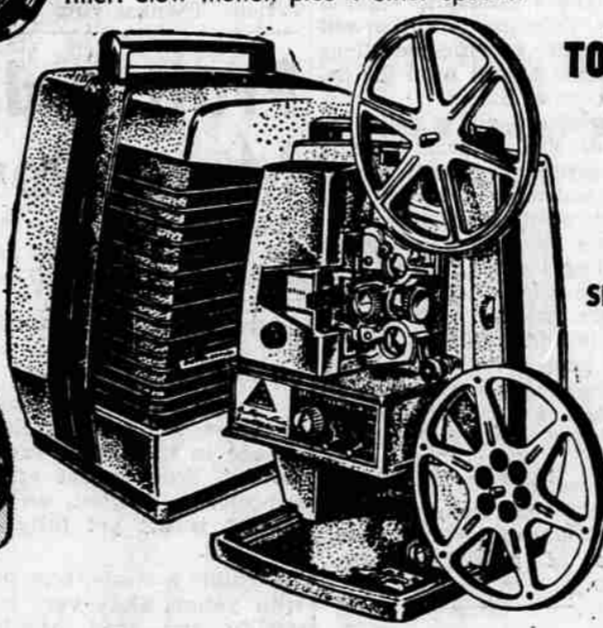
USE SEARS EASY PAYMENT PLAN
 F/1.8 lenses, direct reading light exposure meter. Built-in haze filter and conversion filter. Slow motion plus 4 other speeds.



**CHILDREN'S GUDDLY
 GORDUROY SLIPPER**

Only **\$1⁹⁹** Charge IT!

Red or blue plaid corduroy with elastic gore. Sears-foam sole. SIZES 5 to 13 1 to 3



TOWER 8 MM Movie Projector
 Has Automatic Threading Shop, Compare

SEARS LOW PRICE! **\$109⁹⁵**

Just feed film in starting slot—projector threads itself in seconds. Gives thrilling beauty, brighter pictures, with new super-efficient lamp that's 33% to 90% brighter than most other models. Sharp f/1.6 lens.

USE SEARS CONVENIENT EASY PAYMENT PLAN!

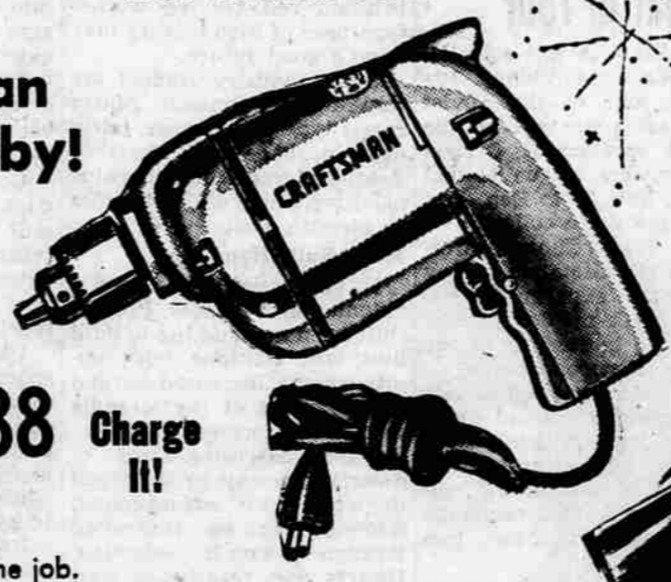
**For the Man
 With a Hobby!**

**Craftsman
 ELECTRIC DRILL**

Low Priced **\$12⁸⁸** Charge IT!

• 1/4 HP, power to do the job.
 • Craftsman 1/4-inch drill.

"Supreme" precision-g geared key chuck, 1/4-in. capacity; locking-type trigger switch; die-cast aluminum alloy frame. No load chuck speed 2250 RPM; 110-120 volt, 25-60 cycle AC-DC. Buy now and save.



**FOR HIM
 J. C. HIGGINS
 12-GAUGE**

SHOTGUN

Save \$15 Now! Reg. \$69.95

Reduced to **\$54⁸⁸**

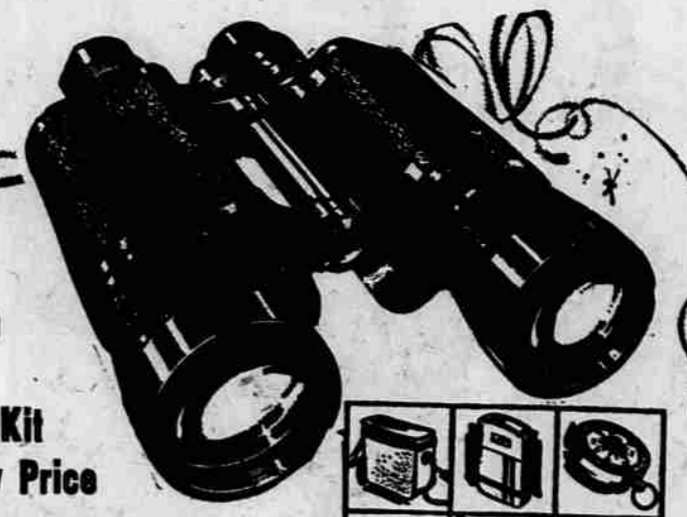
Heavyweight, dependable. Has two-tube choke. Short stroke-fires 6 shots in 3 1/2 seconds. Polished American walnut stock and forend.



**For the
 Sportsman
 7-Piece
 Binocular Kit**
 Sears Low Price

\$29⁸⁸ CHARGE IT!

• Tower 7x50 Binoculars • 6 Sportsman's Articles
 Large pocket of genuine leather case holds high quality, center-focus binoculars; small pocket contains cigarette lighter, sun glasses, penlight, compass, pocket hand warmer. Plus tax.



**KINGS MEN
 GIFT SET**

• After Shave Lotion
 • Luxury Talc
 • Men's Cologne

\$4⁹⁵ Plus Tax



**Men's
 OLD SPICE
 GIFT SET**

\$3⁰⁰ Charge It! Plus Tax



Just Say Charge IT!
 Use as a 30 day charge account or take many months to pay.

**TOWER
 "55" CAMERA
 35MM**

\$18⁹⁵

Charge IT!

Easy to carry—a "click" to use! Includes sharp f:3.5 lens, rapid advance, synchronized flash. At low, low price!



**GIVE HIM A GENUINE
 LEATHER WALLET**
 GIFT BOXED **\$3⁵⁰** Plus Tax
 At this one low price choose from newest styles in fine leathers.



**Men's
 Unfitted
 Cowhide Travel Kit**

ONLY **\$3⁸⁸** CHARGE IT!

Handsome long wearing kit in capertone or tan. Waterproof lining. 9x 4 1/2 x 3 1/2 in. Ideal gift for any man!



"Satisfaction guaranteed or your money back" **SEARS**
 ROEBUCK AND CO.

JACKSON AT BIDDLE ROAD — MEDFORD, ORE.
 PHONE 5P 3-6661
 STORE HOURS 9:30 A.M. TO 5:30 P.M.
 OPEN FRIDAY AND MONDAY EVENINGS 'TIL 9 P.M.

**FREE PARKING
 ALWAYS!**