PLENTY OF FREE PARKING ALWAYS . . . SHOP AT EASE . . . AND AT YOUR LEISURE

SEARS ROEBUCK AND CO.

CHRISTMAS RECORD DAYS Sale

OPEN FRIDAY AND MONDAY EVENINGS 'TIL 9 P.M.

GIFTS OF LEATHER
The Classic Jacket in Imported Leather
SEARS LOW PRICE
JUST SAY CHARGE IT! **$23.98**

Selected capeskin leather from Iran is fashioned with classic simpilcity to give you warm protection and soft luxury. Washable with any good hand soap; printed foulard rayon lining, self belt and buttons and two flap pockets. Assorted colors. Sizes 10 to 20.

Cakes and Candies "Especially" for Christmas

PEGGY KELLOGG FRUIT CAKE
SEARS LOW PRICE **$3.99** CHARGE IT!

Two individual loaves pre-sliced for easy serving. Generously filled with selected fruits and nuts. Gift, tin.

SEARS "CANDYLAND" HAS A COMPLETE SELECTION OF YOUR CHRISTMAS FAVORITES

Barbara Jane 5-lb. Ring Fruit Cake
Gift box **1.99**
Good low-priced fruit cake, nutritious as it is tasty! Luscious fruits, nuts and raisins fill the spicy batter!

Country Inn Butter Batter Fruit Cake
5 pounds **5.59**
Enjoy the old-fashioned goodness of fresh butter and whole egg batter. With pecans, cherries, pineapple.

Smart Santas Give Gift Chocolates
5 Pounds..... **3.29**
The gift that's always welcome . . . a big box of delicious milk chocolates. In a tempting variety of centers.

Finest Country Inn Gift Chocolates
5-lb. gift box ... **5.50**
You'll keep coming back for more! Tempting variety of 21 centers . . . superb milk or dark chocolates.

GIFT SUGGESTIONS FOR HER

for her "Intimate" Spray Mist Eau De Parfum
$3.50 plus tax **Charge It!**

Make her evenings full of that enchanted atmosphere.

GIFT HANDBAGS IMPORTED FROM ITALY
SEARS LOW PRICE
$3.50 CHARGE IT!

Choose from a magnificent array of handbags in new fashion shapes and mirror-like glossy finishes. Big campus news!

Elegant Jewel Encrested SWEATERS
WASHABLE ORLON
Only **$6.98** Charge It!

Beautiful jewel encrested sweater, in colors white, pink, blue, or black. Sizes 36 to 40.

DESERT FLOWER Spray Cologne
$2.50 plus tax
CHARGE IT!

The lingering fragrance of the desert will be hers.

LOVABLE NYLON-TRICOT FASHIONS
QUILTED DUSTER
FLECKEE WITH SHINY SEQUINS
JUST **$15.99** CHARGE IT!

Relax in cozy, comforting fashion. Robe is durable, washable, quick drying and retains shape.

CHRISTMAS ROBE PRICES START AT $3.99

Perfect for the Sub-Teen COTTON QUILTED ROBES
SEARS LOW PRICE **$3.99** CHARGE IT!

Warm 'n' snug dusters in colorful print. Washable. Sizes 7-14.

Just Say Charge It!
Use as a 30 Day Charge or take many months to pay.
OR USE SEARS EASY PAYMENT PLAN

AUTOMATIC KENMORE TOASTER
$13.95 Charge It!

Kenmore toasts ANY SIZE BREAD fast, automatically! Chrome-plated. UL listed. 1-year replacement guarantee.

Fashionable Velvet . . . Boudoir Slipper
$3.99 Charge It!

Medium wedge heel for comfort. Luxurious gold trim. Sizes 5-9.

Sizes 5-9

MANY OTHER SLIPPER STYLES AND PRICES TO CHOOSE FROM

Smart, Feminine Designed Luggage, in Durable Easy Care Embossed Vinyl 3-Piece Set
SEARS LOW PRICE **$28.88** CHARGE IT!
Plus Tax

Smart, feminine designed luggage in durable easy-care embossed vinyl. Includes train case, 21-in. weekend case. Overnighter. In your choice of 6 new exciting colors.

J. C. HIGGINS LUGGAGE . . . A Gift She Will Always Remember

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Medford Shoppin
Friday Morning al

BE HERE EARLY TO GREET HIA KIDDIES, SANTA HAS A TREA

Make Sears in Shopping Headquar Most Complete D

SEARS HAPPY-TIME TO NOW OPEN . . . SHOP EAR SELECTIONS ARE COM

ALLSTATE TWIN TRAI
WITH "OVER-UNDER" TR BIG DOUBLE TRAIN FUN AT ON

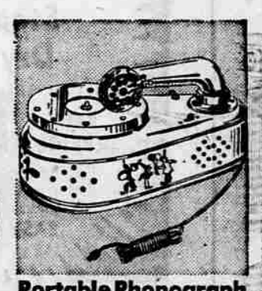
- Has Two Freight Trains
- Tracks, Transformer

$35.95

Big double train fun at one low price. Watch 'em go. One train is switcher freight, other steam-type freight, signals, trestles, 313-in. track, 50-watt transformer.

Favorite Huckleberry Hound Pet Animals
$4.99

Tot's TV program favorites made of rayon plush, stuffed with cotton. Have vinyl faces. Can take comic poses.

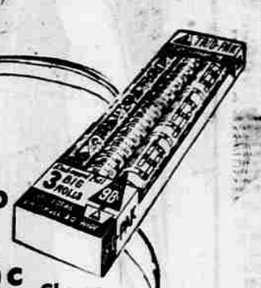


Portable Phonograph Perfect for Tots
For 78 RPM records **6.66**

Easy to operate . . . perfect for their 78 RPM records to 12 in. Self-starting motor, on-off switch. Metal case.

Giant Gas Power P-40 Plane
Engine roars.. **14.98**

Wind prop 1 turn, let 'er go! Has big 30-in. wingspan, 27-in. fuselage. Pilot in cockpit. Authentic details.



FESTIVE TOWER TRIO Gift Wrap 3 Rolls
98c Charge It!

Top quality paper in choice of patterns and colors that capture the cheer of Christmas! Each roll 20x128 inches long.

Complete Selection of Boxed Assorted Christmas Cards From 39c to 1.50 a Box