

Yule Cards Exchanged Over A Century Ago

One hundred and sixteen years ago, the English educator and art patron Henry Cole, asked his friend J. C. Horsely, an artist of the Royal Academy in London, to design a card for him. On it he wrote the now classic greeting, "A Merry Christmas and a Happy New Year to You." He printed a thousand lithographed copies, which were then hand-

tinted by a professional "colorer." That December, early in the month, Cole posted some of the cards to his friends, and offered the remainder for sale in a London stationers shop. These, in all probability, were the very first Christmas Cards ever printed!

In America

Christmas Cards appeared in America only shortly thereafter. Their early origin is uncertain, but one story gives credit for the first Yule greeting to a New York State dry goods merchant, R. J. Pease of Albany.

Pease, designed, printed and mailed one of the first examples of American Christmas Cards as an advertisement for his goods.

The "Father" of the American Christmas Card is Louis Prang. He created exquisitely beautiful cards in his lithography shop in Boston in 1874. Soon he was selling his cards all over the United States for several dollars each.

Prang's Card

Prang's card appeared in as many as 20 colors. Very few of them used Christmas scenes, but instead were illustrated with designs of spring flowers, harvest scenes and pictures of children playing.

From that small beginning in Boston grew a demand for cards that is so great today, that many large companies work year 'round to turn out billions of cards of every description.

For a spectacular Christmas dinner climax, bring your dessert to the table aflame. There are two ways of accomplishing this: pour 1/2 cup of brandy over your dessert and light with match; or surround the delicacy with sugar cubes, each of which has been dipped

Fine china and glassware are homemaking aids prized by most women.

Greenery Makes Home Enjoyable

For an old fashioned Christmas - traditional in the many niceties that make for a very happy holiday - bring fresh greenery into the home and plan to use it for effective about the house decor.

The ingredients for decorating the interior are boughs of evergreen, red and white candles, ornaments, holly and a good portion of imagination.

If your home boasts a mantel, you can make that your focal point of interest with bright ornaments, sprigs of holly, Christmas berries and sparkly-tinsel tucked among the greens.

The top of book shelves, a long table or a chest can be used for a dramatic greenery arrangement with tall, slim tapers . . . a Christmas figurine, a wide spread poinsettia and other trims used effectively.

Famous Composers Lived Close Together

It's strange but true: Two of the most famous composers of Christmas music were both born in the same year, 1685, lived for many years within 30 miles of each other - and yet they never met!

The composers were Johann Sebastian Bach and George Frederick Handel.

Handel's "Messiah" will be heard, at least in part, in numerous churches and schools throughout the country. "Joy to the World" is taken from the "Messiah." The musical theme of "While Shepherds Watched Their Flocks" also comes from this master.

From Bach's "Christmas Oratorio" come the themes of several other well known chorales. He is also the composer of "How Brightly Beams the Morning Star."

Bach and Handel both proved themselves masters of Christmas music that is beautiful and easily enjoyed.

Pet for Christmas Makes Good Gift

There's hardly a child that wouldn't be pleased with a gift of a pet for Christmas. The parents are the ones to think about.

Pets are seldom completely cared for by the child - the parents will therefore have to take on extra work. Also it must be taken into consideration that the feeding and care of pets costs money.

If you are thinking of a puppy as a gift - also look into the matter of sufficient outdoor space for the animal to romp in.

One of the most popular pets right now is the parakeet. It is relatively easy to care for; it's feed is inexpensive and these birds need only cage area. And, because they talk, it's very easy to become lovingly attached to parakeets.

Tropical fish are another idea as an inexpensive, easily cared for pet. You have a wide price range selection too as you can choose one fish and a bowl or a large aquarium full of fish.

It might be a good idea to query the parents before giving a child a pet for Christmas. If they say "yes," you can be sure, however, that your gift is going to be the most treasured one received.

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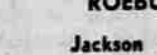
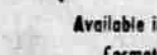
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KENMORE Automatic WASHER AND DRYER



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The World's
Largest Selling
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BUY BOTH
SAVE
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KENMORE AUTOMATIC WASHER

- Built-in Filter for lint-free washing
- Filters with any load . . . any water level
- Just load it . . . set it . . . forget it
- Family-size porcelain tub won't rust
- 7 rinses for sparkling clean clothes

KENMORE AUTOMATIC DRYER

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SALE - 3 DAYS ONLY!
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REDUCED
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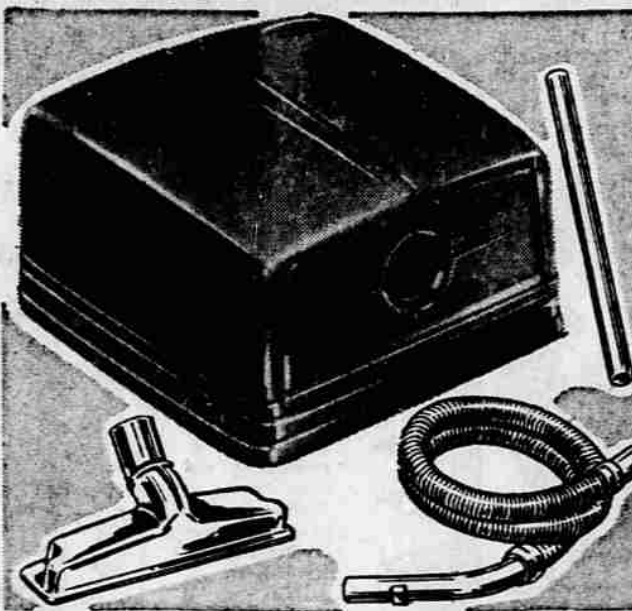
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- Fast-as-Flight Accurate Top Units
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- Weighs only 13 1/2 lbs.
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Low silhouette style, follows you, will not tip over! Powerful motor creates strong suction to clean rugs thoroughly, helps save rugs from nap-wearing grit. With accessories for floor-to-ceiling cleaning.



So light—no effort at all to carry

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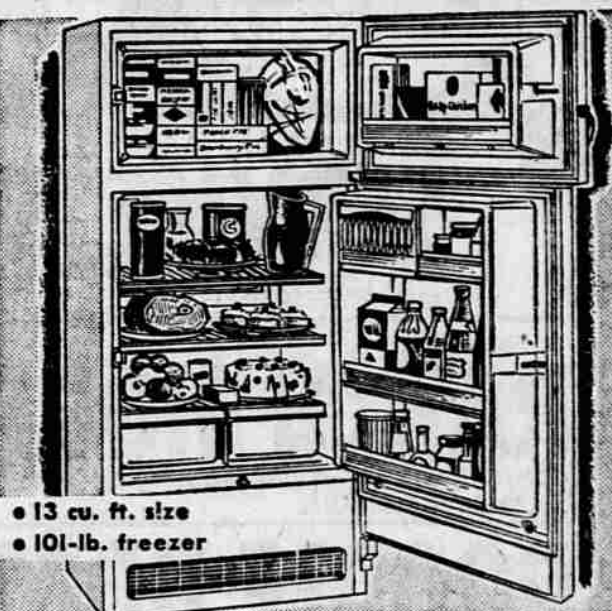
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