

You'll find
EVERYTHING
for a
**JOYOUS
CHRISTMAS**

in the Big
Selection
in Medford
this year!

The Magic Moment Is Here
Share the FUN at Medford's Gala . . .

CHRISTMAS

Opening

FRIDAY, 5:00 TO 9:00 P.M.

Begin your gift shopping Friday

. . . Join the happy throngs, see the sparkling selection of finest gifts in a wide range of value prices! There's a world of wonderful Christmas gifts in Medford's New Shopping Center . . . with more than one to suit the taste of everyone on your list.

All the firms in Medford's new Shopping Center join with the community in ushering in the . . .

BIGGEST, BEST CHRISTMAS EVER

All the excitement of the joyous Yuletide awaits you in Medford's modern new Shopping Center **STARTING FRIDAY**. The entire area will become a giant showcase of dazzling gifts, glittering lights and sparkling new decorations! You'll find the finest merchandise . . . at real value-giving prices! Make it a date to begin your gift shopping—starting Friday!

Hawthorne Park, 10:30 A.M.

SANTA CLAUS COMES TO MEDFORD SATURDAY

. . . BY HELICOPTER!

Santa Claus is coming to Medford to start the joyous holiday season, **SATURDAY MORNING AT HAWTHORNE PARK**, near the Shopping Center. Be there with the children at 10:30 . . . help welcome Old Saint Nick to Medford!

