



GIFT'S HE'LL WEAR RIGHT AWAY—The foulard patterned robe is wash and wear of "Dacron" polyester fiber and cotton in burgundy red with burnished gold. Waffle-knit ski sweater of "Orlon" acrylic fiber can be hand or machine washed without danger of shrinkage. Handsome Scandinavian design. Robe by Rabhor. Sweater by Robert Bruce.

Precision Watches Popular With Young

Millions of science-minded youngsters will lead the parade to the greatest jeweled watch Christmas in history, reports the Jewelry Industry Council.



SPANISH STYLE PAJAMAS—Everybody sleeps so you can't go wrong with a gift of sleepwear, especially when it's as gay as this no-iron pajama set. Made in a blend of cotton and Avisco rayon, its new cropped top and slim pants have a jaunty Spanish air!—By M. C. Schrank Co.

These young people, with their passion for modern electronics, have been quick to relate the workings of a fine jeweled watch with the search into outer space. They know that many of the ballistic timing mechanisms are assembled by the same hands and on the same principles as fine jeweled watches.

Catering to this youthful interest in precision timepieces is the appearance of more new lower-priced jeweled-lever watches which give them a logical and important place on millions of Christmas lists.

Sophisticated Interest

The "older set" who have left their teens behind them have a more sophisticated interest in fine watches, the Council reports. To them the special functional features, such as water-and-shock resistance and automatic winding devices, plus the power of fashion, have the greatest appeal.

Women have discovered that a fine watch is truly a costume accessory, and change their watches as they do their jewelry for different affects. Tiny jeweled masterpieces hang from pins and necklaces or bracelets for a glamorous dress-up effect. New dial designs sparkle with jewels and smart new shapes for an elegant daytime effect. And sleek new "sports" watches are geared to an active life both in design and ruggedness.

Thinness is the fashion key to the newest mens jeweled watches since men are as interested in how a fine watch looks as how it runs.

The United States Public Health Service was established in 1788.

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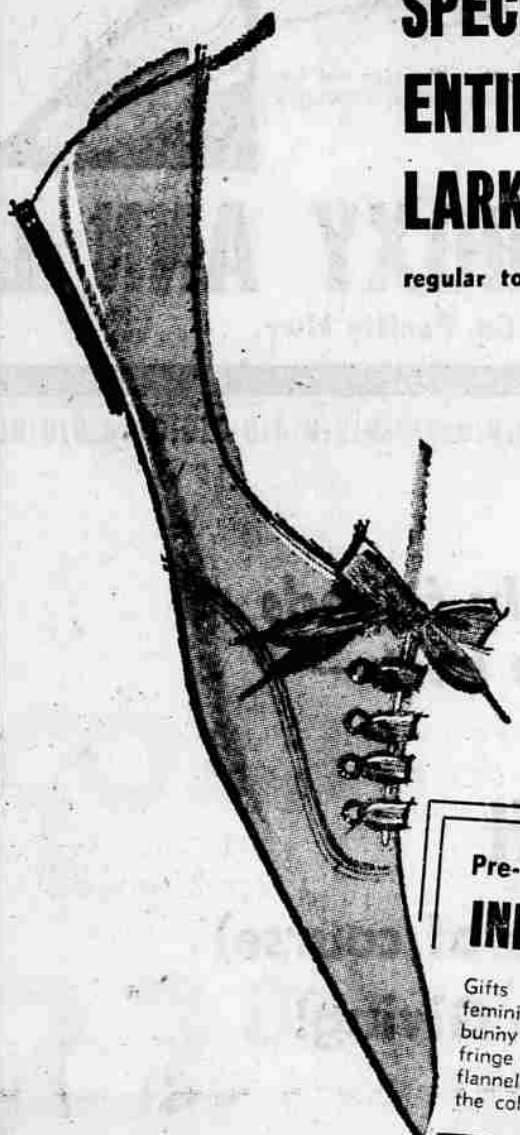
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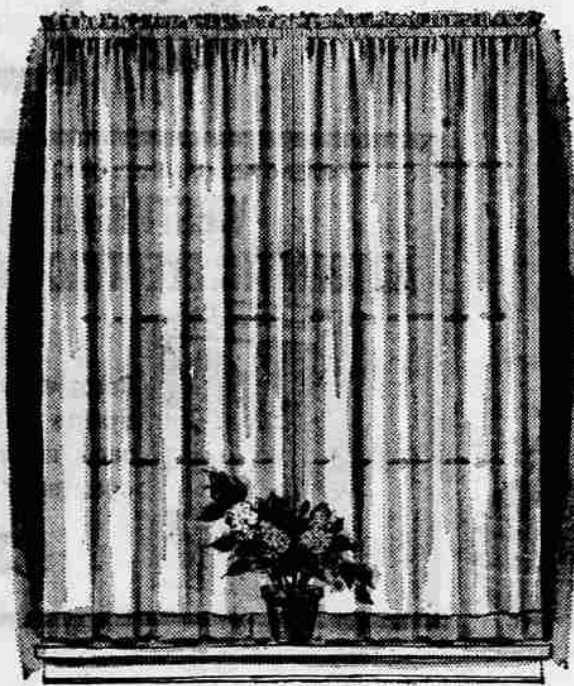
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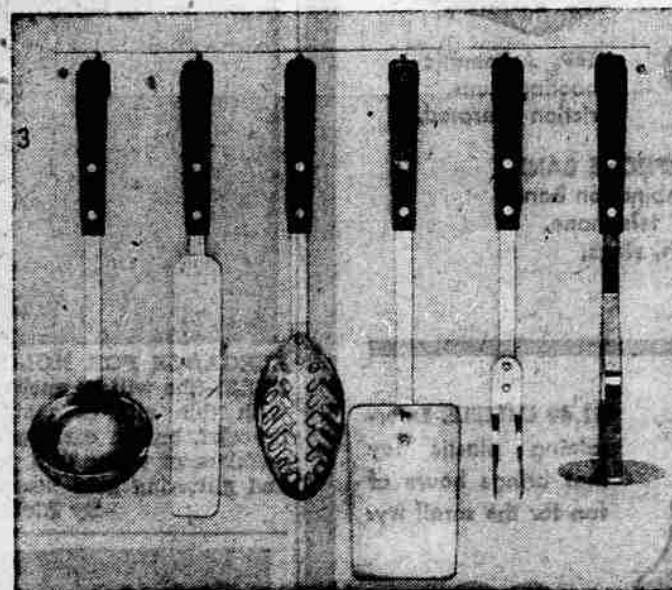
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